

Cardano 2030 Community Vision

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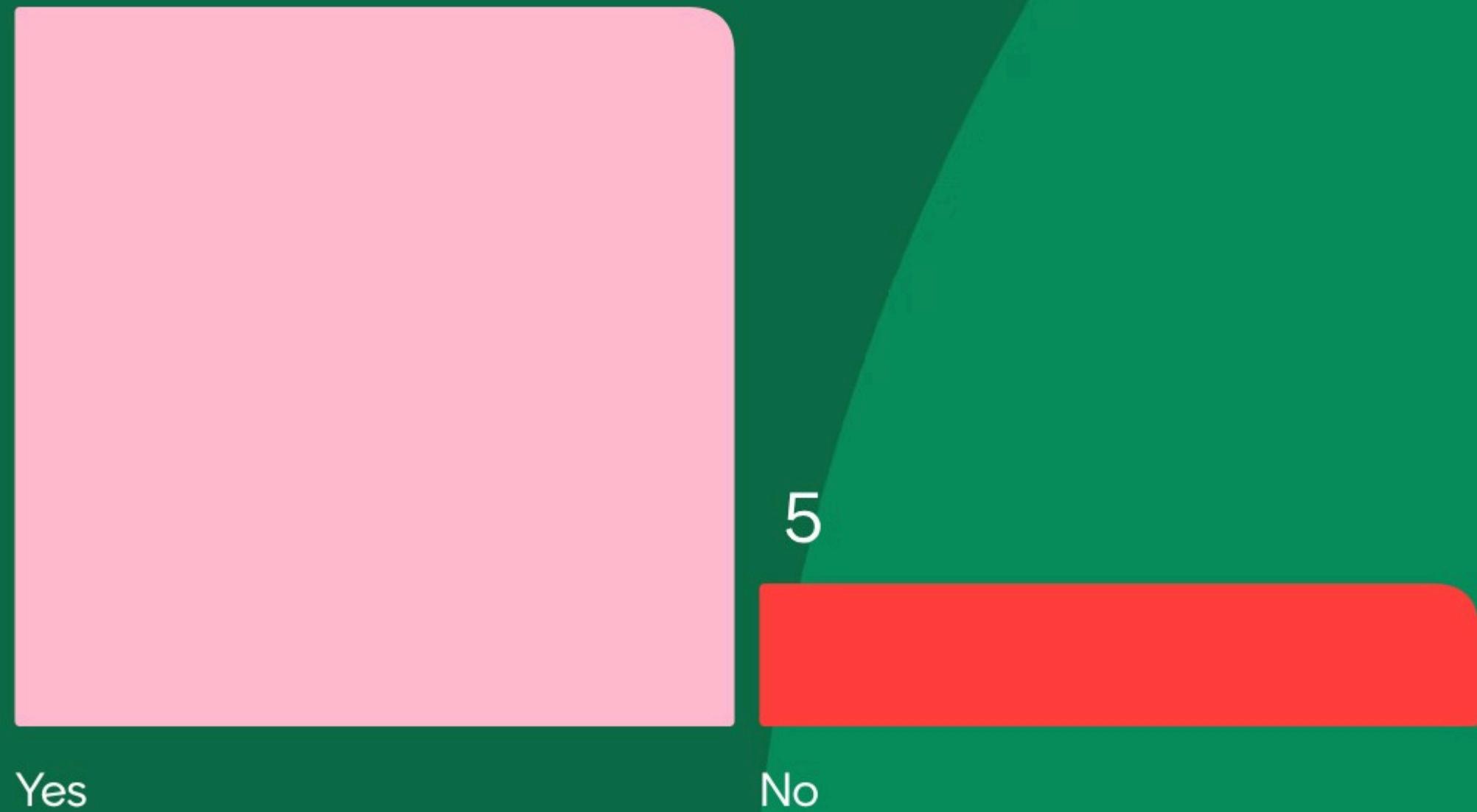
Your favorite co-dreamer



Blockchain
— c e n t r e —

1. Have you heard of Cardano?

27



1 of 1

2. If yes, what's your involvement or role in the ecosystem?

Trading ADA

A read an article

lido nation

A learner at the moment.. builder soon

trading \$ADA

Creating awarness about cardano
bulding on the cardano blockchain

Aiken :)

