

# Children ■ You ■ Future



THE NATIONAL MALL ■ WASHINGTON DC ■ 17 - 19 JUNE 2011

You're invited to a unique American celebration...

INTERNATIONAL  
CHILD ART  
FOUNDATION



"The encouragement of creativity from an early age is one of the best guarantees of growth in a healthy environment of self-esteem and mutual respect – critical ingredients for building a culture of peace." - UNESCO



## The 4<sup>th</sup> World Children's Festival On The National Mall this June 17-19

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“The arts, with their inextricable ties to imagination, have the capacity to provide an unlimited source of possibilities for connecting self to other and for creating a disposition for sympathetic awareness “

- Candace Stout (1999). *The art of empathy: teaching students to care*. The Journal of Art Education

## Celebrate the future...

The 4<sup>th</sup> World Children's Festival (WCF) opens each day with a choreographed ceremony at 10:00 am. The festival activities run until 5:00 pm and focus on the following themes: "Health & Environment" on June 17<sup>th</sup>, "Creativity & Imagination" on June 18<sup>th</sup>, and "Peace & Leadership" on June 19<sup>th</sup>. Held every four years since 1999 as the "Olympics" of children's creativity and co-creation, the WCF is the largest International children's celebration and a permanent quadrennial event in our Nation's Capital.

The Arts Olympiad U.S. state winners and national Arts Olympiad winners from participating countries convene at the WCF and are joined by aspiring musicians and performers who showcase their talents on the 'World Stage' setup across from the U.S. Capitol. A free art and sport program for school communities, the Arts Olympiad is endorsed by the U.S. Olympic Committee and has "important national and international implications" according to the Congressional Arts Caucus. Nearly five million children worldwide have participated in and benefitted from the Arts Olympiad since its inception in 1997. The winning artworks of the 4<sup>th</sup> Arts Olympiad will debut at the 4<sup>th</sup> WCF in the 'Exhibition Pavilion' across from the National Gallery of Art.



L to R: Owen Omozore (age 10, New York); Diana Nabulsi (age 11, Texas); and Kelli Styron (age 9, Louisiana)



## And help shape it

A 501(c)(3) nonprofit, the International Child Art Foundation has served since 1997 as the art and creativity organization for American children and their international counterparts.

The ICAF's innovative programs grow children's imagination (Arts Olympiad), remediate their suffering (Healing Arts), and reduce internecine violence (Peace through Art). The WCF is a consilience of all these programs and unlike any other educational event anywhere in the world.

The WCF brings together our diverse communities around a common concern for the future of our children, their health, security and education. The festival integrates art and sport with STEM disciplines for children's holistic development. Eminent educators and field experts ranging from Olympians and professional artists to scientists and technologists organize activities and training to nurture children's creativity and develop their empathy in a global community setting. The children help produce a complete synesthetic experience – a total work of art – by their dazzling performances, amazing art creations, and their own workshops on issues they are most passionate about. The WCF is a transformative experience where creativity and co-creation become building blocks for innovation and positive social change.

You can become a supportive part of this transformation and empower the children to shape the future and change the world.

## World Children's Award Banquet

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The 4<sup>th</sup> Arts Olympiad winners will be honored at a ceremony where distinguished guests will present them awards.

World Children's Award Banquet 2011  
Sunday, June 19, 2011 at 6:30pm – 9:30 pm  
L'Enfant Plaza Hotel, The Grand Ballroom  
480 L'Enfant Plaza, SW, Washington, DC 20024



You can sponsor a table for your favorite State's delegation or your old country's national delegation and join the children at this emotional celebration. Please call (202) 530-1000 or email [wcf@icaf.org](mailto:wcf@icaf.org).

### **WCF 1999 (June 29-July 5)**

Young artists from 50 countries co-create a 16x24-foot world-map mural as child-imagined world.

“I am grateful to organizations like the International Child Art Foundation that give us the opportunity to see the world through the eyes of our nation’s young people. I encourage you to continue to support programs that help children to discover their talents and belief in themselves.”

- First Lady Hillary Rodham Clinton

### **WCF 2003 (September 9-11)**

DC Mayor Anthony Williams issues an Official Proclamation declaring September 11 as “Children’s Peace Day.”

“The positive message of peace and hope promised by the International Child Art Foundation is commendable and worthy of great recognition.”

- Lt. Gen. Joseph Cosumano, Jr., Commanding General, US Army Space and Missile Defense Command

### **WCF 2007 (June 23-25)**

The *World Children’s Award* is instituted, with the first award presented by the children to LEGO, in recognition of the company’s support for nurturing creativity.

“We must start with the education of our children in order for the following leaders to effectively handle the geopolitical and international problems that our world currently faces.”

