

THE ART OF Empathy

Teaching our National Legacy and Gift to Children



6th World Children's Festival
July 31st - August 2nd, 2020



Empathy is an ART.

Empathy for others—from all walks-of-life, all religions, and all nations—is the greatest American gift to the world.



Empathy does not come naturally. We must **learn** to see each other as inseparably-human from ourselves. We must intuit past the material boundaries that exaggerate differences. We must actively educate others so they **choose** to experience empathy.

The World Children's Festival (WCF) includes a three-day public celebration at The National Mall of **creativity, diversity, and unity**.

We teach this three-fold **dynamism** to children, who then, in a **spirit** of cooperation, produce inspired works of art to spread empathy in communities near and far.

July 31st

Health & Environment Day



On the first WCF day, common concerns and the sharing of personal visions build a foundation for mutual empathy.



Children will collaboratively produce murals that demonstrate a harmony between human industry and a pristine earth. These masterpieces will carry children's messages virtually and through exhibitions across America and world over.

August 1st

Creativity & Imagination Day



A day of self-discovery, originality, and ideation, to invoke the American entrepreneurial spirit of invention and innovation.

Children will imagine and produce "Children's Earth Flag" for NASA's first human mission to Mars.

August 2nd

Peace & Leadership Day



Children learn about peace and leadership before they collectively visualize and paint their heavens. These works become building blocks for a fully immersive virtual reality experience, VR Heaven, that can potentially benefit millions.

Sponsorship

As a WCF sponsor, you gain nonpareil opportunities



1. You can make your mark on The National Mall with your own "Pavilion" where employees conduct workshops for families.
2. Your chief executive opens the WCF with an address from The National Mall.
3. You win over the next generation of consumers, employees, and investors.
4. You advance UN Social Development Goals: foster good health; promote quality education; ensure gender equality; and build peace in communities and the world at large.



Past sponsors and supporters: Akira Foundation, Adidas, Disney, Kellogg Foundation, LEGO, U.S. Fish and Wildlife Service, and U.S. Coast Guard.

Set up & Demographics

Produced by the International Child Art Foundation (ICAF), the WCF at The National Mall will have a “World Stage” for electrifying performances, an interactive art installation, live streamed videos, a multi-media studio, a virtual reality installation, a fitness and wellness center, and more than one dozen “pavilions” where workshops and activities are held simultaneously.



5,000 - The world's most imaginative children--its child artists--selected through ICAF's Arts Olympiad (the world's largest school art program; school troupes, high school music and dance ensembles, and multicultural performers invited by ICAF.

10,000 - Greater Washington Area families for whom the three-day WCF at The National Mall is a free summer camp to learn global competencies and consciousness.

1,000 - Special guests that include congressional leaders, federal government officials, famous artists, prominent educators, distinguished cultural leaders, and foreign ambassadors and ministers

August 3rd

WCF Awards Banquet



An enchanting evening hosted by the ICAF Youth Board Members. The WCF sponsors present award certificates to the Arts Olympiad winners and the exceptional performers. The children, in turn, present to sponsors the World Children's Award.



“ We are thrilled to bring a LEGO building experience to the world’s largest celebration of creativity and imagination on the National Mall. What the International Child Art Foundation does to encourage a child’s inner creativity is something we passionately admire and are proud to support, because we believe children who are exposed to creative activities from a very young age go on to become the world’s most meaningful contributors. ”

- LEGO Brand Relations Director
Michael McNally

The ad-equivalent promotion for LEGO at the WCF exceeded \$1 million



“ The positive message of peace and hope promised by the International Child Art Foundation is commendable and worthy of great recognition. ”

- Lt. Gen. Joseph Cosumano, Jr. Commanding General,
US Army Space and Missile Defense Command



“ We can all learn from the children of the world and realize that our next generation has the passion, creativity and empathy to shape the future and build a better world. ”

- Vice Admiral John P. Currier, Deputy Commandant,
United States Coast Guard

“ I am grateful to organizations like the International Child Art Foundation that give us the opportunity to see the world through the eyes of our nation’s young people. I encourage you to continue to support programs that help children to discover their talents and belief in themselves. ”



- Hillary Rodham Clinton



“ The skills that we really have to be preparing kids with are simply put in four areas: critical-thinking skills; the ability to collaborate and work well with others, as we do in all of the rest of life, but not so much in school; the ability to communicate well both orally and in written communications; and then creativity. ”

- Secretary Betsy DeVos
U.S. Department of Education

To support the children, please donate online!





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To support the children, you can donate online at <https://ICAF.org>. For sponsorships questions, please email ICAF.