

"The United States is a market almost like none other. You have 320 million plus consumers, a very high percentage of them that have significant disposable income. You have innovation encouraged and alive in all parts of the United States."

*-- Warren Buffet
CEO of Berkshire Hathaway*

ABOUT SELECTUSA

As the premier federal investment program, SelectUSA promotes and facilitates foreign direct investment (FDI) into the United States. SelectUSA is focused on high impact investment that drives the creation of U.S. jobs and exports through increased manufacturing, services, and research and development.

In a highly competitive global economy, SelectUSA makes it easier for companies to choose the United States as the location to grow their investment by supporting them at each stage of the decision-making process. SelectUSA also partners with state, local, and regional economic development organizations to successfully attract and win investment.

OUR FORMULA FOR SUCCESS

Housed within the U.S. Department of Commerce, SelectUSA provides the knowledge, expertise, tools, and platform to advance the United States as the premier destination for inbound investment



Unique Role

SelectUSA serves as a:

- Convener of high-impact investors,
- Single point of contact to support organizations navigating a large and diverse economy and federal system, and
- Trusted partner and advisor to both domestic and foreign companies and economic development organizations.



Valuable Assets


SelectUSA is uniquely positioned to:

- Provide on-the-ground tailored services and expertise leveraging our national and global network of colleagues and partners, and
- Work collaboratively with more than 20 agencies across the federal government through our Interagency Investment Working Group (IIWG).

WHY INVEST IN THE UNITED STATES?

The United States is the Premier Investment Destination in the World.

With a welcoming and supportive environment for businesses to open or expand with confidence, the United States has the market, the business climate, and the resources to attract the most innovative and dynamic global companies.



