



U.S. Pavilion at BioJapan & Regenerative Medicine Japan 2017

A U.S. Trade Fair Certification-endorsed event

Organized by:



Supported by:



Jtb Communication Design

October 11-13, 2017 Pacifico Yokohama, Japan

Package Deals

Take advantage of our exclusive package deals, available only to participants in the U.S. Pavilion.
All prices listed including tax. Payment in JPY only. USD estimations as of February 2017.

1) Exhibit Package

486,000 JPY approx. 4,300 USD

Includes all of the below for the same price as a standard exhibition space without a booth:



Up to 3 accounts for the Partnering



4m² Exhibition booth within U.S. Pavilion

Includes: wall panel, company name sign, carpet, information counter, folding chair, lighting, electrical outlet, 300w power supply (additional power supply available for a fee)



10-minute presentation
(as part of U.S. Exhibitor Seminar)

2) Partnering x2, Poster, & Presentation

208,000 JPY approx. 1,800 USD

Self-promote with a presentation and partnering while still making an impact at the U.S. Pavilion.



2 accounts for the Partnering



1 Poster in the U.S. Pavilion

Poster to be provided by applicant. Max size A0 (841mm x 1189mm / 33.1" x 46.8")



10-minute presentation
(as part of U.S. Exhibitor Seminar)

3) Partnering x1, Poster, & Presentation

158,000 JPY approx. 1,400 USD

Self-promote with a presentation and partnering while still making an impact at the U.S. Pavilion.



1 account for the Partnering



1 Poster in the U.S. Pavilion

Poster to be provided by applicant. Max, size A0 (841mm x 1189mm / 33.1" x 46.8")



10-minute presentation
(as part of U.S. Exhibitor Seminar)

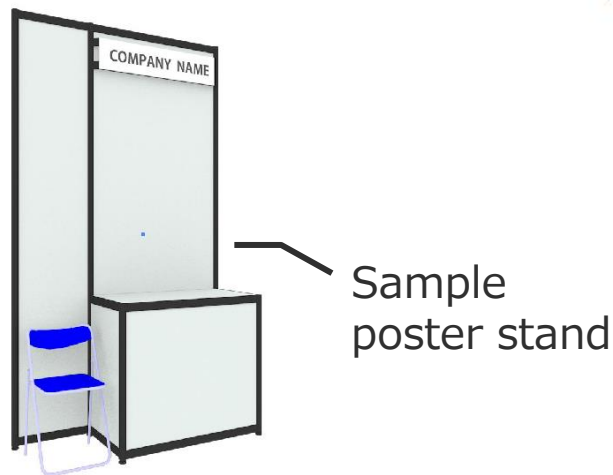
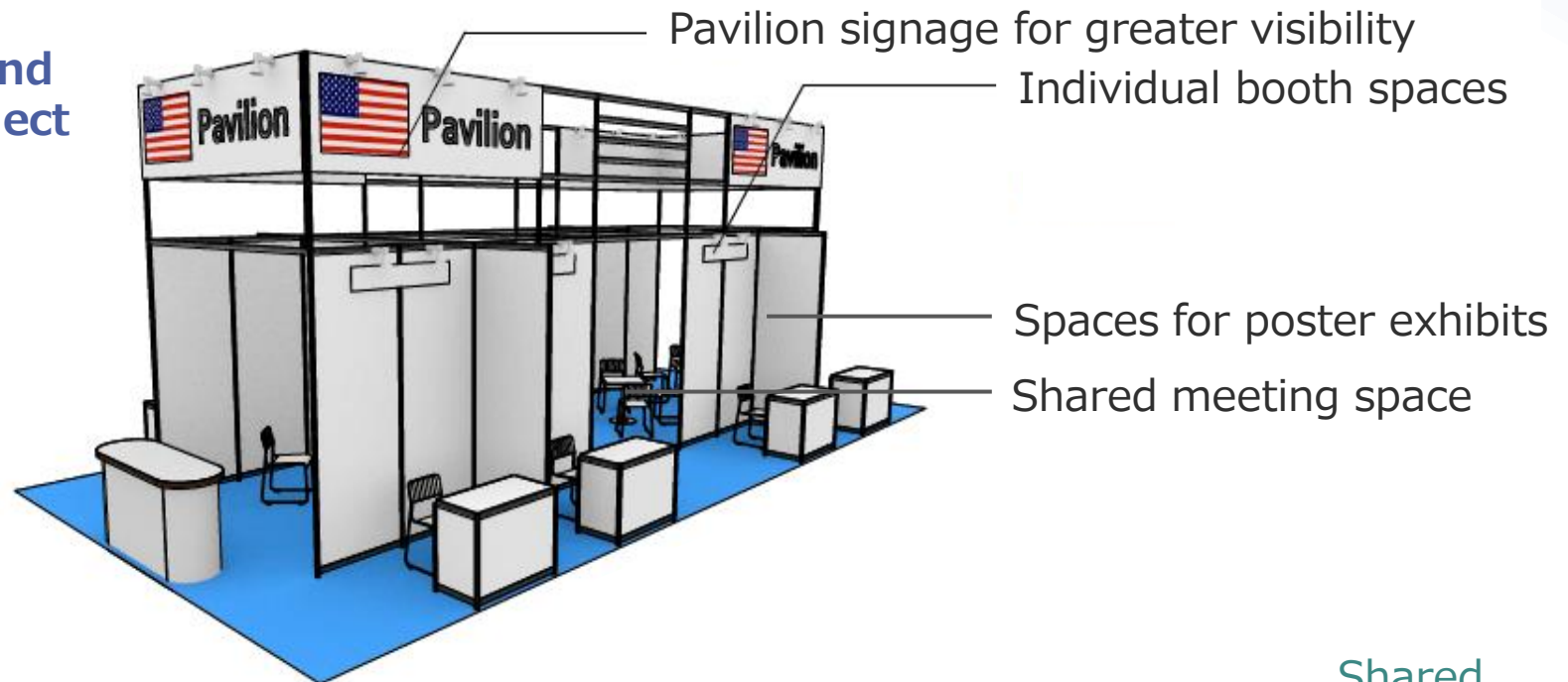
All packages also include:

