

Introduction to Intersect

Presentation for onboarding new committee members



INTERSECT™

Congratulations

INTERSECT™



Introductions

Every Meeting (Type into Chat)

- Your name
- Your Position and Organization
- Any potential/applicable conflicts of interest
 - EX: Terence 'Tex' McCutcheon - Open Source Program Manager (Intersect) - OSC Secretary, Committee Liaison



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Overview of Intersect

Intersect is a member-based organization advancing Cardano's development and supporting its on-chain governance.

What we're here for

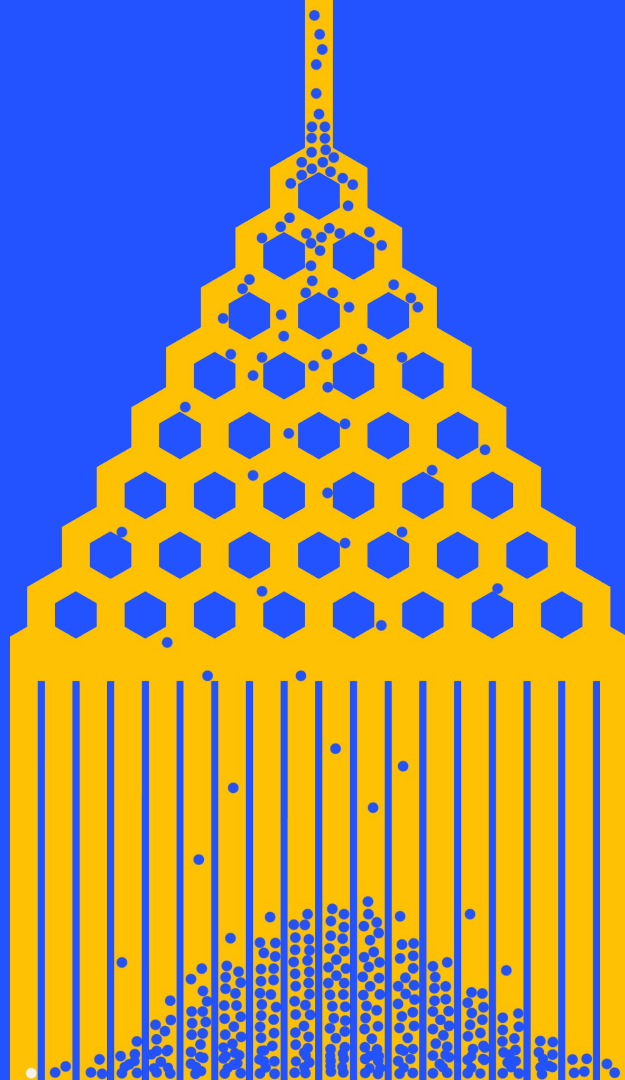
To ensure, through our members, the lasting continuity and progressive development of Cardano – fostering a self-sustaining ecosystem that's fit for purpose and future-proof

Five Pillars

At its core, Intersect will focus on ensuring, through its members, the future maintenance and development of Cardano. As a community-governed blockchain, this means caring about both the technology and processes that enable technical progress and consensus through discourse and collaboration.

Intersect has five pillars:

1. Support the **community** to develop the ecosystem by hosting developer-focused conferences, hackathons, and events.
2. Administrate and champion Cardano's **community-led governance** implemented by CIP 1694.
3. Orchestrate delivery of the community approved **Cardano Technical Roadmap**.
4. Facilitate the continuity of Cardano for system stability.
5. Coordinate open source **development** of core technologies for Cardano.



