

Kenny McDonald President and Chief Economic Officer Columbus 2020

Kenny McDonald, CEcD, joined the Columbus 2020 team in July 2010. As president and chief economic officer, Kenny serves as the primary leader of all economic development and business attraction efforts for the 11-county Columbus Region.

Kenny has an extensive background in site selection, regional economic development, community marketing, business recruitment and international business development. Most recently, he served as executive vice president at the Charlotte Regional Partnership. He has also held positions at the Albuquerque Economic Development Corporation, Fluor Daniels Global Locations Strategies and Savannah Economic Development Authority. Kenny graduated with a Bachelor of Science in business administration from Dickinson State University and a Master of Public Administration from Georgia Southern University.

Kenny serves on the boards of the Columbus Chamber, International Economic Development Council (IEDC), MidAmerican Global Ventures, NAIOP Central Ohio, SciTech, and Transportation Research Center. Kenny also serves as chairman of the IEDC's Planning and Business Development Committee.