```json
    },
    {
      "title": "Map Customer Journeys",
      "skill": [
        "Risk awareness",
        "Contextual Understanding"
      ],
      "backgroundImage": "activity_MCJ.png"
    },
    {
      "title": "Build Empathy Maps",
      "skill": [
        "Risk awareness"
      ],
      "backgroundImage": "activity_BEM.png"
    },
    {
      "title": "Validate Business Feasibility",
      "skill": [
        "Risk awareness",
        "Proposition development",
        "Validating"
      ],
      "backgroundImage": "activity_VBF.png"
    },
    {
      "title": "Make a Business Model Canvas",
      "skill": [
        "Proposition development"
      ],
      "backgroundImage": "activity_DBMC.png"
    },
    {
      "title": "Explore Scalability",
      "skill": [
        "Proposition development"
      ],
      "backgroundImage": "activity_ES.png"
    },
    {
      "title": "Develop Brand Identity",
      "skill": [
        "Proposition development"
      ],
      "backgroundImage": "activity_DBI.png"
    },
    {
      "title": "Design Product Packaging",
```