Intersect Board

1

**Steven
Lupien**

Chairman

Non-Exec Director

&

Director, Centre
for Blockchain at
UoW

2

**Nikhil
Joshi**

Non-Exec Director

&

COO at EMURGO

3

**Gerard
Moroney**

Non-Exec Director

&

COO at IOG

4

**Kavinda
Kariyapperuma**

Non-Exec
Director

&

Member Seat

5

**Adam
Rusch**

Non-Exec Director

&

Member Seat

Intersect Administration Leadership Team

Jack Briggs

Interim – Executive Director

Nick Cook

Interim – Head of Operations

**Matt
Davis**

Head of
Technical
Operations

**Christian
Taylor**

Head of Open
Source Office

**Lorenzo
Bruno**

Head of Product

Intersect Committees

Intersect Steering Committee

The Intersect Steering Committee (ISC) is a platform for collaboration, bringing together Intersect Committee Chairs, the leadership team, and four elected community members. The meetings are held weekly, following a bi-weekly cadence:

Cardano Budget Committee

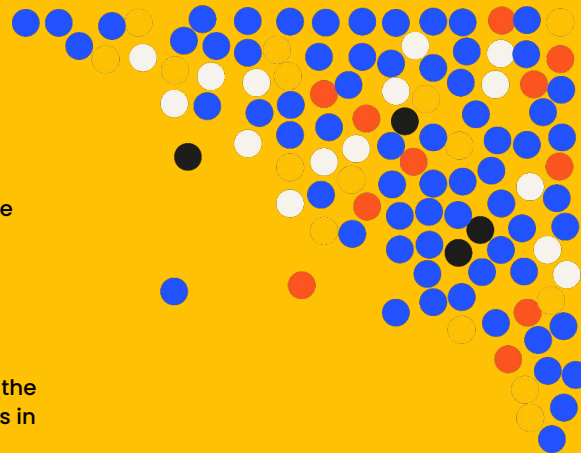
The Cardano Budget Committee (CBC) is an advisory committee that brings together relevant stakeholders from within the Cardano ecosystem. The purpose of the budget committee is to use the knowledge and observations of these individuals in order to provide guidance, support, and oversight for Cardano's annual budget processes.

Cardano Civics Committee

The Cardano Civics Committee ensures that Cardano's governance is accessible, fair, and transparent. It provides facilitation and oversight to the Cardano community on the governance of Cardano. This includes developing and facilitating processes that engage the wider Cardano community in governance, coordinating with subject matter experts where needed.

Cardano Product Committee

The Cardano Product Committee of Intersect aims to help connect the community by facilitating processes to create a shared vision and shared roadmap. It ensures alignment with Cardano's strategic goals and drives innovation across the ecosystem.



Intersect Committees cont.

Technical Steering Committee

The Technical Steering Committee (TSC) ensures that the development of the Cardano blockchain is based on sound technical awareness and best practices. TSC provides oversight for delivery from continuity suppliers, facilitates peer review of technical recommendations by other committees, and recommends actions for managing the technical project backlog.

Open Source Committee

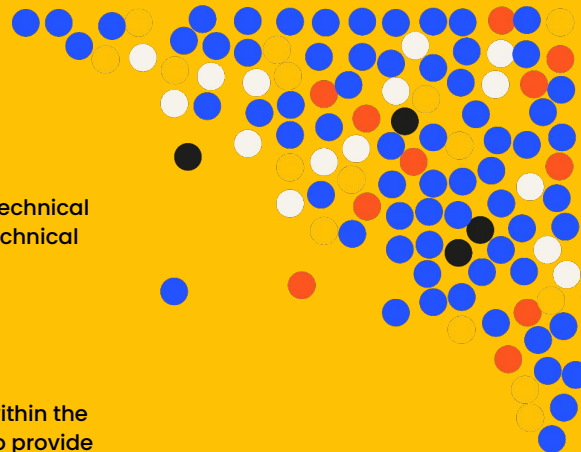
The Open Source Committee (OSC) is a decision-making committee that brings together relevant stakeholders from within the Cardano ecosystem. The purpose of the OSC is to use the knowledge and observations of these committee members to provide guidance, support, and oversight for Intersect's open source initiatives.

Membership & Community Committee

The Membership and Community Committee (MCC) enhances Intersect's value by overseeing community grants, outreach, and education in the Cardano budget. It serves as a knowledge hub, fostering connections and advising Intersect on membership growth, community support, and events.

Growth & Marketing Committee

The Growth and Marketing Committee (GMC) is a strategic planning and decision-making body, bringing together founding entities of the Cardano blockchain ecosystem and a diverse group of experienced marketing professionals. Dedicated to advancing innovative and impactful marketing and ecosystem growth strategies, the GMC is committed to attracting, empowering and directing global marketing initiatives, breaking traditional boundaries that promote the decentralization, growth, and widespread adoption of the Cardano ecosystem.



