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Texas State Capitol Extension Auditorium
1400 Congress Ave., Room E1.1004
Austin, TX



U.S. Small Business
Administration



INTERNATIONAL
TRADE
ADMINISTRATION



UNITED STATES
PATENT AND TRADEMARK OFFICE

uspto



U.S. Customs and
Border Protection



Thursday, August 23, 2018

- 8:00** **Registration and One-on-One sign-up**
- 8:30 – 8:35** **Opening Remarks**
Karen C. Parker
Commercial Service Austin
U.S. Department of Commerce | International Trade Administration
- 8:35 – 8:45** **Welcome / Speaker Identification**
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 8:45 – 9:15** **Protecting Your Patents and Trademarks in the United States / USPTO Resources** (confirmed)
Megan Hoyt (confirmed)
Regional Outreach Officer
USPTO - Texas Regional Office
- 9:15 – 9:40** **Copyright and Your Business's Creative Works: How Copyright Impacts You** (confirmed)
Catherine Zaller Rowland (confirmed)
Associate Register of Copyrights and
Director of Public Information and Education
United States Copyright Office
- 9:40 – 10:15** **CBP's IPR Border Enforcement Regime** (confirmed)
Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS
- 10:15 – 10:25** **Break**
- 10:25 – 11:00** **Reporting IP violations** (confirmed)
Chris Lobato (confirmed)
National Program Manager
Homeland Security Investigations
National IPR Coordination Center
- 11:00 – 11:45** **Protecting Your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat** (confirmed)
Holly Kelley (confirmed)
Jill Murphy
Federal Bureau of Investigation

- 11:45 – 1:00** **Lunch – on your own**
(State Capitol Cafeteria across the hall from Auditorium)
- 12:30 – 1:00** **Lunchtime One-on-Ones** (10 min sessions)
Sign-up sheet available during morning registration and through-out the day.
- 1:00 – 1:30** **Protecting Your Intellectual Property in Export Markets** (confirmed)
Raquel Cohen (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 1:30 – 2:00** **Protecting Your Intellectual Property in Online Market:
Case Study – Taobao** (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 2:00 – 2:10** **Break**
- 2:10 – 2:40** **Recent Trends in Counterfeit Electronic Parts**
Fred Schipp
Naval Surface Warfare Center
- 2:40 – 3:10** **How Am I Going to Pay for All This? Financing Solutions for IP** (confirmed)
Alale Allal
Regional Export Finance Manager, Texas & Oklahoma
U.S. Small Business Administration
- 3:10 – 3:30** **Boots on the Ground: Panel Discussion about the Foreign Commercial
Service, U.S. Embassies, and the IP Attaché Program.**
- Moderator: Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade
Administration
- Panelists: Joseph Giblin (confirmed)
Foreign Service Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State
- Karen C. Parker
Commercial Service Austin
U.S. Department of Commerce | International Trade
Administration

Raquel Cohen (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade
Administration

3:30 – 3:35

Closing Remarks

Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

3:35 – 4:15

One-on-One Consultations (confirmed)

10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Raquel Cohen (DOC – ITA)
W. Richmond Beevers (DHS – CBP)
Megan Hoyt (USPTO)
Chris Lobato (IPR Center)
Holly Easter Kelley (FBI)
Jill Murphy (FBI)
Rachel Salzman (DOC – ITA)
Fred Schipp (NAVSEA)
Alale Allal (SBA)
Karen Parker (CS)
Joseph Giblin (DOS)

3:35 – 4:30

Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

3:35 – 4:30

Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Whitney Levandusky
Attorney-Advisor
United States Copyright Office