# INTERSECT™

# Intersect committees elections

# *Application pack 2025*
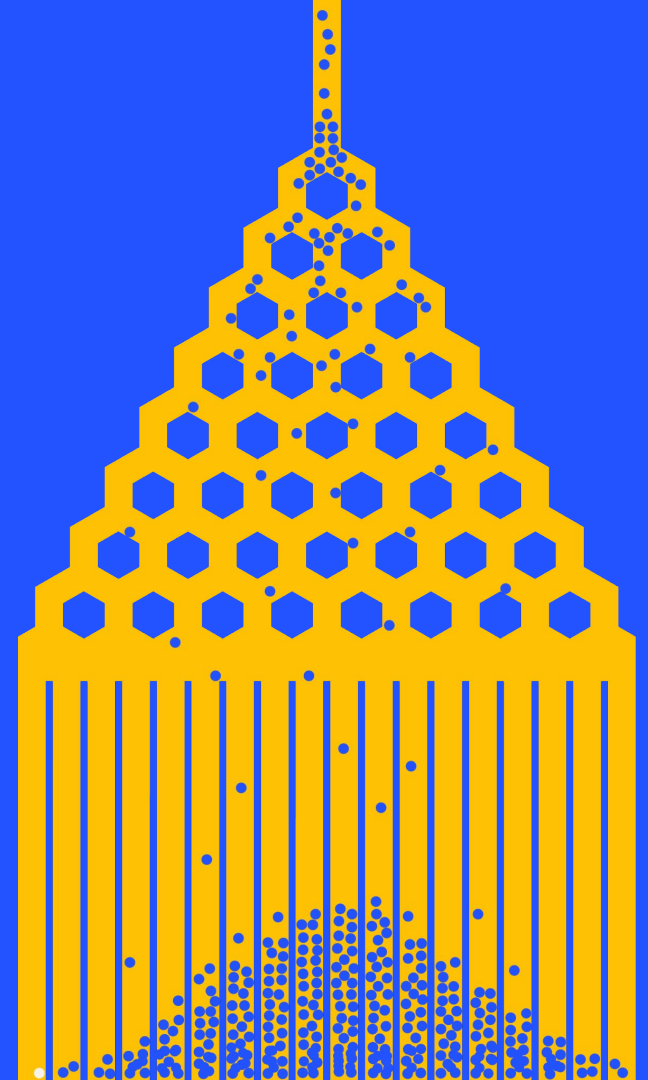
# Contents

# Introduction

**Welcome to the Intersect committees application pack!**

This document is designed to help you:

- Understand the role of each committee and decide which one aligns best with your skills and interests
- Learn about the application process and how to submit your candidacy.

If you already know which committee you'd like to apply for, you can apply [here](here).

# How to Apply?

**Key dates**

- Application period: **March 24** to **April 11**.

**Application process**

- Open to individual and enterprise members or employees of seed founding organizations only (as per member benefits)
- Associates are not eligible.
- If an associate wishes to participate, they can upgrade to a member and submit their application before **April 11**.

**How to apply?**

- Simply go to the members area and follow the application instructions.

# Intersect steering committee

## Committee overview

The Intersect steering committee (ISC) is a platform for collaboration, bringing together Intersect committee chairs, the leadership team, and four elected community members. Its role is to provide guidance and recommendations to the board, rather than making decisions. The meetings are held weekly, following a bi-weekly cadence:

- **Intersect Governance Focus -** Led by the leadership team, focusing on the organisational strategy of Intersect.
- **Committee focus -** Meetings are facilitated by the committee chairs, highlighting any specific committee initiatives, risks/issues, or updates etc.

## Why join ISC?

The ISC offers a unique opportunity to directly represent the community, advocating for community sentiments and concerns to key decision-makers within Intersect and the committees. Moreover, you will be participating in shaping Intersect's organisational governance and offer personal insight and knowledge of the Cardano ecosystem to the committee chair lead meetings.

