



Jan W. Rogers
CEO
Regional Economic Development Eastern Idaho

An expert on rural economic development and attracting foreign direct investment, Jan Rogers has spent the last 15 years developing the economies of southern and eastern Idaho – attracting 35 businesses, over \$1 billion in capital investments and 5,000 jobs. Currently, Jan serves as CEO of the Regional Economic Development Eastern Idaho (REDI), and she served as the Executive Director of the Southern Idaho Economic Development Organization (SIEDO) for 14 years.

Positioning the region as “All Things Food” -- Ms. Rogers led an effort to attract a record-setting seven projects in one year to Southern Idaho, including Chobani’s second U.S. manufacturing facility. The company ultimately invested \$750 million to build the world’s largest yogurt manufacturing facility in Twin Falls, employing 1,000.

Ms. Rogers also led efforts to attract Clif Bar & Company’s \$90 million operation, Fabri-Kal’s \$50 million manufacturing facility, Monsanto’s Wheat Technology Center and Frulact Group’s planned \$30 million plant, the state’s first foreign direct investment. Food giants including Glanbia, McCain Foods and Calva/Brewster expanded during her tenure.

Ms. Rogers is a frequent speaker at national and regional economic development conferences, and serves on the board of directors of the International Economic Development Council (IEDC). She served as a panelist at the 2015 Select USA Academy, and is past president of the Idaho Economic Development Association (IEDA).