- Lt. Gen. Jim Campbell, Director of the U.S. Army Staff, The Pentagon

## World Children's Award 2011

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Instituted in 2007, this Award marks a break from history by uniquely empowering the children. The first World Children's Award was presented by the children at the WCF 2007 to LEGO in recognition of the company's efforts to nurture their creativity. The Award was designed by Tiffany & Co.

The 2011 Award, designed by Karim Rashid (New York) and produced by Freedom of Creation (Amsterdam), will be presented at 10:00 am on June 17<sup>th</sup> on the 'World Stage' at 4<sup>th</sup> Street NW of The National Mall.

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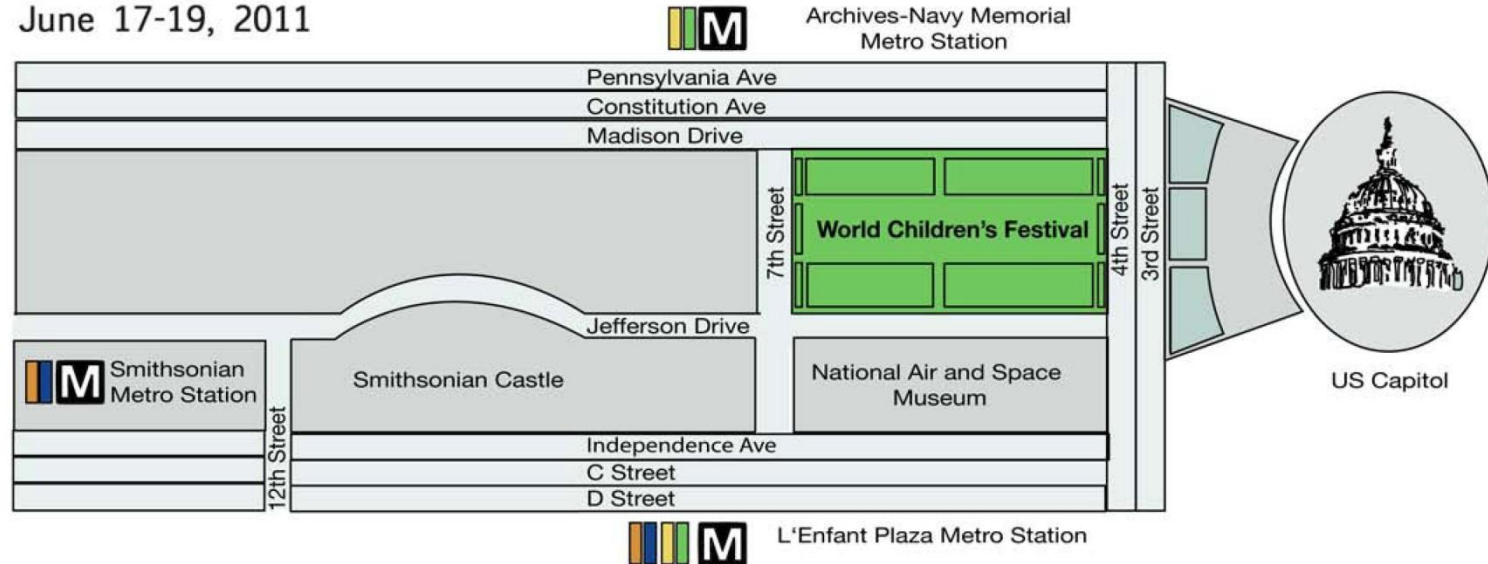


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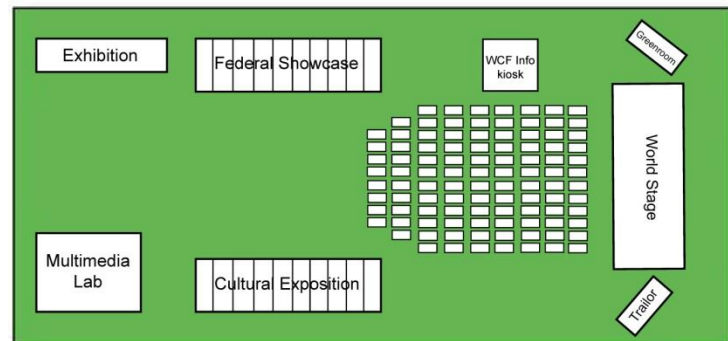
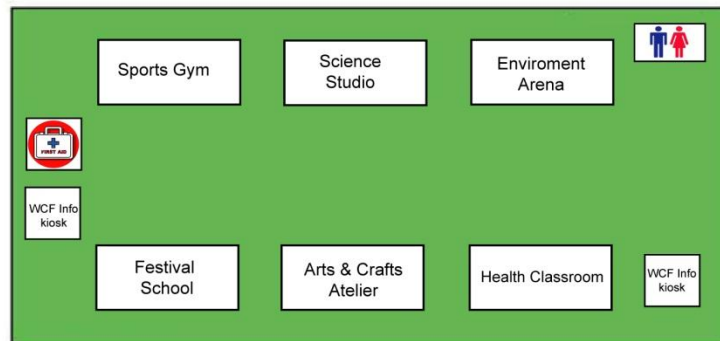