**World's most attractive
consumer market**

\$18 trillion
annual GDP
-
325 million
people

Free trade agreements
with **20 nations**

Transparent, fair, and stable
business environment



**Unparalleled climate
for innovation**

Strong
**intellectual
property**
protections

Competitive
**export
platform**

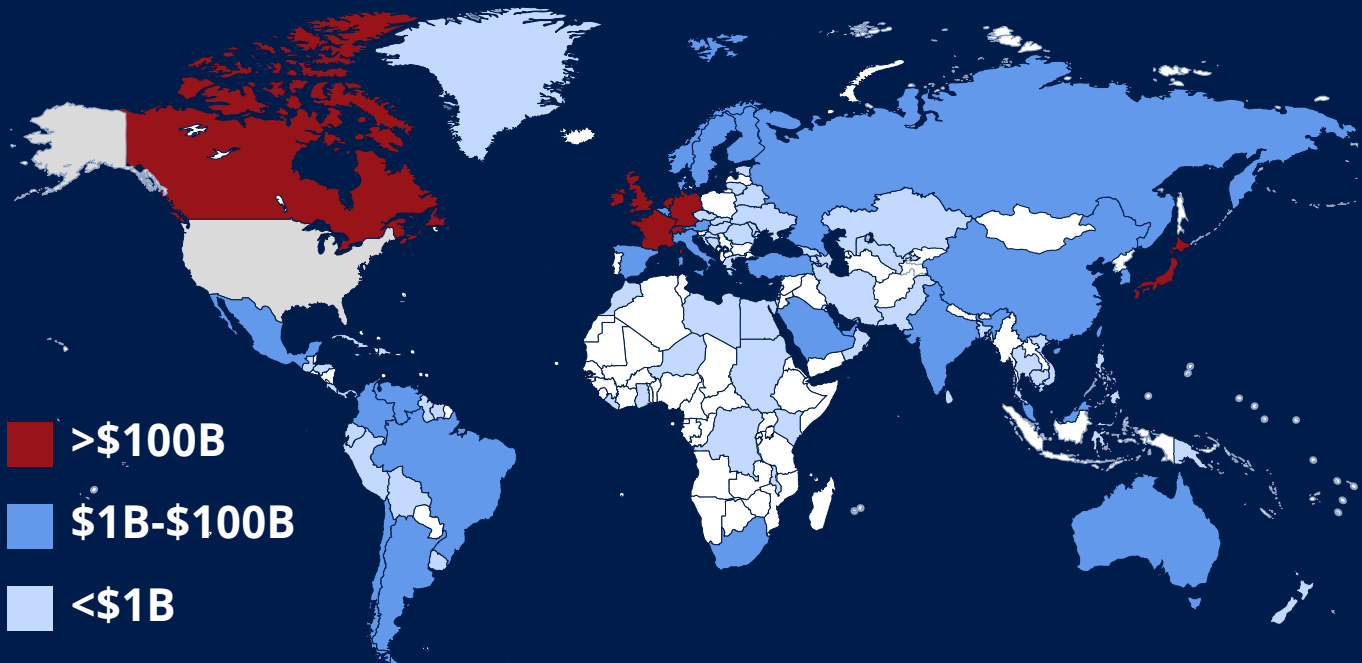


**Global leader in
research & development (R&D)**

Highly educated and
productive **workforce**

GLOBAL FDI IN THE UNITED STATES

as of 2015



Over 137 COUNTRIES

have invested over

\$3.1 TRILLION
in the United States

FIRMS CHOOSE THE U.S. FOR ITS...

MARKET

*Population
more than*

325 Million



With an annual GDP of more than \$18 trillion and a population of more than 325 million, the United States has the largest consumer market and the highest household spending in the world.

*The thriving U.S.
market has already
attracted more than*

\$3.1 trillion

in global FDI, with

\$348 billion

*of foreign direct
investment in 2015
alone.*

The United States is renowned for high standards of quality, customer service, and sound business practices, giving “Made in the USA” products a unique competitive edge globally.

BUSINESS CLIMATE



The United States is ranked number one among countries with populations over 100 million in the World Bank’s Ease of Doing Business 2016 Indicator.

The United States is proud to maintain a transparent, stable business environment, and has been committed to its Open Investment Policy since 1983. Our predictable legal system treats all companies equally, regardless of origin.

In 2016 the United States topped the A.T. Kearney Foreign Direct Investment Confidence Index for the fourth year in a row.



INNOVATION



The United States is a world leader in research and development (R&D) and intellectual property protection, registering more international patents than any other country.

More than

1/4

total world R&D expenditures take place in the United States

According to the latest available data (2014), U.S. subsidiaries of multinational firms continue to take advantage of the U.S. innovative engine by spending...

**\$57
Billion
in R&D**

The United States continues to be ranked in the **top 5 countries** according to the World Intellectual Property Organization's 2016 Global Innovation Index.



WORKFORCE RESOURCES

Productive Workforce

The U.S. workforce is among the most productive in the world; its output per hour is about 36 percent above the Organization for Economic Co-operation and Development (OECD) average.

U.S. workers are well-educated, productive, innovative, and mobile. The United States is home to seven of the top ten universities in the world, fueling a capable workforce that continues to attract investment. An estimated 12 million jobs, 8.5 percent of the U.S. labor force, are attributable to FDI in the United States.



7 *of the world's
top 10 universities
are in the United States*

SUPPORTING BUSINESS INVESTMENT

SelectUSA is well-placed to serve as the initial point of contact for an international company seeking information or assistance to invest in the United States. We work one-on-one with companies of all sizes to help access the information they need to make decisions, connect to the right people at the local level, and navigate the federal regulatory system. Many of our services are free of charge and are treated as business confidential.



Actionable Information

Our network of investment specialists works with organizations at all stages of the investment process – from businesses just beginning to explore the U.S. market to companies searching for detailed industry or operational data to develop their first greenfield investment to existing investors planning an expansion. Throughout each stage, the SelectUSA team is able to respond with actionable information and customized reports addressing a wide range of topics including industry clusters, workforce availability, operating costs, infrastructure and logistics, regulations, and federal and state resources for businesses, among others.

Platform for Connections

We help companies connect with the right contacts at the local level. SelectUSA provides a platform for investors to make key business connections through direct introductions and networking opportunities with economic development organizations (EDOs) across all 50 states and U.S. territories. EDOs are vital on-the-ground partners to assist companies with site selection, permitting, workforce training partnerships, incentives, and other “last mile” delivery of services to investors.

