



2017 China Road Show

Changchun | Jinan | Zhengzhou | Kunming | Xiamen | Nanjing

March 13–23, 2017

U.S. Commercial Service China



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Webinar Agenda

- Welcome – Cathy Feig
- Intro to Select USA – John McKiel
- Briefing on Road Show Stops:
 - Changchun
 - Jinan
 - Zhengzhou
 - Kunming
 - Xiamen
 - Nanjing
- Q&A – China SelectUSA Team
- Upcoming Events - Cathy Feig & John McKiel



Resources at SelectUSA



Online Tools

From cost estimators to site selection aids and business intelligence/competitiveness trackers, SelectUSA has compiled some of the most helpful tools for businesses considering entering or expanding in the U.S. market.

EXPLORE

<https://www.selectusa.gov/resources>



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SelectUSA Services

INFORMATION AND COUNSEL

SelectUSA can help U.S. locations develop, focus, or enhance FDI attraction plans by providing information through the lens of global business.

MARKETING AND PROMOTION

SelectUSA provides a platform to showcase local opportunities by using the convening power of the U.S. government and the strength of the “USA” brand to bring potential investors to the table.

INVESTMENT ADVOCACY

With SelectUSA, EDOs now have an advocate at the national level to help attract, retain, and grow investment in the United States.

ASSISTANCE WITH NAVIGATING THE REGULATORY ENVIRONMENT

The United States is recognized for its ease of doing business – SelectUSA can make it even easier.

To contact your location’s portfolio manager visit:

<https://www.selectusa.gov/Focus-Markets-Directory-Domestic>



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Location Overview

POC: Taylor Moore & Liu Yang

➤ **Changchun, Jilin Province March 13, 2017**

Key Industries:

- ☐ Automobile Manufacturing
- ☐ Tourism
- ☐ Food-processing
- ☐ Railway Vehicles & Equipment

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Changchun Event Agenda

March 13, 2017

08:30-09:00am	Registration
09:00-09:05am	Opening Remarks
09:05-09:10am	Changchun Government Speaker
09:10-09:15am	SelectUSA Overview
09:15-12:30pm	EDO Presentations
12:30-01:30pm	Networking Lunch



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Location Overview

POC: Merry Cao & Nana Wang

➤ **Jinan, Shandong Province March 15, 2017**

Key Industries:

- ☐ Technology intensive industries such as IT
- ☐ Industrial equipment
- ☐ Home appliances
- ☐ Bio-engineered products
- ☐ Heavy industry and textiles



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Jinan Event Agenda

March 15, 2017

- ☐ 08:15-8:45 Registration
- ☐ 08:50-8:55 Opening and welcome remarks Minister
Counselor for Commercial Affairs
- ☐ 08:55-09:00 Welcome remarks by Shandong Province
Government
- ☐ 09:00-11:30 Presentation by EDOs
- ☐ 11:30-12:00 Q&A and Networking
- ☐ 12:00-14:00 Lunch



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Location Overview

POC: Wellington Chu & Wang Jing

➤ **Zhengzhou, Henan Province March 17, 2017**

Key Industries:

- ☐ Automotive
- ☐ Agriculture
- ☐ Equipment Manufacturing
- ☐ Textiles

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Zhengzhou Event Agenda

March 17, 2017

- 08:30-09:00am Registration and Informal Meeting with
Consul General Joseph Zadrozny and
Henan Government Officials
- 09:00-09:05am Opening remarks by Consul General of Wuhan
Joseph Zadrozny
- 09:05-09:10am Welcome remarks by Henan Government Officials
- 09:10-11:30am EDO Presentation and Tea Break
- 11:30-12:15pm Q &A and Networking
- 12:30-02:00pm Lunch

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Location Overview

POC: Eric Hsu & Sonny Cui

➤ Kunming, Yunnan Province March 20, 2017

Key industries:

- ☐ Agriculture
- ☐ Bio-Resources
- ☐ Mineral Production
- ☐ Tourism
- ☐ New Energy



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Kunming Event Highlights

March 20, 2017

- ❑ Yunnan Department of Commerce and CCPIT
Yunnan will be co-organizers of the event.
- ❑ 100+ industry representatives will be invited.
- ❑ The Consul General will speak to attendees.
- ❑ Networking will follow the presentation.

