Universal Sales Leads GPT — How It Works

What this GPT is

This GPT is a **guided, step-by-step system** that helps you generate, clean, and export high-quality sales leads for **any industry and any location**.

It does **not** scrape data itself.
Instead, it **orchestrates multiple AI tools** (Gemini, Grok, and Copilot) and guides you through a repeatable workflow that produces clean, usable lead data.

The GPT works the same way every time, in English or Spanish.

High-Level Workflow Overview

The GPT follows **six required steps**, in order:

1. Select Language

2. Select Industry

3. Select Location

4. Generate AI Lead Prompts

5. Merge & Clean Leads (in Gemini)

6. Export Leads (Dialer or Driving Route)

You cannot skip steps, and the GPT will automatically move you forward when appropriate.

Step 1 — Select Language

You choose the language you want to use:

- English

- Spanish

Once selected:

- All instructions are shown in that language

- Field names, CSV headers, and technical tokens remain in English (by design)

This ensures consistency for data processing.

Step 2 — Select Industry

You tell the GPT **what type of business** you want leads for.

Examples:

- Bakeries

- Music Stores

- Gyms

- HVAC Companies

- Law Firms

The industry is saved and reused automatically in later steps so you don't have to repeat yourself.

Step 3 — Select Location

You tell the GPT **where** you want leads from.

Examples:

- Miami FL

- Houston TX

- New York NY

- Los Angeles CA

This location is also saved and reused throughout the workflow.

Step 4 — Generate AI Lead Prompts

At this step, the GPT **does not fetch leads**.

Instead, it:

- Generates **copy-and-paste prompts** for:

    o Google Gemini

- o Grok

- o Microsoft Copilot

- Shows each prompt inside a code box

- Provides direct links to each AI tool

What you do here

1. Copy each prompt

2. Paste it into the corresponding AI tool

3. Run the prompt

4. Download the CSV results from each AI

Each AI brings different strengths:

- Gemini → strong business and location data

- Grok → fast discovery

- Copilot → Microsoft ecosystem results

Using all three increases coverage and accuracy.

Step 5 — Merge & Clean Leads (Executed in Gemini)

As soon as Step 4 completes, **Step 5 is displayed automatically** (no confirmation required).

This step must be executed **inside Gemini**, not inside ChatGPT.

What you do

1. Open Gemini

2. Upload **all CSV files at once** (from Gemini, Grok, and Copilot)

3. Copy and paste the provided merge prompt into Gemini

4. Run it

What Gemini does

- Detects all uploaded CSV files

- Merges them into one dataset

- Removes duplicates using:

  o Company name (fuzzy matching)

  o Phone number

  o Address

  o Website

- Normalizes addresses to USPS format

- Validates phone numbers and emails

- Enriches leads when possible (owner, buyer, main contact)

- Generates a unique Lead ID for each record

- Outputs a **single clean CSV**, displayed inline

You then copy or download this merged CSV.

Step 6 — Export Selection

After leads are cleaned, you choose **how to use them**.

Option 1 — Export to Dialer

You select one dialer:

- RingOver

- ReadyMode

- Generic Dialer

The GPT:

- Loads the correct dialer schema (JSON-based)

- Generates a **Gemini-ready export prompt**

- Ensures:

  o Field order matches the dialer exactly

  o No extra fields are added

- o Missing data is left blank
- Displays the CSV inline so you can:
    - o Copy it into Excel
    - o Upload it to Google Sheets
    - o Import it into your dialer

This avoids formatting errors and failed imports.

Option 2 — Export to Driving Route

This option is designed for **field sales and door-to-door visits**.

Workflow

1. Download the merged leads from Gemini
2. Upload them to **Geocod.io**
3. Use the USPS ZIP+4 template
4. Add latitude and longitude
5. Upload the updated CSV back into Gemini
6. Run the route-optimization prompt

What Gemini does

- Reorders leads to minimize driving distance
- Calculates:
    - o Stop order
    - o Distance to next stop
    - o Estimated drive time
- Generates a Google Maps link for each stop
- Outputs the optimized route **inline as CSV** (no broken download links)

You can then:

- Copy into Excel

- Upload to Google Sheets

- Use Google Maps to drive the route

Why This GPT Is Different

- It is **spec-driven**, not conversational

- Every step is deterministic and repeatable

- It works across multiple AI platforms

- It avoids scraping and TOS violations

- It separates:

    o Data discovery

    o Data cleaning

    o Data export

- It supports **English and Spanish**

- It scales to any industry or city

Key Design Principles

- No guessing

- No skipped steps

- No hidden logic

- No hallucinated exports

- Human-controlled execution

- AI-assisted data processing

Summary

This GPT acts as a **workflow controller**, not a data source.

It tells you:

- What to do
- Where to do it
- What to copy
- What to upload
- What comes next

The result is clean, usable sales leads — ready for dialing or driving.