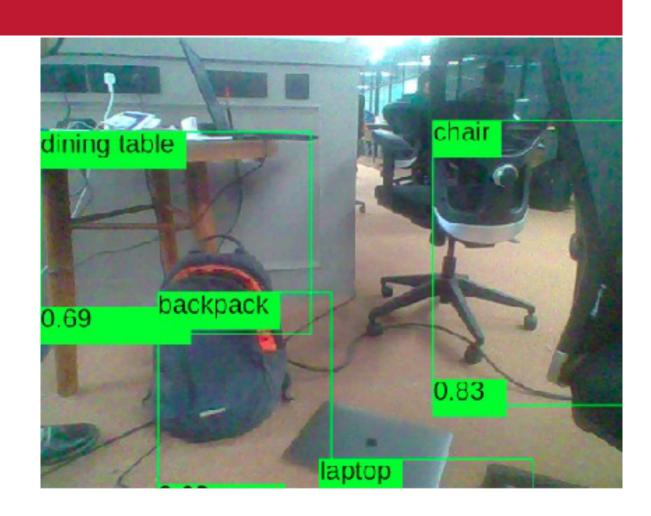
## • SERVI LENS

# Product Pitch Contents



#### ESSENTIAL POINTS TO COVER

The Problem
What is SERVI LENS?
How it functions?
Business Model
Phase 2?

#### The Problem

An unattended object could be a bomb!



Data Source: DMRC

### What is Servi Lens?



- "Object " detection System
- " Idle " time tracking
- "Intimation" generation (not decision)

### Steps:

- Detects object
- Tracks "idle time "
- If idle time >20 mins
- Generate intimation to nearest human authority
- Decision
- Action!

Enabled via proprietary dashboard.



## Let's talk money!

- We plan on Licensingthis platform to COVERT TECHNOLOGIES (A surveillance equipment manufacturer) Delhi.
- A reseller model for security agencies which provides security guards in multiple organisations.

More avenues are on their way!



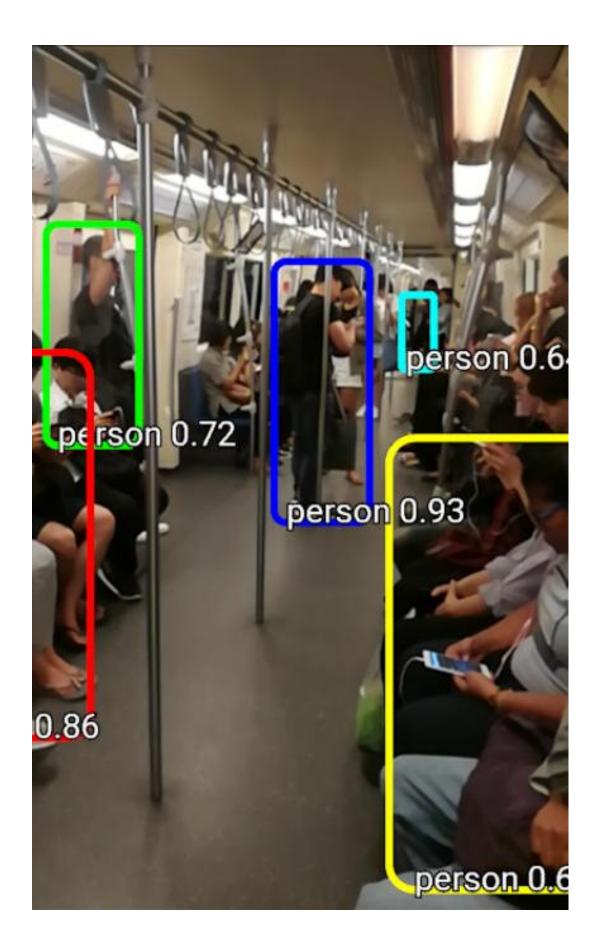
### PHASE 2?

An ambitious project.

- Add **object** tracking in moving metros.
- Detect unattended objects en route.
- Generate **intimation** to authority via proprietary dashboard.
- Decision
- Action!

This still requires a lot more testing and training to be implemented, Our mentors pushed us to think about

all the nuances of this phase and we are GRATEFUL! Now we won't look like fools when we pitch it.



SERVI LENS PITCH | NOV2019

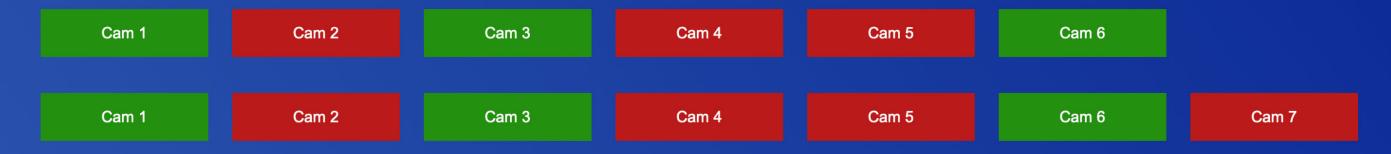
### HOW DOES IT LOOK?

### SERVI LENS





#### **Live Lenses**





#### Locations



### SERVI LENS





Yellow

#### **Live Lenses**

Cam 1	Cam 2	Cam 3	Cam 4	Cam 5	Cam 6	
Cam 1	Cam 2	Cam 3	Cam 4	Cam 5	Cam 6	Cam 7
Cam 1	Cam 2	Cam 3	Cam 4			
Cam 1	Cam 2	Cam 3	Cam 4	Cam 5	Cam 6	Cam 7

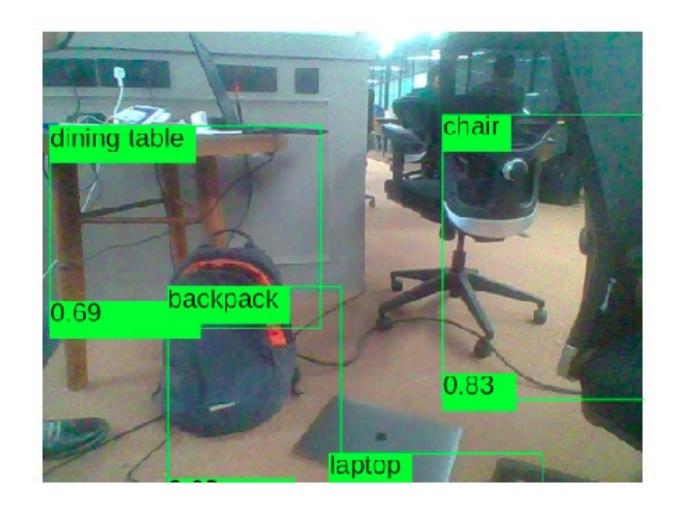




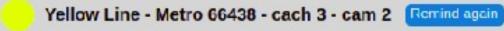


#### SERVI LENS





Name	Time First Seen	Duration	Image Link
chair	2019-11-10T01:09:33.952Z	45s	<u>Vicw Image</u>
chair	2019-11-10T01:10:28.903Z	20s	View Image
chair	2019-11-10T01:11:03.999Z	14s	<u>View Image</u>
chair	2019-11-10T01:11:28.942Z	9s	<u>View Image</u>
backpack	2019-11-10T01:12:03.844Z	15s	View Image
backpack	2019-11-10T01:12:43.994Z	145	View Image
dining table	2019-11-10T01:13:08.931Z	<b>1</b> 5s	View Image
backpack	2019-11-10T01:13:08.931Z	15s	View Image
chair	2019-11-10T01:13:39.005Z	5s	<u>View Image</u>





















# Thank You.