- U.S.-based support for organizing travel and housing
- Use of the U.S. Pavilion's shared meeting space
(Hold partnering meetings in the comfort of the pavilion instead of heading to the Partnering area and back for each appointment. Reservation required)
- Invitations to networking opportunities hosted by the U.S. Commercial Service
- On-site assistance and counseling from the U.S. Commercial Service

Contact the Secretariat to discuss additional Partnering accounts and seminars!

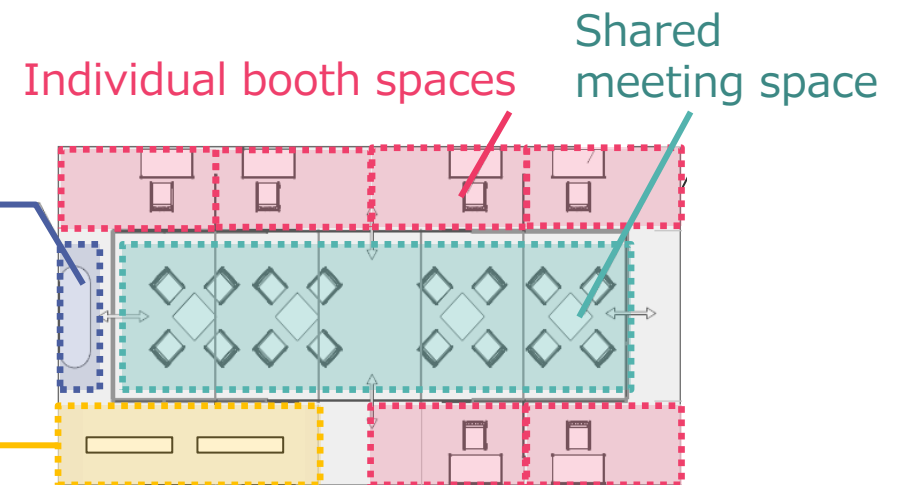
U.S. Pavilion

***Size, layout, and decoration subject to change**



U.S. Commercial Service counter

Poster stands



Exhibition Outline

BioJapan/Regenerative Medicine Japan 2017

October 11–13, 2017

Pacifico Yokohama, Japan

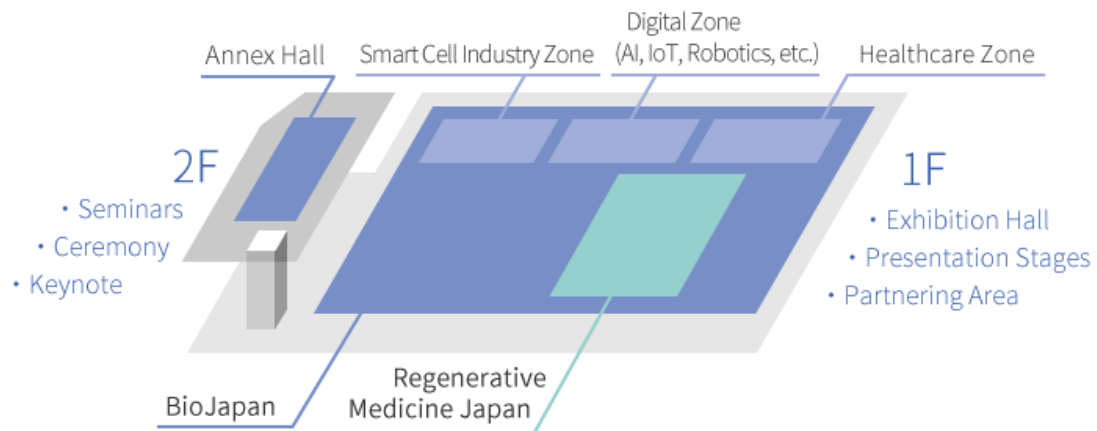
A Partnering Event and Exhibition for the Global Bio Industry

Bringing together key players from around the world working in a diverse range of Biotechnology-related fields.



