November 19th - 20th, 2022 TBD, MD

## poolesville\_hacks<sup>2</sup>

**Sponsorship Prospectus** 

<u>poolesvillehacks.tech</u> <u>sponsors@poolesvillehacks.tech</u>

#### What is **poolesville\_hacks?**

poolesville\_hacks is a **24-hour high school in-person hackathon** which brings together **100 high school students** from across the **Washington D.C. Metro area.** During the event, participants will work with their peers to collaboratively design, develop, and present projects that have the potential to create change in our community. Experienced professionals and students will conduct workshops to introduce new skills and tools. Various tracks of competition allow for participants to explore topics they are interested in. Participants will walk away with their very own project and a headstart to another potential career.

#### Our Mission, for success.

poolesville\_hacks was born when our local community voiced their concerns about how computer science was a subject that only the best can succeed in. We aim to introduce computer science to students that would have never glanced at the pathway and encourage a positive and supporting atmosphere.

Our mission at poolesville\_hacks is to **create a space where anyone can "dip their feet" in the world of technology**. We aim to show prospective students a way to incorporate creativity and the power of iterative design into programming instead of just completing an assignment.

#### Why should **YOU** sponsor us?

In order to run the best hackathon possible, we need your help to keep it free for everyone, regardless of any **socioeconomic disadvantages.** 

By sponsoring poolesville\_hacks you won't just be supporting a new generation of computer programmers, but rather, a generation of **future leaders** armed with the courage and skills needed to bring meaningful change.

#### How can **YOU** help?

- Sponsorships! This is the Best Way to Support us. By providing a sponsorship, you allow for us to pay for our venue, workshops, food, tools, prizes, and swag. As a token of gratitude, you receive a wide suite of benefits.
- **Sponsor Prize Activities:** Our efforts do not end at the closing ceremony! Allowing participants to create one of a kind products makes us impactful, but we cannot do it without your help!
  - Offer office tours, host job shadowing events, or engage in informative talks with those who express an interest.
  - Access to discounts/vouchers for educational programs, in addition to other accelerators are other great ways to support students after the hackathon!
- Provide your services! Granting participants access to your tools or resources would encourage participants to use your tools to create their own projects and become lifelong users. The projects created using your tools could provide engaging feedback from a different perspective.
- Send Mentors! By sending a mentor, you'll advocate for our talented group
  of participants! In addition, you will be able to engage with members of the
  local community and provide valuable knowledge that participants would
  not otherwise have. We also have a virtual option for mentors who don't
  have the resources to come in person.

If you have any other ideas to empower our attendees, feel free to let us know!

### Sponsorship Tiers

\*valid for TOP TWO sponsors

# Can't find a good match? Contact us at sponsors@poolesvillehacks.tech and we'll develop a custom sponsorship plan with you!

|  | Iron                | Bronze     | Silver             | Gold                    | Diamond        |  |
|--|---------------------|------------|--------------------|-------------------------|----------------|--|
|  |                     |            |                    |                         |                |  |
| Sponsorship Amount                               | ANY<br>CONTRIBUTION | \$250+     | \$500+             | \$1000+                 | \$2000+        |  |
| Logo on shirt                                    | ✓<br>SMALL          | ✓<br>SMALL | <b>√</b><br>MEDIUM | <b>√</b><br>LARGE       | ✓<br>HEADLINER |  |
| Logo on website                                  | <b>√</b><br>SMALL   | ✓<br>SMALL | . ✓<br>MEDIUM      | <b>√</b><br>LARGE       | ✓<br>HEADLINER |  |
| Send representative/mentor                       | 7.                  | ✓          | √<br>2             | <b>√</b>                |                |  |
| Social Media Post                                | <b>√</b>            | ✓ .        | <b>√</b>           | 1                       | ✓              |  |
| Distribute Marketing<br>Merchandise              |                     | 1          | 1                  | <b>/</b>                | <b>✓</b>       |  |
| Logo on<br>Venue Decoration                      |                     | ✓<br>SMALL | √<br>MEDIUM        | ✓<br>LARGE              | ✓<br>HEADLINER |  |
| Booth/Table @ Sponsor Fair                       |                     |            | <b>✓</b>           | /                       | <b>✓</b>       |  |
| Workshop/<br>Event                               |                     |            | V                  | 1                       | <b>✓</b>       |  |
| Opening Ceremony<br>Keynote Speaker              |                     |            |                    | √<br>3 minutes          | √<br>5 minutes |  |
| Prize Track (Best use of YOUR API)               |                     |            |                    | * <b>√</b> <sub>0</sub> | 1              |  |
| Email to Participants                            |                     |            |                    | * ",                    | ✓ <u> </u>     |  |
| "Co-Hosted by" [Your Group]" for this hackathon* |                     |            |                    |                         |                |  |
|  |                     |            |                    |                         |                |  |

poolesville\_hacks is fiscally sponsored by **The Hack Foundation** (EIN: 81-2908499), a 501(c)(3) nonprofit. **All** donations to poolesville\_hacks are **tax-deductible**.

## Thank You

for helping us inspire the next generation.

#### Interested?

Send us an email at sponsors@poolesvillehacks.tech

Visit our website!

https://poolesvillehacks.tech/