

Oct / Nov 2025

# COMMITTEE ELECTIONS

A white line-art icon of a megaphone with sound waves, positioned to the right of the word 'ELECTIONS'.

**Candidate Application Pack**

INTERSECT™



# Agenda

Item	Activity
1	<u>Introduction</u>
2	<u>How to apply?</u>
3	<u>Intersect Steering Committee</u>
4	<u>Cardano Budget Committee</u>
5	<u>Cardano Civics Committee</u>
6	<u>Technical Steering Committee</u>
7	<u>Open Source Committee</u>
8	<u>Cardano Product Committee</u>
9	<u>Membership and Community Committee</u>
10	<u>Growth and Marketing Committee</u>
11	<u>Campaigning</u>
12	<u>Need help? Contact us!</u>



# Introduction

## Welcome to the Committee Elections application guide!

This document is designed to help you:

- Understand the role of each committee and decide which one aligns best with your skills and interests
- Learn about the application process and how to submit your candidacy.

If you already know which committee you'd like to apply for, [Apply Here](#).



# How to Apply?

## Eligibility

- Open to individual and enterprise members or employees of seed funding organizations only (per member benefits)
- Associates are not eligible.
- If an associate wishes to participate, they can upgrade to a member and submit their application before **April 11**.

## Application process

- Translated applications: [Here](#)
- Apply on Member's Area
- Campaign on X and other related channels

## Key dates

- Application period: **October 1 to October 24**.
- Voting period: **October 27 to November 7**.
- Results: **November 14**.

## How to apply?

- Simply go to the [members area](#) and follow the application instructions.



# Intersect Steering Committee

4  
Members

2  
Open Seats

7  
Committee Chairs

1  
Secretary

## Committee overview

The Intersect Steering Committee (ISC) is the place where committee chairs, elected community members, and the Intersect Executive team come together to integrate committee expertise, member feedback, and operational insight to help steer Intersect as a member-led organization. Unlike other committees, the ISC looks inward, providing broad, strategic recommendations to the Board rather than making binding decisions.

## Why join ISC?

Joining the ISC offers a unique opportunity to directly represent members, ensuring their feedback and concerns are elevated to key decision-makers across Intersect and its committees. Elected members also contribute to shaping Intersect organizational governance, bringing their insights, experience, and perspectives to discussions that influence a long-term direction for Intersect.

## Responsibilities

- Attend weekly ISC meetings
- Exhibit a positive example for Intersect contributors.
- Actively collaborate with peers across Discord and other Intersect channels.
- Uphold and embody a member-led ethos for Intersect.

## Recommended skills/background/characteristics

- Strong understanding of Intersect MBO and its structure.
- Familiarity with the Cardano ecosystem.
- Proven participation within Intersect (committees, working groups, etc.)
- Embody and uphold a member-led ethos and principles of serving the Cardano ecosystem.

# Intersect steering committee

---

## Additional questions from the committee:

1

How would you ensure that the voices of Intersect members are meaningfully incorporated into ISC discussions and recommendations, while upholding its member-led ethos?

2

Given the ISC's need for diverse perspectives and broad understanding of Intersect as a member-based organization, what experiences or insights do you bring that would help strengthen its strategic recommendations?

3

The ISC provides a place for members, committee chairs, and the executive team to collaborate. How would you promote transparency and keep members informed about ISC discussions and outcomes in a way that inspires trust and engagement?



# Cardano Budget Committee

10  
Members

5  
Open Seats

1  
Chair

1  
Secretary

## Committee overview

The Cardano Budget Committee (CBC) is an advisory committee that brings together relevant stakeholders from within the Cardano ecosystem. The CBC relies upon the knowledge and observations of committee members to provide guidance, support, and oversight for Cardano's annual budget processes.

## Why join CBC?

Work with stakeholders to evaluate financial risks and find solutions. Refine your understanding of financial principles, reporting, and analysis. Learn more about explaining financial concepts clearly to unique and varied audiences.

## Responsibilities

- Participate in budget planning, reviews, and approval processes.
- Monitor financial performance and recommend adjustments.
- Provide insights on cost-saving and revenue-generating opportunities.

## Recommended skills/background

- Experience with budgeting processes, financial planning, or fiscal oversight.
- Foundational understanding of blockchain technology, (Cardano preferred)
- Strong ethical standards and a commitment to financial transparency.
- Ability to interpret financial data and make informed recommendations.

# Cardano budget committee

---

## Additional questions from the committee:

1

Could you describe a past experience that illustrates your understanding of financial principles and budget management, including how you monitored budget performance and made necessary adjustments?

2

How have you previously aligned budget priorities with an organization's broader goals, and what methods did you use to ensure accuracy and transparency in financial records and projections?

3

What is your approach to collaborating with various stakeholders—such as finance teams and department heads—to identify cost-saving opportunities, manage financial risks, and maintain accountability?