## Responsibilities

- Attend weekly ISC meetings
- Collate and share community insights and sentiment
- Collaborate and communicate regularly through Discord/social channels

## Member roles

| 1 | 7 | 4 | 2 |
|---|---|---|---|
| **Secretary** | **Chairs** | **Members** | **Seats Open** |

## Recommended skills/background

The community seat in the ISC encompasses the need for significant knowledge of the Cardano ecosystem, Intersect committees and their goals, as well as a proven understanding of corporate governance.

**Key characteristics:**

- Proven track record of active and consistent engagement within the Cardano community
- Demonstrated expertise in navigating legal and compliance challenges, ideally in blockchain/ finance industries
- Identification of challenges, and proven ability in developing effective solutions

## How to get involved and apply

Interested in joining the Intersect steering committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

# Intersect steering committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

**1**

How would you propose to improve the current process of community feedback incorporation into the Intersect decision making process?

**2**

What specific skills or experiences do you believe you possess that would be most valuable to the Intersect steering committee, and how would you leverage them to contribute to its goals?

**3**

As an elected member, you would be representing the Cardano community within the ISC. How would you ensure consistent and effective communication between the committee(s) and the community, and how would you gather and incorporate community feedback into the committee's decision-making?

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# Cardano budget committee

## Committee overview
The Cardano budget committee (CBC) is an advisory committee that brings together relevant stakeholders from within the Cardano ecosystem. The purpose of the budget committee is to use the knowledge and observations of these individuals in order to provide guidance, support, and oversight for Cardano's annual budget processes.

## Why join CBC?
Work with stakeholders to evaluate financial risks and find solutions. Refine your understanding of financial principles, reporting, and analysis. Learn more about explaining financial concepts clearly to unique and varied audiences.

## Responsibilities
- Participate in budget planning, reviews, and approval processes.
- Monitor financial performance and recommend adjustments.
- Ensure fiscal accountability and adherence to policies.
- Collaborate with finance teams and department heads.
- Provide insights on cost-saving and revenue-generating opportunities.

## Member roles

| 1 | 1 | 8 | 5 |
|---|---|---|---|
| Chair | Secretary | Members | Seats Open |

## Recommended skills/background
A background in finance, accounting, or business administration (preferred but not always required). Experience with budgeting processes, financial planning, or fiscal oversight. Strong ethical standards and a commitment to financial transparency. Ability to interpret financial data and make informed recommendations. Dedicated to ensuring accuracy in financial records and projections. Ability to align budget priorities with organizational goals.

## How to get involved and apply
Interested in joining the Cardano budget committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

Want to learn more about the CBC and its role? **Discover more**

# Cardano budget committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

**1**

Could you describe a past experience that illustrates your understanding of financial principles and budget management, including how you monitored budget performance and made necessary adjustments?

**2**

How have you previously aligned budget priorities with an organization's broader goals, and what methods did you use to ensure accuracy and transparency in financial records and projections?

**3**

What is your approach to collaborating with various stakeholders—such as finance teams and department heads—to identify cost-saving opportunities, manage financial risks, and maintain accountability?

# Cardano civics committee

**Committee overview**
The Cardano civics committee ensures that Cardano's governance is accessible, fair, and transparent. It provides facilitation and oversight to the Cardano community on the governance of Cardano. This includes developing and facilitating processes that engage the wider Cardano community in governance, coordinating with subject matter experts where needed.

**Why join civics?**
Being part of the civics committee means you will have a part in shaping the future of Cardano's governance! As a member of the civics committee, you'll have a direct impact on ensuring governance processes are fair, transparent, and inclusive.

**Responsibilities**
- Enable and maintain the history of off-chain discussions about proposals.
- Monitor tools for on-chain voting to verify that they are maintained and operational.
- Update guidelines, templates, and standards for on-chain voting.
- Provide non-binding recommendations as requested by the community regarding Cardano governance improvements.