2. If yes, what's your involvement or role in the ecosystem?

investor

In the MeTTa hackathon

A job opportunity

Answer was no

Am learning how to build

Volunteer to Blockchain center

Investor

Learn to Earn for lido nation Through blockchain center launch

2. If yes, what's your involvement or role in the ecosystem?

Bought ADA

Trading

To learn more about
web3

Blockchain Centre
Nairobi

I read about it on
Binance Academy

A learner at the
moment....builder soon

in blockchain centre

Interacted in the
Binance Academy

2. If yes, what's your involvement or role in the ecosystem?

Hackathon

Social media

I heard about the Cardano Academy and went to the website where I learnt about Blockchain and Cardano



Content Sections

What have you learned?



Blockchain
— c e n t r e —

Why a Defined Vision Matters Now More Than Ever!

Without the vision
ecosystems risk
fragmentation

Because Cardano
wants to be a 1 of 1
blockchain

Without a clear vision its
difficult to be unique as
there are many layer 1
blockchains out there

Future proofing

It's crucial to ensure
sustained growth, focused
innovation, and broad
legitimacy

Impact Feasability

Value for money

Outlines clear steps to
follow to achieve this
defined vision. Provides a
sense of direction.

Why a Defined Vision Matters Now More Than Ever!

Feasability

Future proofing

To deliver real impact to users and builders

Sets it apart

Value for money

it is crucial to ensure sustained growth focused innovation and broad legitimacy

Feasability

Cardano is basically a next-gen blockchain built to be more scalable, sustainable, and connected with other blockchains, with real-world use cases especially in Africa.

Why a Defined Vision Matters Now More Than Ever!

Impact

Bridges this gap between technical capability and strategic intent

Allows users innovation and broad legitimacy

Cardano which is a layer 1 Blockchain is trying to give a clear direction and compelling purpose on why choose Cardano

Value for money

To bridge the gap btwn technical capability and strategic intent in a rapidly evolving Blockchain landscape

Sustainable growth and legitimacy

Future proofing

Why a Defined Vision Matters Now More Than Ever!

To maintain community and drive adoption in the growing blockchain space.

To ensure sustained growth

Its Fast

A defined vision guides Cardano's growth, ensures community alignment, attracts developers, drives adoption, and strengthens resilience amid rapid blockchain competition.

Impact feasibility value of money

Bridges gap between technical capability and strategic intent

A defined vision guides Cardano's growth, ensures community alignment, attracts developers, drives adoption, and strengthens resilience amid rapid blockchain competition.

Future growth and innovation

Why a Defined Vision Matters Now More Than Ever!

Allows a future of innovation

To ensure a sustained growth, focused innovation and broad legitimacy and a guide

To spark differentiation in getting the ideation right in building scalable infrastructure solutions

It helps to have a better planning

Future growth and innovation

it helps build a long term product that has real utility

It's a good way to track where we are currently at, where we wanna be and what it will take to get there.

A clear vision bridges the gap between technical capability and strategic intent ensuring development effort is purposefully directed towards tangible outcomes

Why a Defined Vision Matters Now More Than Ever!

It highlights a very clear vision for the 2030 which seems more perfect, feasibility

To ensure sustained growth, focused innovation, and broad legitimacy

Introducing Smart contact functionality

Outcompetes by focused rivals.

Cardano needs a clear Vision 2030 to define its unique purpose, guide innovation, and ensure long-term growth.

Cardano can stand out

Cardano exists to handle millions of transactions cheaply and efficiently.

Decentralized

The Risks of Operating Without a Unified Vision

Might lead to inefficiency, wasted efforts and slower pace

wasted resources

Missallocation of resources

Misallocation of precious resources

Lack of long term utility

Inefficiency

New people discouraged from joining

Being outcompeted by focused rivals

The Risks of Operating Without a Unified Vision

Confusion

Accountability suffers

Slow growth

Cardano looks unprofessional

Unfairness in goods allocation

Outcompeted by focused rivals

Make it harder to attract builders and partners

Confusion

The Risks of Operating Without a Unified Vision

Vulnerability to hijacked narratives

Failing to establish and adhere to a clear Vision 2030 carries significant risks that can undermine Cardano's potential and jeopardize its long-term sustainability.

