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U.S. Small Business
Administration



U.S. Customs and
Border Protection

UNITED STATES
PATENT AND TRADEMARK OFFICE



Tuesday, August 21, 2018

8:30

Registration and One-on-One sign-up

9:00 – 9:05

Opening Remarks

Jessica Gordon

Director, Dallas/Fort Worth Export Assistance Center

U.S. Department of Commerce | International Trade Administration

9:05 – 9:15	Welcome / Speaker Identification David Royce Senior International Trade Specialist U.S. Commercial Service – Dallas/Fort Worth U.S. Department of Commerce International Trade Administration
9:15 – 9:45	Protecting Your Patents and Trademarks in the United States / USPTO Resources (confirmed) Hope Shimabuku (confirmed) Director USPTO - Texas Regional Office
9:45 – 10:10	Copyright and Your Business's Creative Works: How Copyright Impacts You (confirmed) Whitney Levandusky (confirmed) Attorney-Advisor United States Copyright Office
10:10 – 10:45	CBP's IPR Border Enforcement Regime (confirmed) Goli Gharib (confirmed) Attorney-Advisor Intellectual Property Rights Branch Regulations & Rulings, Office of Trade U.S. Customs and Border Protection, DHS
10:45 – 10:55	Break
10:55 – 11:30	Reporting IP violations (confirmed) TBD National Program Manager Homeland Security Investigations National IPR Coordination Center
11:30 – 12:15	Protecting Your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat (confirmed) TBD (invited) Federal Bureau of Investigation Criminal Investigative Division Intellectual Property and Criminal/Cyber Integration Unit
12:15 – 1:30	Lunch (Provided)
1:10 – 1:30	Lunchtime One-on-Ones (10 min sessions) <i>Sign-up sheet available during morning registration and through-out the day.</i>
1:30 – 2:00	Protecting Your Intellectual Property in Export Markets (confirmed) Raquel Cohen (confirmed) Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration

2:00 – 2:30	Protecting Your Intellectual Property in Online Market: Case Study – Taobao (confirmed) Rachel Salzman (confirmed) International Trade Specialist Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration
2:30 – 2:40	Break
2:40 – 3:10	Recent Trends in Counterfeit Electronic Parts (confirmed) Fred Schipp (confirmed) Naval Surface Warfare Center
3:10 – 3:30	How Am I Going to Pay for All This? Financing Solutions for IP (confirmed) Alale Allal (confirmed) Regional Export Finance Manager, Texas & Oklahoma U.S. Small Business Administration
3:30 – 4:10	Boots on the Ground: Panel Discussion about the Foreign Commercial Service, U.S. Embassies, and the IP Attaché Program. Moderator: Rachel Salzman (confirmed) International Trade Specialist Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration Panelists: Joseph Giblin (confirmed) Foreign Service Officer Office of Intellectual Property Enforcement Bureau of Economic and Business Affairs U.S. Department of State David Royce (confirmed) Senior International Trade Specialist U.S. Commercial Service – Dallas/Fort Worth U.S. Department of Commerce International Trade Administration Raquel Cohen (confirmed) Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration
4:10 – 4:20	Closing Remarks Hope Shimabuku (confirmed) Director USPTO - Texas Regional Office

4:20 – 5:00

One-on-One Consultations (confirmed)

10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Raquel Cohen (DOC – ITA)
W. Richmond Beevers (DHS – CBP)
Hope Shimabuku (USPTO)
TBD (IPR Center)
TBD (FBI)
Rachel Salzman (DOC – ITA)
Fred Schipp (NAVSEA)
Alale Allal (SBA)
David Royce (CS)
Jessica Gordon (CS)
Joseph Giblin (DOS)

4:20 – 5:00

Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

4:20 – 5:00

Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office