**Member roles**

| **1** | **1** | **9** | **6** |
|---|---|---|---|
| **Chair** | **Secretary** | **Members** | **Seats Open** |

**Recommended skills/background**
Deep understanding of our ecosystem, governance framework, and the evolution of Voltaire. Effective English communication and civic governance experience. Familiarity with our constitution, the ability to interpret insights, and transform community feedback into actionable recommendations are desired, along with a strong commitment to community priorities, ethical standards, transparency, and accurate record-keeping aligned with our goals

**How to get Involved and apply**
Interested in joining the Cardano civics committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

Want to learn more about the civics committee and its role?
**Discover more**

# Cardano civics committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

1

What's your vision on how to improve the Cardano governance model and what do you suggest we focus on first? Keep it brief

2

How have you contributed to the governance transformation on Cardano, and why does that make you a good fit for the civics committee? Keep it brief

3

What strategies would you implement to engage and educate the broader Cardano community about governance processes?

# Technical steering committee

## Committee overview
The technical steering committee (TSC) ensures that the development of the Cardano blockchain is based on sound technical awareness and best practices. TSC provides oversight for delivery from continuity suppliers, facilitates peer review of technical recommendations by other committees, and recommends actions for managing the technical project backlog.

## Why should you Join TSC?
Primarily, TSC reviews technical proposals, signs off on supplier delivery, facilitates technical requirements for development and maintenance tenders. Become a part of the team that drives Cardano's development on the technical forefront.

## Responsibilities
- Facilitate delivery & technical assurance from suppliers
- Assist with coordination of major integrations and technical events, such as hard forks
- Recommend milestones/breakdowns of technical work for approved projects (ecosystem process design)
- Draft milestone deliverables, acceptance criteria ,and quality assurance for the execution recommendation
- Coordinate working groups focused on the above
- Provide an escalation route for technical issues.

## Member roles

| **1** | **1** | **1** | **8** | **5** |
|---|---|---|---|---|
| **Chair** | **Vice Chair\*** | **Secretary** | **Members** | **Seats Open** |

*The Vice Chair is counted as a Member.

## Recommended skills/background
Demonstrable expert knowledge of the technical design and/or implementation of Cardano
Connections with specific technical sectors of the Cardano ecosystem: developers, users, exchanges etc
Determination to facilitate sustainability throughout each phase of technical ecosystem development.
A willingness to serve in a non-partisan way, for the greater good of the Cardano community

## How to get involved and apply
Interested in joining the technical steering committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

Want to learn more about the TSC and its role? **Discover more**

# Technical steering committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

**1**

Describe your experience in developing and implementing core Cardando blockchain technology? (Or any other blockchain if applicable)

**2**

Describe your experience in writing or evaluating complex blockchain proposals? (For example research papers, project briefs, calls to tender, tender evaluation)

**3**

Describe any other relevant experience you have related to other responsibilities of the TSC? (For example, tendering, quality assurance, program management, technical communications)

# Open source committee

## Committee overview
The Open source committee (OSC) is a decision-making committee that brings together relevant stakeholders from within the Cardano ecosystem. The purpose of the OSC is to use the knowledge and observations of these committee members to provide guidance, support, and oversight for Intersect's open source initiatives.

## Why join OSC?
OSC foresees a future where Cardano is known for both its technological excellence and its democratic, inclusive development process. Become part of the team that defines processes, procedures, and governance standards that ensure success, adaptability, and accessibility.

## Responsibilities
- Provide strategic direction and input on Intersect's open-source initiatives and policies
- Review and approve the OSO Annual Roadmap
- Manage and lead various working groups
- Evaluate the output of working groups and the OSO
- Oversee OSO project support services, such as project selection and vendor review
- Conduct annual performance reviews for OSO personnel

## Member roles

| 1 | 1 | 1 | 8 | 5 |
|---|---|---|---|---|
| Chair | Vice Chair* | Secretary | Members | Seats Open |

*The Vice Chair is counted as a Member.