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Kunming Event Agenda

March 20, 2017

08:30am	Check in
08:45-08:55am	Free talking with Consul General Raymond Greene and Yunnan Government Officials
09:00-09:05am	Opening Remarks by Consul General Raymond Greene
09:05-09:10am	Welcome remarks by Yunnan Government Officials
09:10-11:20am	Presentations by EDOs
11:20-12:15pm	Q&A and Networking
12:20-14:00pm	Lunch



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Location Overview

POC: Lola Gulomova & Kaitlyn Hou

➤ Xiamen, Fujian Province March 21, 2017

Key Industries:

- ☐ Electronics
- ☐ Machinery and equipment manufacturing
- ☐ Chemical materials
- ☐ Petrochemicals
- ☐ Ship and yacht building and maintenance
- ☐ Food processing
- ☐ Textiles
- ☐ Tanning

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Xiamen Event Agenda

March 21, 2017

- 01:30-02:00pm Guest check-in
- 02:00-02:10pm Opening remarks
- 02:10-05:30pm EDO presentations
Trade Fair and Meetings
- 05:30-06:30pm Networking Reception



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Location Overview

POC: Frank Joseph & Lauren Liu

➤ **Nanjing, Jiangsu Province March 23, 2017**

Key Industries:

- ☐ Business
- ☐ Research
- ☐ Education
- ☐ Transportation
- ☐ Tourism

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Nanjing Event Agenda

March 23, 2017

- ☐ 08:15-8:45 Registration
- ☐ 08:50-9:00 Opening and welcome remarks
- ☐ 09:00-11:30 Presentation by EDOs
- ☐ 11:30-12:00 Q&A and Networking
- ☐ 12:00-14:00 Lunch

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Registration Deadline

Friday, January 27, 2017

☐ Cost:

\$4,000 per EDO

\$500 per additional person

☐ Contacts:

China: Janet Robertson Janet.Robertson@trade.gov

U.S.: John McKiel John.McKiel@trade.gov



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Q & A



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OTHER

UPCOMING EVENTS



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Optional Stop: Hong Kong

March 24, 2017

The U.S. Consul General to Hong Kong will host a SelectUSA Reception at his residence atop Victoria Peak on March 24.

This reception is part of the 2017 SelectUSA Summit recruitment campaign and will feature prospective local investors.

Participating EDOs are invited to join us to meet with the potential investors in advance of the Summit.

☐ Contact:

CS Hong Kong: Gary Kwan Gary.Kwan@trade.gov



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2017 SelectUSA Summit



When and where?

June 18 – 20, 2017

Gaylord National Resort and Convention Center
201 Waterfront Street
National Harbor, Maryland 20745

Register at www.selectusasummit.us



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Upcoming SelectUSA Events

Asian Financial Forum 2017 - January 16-17, 2017

Tech Seminar in Budapest - January 25, 2017

Hokuriku-U.S. Business Seminars - February 6-8, 2017 in Fukui, Kanazawa and Toyama, Japan

2017 Northwestern Italy Seminar - February 28, 2017 in Milan, Italy

2017 Northeastern Italy Seminar - March 1, 2017 (Location TBD)

2017 Central Italy Seminar - March 2, 2017 in Rome, Italy

India Road Show – March 6-10 in New Dehli, Amedavad, and Bangalore, India

China Road Show – March 13-23 in Changchun, Jinan, Zhengzhou, Kunming, Xiamen, and Nanjing, China

Mexico Road Show – March 28-30 in Mexico City and Merida, Mexico

Healthcare Startup Mission - March 6-10, 2017 in Pittsburgh, PA, Cleveland, OH, and Austin, TX

SelectUSA at AIM - March 31-April 4, 2017 in Dubai, UAE

2017 SelectUSA Investment Summit - June 18-20, 2017 in Washington, D.C.

https://www.selectusa.gov/susa_events



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Thank you!



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