# Cardano Civics Committee

10  
Members

4  
Open Seats

1  
Chair

1  
Secretary



## Committee overview

The Cardano Civics Committee ensures that Cardano's governance is accessible, fair, and transparent. It provides facilitation and oversight to the Cardano community on the governance of Cardano. This includes developing and facilitating processes that engage the wider Cardano community in governance, coordinating with subject matter experts where needed.

## Why join CCC?

Being part of the CCC means you will have a part in shaping the future of Cardano's governance! As a member of the civics committee, you'll have a direct impact on ensuring governance processes are fair, transparent, and inclusive.

## Responsibilities

- Enable and maintain the history of off-chain discussions about proposals.
- Monitor governance tooling, update guidelines, templates, and standards for on-chain voting.
- Provide non-binding recommendations as requested by the community regarding Cardano governance improvements.

## Recommended skills/background

- Deep understanding of Cardano ecosystem, governance framework, and the evolution of Voltaire.
- Familiarity with the Cardano Constitution
- Proven ability to transform community feedback into actionable recommendations
- Strong commitment to community priorities, ethical standards and transparency.

# Cardano civics committee

---

## Additional questions from the committee:

1

---

What's your vision on how to improve the Cardano governance model and what do you suggest we focus on first?  
Keep it brief

2

How have you contributed to the governance transformation on Cardano, and why does that make you a good fit for the civics committee? Keep it brief

3

What strategies would you implement to engage and educate the broader Cardano community about governance processes?

# Technical Steering Committee

10  
Members

5  
Open Seats

1  
Chair

1  
Secretary



## Committee overview

The Technical Steering Committee (TSC) provides recommendations to ensure that decisions made either on-chain or off-chain for Cardano development are based upon sound technical awareness and best practices, maintaining the security and sustainability of the blockchain. The TSC is primarily focused on core infrastructure, including the Layer 1 protocol, critical tooling to support the operation of Cardano, and essential infrastructure to support Layer 2 development.

## Why should you Join TSC?

Primarily, TSC reviews technical proposals, signs off on supplier delivery, facilitates technical requirements for development and maintenance tenders. Become a part of the team that drives Cardano's development on the technical forefront.

## Responsibilities

- Assist with coordination of major integrations and technical events, such as hard forks.
- Recommend improvements to protocol parameter settings.
- Review technical recommendations related to Cardano from other committees.
- Oversee network and implementation security for core Cardano.

## Recommended skills/background

- Intimate knowledge of the technical design and/or implementation of Cardano.
- Ability to connect with specific technical sectors of the Cardano ecosystem: developers, users, exchanges etc.
- A willingness to serve in a non-partisan way, for the greater good of the Cardano community.

# Technical steering committee

## Additional questions from the committee:

1

Describe your experience in developing and implementing core Cardano blockchain technology? (Or any other blockchain if applicable)

2

Describe your experience in writing or evaluating complex blockchain proposals? (For example research papers, project briefs, calls to tender, tender evaluation)

3

Describe any other relevant experience you have related to other responsibilities of the TSC? (For example, tendering, quality assurance, program management, technical communications)

# Open Source Committee

10  
Members

5  
Open Seats

1  
Chair

1  
Secretary



## Committee overview

The Open source committee (OSC) is a decision-making body, bringing together relevant stakeholders from within the Cardano ecosystem. The OSC mission is to support the growth of Cardano through community-driven decision-making. We are committed to providing tools, policies, and guidance to ensure its success, adaptability, and accessibility.

## Why join OSC?

The OSC envisions a future where Cardano is led by a thriving and diverse community, with a development process free from dominance by any single entity. Become part of the team that defines the processes, procedures, and open-source governance standards for the Cardano community.

## Responsibilities

- Provide input and direction for Intersect open-source initiatives and policies
- Review and approve the OSO Roadmap and strategy, oversee OSO project support services, project selection and vendor review
- Develop and manage OSC Budget programs

## Recommended

## skills/background

- Strong written and verbal communication skills
- Experience as an open source developer or manager in the blockchain ecosystem. (3+ years preferred).
- Prior proven contributions to Open Source Committee

# Open source committee

---

## Additional questions from the committee:

1

What are your most significant open-source contributions (code, documentation, governance, community, etc.), and how have you engaged with open-source communities?

2

What experience do you have reviewing project proposals or contributor performance to ensure alignment with clear criteria and deliverables?

3

What is your experience overseeing project budgets or funds to ensure they are distributed responsibly and tied to milestones or deliverables?

# Cardano Product Committee

8  
Members

5  
Open Seats

1  
Chair

1  
Secretary



## Committee overview

The Cardano Product Committee (CPC) assists the community by facilitating an open and transparent creation of a shared vision and roadmap. Also ensuring alignment with Cardano's strategic goals, driving innovation across the ecosystem.

## Why join CPC?

Join the CPC to connect with community stakeholders and external business partners for the purpose of refining and improving the vision, strategy, and roadmap for Cardano.

## Responsibilities

- Maintain a shared long term five-year (2030) vision, strategy and roadmap for Cardano.
- Commission Product and Market research.