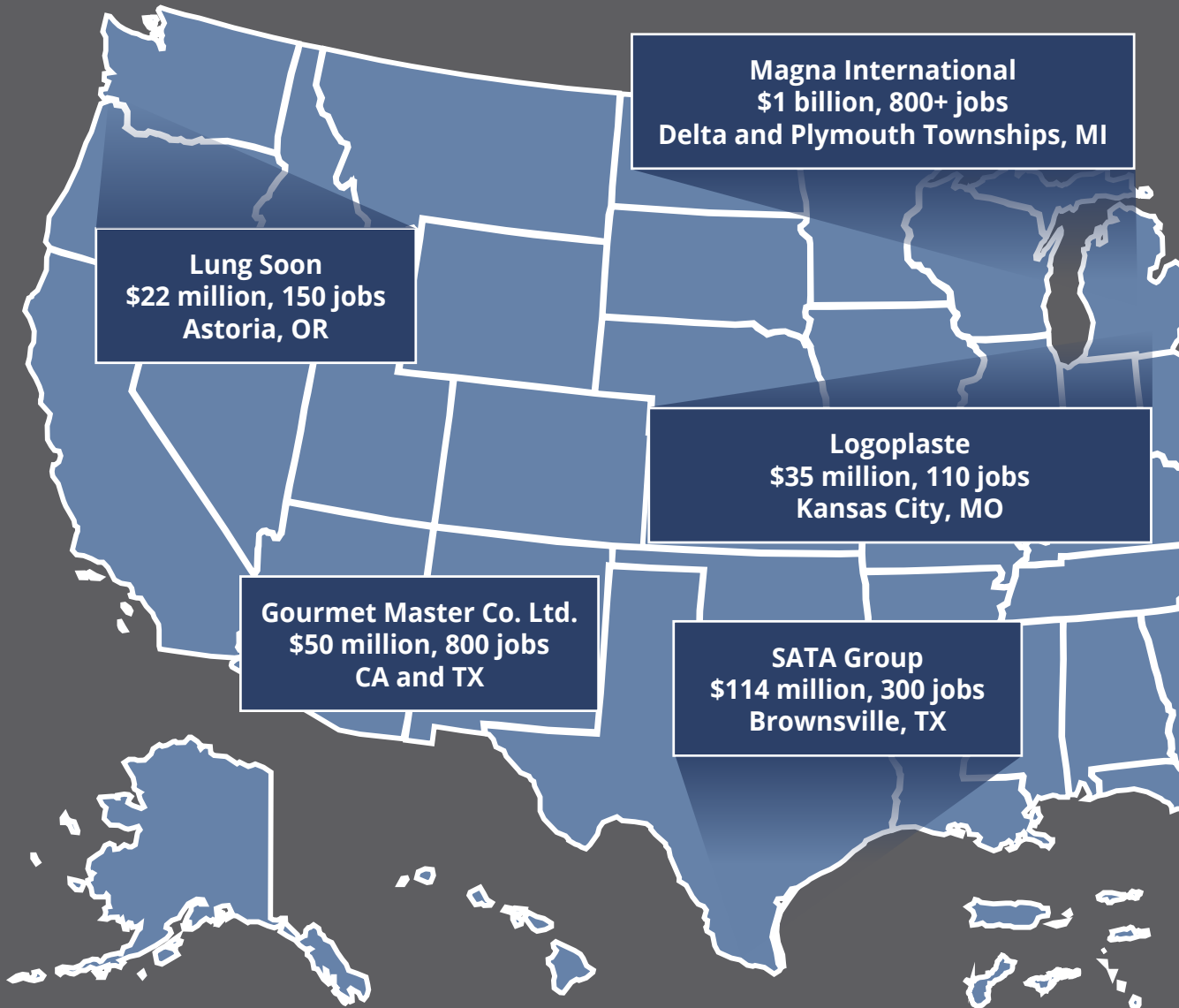


Navigation of the Federal System

Our team works with companies on a case-by-case basis to break through the complexities of federal regulations to support investment decision-making. SelectUSA provides one-stop assistance which includes identifying the right agencies and contacts, and providing information about U.S. regulations and federal resources to support investment.

