

# Introduction to Intersect

Presentation for onboarding new committee members



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# Congratulations

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# Introductions

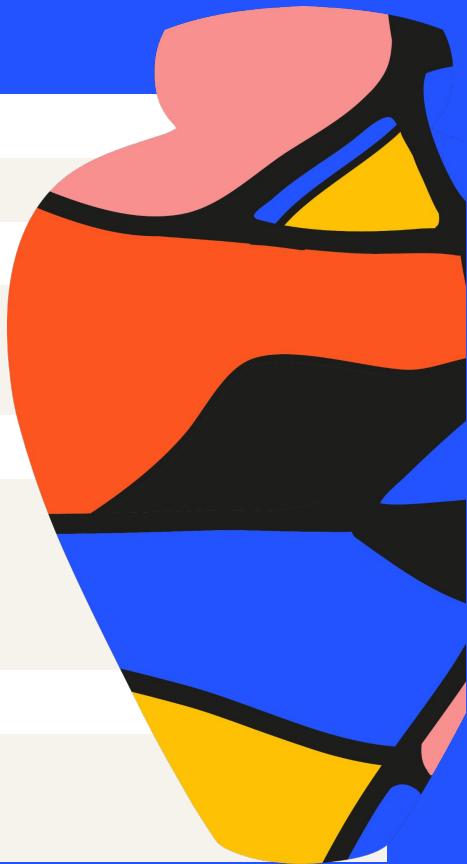
Every Meeting (Type into Chat)

- Your name
- Your Position and Organization
- Any potential/applicable conflicts of interest
  - EX: Terence 'Tex' McCutcheon - Open Source Program Manager (Intersect) - OSC Secretary, Committee Liaison



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# Overview of Intersect

*Intersect is a member-based organization advancing Cardano's development and supporting its on-chain governance.*

# What we're here for

To coordinate, with our members and the Cardano community, the lasting continuity and progressive development of Cardano.

*“Effective governance systems are characterized by multiple layers of nested enterprises” – Jack B. (Cardano Summit Berlin 2025)*

# Intersect Board



**Steven Lupien – University of Wyoming**



**Gerard Moroney – IOHK**



**Nikhil Joshi – EMURGO**



**Mercy Fordwoo – WADA**



**Rand McHenry – Rare Network**



**Adam Rusch – University of Illinois**



**Kavinda Kariyapperuma – CoinCeylon**

# Intersect Leadership

**Jack Briggs**

Interim - Executive Director

**Nick Cook**

Interim - Head of Operations

# Intersect Committees

## Intersect Steering Committee

The Intersect Steering Committee (ISC) is a platform for collaboration, bringing together Intersect Committee Chairs, the leadership team, and four elected community members. The meetings are held weekly, following a bi-weekly cadence:

## Cardano Budget Committee

The Cardano Budget Committee (CBC) is an advisory committee that brings together relevant stakeholders from within the Cardano ecosystem. The purpose of the budget committee is to use the knowledge and observations of these individuals in order to provide guidance, support, and oversight for Cardano's annual budget processes.

## Cardano Civics Committee

The Cardano Civics Committee ensures that Cardano's governance is accessible, fair, and transparent. It provides facilitation and oversight to the Cardano community on the governance of Cardano. This includes developing and facilitating processes that engage the wider Cardano community in governance, coordinating with subject matter experts where needed.

## Cardano Product Committee

The Cardano Product Committee of Intersect aims to help connect the community by facilitating processes to create a shared vision and shared roadmap. It ensures alignment with Cardano's strategic goals and drives innovation across the ecosystem.

# Intersect Committees cont.

## Technical Steering Committee

The Technical Steering Committee (TSC) ensures that the development of the Cardano blockchain is based on sound technical awareness and best practices. TSC provides oversight for delivery from continuity suppliers and wider ecosystem development, facilitates peer review of technical recommendations by other committees and concerns from the community.

## Open Source Committee

The Open Source Committee (OSC) is a decision-making committee that brings together relevant stakeholders from within the Cardano ecosystem. The purpose of the OSC is to use the knowledge and observations of these committee members to provide guidance, support, and oversight for Intersect's open source initiatives.

## Membership & Community Committee

The Membership and Community Committee (MCC) enhances Intersect's value by overseeing community grants, outreach, and education in the Cardano budget. It serves as a knowledge hub, fostering connections and advising Intersect on membership growth, community support, and events.

## Growth & Marketing Committee

The Growth and Marketing Committee (GMC) is a strategic planning and decision-making body, bringing together founding entities of the Cardano blockchain ecosystem and a diverse group of experienced marketing professionals. Dedicated to advancing innovative and impactful marketing and ecosystem growth strategies, the GMC is committed to attracting, empowering and directing global marketing initiatives, breaking traditional boundaries that promote the decentralization, growth, and widespread adoption of the Cardano ecosystem.