Intersect Community Hubs

Japan

Hub Lead - Yuri Kuriyama & Yuta Create
Launched - March 2024

X - [IntersectJapan](#)

Discord - [japan-hub](#)

Email - japan@intersectmbo.org

Africa (Ghana, DRC & Kenya)

Hub Lead Josh Fielding (WADA)
Launched - May 2024

X - [IntersectWADA](#)

Discord - [wada-africahub](#)

Email - wada@intersectmbo.org

LATAM (Brazil, Argentina, Colombia, Uruguay & Mexico)

Hub Lead - Mauro Anderoli
Launched - March 2024

X - [IntersectLatam](#)

Discord - [latam-hub](#)

Email - latam@intersectmbo.org

Europe (Portugal & Netherlands)

Hub Lead - Lenna Onto & Issy Robson (Clay Nation)
Launched - September 2024

X - [IntersectEurope](#)

Discord - [european-hub](#)

Email - claynation@intersectmbo.org

Sri Lanka

Hub Lead - Kavinda Kariyapperuma (CoinCeylon)
Launched - May 2024

X - [IntersectSriL](#)

Website - <https://intersect.coinceylon.com/>

LinkedIn - [Intersect CoinCeylon x Sri Lanka Hub](#)

Discord - [Sri-lanka-hub](#)

Email - srilanka@intersectmbo.org

North America

Hub Lead - Ian McCullough (AWEN)
Launched - September 2024

X - [IntersectNA](#)

Discord - [North-america-hub](#)

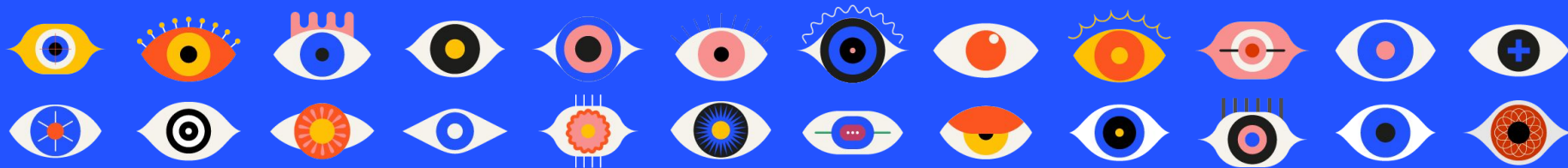
Luma - [Intersect North American Hub](#)

Telegram - [Intersect North America Community Hub](#)

Email - awen@intersectmbo.org



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Community Engagement

The value of marketing and communications

Communicating key updates across all Intersect outputs through events, social media, reports, and more. Surfacing and recognizing the contributions our members make – demonstrating how a member-led, open organization can advance and govern decentralized financial and social infrastructure at scale for diverse global needs.

How does it serve the community?

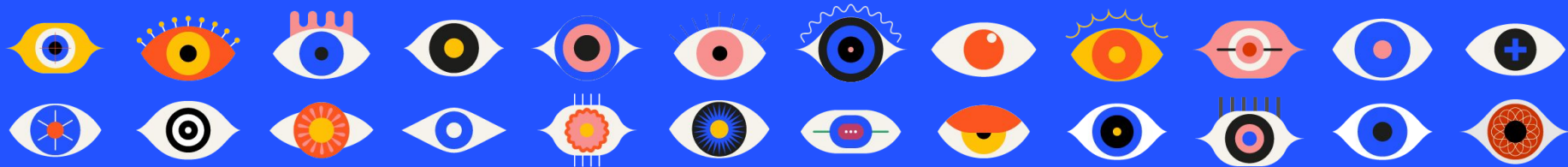
Marketing and communications at Intersect elevate member contributions and support the broader ecosystem to drive Cardano's future. The team collaborates closely with the Membership & Community Committee, and supports the dedicated marketing working group.