## Recommended skills/background
The OSC work would benefit from experience as an open source developer (3+ years recommended) or in the blockchain ecosystem as a developer or manager (again, 3+ years recommended). Additionally, you would be a strong candidate if you can demonstrate strong written and verbal communication along with demonstrable proof of developer advocacy. If you see yourself in this, let the voting members know what you bring to the table and how you can help drive and steer the open source efforts.

## How to get involved and apply
Interested in joining the open source committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

Want to learn more about the OSC and its role? **Discover more**

# Open source committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

**1**

**2**

**3**

What is your experience engaging with open source projects?

What is your experience engaging with open communities?

What experience do you have with budget / contract management related to projects?

# Cardano product committee

## Committee overview
The Cardano product committee of Intersect aims to help connect the community by facilitating processes to create a shared vision and shared roadmap. It ensures alignment with Cardano's strategic goals and drives innovation across the ecosystem.

## Why join?
Joining the Cardano product committee offers you a unique opportunity to influence Cardano's future. You'll be part of a team driving innovation, shaping the roadmap, and making decisions that impact the ecosystem's growth. Apply now to have a direct impact on Cardano's development and contribute to its long-term success!

## Responsibilities
- Facilitate an open process to create a shared 2025 Cardano roadmap and future roadmaps
- Facilitate the creation of an open and transparent process to create a shared long term five-year vision for Cardano.

## Member roles

| **1** | **1** | **1** | **7** | **3** |
|:---:|:---:|:---:|:---:|:---:|
| **Chair** | **Vice Chair*** | **Secretary** | **Members** | **Seats Open** |

*The Vice Chair is counted as a Member.

## Recommended skills/background
Candidates should have experience in product development, ideally in blockchain or tech, with a deep understanding of Cardano's ecosystem. Strong skills in market research, product-market fit analysis, and roadmap development are essential. Experience in setting product priorities, managing trade-offs, and contributing to a long-term vision.. A user-centric mindset and strong analytical abilities to assess customer needs, feedback, and retention strategies are crucial for driving Cardano's product innovation and adoption.

## How to get involved and apply
Interested in joining the Cardano product committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

Want to learn more about the Cardano product committee and its role? **Discover more**

# Cardano product committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

**1**

Can you share a real-world example of successfully defining and launching a product?

**2**

What does product-market fit look like for Cardano, and how can it improve customer acquisition, retention, and overall market positioning?

**3**

How would you prioritize Cardano projects or features to maximize impact?

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# Membership and community committee

## Committee overview
The membership and community committee (MCC) enhances Intersect's value by overseeing community grants, outreach, and education in the Cardano budget. It serves as a knowledge hub, fostering connections and advising Intersect on membership growth, community support, and events.

## Why join MCC?
Joining the MCC gives you the opportunity to play a key role in shaping Cardano's ecosystem by ensuring transparency in resources and opportunities. You'll directly impact the allocation of funds for initiatives outside of core R&D, all while contributing to the growth and success of Cardano. As part of the committee, you'll help provide Intersect members with the tools and framework to engage, collaborate, and make meaningful contributions both within the organization and across the ecosystem.

## Responsibilities
- **Intersect**: oversee membership, ensuring access to benefits and opportunities for active participation in Cardano's growth.
- **Ecosystem**: Facilitate ecosystem self-organization through special interest groups and manage the allocation of Cardano's ecosystem-focused budget to support innovation and growth.

## Member roles

| 1 | 1 | 1 | 8 | 5 |
|---|---|---|---|---|
| **Chair** | **Vice Chair*** | **Secretary** | **Members** | **Seats Open** |

*The Vice Chair is counted as a Member.