Co-located: A Partnering Event and Exhibition for Regenerative Medicine

A global hub for Regenerative Medicine. Based in Japan, where recent legislative changes have paved the way for ground-breaking developments in the field.



Evening Events

- Wed. October 11: **Reception**
- Thu. October 12: **Partnering Party**



Last Year's Event

BioJapan/Regenerative Medicine Japan 2016

Partnering

	Companies/ Organizations	Participant Count	Participating Countries	Meetings Held
2016	886 (124% ↗)	1,376 (113% ↗)	29	7,228 (113% ↗)
2015	714	1,222	31	6,376

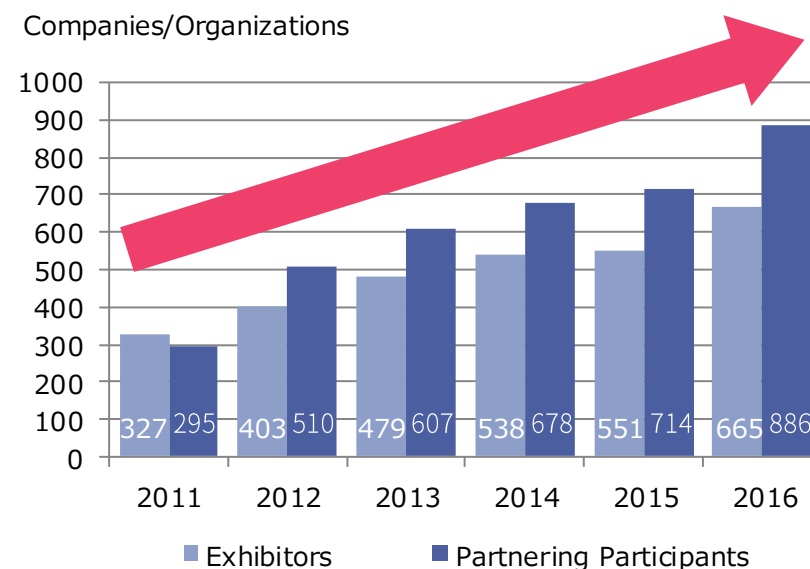
The patented **JTB Communication Design Partnering System** allows participants to easily find new partners and opportunities. But it's not simply a way of just bringing lots of people together – the focus is on helping you meet the people and organizations that best meet your needs to ensure a valuable and productive Partnering experience.

Get in touch for a more detailed breakdown of last year's data!

