

U.S. INVESTMENT PAVILION AT ANNUAL INVESTMENT MEETING (AIM) 2017

March 31 - April 4, 2017

Dubai, United Arab Emirates

Join SelectUSA and the U.S. Commercial Service in the U.S. Investment Pavilion at the 2017 Annual Investment Meeting (AIM) in Dubai, United Arab Emirates (UAE) on March 31 - April 4, 2017.

Why the GCC?

As a trading bloc, GCC markets constitute the United States' fifth-largest export market and our fourteenth-largest source of foreign direct investment (FDI), with over \$43 billion in FDI as of 2015. In 2014, combined GCC FDI in the United States supported approximately 24,000 U.S. jobs

Additionally, the U.S. affiliates of majority Middle Eastern-owned firms spent \$1.7 billion on research and development and contributed \$3.5 billion to U.S. goods exports in 2014 alone.

Why exhibit in the U.S. Investment Pavilion?

In addition to being featured on a promotional platform hosted by the U.S. government, exhibitors will:

- Secure one-on-one meetings with GCC government and private-sector officials with decision-making authority
- Meet with GCC investor delegates recruited by the U.S. Commercial Service
- Leverage AIM's exclusive online networking system to initiate meetings with prospective investors
- Connect to targeted AIM participants at exclusive events organized by the U.S. Embassy in Abu Dhabi, the U.S. Consulate in Dubai, and AIM
- Receive full assistance from SelectUSA and Commercial Service investment specialists

EDO booth packages start at \$4,950 and include:

- 1 AIM delegate pass (includes AIM registration, ticket to AIM Gala, and matchmaking)
- Power supply for the duration of the show
- Light box company signage and prominent USA Branding
- Furniture provision, including: lockable counters, shelves, chairs, tables lights, power outlets and waste baskets (number of each item is dependent on booth size)
- The following booth sizes are available: 8 square meters (\$4,950), 12 square meters (\$7,500), 18 square meters (\$11,250), and 24 square meters (\$15,000)

TENTATIVE PROGRAM:

Friday, March 31

- Arrive in Dubai

Saturday, April 1

- Networking Brunch
- Team Brief
- Optional Sightseeing Trip
- Welcome Reception hosted by U.S. Ambassador

Sunday-Tuesday, April 2-4

- AIM Conference & Exhibition
- B2B and Investor's Hub Meetings
- AIM Gala

Wednesday-Thursday, April 5-6

- Possible Onward Travel in Region, with support of local Commercial Service offices



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