

Ashfaq Ishaq, Ph.D.  
Executive Chairman



Dear School Principal,

We are pleased to invite your school to participate in the *5<sup>th</sup> Arts Olympiad*, our flagship program which is free of charge. Since first launched in 1997, the Arts Olympiad has grown into the world's largest and most prestigious art and sport program.

The attached lesson plan will help you introduce your students to the *Artist-Athlete Ideal<sup>SM</sup>* — the power of a creative mind in a healthy body. Our approach is based on a simple premise: that by focusing on creative education today, we can reap outsized benefits tomorrow in both creativity-driven economic prosperity as well as in reducing the incidences of expensive social ailments such as obesity, crime and violence. The program works by targeting 8- to 12-year-old children, a cohort vulnerable to what is called the “4<sup>th</sup>-grade slump”—a risk that is well-documented about innate creativity declining as children begin to conform to the external world. Creativity education, empathy exercises, and a promotion of the linkage between body and mind can inoculate against this drop in creativity. We think bringing art and sport to children today who would otherwise have little opportunity to partake of these is worthwhile just as a quality-of-life improvement, but we fervently believe that this is also a necessary and sufficient step to ensuring the widespread and robust creativity tomorrow that will drive entrepreneurship and innovation to develop creative and healthy communities.

The lesson plan may take 2 to 4 class sessions to implement. Teachers can assume flexibility in implementing the lesson plan because of availability of listed resources. We request that you kindly submit your school's entries (one best painting or drawing, and one best digital art, if you have such a computer-based program) to us as soon as possible but certainly before December 31, 2014.

A panel of judges will select the Arts Olympiad winners from several hundred cities around the world and invite them as “Official Delegates” to the *5<sup>th</sup> World Children's Festival* in Washington, D.C. on 2-5 July 2015. Their artworks will be displayed at the festival on The National Mall on July 2<sup>nd</sup> to 4<sup>th</sup>. On July 5<sup>th</sup> we will organize a symposium on creative education for teacher training purposes, followed that evening with the *5<sup>th</sup> World Children's Awards Banquet*. Only the symposium and the banquet are ticketed events; otherwise the festival on The National Mall is free and open to the public. Students not attending the banquet, receive their award certificates on the Mall at the close of the festival at 7:00 pm on July 4<sup>th</sup>.

We look forward to your school participating in the *5<sup>th</sup> Arts Olympiad* this year and perhaps next year in the *5<sup>th</sup> World Children's Festival*.

Sincerely,

A handwritten signature in black ink, which appears to read "Ashfaq Ishaq".

August 28, 2014



## **5<sup>th</sup> ARTS OLYMPIAD LESSON PLAN**

### **Objective:**

Students will learn:

- About the Olympic Art Competitions as part of the Olympic Games
- Connections between Art and Sport and how these are tools for building peace in the world
- To appreciate each other despite their personal passion for art or sport
- How Art and Sport can make one think differently of oneself as an Artist-Athlete
- About the risk in creativity (the 4<sup>th</sup>-grade slump) and the obesity risk (a global health problem)
- To evaluate art by students from around the world on the theme “My Favorite Sport”
- To visualize their “inner athlete” and depict it in a painting, drawing or digital art
- About the World Children’s Festival and the need to be creative and empathic

### **Materials:**

- Art supplies and 45cm x 60cm (18x24 inch) art papers
- Typical sport equipment (bats, balls, athletic wear) and art tools (brushes, paints, easel)

### **Online Resources:**

For Activity **A**:

Smithsonian Magazine > <http://tinyurl.com/Olympic-Art-Competitions>

Richard Stanton (2000). The Forgotten Olympic Art Competitions. Trafford: Victoria BC, Canada

For Activity **B**:

*ChildArt* Magazine > <http://icaf.org/artsolympiad/>

For Activity **D**:

World Children’s Festival > <http://icaf.org/whatwedo/wcf.php>

YouTube clip on the *World Children’s Festival 2011* posted on the ICAF homepage > <http://icaf.org>

## Arts Olympiad Lesson Plan

### Part 1: Instructional Group Activities

The activities suggested below will allow students to develop connections between art and sport, express their opinions, and create their own individual artwork. You can select any combination of the activities described below and modify these to fit your curriculum.