Investment Interagency Working Group

Many agencies across the U.S. federal government play a critical role in attracting and retaining foreign direct investment and spurring job growth. The Federal Interagency Investment Working Group (IIWG) is focused on continually improving federal investment programs and resources, bringing to bear the expertise and tools each agency has to offer. SelectUSA works with these agencies to increase coordination and provide guidance and information to respond to specific and broad-reaching issues that affect business decisions.



Lung Soon
\$22 million, 150 jobs
Astoria, OR

Magna International
\$1 billion, 800+ jobs
Delta and Plymouth Townships, MI

Logoplaste
\$35 million, 110 jobs
Kansas City, MO

Gourmet Master Co. Ltd.
\$50 million, 800 jobs
CA and TX

SATA Group
\$114 million, 300 jobs
Brownsville, TX

CASE STUDIES

Kudelski Group

Switzerland's Kudelski Group, a leader in digital content distribution and security and in physical access and access control security solutions, announced in June 2016 that it would be opening a second global headquarters in Phoenix, Arizona. The Kudelski Group expects to create a significant number of high wage jobs over the next three years. The team at the U.S. Embassy and SelectUSA assisted the company with customized research reports and facilitated access to federal, state and local level services.

SATA Group

Brownsville Economic Development Council (BEDC) welcomed the SATA Group of Italy into its community in May 2016 with the announcement of a \$114 million investment in a machining operation that is expected to create around 300 jobs over a 10-year period. SelectUSA provided high-level government investment project advocacy in support of BEDC and delivered information about federal workforce training and other federal resources to SATA.



Sofidel Group
\$259 million, 300 jobs
Circleville, OH

ELDOR Corporation
\$75 million, 350 jobs
Botetourt County, VA

PEDS Legwear
\$24 million, 205 jobs
Hildebran, NC

FDI BENEFITS

THE U.S. ECONOMY

#1

The United States is home to more foreign direct investment than anywhere else in the world

26.2%
of U.S. Exports

In 2014, U.S. subsidiaries of foreign-owned firms accounted for more than 1/4 of all U.S. goods exports

6.4 million
U.S. Jobs

In 2014, subsidiaries directly employed 6.4 million U.S. workers

Average Annual
Compensation
\$80,041

In 2014, subsidiaries contributed \$510 billion in compensation to U.S. employees

**R&D
Investments**

In 2014, subsidiaries spent \$57 billion in research and development in the United States

FOREIGN DIRECT INVESTMENT

Supports...