Slower pace of meaningful progress

It can undermine Cardano's potential and jeopardize its long-term sustainability.

Leads to slower pace of meaningful progress

Operating without a unified vision breeds confusion and weakens community trust.

Without a unified vision, risks fragmentation in the system.

Diluted impact

The Risks of Operating Without a Unified Vision

Misallocation of precious resources vulnerability to hijacked narratives loss of differentiation in a competitive landscape being outnumbered by focused rivals

Steers away from the initial reason for creating the protocol.

Misallocation of precious resources vulnerability to hijacked narratives loss of differentiation in a competitive landscape being outnumbered by focused rivals

Misallocation of resources... Jeopardize Cardano's longterm sustainability

Confusion Accountability suffers New people discouraged from joining Cardano looks unprofessional

Wasted effort, slower pace of meaningful progress,

There will be inefficiency in its operations

It carries significant risks that can undermine Cardano's potential and jeopardize it's long-term sustainability

The Risks of Operating Without a Unified Vision

Misallocation of precious resources, Vulnerability to hijacked narratives Loss of differentiation in competitive landscape Being outcompeted by focused rivals

Waste of time

Misallocation of resources, vulnerability to hijacked narratives , being outcompeted by rivals.

Being outcompeted by focused rivals

Slow

Loss of trust in community and governance challenge can erode trust in cardano network, ultimately affecting its long-term visibility

lack of clear direction

Without a shared vision, teams and individuals may pull in different directions, leading to scattered priorities, wasted effort, and confusion about what truly matters

Why Cardano needs to exist

Many blockchains (like Bitcoin and Ethereum in their early versions) consume massive energy. Cardano uses a proof-of-stake system (Ouroboros), which is far more energy-efficient. This makes it a long-

Scientific

Suitable for government and corporate use

Unlike most crypto projects, Cardano is built on peer-reviewed academic research. Every upgrade goes through formal research and testing before implementation. This helps prevent bugs, hacks, and rush

Peer reviewed approach

To kill harmful centralisation

Inclusive by design

Cardano's mission is to connect different blockchains and financial systems. It aims to be the bridge between traditional finance and decentralized systems, especially in regions where access to banki

Why Cardano needs to exist

Because of peer to peer review

The world needs a system we can trust

Used for institutional use

It already has real world utility it would be nice to see the continuation of that and unlocking some more capabilities in future.

To make a change in the communities through its financial infrastructure

Build an ecosystem suitable for everyone since it builds verifiable infrastructure for societies

Cardano needs to exist to deliver secure, scalable, and sustainable blockchain infrastructure that empowers financial inclusion, innovation and global decentralized collaboration.

Cardano needs to exist to provide a secure, scalable, and sustainable blockchain that solves real-world problems—especially in identity, governance, and financial inclusion

Why Cardano needs to exist

To provide censorship-resistant infrastructure for institutional use

Cardano needs to exist in order to build an ecosystem that is suitable for government and corporate use but immune to centralized abuse

A world needs a system we can trust that don't depend on blind faith in powerful middlemen

To help society shift to censorship resistant infrastructure as we can see by 2030 the globalist will introduce CBDCs that are controlled in terms of purchasing and shii

Protection

To build a permissionless , auditable and resilient public infrastructure that ia immune to centralized abuse

Pple don't trust the systems we already have

It is secure ,cost effective and permission less

Why Cardano needs to exist

Cardano needs to exist to deliver secure, scalable, and sustainable blockchain infrastructure that empowers financial inclusion, innovation, and global decentralized collaboration.

cardano provides a verifiable censorship-resistant infrastructure for societies and initiatives that can not afford to fail

Has guided user interface

Decentralization isn't just a buzzword

Self sufficient ecosystem of projects, services and partners

To build an ecosystem that is suitable for governance

Cardano is a blockchain platform designed to be transparent, secure and resistant to control or abuse by any one authority, making it reliable for governments, businesses, and communities.