## Recommended skills/background

- Experience in product development, ideally in blockchain or Web3 technology.
- Deep understanding of Cardano's ecosystem.
- Strong skills in market research, product-market fit analysis, and roadmap development.
- Relevant business experience in setting product priorities, and contributing to a long-term vision.
- Strong analytical abilities, with a user-centric mindset to address needs, feedback, and retention strategies crucial to Cardano's product innovation and adoption.

# Cardano product committee

## Additional questions from the committee:

1

Can you share a real-world example of successfully defining and/or launching a product?

2

What does product-market fit look like for Cardano, and how can it improve customer acquisition, retention, and overall market positioning?

3

How would you prioritize Cardano projects or features to maximize impact?





# Membership & Community Committee

10  
Members

5  
Open Seats

1  
Chair

1  
Secretary

## Committee overview

The Membership and Community Committee (MCC) supports Intersect with oversight of community grants, outreach, and education within the Cardano community. The MCC serves Intersect Members and the Cardano community, facilitating grassroots connection with the wider community targeting Membership growth, community support, and events.

## Why join MCC?

As part of MCC you'll help provide Intersect members with the tools and framework to engage, collaborate, and make meaningful contributions both within the organization and across the ecosystem.

## Responsibilities

- Review Intersect Membership changes and activities, ensuring access to benefits and opportunities for active participation in Cardano's growth.
- Facilitate ecosystem self-organization through special interest groups to support innovation and growth.
- Support Membership Surveys

## Recommended skills/background

- Cardano Ambassador
- Community management experience, grants facilitation experience,
- Familiarity or direct experience within Cardano governance

# Membership and community committee

---

## Additional questions from the committee:

1

Tell us about the resources you have available to contribute to the committee's activities: for example: how many hours per week can you devote? How frequently can you participate in the committee's designated communication channels?

2

What key MCC initiatives are you most excited about, or most willing to contribute to?

3

Can you share your thoughts on transparency and accountability with regards to your work within MCC and the work of MCC as a whole? – How do you communicate to the community what you are doing within MCC and do you intend to keep discussions within MCC as public as possible?

# Growth & Marketing Committee

10  
Members

5  
Open Seats

1  
Chair

1  
Secretary



## Committee overview

The Growth and Marketing Committee (GMC) is a strategic planning and decision-making body, bringing together founding entities of the Cardano blockchain ecosystem and a diverse group of experienced marketing professionals. The GMC is committed to attracting, empowering and directing global marketing initiatives, breaking traditional boundaries that promote decentralization, growth, and widespread adoption for the Cardano ecosystem.

## Why join GMC?

You are a community ambassador and/or marketing professional who wishes to support and advance the global adoption of Cardano by collaborating on innovative approaches to omnichannel marketing.

## Responsibilities

- Develop and collaborate on innovative omnichannel marketing strategies.
- Support ecosystem marketing efforts with strategic partnerships and community-driven initiatives.
- Inspire broad engagement that leads to sustained growth and vitality across the community and broader industry.

## Recommended skills/background

- Blockchain marketing professional.
- Passionate community advocate.
- Experience in leading strategic growth initiatives.
- Experienced facilitating events.
- Proven ability to make unbiased, data-driven decisions.

# Growth and marketing committee

---

## Additional questions from the committee:



---

Can you describe your marketing experience in both Web3 and Web2, including the number of years you've worked in each? Provide examples of marketing growth campaigns that you have deployed or strategized in the past, including links to work if possible

In your opinion, what are the key challenges Cardano faces in their growth efforts today, and how would you propose addressing them as a marketing committee member?

Describe a successful marketing campaign/activity you've led or contributed to in a tech-marketing related context. What strategies did you implement, and what were the measurable outcomes?

# Campaigning

As part of your application, we encourage you to record a short video introducing yourself and sharing why you're interested in this role. This will help the community get to know you better!

To make this easy, we recommend using **Vimeo** to record your video. Here's a simple step-by-step guide:

## How to record your video on Vimeo

1. **Go to Vimeo's Record Tool**
  - Open [Vimeo Record](#) (you may need to sign up if you don't have an account and install their Chrome extension to start recording).
2. **Choose Recording Type**
  - Click **"Start Recording"** and select either:
    - **Camera Only** (for a personal introduction).
    - **Screen + Camera** (if you want to present slides).
3. **Allow camera and microphone access**
  - Your browser will ask for permission—click **"Allow"** so Vimeo can access your camera and microphone.
4. **Start recording**
  - Click the **red record button**, introduce yourself, and share why you're excited about this opportunity.
  - Keep it **concise (1-3 minutes)** and speak naturally.
5. **Stop and review**
  - Once finished, click **"Stop Recording"** and review your video. If you're happy with it, proceed to the next step.
6. **Save and share**
  - Click **"Save"**, then copy the **video link** and share it on social media.

# Need Help? Contact Us!

If you have any questions,  
feel free to reach out:



[committees@intersectmbo.org](mailto:committees@intersectmbo.org)



**Discord**

INTERSECT™