# Community Engagement

## The value of marketing and communications

Communicating key updates across all Intersect outputs through events, social media, reports, and more. Surfacing and recognizing the contributions our members make – demonstrating how a member-led, open organization can advance and govern decentralized financial and social infrastructure at scale for diverse global needs.

## How does it serve the community?

Marketing and communications at Intersect elevate member contributions and support the broader ecosystem to drive Cardano's future. The team collaborates closely with the Membership & Community Committee, and supports the dedicated marketing working group.

## Intersect Marketing & Communications Team

- Head of Marketing & Comms – Jack Briggs
- Head of Communications – Tim Richmond
- Technical Writer – Neil Burgess
- Head of Community and Events – Lara Bonasorte

## Key Social Media Platforms and Comms Channels

- Dev Report
- Knowledge Base
- Discord
- X
- Telegram
- LinkedIn

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# Intersect Functions

## **Technical Operations**

This functional team support the more technical committees within Intersect. Providing the secretaries for TSC, OSC and Parameter subcommittee and hard fork working group facilitation. The team also conducts delivery assurance activity and supplier management for core/continuity contracts.

## **Membership & Community**

This function is responsible for the design and build of membership services and delivering membership value by making Intersect a central point of contract for the Cardano ecosystem. From a community perspective this function looks to build regional hubs to drive participation, education and collaboration across the Cardano and Intersect ecosystem.

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## **Business Operations**

The back office operations team ensures Intersect is efficient and delivers against its five pillars as effectively as possible. Building frameworks and tooling to empower our members and professional team to collaborate and work better together.

## **Marketing and Comms**

Communicating key updates across all Intersect outputs through events, social media, reports, and more. Surfacing and recognizing the contributions our members make – demonstrating how a member-led, open organization can advance and govern decentralized financial and social infrastructure at scale for diverse global needs.

## **Strategy & Architecture**

This function facilitate the shaping of the key services Intersect provides to its members and the community, and supports them in the website and member area. Even more it support the product committee processes and facilitates the support and maintenance of governance tools.

## **Open Source Office (oso)**

An OSO is a dedicated team responsible for managing Intersect open source strategy, policy, and processes. It ensures that Intersect and its projects are in compliance with open source licenses, contributes back to the open source community, and maximizes the benefits of using open source.



# Committee Member Expectations

At Intersect, our committees are the shining light for how we connect and listen to the Cardano community. Our committee members are involved in many of the daily conversations that take place to improve and build upon Cardano. With elected candidates by Intersect/Cardano ecosystem members, Committees demonstrate how Intersect plays a role in facilitating decentralized governance.

Here is how Intersect committee members are expected to participate:

## 20+ hours per month

Elected members are expected to

- Attend weekly/bi-weekly meetings as scheduled
- Complete additional work outside of standard meetings as needed to support Budget proposals, event planning/attendance, and more.
- Participate in, or Lead working groups

## Intersect provided tools

Intersect provides access to: Google Drive, Group inbox, ClickUp, and Miro.

## Committee events

- Committee Elections
- Office Hours/Open Calls

## Community engagement

Committees may have an X account, elected members are encouraged to show their committee member status on LinkedIn. Discord is the primary communication tool with the community. Attendance to some events may be required or facilitated by Intersect.

## Committee Chairs

Chairs selected by the elected committee members gain the responsibility to sit on the Intersect Steering Committee. This group works closely with Intersect leadership and fosters committee alignment and collaboration.

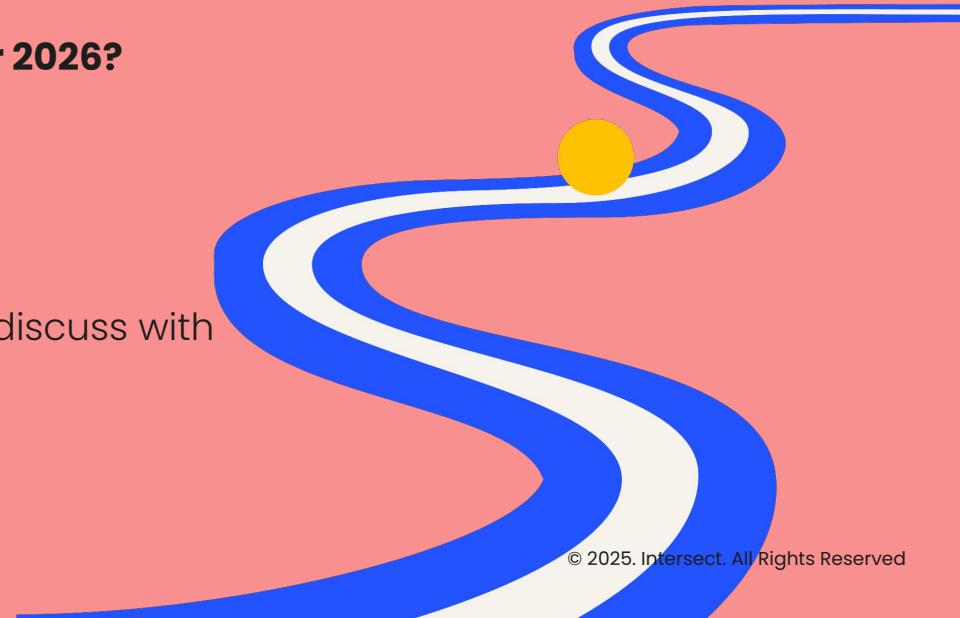
# What's next in my Committee?

