



# SelectUSA Korea 2017 BIO KOREA INTERNATIONAL CONVENTION

April 12-14, 2017 | Seoul, Korea

*SelectUSA will be at the largest biotechnology trade show in Asia on April 12-14, 2017 - the **2017 BIO KOREA International Convention**.*

*This year's event is expected to be the largest BIO KOREA convention in history (last year's event was attended by 23,000 international participants, including 700 companies from dozens of countries).*

SelectUSA will have a booth on the trade show floor with space for up to 10 U.S. economic development organizations (EDOs). During BIO KOREA, SelectUSA will host an investment seminar to provide information on how and why to invest in the United States.

## Participation Benefits:

- Complimentary Admission to BIO KOREA
- SelectUSA booth space on the trade show floor to showcase your location
- Participation in the SelectUSA Life Sciences Investment Seminar on **APRIL 13TH**  
(Each EDO will have a table at the seminar to showcase their location.)
- Investment leads collection from local life sciences firms and multipliers
- On-site counseling and support by SelectUSA staff
- Visibility in the SelectUSA Korea life sciences catalogue
- Logistics assistance before and during your visit to South Korea

---

*Participation fee: \$400 per organization (up to two people). We will send you a participation agreement link for you to pay by credit card upon receipt of your registration. Please submit the following no later than **March 24, 2017** to:*

Ms. Heesook Baik, U.S. Commercial Service, U.S. Embassy Seoul:  
[heesook.baik@trade.gov](mailto:heesook.baik@trade.gov) (Tel: +82-2-397-4172; Fax: +82-2-739-1628)

# SelectUSA Korea 2017 BIO KOREA INTERNATIONAL CONVENTION

April 12-14, 2017 | Seoul, Korea

## Registration Form

SelectUSA Korea  
2017 BIO KOREA International Convention  
April 12-14, 2017, Seoul, Korea

SelectUSA offers a unique opportunity for U.S. states and economic development organizations (EDOs) to participate in the 2017 BIO KOREA International Convention from April 12-14. EDOs are invited to display marketing materials at the SelectUSA booth and actively participate in a SelectUSA Life Sciences FDI Promotion Seminar on April 13th. As Korean law does not permit the sharing of attendee contact information without consent, networking intermissions during and after the seminar will help facilitate and opportunity for business card exchanges. All seminar attendees will receive a printed seminar book profiling participating EDOs. In addition, each EDOs will be provided a display area for additional promotional opportunities.

### Registration Confirmation (please return no later than March 24, 2017)

Yes, I would like to participate in the **2017 SelectUSA Korea Life Sciences FDI Promotion Event:**

Organization Name \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Participation fee:** \$400 per organization (up to two people). We will send you a participation agreement link for you to pay by credit card upon receipt of your registration. Please submit the following no later than **March 24, 2017** to: **Ms. Heesook Baik, U.S. Commercial Service, U.S. Embassy Seoul:** [heesook.baik@trade.gov](mailto:heesook.baik@trade.gov) (Tel: +82-2-397-4172; Fax: +82-2-739-1628)



@SelectUSA  
#BIOKorea