Intersect Marketing & Communications Team

- Head of Marketing & Comms – Jack Briggs
- Head of Communications – Tim Richmond
- Technical Writer – Neil Burgess
- Head of Community and Events – Lara Bonasorte

Key Social Media Platforms and Comms Channels

- Dev Report
- Knowledge Base
- Discord
- X
- Telegram
- LinkedIn



Intersect Functions

Technical Operations

This functional team support the more technical committees within Intersect. Providing the secretaries for TSC, OSC and Parameter subcommittee and hard fork working group facilitation. The team also conducts delivery assurance activity and supplier management for core/continuity contracts.

Membership & Community

This function is responsible for the design and build of membership services and delivering membership value by making Intersect a central point of contract for the Cardano ecosystem. From a community perspective this function looks to build regional hubs to drive participation, education and collaboration across the Cardano and Intersect ecosystem.



Business Operations

The back office operations team ensures Intersect is efficient and delivers against its five pillars as effectively as possible. Building frameworks and tooling to empower our members and professional team to collaborate and work better together.

Marketing and Comms

Communicating key updates across all Intersect outputs through events, social media, reports, and more. Surfacing and recognizing the contributions our members make – demonstrating how a member-led, open organization can advance and govern decentralized financial and social infrastructure at scale for diverse global needs.

Strategy & Architecture

This function facilitate the shaping of the key services Intersect provides to its members and the community, and supports them in the website and member area. Even more it support the product committee processes and facilitates the support and maintenance of governance tools.

Open Source Office (OSO)

An OSO is a dedicated team responsible for managing Intersect open source strategy, policy, and processes. It ensures that Intersect and its projects are in compliance with open source licenses, contributes back to the open source community, and maximizes the benefits of using open source.





Committee Member Expectations

At Intersect, our committees are the shining light for how we connect and listen to the Cardano community. Our committee members are involved in many of the daily conversations that take place to improve and build upon Cardano. With elected candidates by Intersect/Cardano ecosystem members, Committees demonstrate how Intersect plays a role in facilitating decentralized governance.

Here is how Intersect committee members are expected to participate:

20+ hours per month

Elected members are expected to

- Attend weekly/bi-weekly meetings as scheduled
- Complete additional work outside of standard meetings as needed to support Budget proposals, event planning/attendance, and more.
- Participate in, or Lead working groups

Intersect provided tools

Intersect provides access to: Google Drive, Group inboxes, ClickUp, and Miro.

Committee events

- Committee Elections
- Office Hours/Open Calls

Community engagement

Committees may have an X account, elected members are encouraged to show their committee member status on LinkedIn. Discord is the primary communication tool with the community. Attendance to some events may be required or facilitated by Intersect.

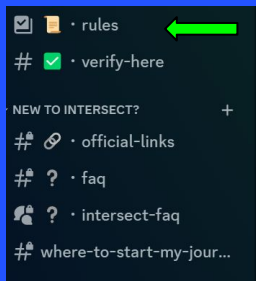
Committee Chairs

Chairs selected by the elected committee members gain the responsibility to sit on the Intersect Steering Committee. This groups works closely with Intersect leadership and fosters committee alignment and collaboration.

Discord Server & Structure

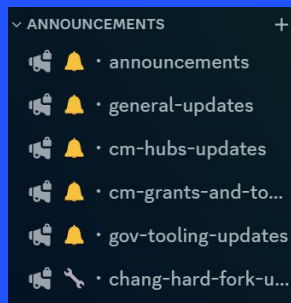
Welcome

Please make sure to read through the server **rules** and visit the 'New to Intersect' tab, where you'll find all official links and FAQs.



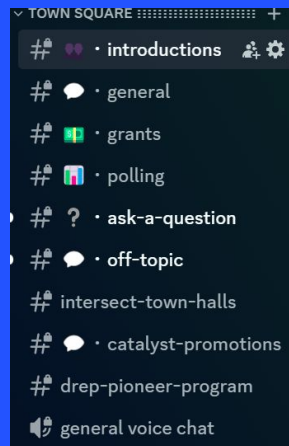
Announcements

Be sure to check the announcements tab for the latest updates on Intersect, including information about its committees and working groups



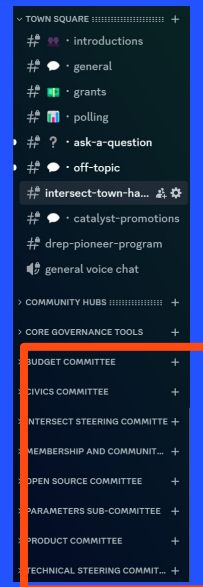
Town Square

Here, you can introduce yourself, join the conversation in General Chat, or dive into Off-Topic discussions.



