Nikia Clarke Executive Director World Trade Center San Diego

Dr. Nikia Clarke is Executive Director of World Trade Center San Diego (WTCSD). WTCSD drives the San Diego, California region's global competitiveness agenda by growing exports and foreign investment and amplifying the region's global identity in target markets.

A graduate of Oxford University with a Ph.D. in international relations, Clarke joined WTC San Diego in 2015 with an extensive background in global business strategy, foreign direct investment (FDI) policy research, and investment trends consulting.

Clarke has spent the last ten years working in the private, public, and non-profit sectors in the U.S., the U.K., China and South Africa, and is founder and former director of OUCAN, an international network of emerging market industry leaders, researchers, and policy makers. She provides regular analysis on trade and investment policy for a number of international consultancies and trade publications. Nikia speaks Mandarin, Spanish, and Setswana.