



AUSSEN WIRTSCHAFT FORUM

FAST TRACK USA

AN ENTREPRENEUR'S ROADMAP TO THE UNITED STATES

SELECT USA TECH

Monday, December 5, 2016

PROGRAM

Current as of October 21, 2016

VENUE: Wirtschaftskammer Österreich | Sky Lounge | Wiedner Hauptstraße 63, 1045 Vienna | Austria

LANGUAGE: English

MONDAY, DECEMBER 5, 2016

8.30 – 9.00 AM	REGISTRATION & COFFEE
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9.00 – 9.10 AM	WELCOME TO THE MORNING SESSION
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- Sanford OWENS
Counselor for Commercial Affairs, U.S. Embassy
- Guido STOCK
Regional Manager for North and Latin America, ADVANTAGE AUSTRIA

9.10 – 9.35 AM	OPENING REMARKS
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- Christoph LEITL
President of the Austrian Federal Economic Chamber
 - H. E. Alexa L. WESNER
U.S. Ambassador to Austria
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a shared initiative of the Austrian Federal Ministry of Science,
Research and Economy and the Austrian Federal Economic Chamber

9.40 – 9.55 AM	OPPORTUNITIES AT HAND THE CURRENT ECONOMIC ENVIRONMENT IN THE U.S. <ul style="list-style-type: none"> Michael FRIEDL Austrian Trade Commissioner ADVANTAGE AUSTRIA New York “Let’s put the record straight”
9.55 – 10.15 AM	AFTER THE ELECTIONS: WHAT CAN WE EXPECT? <ul style="list-style-type: none"> Thomas HOFER Managing Partner at HP Public Affairs
10.15 – 10.30 AM	PROMISING SECTORS <ul style="list-style-type: none"> Peter SEDLMAYER Austrian Trade Commissioner ADVANTAGE AUSTRIA Chicago “A rosy future for Austrian machinery and plant engineering?”
10.30 – 10.55 AM	COFFEE BREAK
10.55 – 11.15 AM	KEYNOTE: OPPORTUNITIES ON THE HORIZON – USA 2020 <ul style="list-style-type: none"> Thomas CUNNINGHAM Senior Vice President and Chief Economist Metro Atlanta Chamber of Commerce
11.15 AM – 12.15 PM	PURSuing OPPORTUNITIES PANEL DISCUSSION: AUSTRIAN PERSPECTIVES ON U.S. EXPANSION hosted by Guido STOCK ADVANTAGE AUSTRIA Success stories and lessons learned – Austrian businesses talk about their experiences in expanding to the U.S. PANELISTS: <ul style="list-style-type: none"> Tom ASSELMAN Leader New Ventures, Borealis AG Reinhard GRATL CFO, Koch Media Group Nic KIRVIDA Vice President Sales, Rosenbauer Minnesota Matthias PASTL Head of Corporate Communication, Steel Division, voestalpine Stahl Alexander TAUBINGER MD & Vice President Sales, Rubble Master Americas Corp.
12.15 – 1.15 PM	NETWORKING LUNCH Opportunity to meet with representatives from U.S. States, the Council of American States in Europe (C.A.S.E.), business service providers and panelists
1.15 – 1.20 PM	WELCOME TO THE AFTERNOON SESSION <ul style="list-style-type: none"> Sanford OWENS U.S. Embassy

1.20 – 2.20 PM	PREPARING FOR OPPORTUNITY PANEL DISCUSSION: PRACTICAL ASPECTS OF U.S. EXPANSION hosted by Guido STOCK ADVANTAGE AUSTRIA PANELISTS: <ul style="list-style-type: none"> • Tycho STAHL Arnall Golden Gregory - Legal Issues • Mike WHITACRE Partner at Frazier & Deeter - Tax Issues • Christian VOJTECH Visa Specialist, U.S. Consulate General – Visa and Immigration Issues
2.20 – 2.40 PM	COFFEE BREAK
2.40 – 3.00 PM	KEYNOTE: ACCESSING THE U.S. – NECESSITY AND OPPORTUNITY Georg KOPETZ Co-Founder and Member of the Executive Board, TTTECH Computertechnik AG
3.00 – 4.00 PM	FUNDING OPPORTUNITIES PANEL DISCUSSION ON ACCESSING FINANCE hosted by Sanford OWENS U.S. Embassy PANELISTS: <ul style="list-style-type: none"> • Blaine WESNER Founder/President, Braithwaite Holdings • Bernhard KERRES CEO, Hello Stage • Helmut KRATKY Director, UniCredit Bank Austria, New York • Herwig SPRINGER CEO, i5invest Beratungs GmbH
4.00 – 4.10 PM	CLOSING REMARKS
4.10 – 5.00 PM	NETWORKING (REFRESHMENTS SERVED)

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