Part of a committee?

Right after the Core Governance Tools section, you'll find dedicated tabs for all committees. Based on your assigned committee roles, you'll be able to participate in specific chats, while the rest will remain viewable to maintain transparency—an essential value at Intersect.



Chair Elections

- Facilitated by the committee secretary as an impartial non-voting committee member.
- A new vote for Chair should be offered to the Committee after each election cycle.
- Per MCC, adopted by OSC: A new vice chair is elected at each election cycle. The previously selected vice chair, becomes the Chair at the first meeting with new elected candidates, or prior to the transition if agreed.
- Committees may hold a new vote for Chair and vice chair at each cycle if desired.

Optional - Aged process: Use process and form designed by the Community Advisory Body



Working & Special Interest Groups

Working Groups are

- Aligned to and overseen by a Committee,
- Formed around a defined purpose and scope
- Have an agreed output.
- Short-term
- Informal and open

Any Member or Associate can request to be part of a Working Group

Special Interest Groups are...

- Aligned to a committee if their subject aligns with a committee purpose
- Formed around the subject of interest
- Groups of members who are all interested in a specific subject.
- Informal and open
- Formed around the subject of interest
- Not time-bound.
- Able to convert to being a Working Group if appropriate.
- Aligned to a committee if their subject aligns with a committee purpose

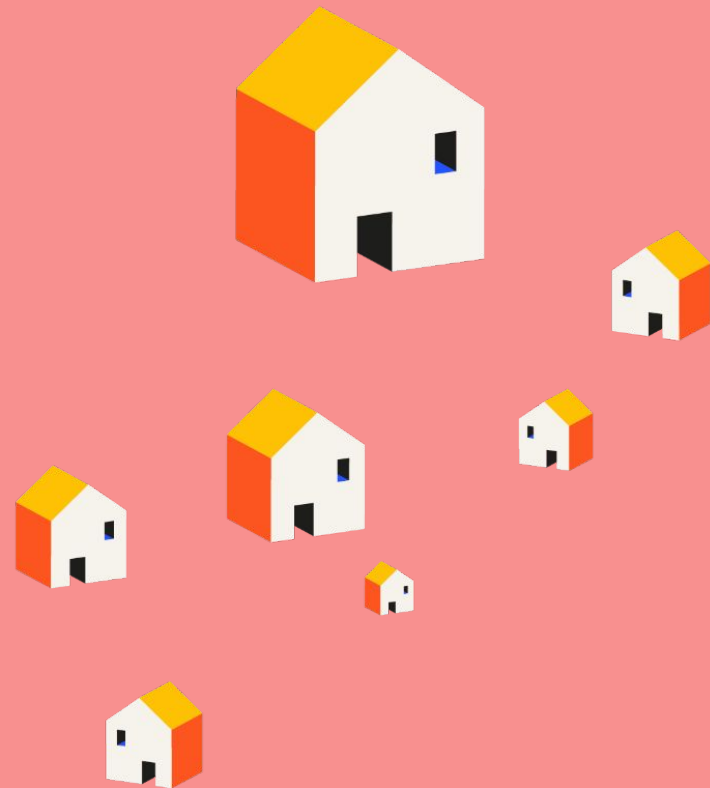
Anyone can request to be part of a Special Interest Group, you can contact them through their Discord channel.

2025 Objectives

- 1 Empowering members and enhancing Cardano's on-chain governance
- 2 Strengthening Cardano's and Intersect's open-source resilience
- 3 Stimulating ecosystem utility and community engagement

Useful Links & Documents

- [Bylaws](#)
- [Intersect Code of Conduct](#)
- [Policies and Conditions](#)
- [Membership Agreements](#)
- [Guiding Principles](#)
- [Intersect Values](#)
- [Open Role Vacancies](#) (populated when vacancies arise)



Questions?