6.4 Million
Direct Jobs



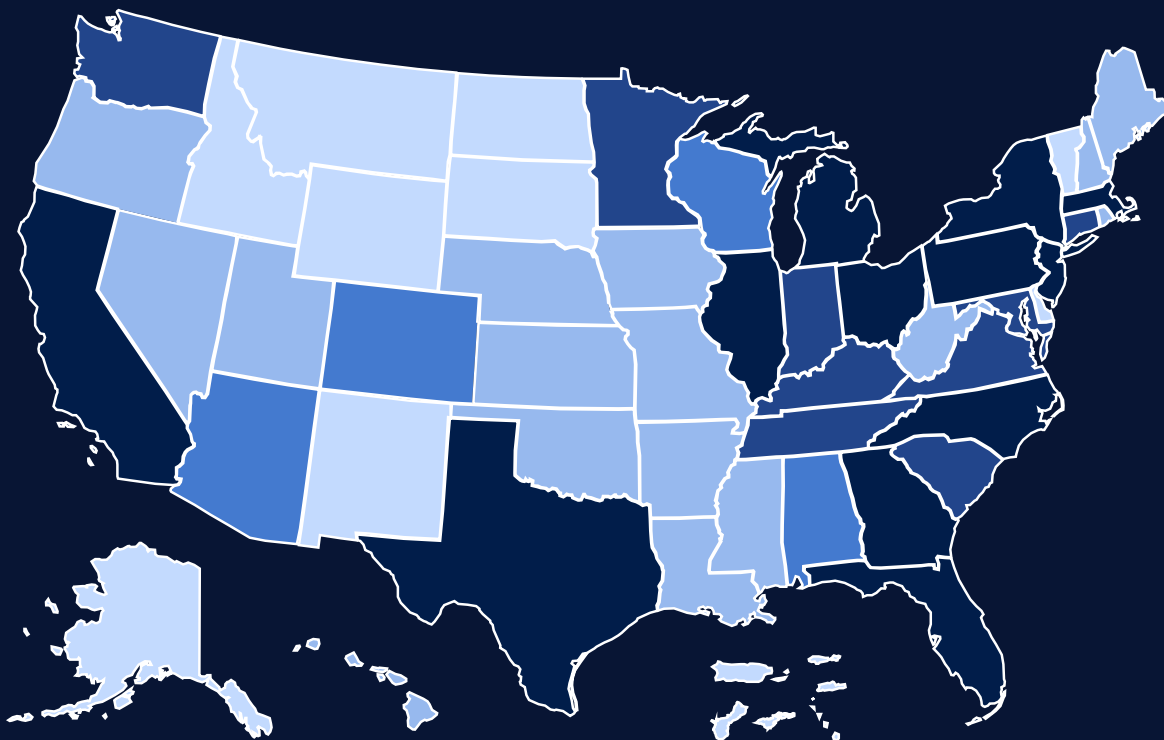
3.5 Million
Productivity Gains
Indirect Jobs



2.4 Million
Economic Activity
Indirect Jobs

> 12 Million

**AMERICAN
JOBS**



U.S. JOBS Supported by FDI:

- 200-600 thousand
- 100-200 thousand
- 75-100 thousand
- 25-75 thousand
- 5-25 thousand

SUPPORTING OUR PARTNERS

at State, Local, & Regional Levels

SelectUSA provides a platform that allows state, local and regional economic development organizations to extend their global reach and successfully compete with international locations for inbound investment to stimulate economic growth.



Actionable Information

Our team of investment, market, and data experts supports U.S. EDOs as they develop, expand, and implement their location promotion plans. SelectUSA provides credible and unbiased data and analytics that support local FDI attraction strategies, as well as marketing and outreach efforts.

Navigation of the Federal System

Our team can help economic development organizations break through the complexities of federal regulations to help their clients get the answers they need to move forward with investments.



Platform for Connections

We use the convening power of the U.S. government to bring key decision-makers to the table through SelectUSA international road shows and our signature annual Investment Summit, while also providing a platform to market the United States at high-profile global events. Through these events and direct introductions, SelectUSA connects EDOs to potential investors from around the world and provides multiple channels to showcase local investment opportunities.



Investment Project Advocacy

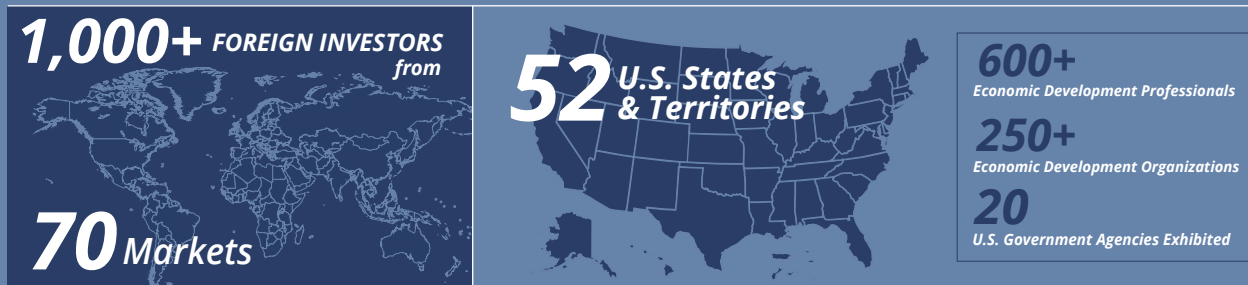
If a U.S. community is competing with a foreign location for a business investment project, SelectUSA can coordinate high-level engagement to demonstrate the federal government's support for inbound investment and make the business case for selecting the United States as the best place to do business.