## Recommended skills/background
Cardano Ambassador, 3+ years community management experience, grants facilitation experience, 2+ years experience within Cardano governance, Management/Leadership experience for large MBOs

## How to get involved and apply
Interested in joining the membership and community committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

Want to learn more about the MCC and its role? **Discover more**

# Membership and community committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

## 1

Tell us about the resources you have available to contribute to the committee's activities: for example: how many hours per week can you devote? How frequently can you participate in the committee's designated communication channels?

## 2

What key MCC initiatives are you most excited about, or most willing to contribute to?

## 3

Can you share your thoughts on transparency and accountability with regards to your work within MCC and the work of MCC as a whole? - How do you communicate to the community what you are doing within MCC and do you intend to keep discussions within MCC as public as possible?

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# Growth and marketing committee

## Committee overview

The growth and marketing committee (GMC) is a strategic planning and decision-making body, bringing together founding entities of the Cardano blockchain ecosystem and a diverse group of experienced marketing professionals. Dedicated to advancing innovative and impactful marketing and ecosystem growth strategies, the GMC is committed to attracting, empowering and directing global marketing initiatives, breaking traditional boundaries that promote the decentralization, growth, and widespread adoption of the Cardano ecosystem.

## Why join GMC?

You are a community ambassador and/or marketing professional who wishes to support and advance the global adoption of Cardano by collaborating on, and delivering through the budget process, innovative approaches to omnichannel marketing.

## Responsibilities

- Develop and collaborate innovative omnichannel marketing strategies through the budget process.
- Support ecosystem efforts with strategic partnerships and community-driven initiatives.
- Ensure sustained growth and vitality of the Cardano ecosystem by inspiring broad engagement across the community and broader industry.

## Member roles

| 1 | 1 | 1 | 7 | 5 |
|---|---|---|---|---|
| Chair | Vice Chair* | Secretary | Members | Seats Open |

*The Vice Chair is counted as a Member.

## Recommended skills/background

Blockchain marketing professional, passionate community advocate experience in leading strategic growth initiatives, experienced event facilitator, Proven ability to make unbiased, data-driven decisions.

## How to get involved and apply

Interested in joining the growth and marketing committee? Learn how to apply for the 2025 elections and make an impact! **Apply now**

Want to learn more about the GMC and its role? **Discover more**

# Growth and marketing committee

**Additional questions from the committee:** The committee has added three extra questions to the application form.

## 1

Can you describe your marketing experience in both Web3 and Web2, including the number of years you've worked in each? Provide examples of marketing growth campaigns that you have deployed or strategized in the past, including links to work if possible

## 2

In your opinion, what are the key challenges Cardano faces in their growth efforts today, and how would you propose addressing them as a marketing committee member?

## 3

Describe a successful marketing campaign/activity you've led or contributed to in a tech-marketing related context. What strategies did you implement, and what were the measurable outcomes?

# Campaigning

As part of your application, we encourage you to record a short video introducing yourself and sharing why you're interested in this role. This will help the community get to know you better!

To make this easy, we recommend using **Vimeo** to record your video. Here's a simple step-by-step guide:

## How to record your video on Vimeo

1. **Go to Vimeo's Record Tool**
   - Open [Vimeo Record](#) (you may need to sign up if you don't have an account and install their Chrome extension to start recording).
2. **Choose Recording Type**
   - Click **"Start Recording"** and select either:
     - **Camera Only** (for a personal introduction).
     - **Screen + Camera** (if you want to present slides).
3. **Allow camera and microphone access**
   - Your browser will ask for permission—click **"Allow"** so Vimeo can access your camera and microphone.
4. **Start recording**
   - Click the **red record button**, introduce yourself, and share why you're excited about this opportunity.
   - Keep it **concise (1-3 minutes)** and speak naturally.
5. **Stop and review**
   - Once finished, click **"Stop Recording"** and review your video. If you're happy with it, proceed to the next step.
6. **Save and share**
   - Click **"Save"**, then copy the **video link** and share it on social media.

# Need Help? Contact Us!

If you have any questions,
feel free to reach out:

✉ committees@intersectmbo.org

Discord

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