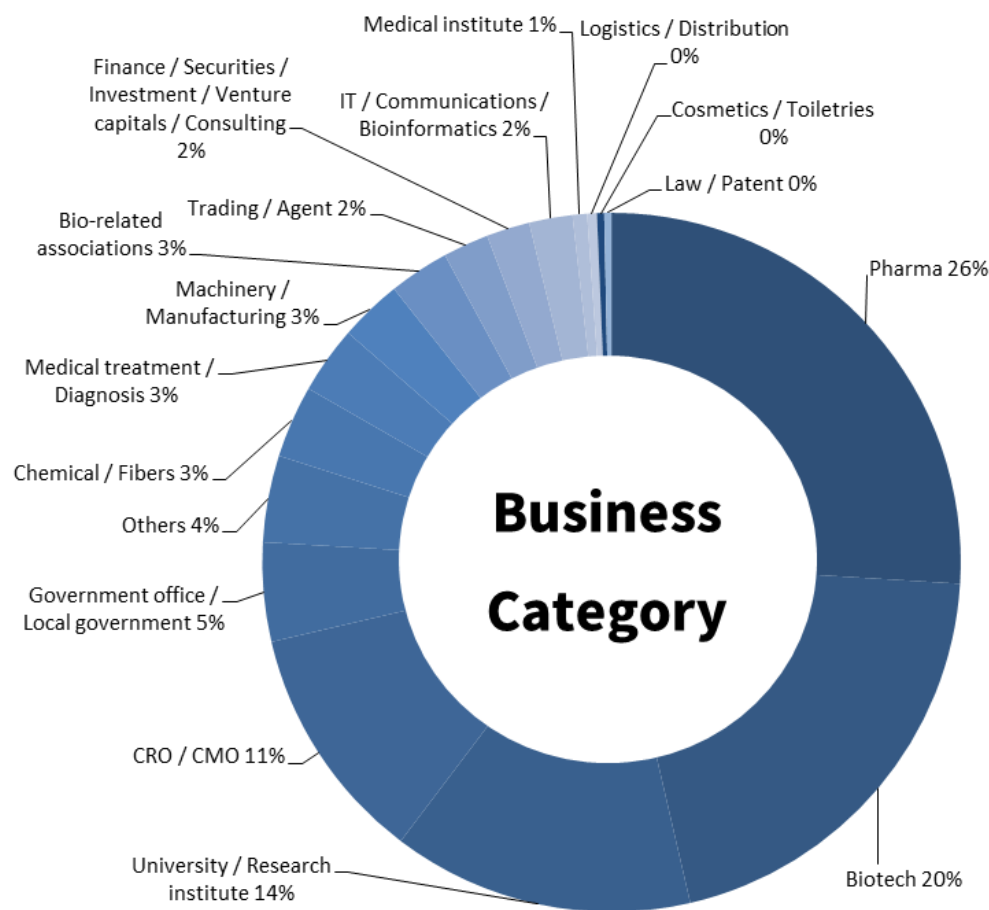
Exhibition

	Companies/ Organizations	Booths	Participating Countries	Visitors
2016	665 (121% ↗)	558 (129% ↗)	23	15,133 (107% ↗)
2015	551	430	24	14,153

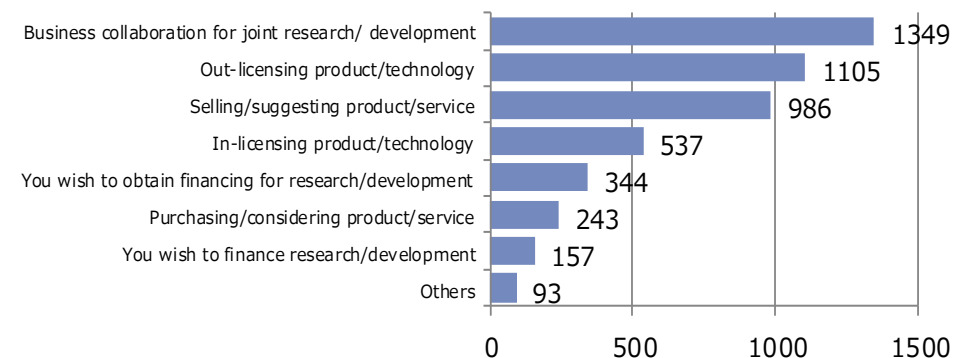
Growth 2011–2016



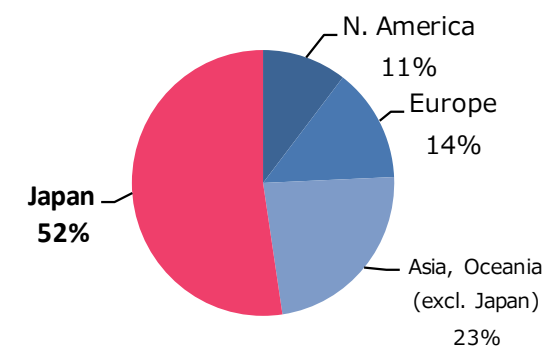
BioJapan 2016 Partnering Participants



Partnering Participants' Objectives



Partnering Participants' Regions



Travel & Accommodation Support for U.S. Participants

Your contact point in the U.S. for organizing your participation in BioJapan: **JTB USA, Inc. MICE** handles your travel and accommodation, and also offers management services for side events.

- Support for travelling to Japan and returning to the U.S.
- Transfers within Japan
- Accommodation

Ask us about:

- BioJapan sponsorships
- BioJapan Affiliated Event organization
- Side programs

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Jose, Seattle, Hawaii, Dallas

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