SELECTUSA INVESTMENT SUMMIT

2016 by the numbers

 **>2,500**
participants



Of the 2016 SelectUSA Summit Survey respondents...

>7,800
Leads Generated



69%
Anticipate Results*

2017

GROW WITH US

June 18-20, 2017

“We had a shortlist of 5 States which we were considering doing business in and the Summit helped us narrow this down to 1. This would otherwise have taken me months of work which I did in about 2 days by meeting with representatives in each State and discussing our requirements with them. I would wholeheartedly recommend it to anyone looking to set up in the USA.”

- ReAgent

Chemical Manufacturing firm in UK



Gaylord National Resort & Convention Center | www.selectusasummit.us

*Results include new investment, expansion of investment, or acquisition.

EVENTS

The SelectUSA Investment Summit is the premier business investment event for the United States.

SelectUSA Investment Summit

The SelectUSA Investment Summit is held on an annual basis in the Washington, DC area and is the premier global event showcasing inbound investment opportunities throughout the United States. The SelectUSA Investment Summit connects U.S. economic development organizations (EDOs) with qualified foreign businesses in support of inbound investment and the creation of jobs in the U.S. The annual Summit is hosted by the President and includes participation from cabinet-level speakers, governors, U.S. Ambassadors, leading executives from global multinational organizations, and representatives from U.S. government agencies.

Companies that participated in previous Summits have announced billions of dollars in investment across the United States, creating tens of thousands of jobs.

SelectUSA Road Shows

Multi-city international road shows highlight the United States as an investment destination and position U.S. locations front and center before international business audiences. Roadshows provide a platform for international companies to obtain information about establishing a business in the United States and to meet one-on-one with U.S. EDOs. SelectUSA road shows attract attention from media, government, and the broader business community, generating interest in U.S. business investment opportunities.

Customized Promotion Events

Customized promotion events are fee-based services for U.S. EDOs that promote a specific U.S. investment destination abroad. SelectUSA and Commercial Service in-market experts develop a tailored scope of services to support an EDO's visit. Services may include briefings, receptions, special seminars, individual meetings with government representatives and firms, and site visits. Through SelectUSA, cities, states, tribes, and regions interested in attracting inbound investment gain access to on-the-ground expertise in 75 global markets.

#SelectUSA

Investment Analysis

BRINGING DATA TO DECISIONS

Recognizing the need to deepen understanding of FDI in a domestic and global landscape, SelectUSA brings best-in-class research and analytical expertise to the FDI conversation through innovative research, analysis, the measuring of investment impacts, and publishing publicly accessible data tools.



RESEARCH

Recent estimates show for each job directly supported by FDI, there is at least 1 job indirectly supported by FDI

FDI in the United States creates

- **12 Million** jobs
- **8.5%** of United States private employment is attributed to FDI



EVALUATION & METRICS

Capturing the impact of FDI in the United States

- Over **\$23 billion** in SelectUSA Client Verified Deals Announced
- SelectUSA supports **Tens of Thousands** of jobs



ANALYSIS

Tracking trends to uncover the latest sources and destinations for investment in the United States

- **39%** of cumulative FDI is in manufacturing industries
- The United Kingdom is the largest source of FDI



DATA TOOLS

Putting FDI data at your fingertips with SelectUSA Stats

- The interactive data visualization tool enables users to find answers to country, industry, or state specific FDI questions any time, anywhere.



www.selectusa.gov/data

SelectUSA is the federal program that promotes and facilitates high-impact business investment into the United States. It's had a clear and substantial impact on inbound investment, job creation, and advancing the United States as the premier destination for business.

By leveraging the convening power of the federal government, SelectUSA provides a platform that allows state, local and regional economic development organizations to extend their global reach and successfully compete with international locations for inbound investment to stimulate economic growth.

*For more information visit
www.selectusa.gov*

www.selectusa.gov
Follow us: @SelectUSA
Join the conversation: #SelectUSA