## Draft site plan

### World Children's Festival The National Mall June 17-19, 2011



### Festival Site Layout



## Methodology and partners

The sequencing of WCF's educational programming is based on the ICAF's Peace through Art methodology, published in [The Lancet](#) in 2006. The themes for the three-day educational event are:

**Environment + Health Day** (Friday, June 17)

instruction is informational, spotlighting common concerns shared by children

**Creativity + Imagination Day** (Saturday, June 18)

learning is participatory, kindling children's inherent talents and potential

**Peace + Leadership Day** (Sunday, June 19)

training is inspirational, urging children to build creative and healthy communities

### WCF Education Partners

[The Anne Frank Center USA](#)

[Andrus Children 's Center](#)

[Arts for Global Development](#)

[Children's Art Village](#)

[Fermata Arts Foundation](#)

[First International Conference on Art Illustration and Visual Culture in Infant and Primary Education](#)

[International Center for Studies in Creativity](#)

[International Society for Education through the Arts \(InSEA\)](#)

[Life Pieces to Masterpieces](#)

[Melody Street](#)

[North Texas Global Telecommunications Society](#)

[President's Council on Fitness, Sports & Nutrition's President's Challenge program](#)

[Soul Pop U](#)

[OMEP-USA - World Organization for Early Childhood Education](#)

### WCF International Partners

**Ministries of Education:** Costa Rica, Cyprus, Kuwait, Mauritius, Oman, and Saudi Arabia , for example

**UNESCO National Commissions:** Azerbaijan, Bhutan, Lebanon, Nigeria, Peru, and Tanzania, for example

**Cultural/Educational Institutions:** Conaculta in Mexico and University of Grenada in Spain, for example

**Media Organizations:** Canal Futura in Brazil and Unique Publications in Ghana, for example

**NGOs:** Talents for the New Millennium in Belarus and Colombo Book Society in Sri Lanka, for example

**Arts Organizations:** China, France, India, Israel, Liberia, New Zealand and Russia, for example

**ICAF Representatives:** Algeria, Argentina, Germany, Indonesia, Japan and Uganda, for example



## Media partnership and coverage

### The WCF 2011 Media Partners include:

Local Media Partners: ABC7/WJLA-TV, News Channel 8, and MHz Networks

Additional coverage is planned by The Washington Post, CNN, Al Jazeera, Voice of America, ZDF (Germany) and Canal Futura (Brazil).

### WCF 2011 recent coverage and samples of listings:

May 2011: [World Children's Festival Celebrates Diversity](#). Arts & Activities

03/21: [Young Musicians Compete to Perform at the World Children's Festival Across from the U.S. Capitol](#). Benzinga

03/11: [Berwick Academy selected to represent Maine at World Children's Festival](#). Fosters

03/02: [Arts Olympiad Judging Event at Washington's Four Seasons Hotel](#). Blacktie Magazine

12/16: [World Children's Festival 2011 on The National Mall](#). Culture Mom

11/20: [World Children's Festival](#). CSR Wire

11/03: [4th World Children's Festival](#). InSEA



### Examples of previous WCF 2007 coverage:

[The Washington Post](#)

[Kuwait News Agency](#)

[Fox-TV](#)

## Sample of activities and workshops



< Cymia, 12 year-old singing sensation for her song 'Kid Nation' >

Great Wall Youth Orchestra, Oakland, California >



< Uganda Martyrs Namilyango Junior Boys School, Mukon, Uganda >

Pacha Mama, Classical Balle, Cali, Colombia >



< Rune Kondo and ten Japanese children narrate their earthquake and tsunami experiences >

Rebecca Rauch-Thane, 10 year-old author of *The Magical Island of Santa Maria* >



< Dr. Jagadish Shukla, who was part of the 2007 Nobel Peace Prize winning IPCC >

Dr. Alan Guttmacher, *Eunice Kennedy Shriver* National Institute of Child Health and Human Development >



< United States Coast Guard, life-saving training >

The Megaphone Project, Melbourne, Australia >







## You can brighten the world

About 22 percent of the U.S. population and nearly 27 percent of the world population is 15 or younger and these children comprise the most expressive and intelligent generation ever.

Come join the children on The National Mall on June 17-19, 2011 from 10:00 am to 5:00 pm. View their works of art. Watch their dazzling performances. Play and paint with them. Inspire them and be inspired. Come touch the future and help shape it.

To support the children and their World Festival, please make a tax-deductible donation today >  
[www.icafe.org/support/](http://www.icafe.org/support/)