- Get familiar with current work streams (Budget, initiatives, programs, etc.)
- Verify current cadence works for you to attend
- Be sure to get into Discord and start contributing

## **Next:** What are three key priorities for 2026?

- Priority 1: Define with your Committee
- Priority 2: Define with your Committee
- Priority 3: Define with your Committee

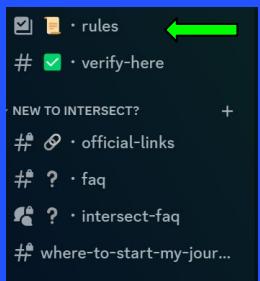
**Then:** Your secretary/chair will advise and discuss with the Intersect Steering Committee.



# Discord Server & Structure

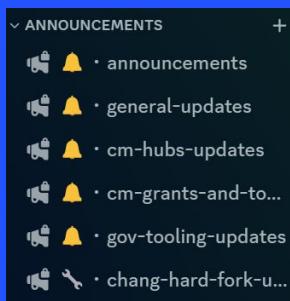
## Welcome

Please make sure to read through the server **rules** and visit the 'New to Intersect' tab, where you'll find all official links and FAQs.



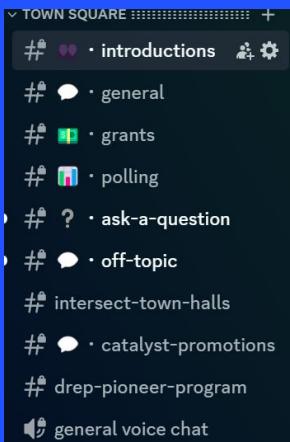
## Announcements

Be sure to check the announcements tab for the latest updates on Intersect, including information about its committees and working groups



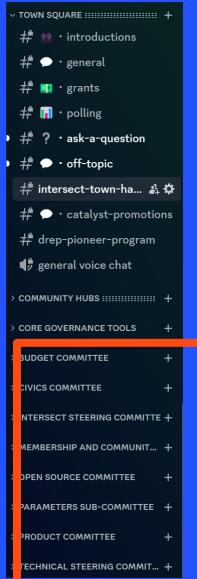
## Town Square

Here, you can introduce yourself, join the conversation in General Chat, or dive into Off-Topic discussions.



## Part of a committee?

Right after the Core Governance Tools section, you'll find dedicated tabs for all committees. Based on your assigned committee roles, you'll be able to participate in specific chats, while the rest will remain viewable to maintain transparency—an essential value at Intersect.



# Chair Elections

- Facilitated by the committee secretary as an impartial non-voting committee member.
- **Adopted by most Committees:**
  - A new vice chair is elected at each election cycle. The previously selected vice chair, becomes the Chair at the first meeting with new elected candidates, or prior to the transition if agreed.
  - A new vote for Chair can be offered to the Committee after each election cycle.
  - Committees may hold a new vote for Chair and vice chair at each cycle if desired.



# Working & Special Interest Groups

## Working Groups are

- Aligned to and overseen by a Committee,
- Formed around a defined purpose and scope
- Have an agreed output.
- Short-term
- Informal and open

Any Member or Associate can request to be part of a Working Group

## Special Interest Groups are...

- Aligned to a committee if their subject aligns with a committee purpose
- Formed around the subject of interest
- Groups of members who are all interested in a specific subject.
- Informal and open
- Formed around the subject of interest
- Not time-bound.
- Able to convert to being a Working Group if appropriate.
- Aligned to a committee if their subject aligns with a committee purpose

Anyone can request to be part of a Special Interest Group, you can contact them through their Discord channel.

# Useful Links & Documents

- [Bylaws](#)
- [Intersect Code of Conduct](#)
- [Policies and Conditions](#)
- [Membership Agreements](#)
- [Guiding Principles](#)
- [Intersect Values](#)
- [Open Role Vacancies](#) (populated when vacancies arise)



# Questions?

Email: [committees@intersectmbo.org](mailto:committees@intersectmbo.org)

