

# HOKURIKU-U.S. BUSINESS SEMINARS

*February 6-8, 2017*

*2/6: Fukui | 2/7: Kanazawa | 2/8: Toyama*

*Commercial Service (CS) Western Japan will host a seminar series, the Hokuriku-U.S. Business Seminars, on February 6, 7 and 8, 2017, promoting foreign direct investment (FDI) from Japan to the United States.*

**Organizers:** U.S. Consulate General, Osaka-Kobe; CS Western Japan; Fukui / Kanazawa / Toyama Chamber of Commerce and Industry

**Supported by:** JETRO Fukui / Kanazawa / Toyama

**Language:** Japanese, English with consecutive interpretation

## **EDO Marketing and Promotional Opportunities:**

### **1) Networking + Catalog Distribution (EDOs) for all 3 cities:**

Each economic development organization (EDO) can make short (3 minutes) remarks during the seminar. EDOs will also have networking opportunities during registration and coffee breaks to distribute their promotional materials to seminar attendees. All organizations are welcome to send a representative to participate.

Participation Fee: US\$500

Space Limited – First-come, first-served

### **2) Catalog Distribution for all 3 cities**

CS Western Japan distributes your promotional materials to seminar attendees. Considering the cost of travel to Japan, organizations without a representation office in Japan or nearby in Asia may wish to consider this option.

Participation Fee: US\$100

## **Schedule (tentative):**

- **1:00pm-** Registration Starts, EDOs have tables for networking time
- **1:30-** Opening Remarks
- **1:35-** “U.S. Business Chances for SMEs”  
Speaker: Sachiko Yoshimura, Japan External Trade Organization (JETRO)
- **2:20-** “FDI in U.S., and Introduction of SelectUSA”  
Speaker: Yuko Nakaoka, Commercial Service, U.S. Consulate General, Osaka-Kobe
- **2:50-** Short remarks by the U.S. Economic Development Organizations (3 minutes each)
- **3:20-** Coffee Break and Networking
- **3:35-** “U.S. Business Visas”  
Speaker: Joseph Freeman, Vice Consul, Visa Section, U.S. Consulate General, Osaka-Kobe  
Consecutive Translation: Tomoko Takatori, Visa Outreach Coordinator
- **4:15-** Q&A
- **4:30pm-** Event Finishes

*Application deadline: November 30, 2016 Payment deadline: December 10, 2016*

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[www.selectusa.gov](http://www.selectusa.gov)

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