#### Activity A. The Olympics Art Competitions

Have your students read the article on the competitions in the Smithsonian Magazine or the book, *The Forgotten Olympic Art Competitions*, to discuss the role of art in sport. You may also have them answer these questions:

1. Should the Olympic Art Competitions be reinstated? Why? For what age group?
2. What is your favorite sport and sport event? Why?
3. In which cities will the Winter Olympics in 2014 and 2018 and Summer Olympics in 2016 and 2020 be held? What about 2022 and 2024?

#### Activity B. The Purpose of Art and Sport

Have your students read the *ChildArt* Magazine. Divide the class into two groups: “Artists” and “Athletes.” Students are to develop and write down their response to these questions:

Questions posed to “Artists”:

Question 1. *Why do people run, play soccer, climb trees, etc...?*

Question 2. *How would you feel if you were playing a Sport?*

Questions posed to “Athletes”:

Question 1. *Why do people draw, paint, sculpt, dance, etc...?*

Question 2. *How would you feel if you were creating Art?*

Once they have finished writing their answers, the students are put in Artist-Athlete pairs to discuss their responses with one another and to answer one final question: What are the similarities between why people create Art or participate in Sports? At the end, each group may present their answers to the class.

#### Activity C. Thinking Beyond the Stereotype

Have your students view some of the artwork on the ICAF website. Introduce students to the *Artist-Athlete Ideal™* of the creative mind and healthy body—*mens sana in corpore sano* (“a healthy mind in a healthy body”). Anyone be an artist and athlete, and anyone can be creative and athletic.

This activity is designed to encourage students to look beyond old assumptions and break stereotypes. Class should be divided into teams of three or four with each group assigned one of the following objects. The questions below ask students to reflect and conceive a sport using an art object, or conceive an art project using a sport object.



### Groups with Art Object:

*What is the name of the sport?  
What are the rules of the sport?  
How is the object used in the sport?  
How is the use of the object in the game different from its common usage?*

### Groups with Sport Object:

*What is the name of the art project?  
What materials are needed for the art project?  
What are the steps for making the art project?  
How is the use of the object in the art project different from its common usage?*

### Activity D. Building Peace through Art and Sport

Have your students read about the World Children's Festival and watch the YouTube clip. Students are to discuss the following quotation by Nobel laureate Nelson Mandela:

*"Art and sport have the powers to change the world, the power to inspire, the power to unite people in a way that little else can. Art and sport speak to people in a language they understand. Art and sport can create hope where there was once only despair. They are instruments for peace, even more powerful than governments."*

### Part 2: Independent Art Creation

Students are to create art on the theme, *My Favorite Sport*. They can select any sport to picture themselves as "artist-athletes." The sport can be a local, traditional or an Olympic sport, or one that they imagine. The students can produce a painting/drawing or digital art.

#### Traditional 2-D Art

A painting or drawing on paper, canvas, or silk approximately 45x60 cm (18x24 inches) in size

#### Digital Art

Static visual work created using digital tools or a collage (300+ dpi)

Each student should write a short essay on his or her work, describing their feelings and creative objective, and comparing their work in relation to the artwork of peers. This paper should be clipped to the artwork.

### Part 3: Exhibition and Selection of School Entry

- Organize an exhibition of the artwork produced under the Arts Olympiad
- Form a panel of judges responsible for selecting the school entry
- Include a few students as judges to provide an intergenerational perspective on aesthetics
- The judges should give equal weight to originality/creativity as technical/aesthetic merit to select one best painting and one best digital art
- Complete the School Entry Form (attached as Appendix) and send the entries to the ICAF as early as possible but no later than **December 31, 2014**

**Postal Mail:** ICAF, P. O. Box 58133, Washington, DC 20037, USA

**UPS/FedEx:** ICAF, 2540 Virginia Avenue, NW, Washington, DC 20037, USA      Phone: 202-530-1000

**Email:**      program@ICAF.org    or    ArtsOlympiad@ICAF.org



### Sending School Entry

The painting or drawing should be mailed to the ICAF (packaged flat and not rolled up). The finalist digital art can be emailed, or a CD can be mailed along with the painting/drawing. The School Entry Form should be completed for both categories. This form could be taped to the back of the painting/drawing. For digital art, the form can be scanned and emailed to the ICAF at [program@icaf.org](mailto:program@icaf.org).

