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  "allAvatars": [
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      "name": "Innovative Explorer",
      "skills": [
        "Creative Problem Solving",
        "Contextual Understanding",
        "Ideation and Concept Development"
      ],
      "backgroundImage": "Innovative Explorer_color.jpg",
      "description": "The Innovative Explorer thrives on finding new and creative ways to approach challenges, using a variety of angles to understand that different perspectives can lead to unique solutions. They explore multiple perspectives to generate ideas that are tailored to specific contexts. Considering factors such as user needs, technological constraints, and environmental contexts, they come up with novel ideas that fit their specific context."
    },
    {
      "name": "Enterprise Expert",
      "skills": [
        "Stakeholder management",
        "Risk awareness",
        "Proposition development"
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      "backgroundImage": "Enterprise Expert_color.jpg",
      "description": "The Enterprise Expert integrates design skills, user insights and technology to create meaningful value propositions for people and the economy. With a clear vision, they excel at developing business cases based on market trends and competitive analysis. They proactively manage risks and inspire stakeholders whilst navigating complex, multi-stakeholder environments. Their entrepreneurial mindset enables them to push for innovation in business networks."
    },
    {
      "name": "Tinkerer",
      "skills": [
        "Prototyping",
        "Problem Solving",
        "Industrial Processes",
        "Technology integration"
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      "backgroundImage": "Tinkerer_color.jpg",
      "description": "The Tinkerer is a hands-on innovator who thrives in the process of building, making, and refining tangible solutions. Resourceful and practical, they build prototypes, troubleshoot issues, and iteratively improve concepts using appropriate technologies. Through tools, materials, and calculations, they transform ideas into functional concepts, playing a vital role in physical creation of solutions."
    },
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