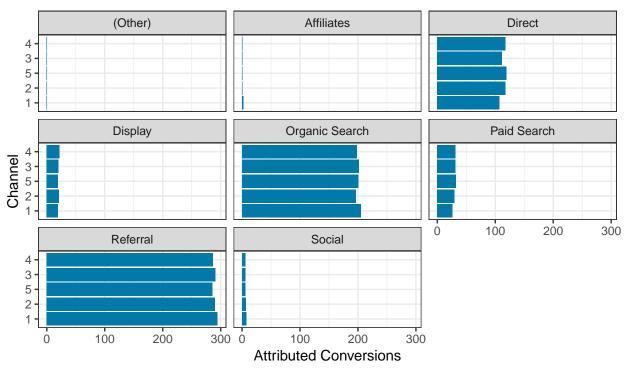
## First Order Markov Model



Google Merchant Store: 1 Month Window with 7 day lookback