### OFFICIAL DELEGATES TO THE WORLD CHILDREN'S FESTIVAL

The World Children's Festival is held every four years as the Olympics of children's imagination and co-creation. The *5<sup>th</sup> World Children's Festival* will take place on July 2-5, 2015. From July 2<sup>nd</sup> to July 4<sup>th</sup> the festival will be at 12<sup>th</sup> to 14<sup>th</sup> Streets of The National Mall, between the U.S. Capitol and the Washington Monument. The festival on the Mall is free and open to the public. Because of U.S. Independence Day on July 4<sup>th</sup>, a large number of attendees are expected, perhaps exceeding 250,000.

The Official Delegations to the World Children's Festival are Arts Olympiad winners (elementary and middle school students), their parents, school principals and teachers. Besides these visual artists, the delegates include performing artists—school bands, musicians and other performers from elementary, middle and high schools, invited to perform at the festival on the Mall. Your school can apply when the performance applications are posted on [www.WorldChildrensFestival.org](http://www.WorldChildrensFestival.org) in October 2014. Your school can also send a delegation to the festival, even if the school's Arts Olympiad entry or performance group are not selected.

### The Arts Olympiad Schedule:

December 31, 2014	Deadline to mail the school entries to the ICAF
January 31, 2015	Official Delegates invited to the 5 <sup>th</sup> World Children's Festival
July 2-4, 2015	5 <sup>th</sup> World Children's Festival on The National Mall in Washington
July 5, 2015	Creative Education Worldwide Symposium (all day; ticketed)
July 5, 2015	5 <sup>th</sup> World Children's Awards Banquet (evening; ticketed)
Jan. - Nov., 2016	Arts Olympiad Traveling Exhibition

### Optional Activities:

You can submit your school entry early for posting on the ICAF website and Facebook to cultivate global conversations on how the power of art can be a positive influence in children's lives.

You can make a video on the Arts Olympiad experience of your class and send it to the ICAF with release forms from parents for posting on the ICAF YouTube channel.

### The ICAF:

Since 1997, the ICAF -- a 501(c)(3) independent nonprofit -- has served American children as their national arts organization and the world's children as their international arts organization. Some key achievements of the ICAF are as follows:

- Hosted the first ever national children's art festival in U.S. history, held in 1998 in Washington
- Produced the World Children's Festival every four years since 1999 on The National Mall
- Involved approximately 5 million children in about 100 countries since 1997 in the Arts Olympiads
- Conceived and spearhead a global children's creativity revolution

The ICAF employs the power of the arts to nurture creativity and imbue it with empathy, since creativity and empathy are key attributes of successful learners and leaders and prerequisites for universal prosperity and peace.



## **School Entry for the 5<sup>th</sup> Arts Olympiad**

### **I. School**

School/Institution name		Name of Organizer	
Mailing Address			
City	State	Country	Zip code
Telephone (with area code)	Organizer's email	School/Institution email	
How many students participated?		Comments on the lesson plan?	

### **II. Student Artist**

First name	Last name	Age	Date of birth
Title of work and medium			
Student's comments on his/her work			
Student's height in inches	Weight in pounds	Ethnicity or race (optional)	
Parent's Name	Email	Telephone	

### **III. Agreement**

I hereby certify that the attached "My Favorite Sport" artwork is the original work of the student artist named above. I further understand that the student's artwork becomes entirely the property of the International Child Art Foundation (ICAF) and cannot be returned. I agree that the artwork may be published, exhibited or reproduced by the ICAF or transferred or loaned to another organization or individual without further authorization from or any compensation to the student or his/her teacher and parent.

Name of Teacher	Signature	Date
Name of Parent	Signature	Date