Pple don't trust the systems we have

Why Cardano needs to exist

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Protection

To build a permissionless , auditable and resilient public infrastructure that ia immune to centralized abuse

Pple don't trust the systems we already have

It is secure ,cost effective and permission less

Why Cardano needs to exist

To provide a permissionless environment for solutions to be built, sustainable and immune to central abuse

Because it is suitable for government and corporate use but immune to centralized abuse

Cardano is heavily focused on use cases in developing countries (like Africa). By offering low-cost transactions and blockchain-based identity solutions, it empowers people without access to banks, cr

To build an ecosystem suitable for governance and corporate use and immune to centralised abuse

For peer Reviewed research

A public smart contract that serves government and corporates immune to manipulation

Because it addresses significant challenges in the Blockchain space, providing more secure transparent and sustainable platform.

Because it is suitable for government and corporate use but immune to centralized abuse

What we do, for whom, and in what distinct way

Provides a blockchain platform for running smart contracts, decentralized apps (dApps), and financial services.

Empowerment of individuals to foster an inclusive ecosystem.

To build decentralized apps and financial systems.

Cardano builds secure, scalable blockchain solutions for individuals, developers, governments, and communities, using peer-reviewed research and sustainable, inclusive innovation.

Cardano empowers individuals to coordinate resources

Build ecosystem suitable for government and corporate use. It is immune to centralised abuse

Has a self governing infrastructure enabling secure and verifiable participation in public systems demanding high assurance

Cardano creates a secure and scalable blockchain for people and communities worldwide, especially the unbanked, and it stands out by being built on peer-reviewed science and community-driven governance

What we do, for whom, and in what distinct way

Empowerment of individuals to foster inclusive ecosystem

Achieve this by offering a deterministic, composable, cost effective, and self-governing infrastructure

Fosters inclusive ecosystem where builders and institutions create lasting impact for individuals communities and governments

For any Entity requiring scalability

Empower individuals and business..by offering future oriented and self governing infrastructure

What you do: empower For whom: society In what way: offering a cost effective infrastructure enabling secure participation in public systems

For developers cardano provides a platform for developers to build and deploy decentralized applications and Smart contacts

Empowering and offering cost effective and self governing infrastructure to enable secure and verifiable participation in public systems

What we do, for whom, and in what distinct way

For any entity by offering cost effective and self governing infrastructure

Empowering Individuals, communities, businesses, and governments to coordinate resources, rights, and value at scale, fostering an inclusive ecosystem for builders and ecosystems by enabling secure and

for whom: government ,businesses , communities , what we do:Provide a secure, scalable, and self-governing blockchain infrastructure for coordination of resources, rights, and value.

Cardano empowers individuals, developers, and institutions worldwide by delivering secure, scalable, and sustainable innovation built on peer-reviewed research and rigorous engineering.

Fostering an inclusive ecosystem, individual, communities. Humanistic way

Individuals (especially in underserved regions), to access affordable financial tools like payments, loans, and identity verification without traditional banks.

Empowers the community at large to coordinate resources rights etc where builders and institutions work together to create lasting impact. Offer cost effective infrastructure

Provide innovative developers support to develop or innovate using code backed by the cardano infrastructure.

What we do, for whom, and in what distinct way

To build dapps

What we do as Cardano is offer a deterministic composable cost effective and self-governing infrastructure to empower individuals communities businesses and governments to coordinate resources rights

empowers individuals communities businesses and government to coordinate resources rights and value at scale fostering an inclusive ecosystem

It empowers individual communities business and government to coordinate resources rights and values at scale fostering and inclusive ecosystem where builders and institutions creating lasting impact

Empowerment of individuals to foster an inclusive system

Cardano provides a virtual machine that runs smart contracts which power dApps.

Cardano provides awareness and support to individuals and innovators by providing community hubs

For openness to everyone

What we do, for whom, and in what distinct way

Empower individuals,communities

Cardano supports wide range group such as individuals, communities, businesses and government

It foster an inclusive ecosystem

It makes it more secures for users who need better privacy and security.

It will be at a valuation of 500million in annual layer 1 revenue

If Cardano succeeds, we'll have a scalable, sustainable, and globally connected blockchain that empowers the unbanked, links all major blockchains, and runs real-world systems for millions of people.

widespread adoption

Offering support to developers and community enablers to create usable products that will drive the ecosystem to other layers(blockchains)

Where will we be if we pursue what we do successfully

200 million in L1 revenue
yearly

200 million in (l1)
revenue

Creating network utility
and widespread
adoption

Sustainable and
economically

We will be economically
self sufficient ecosystem
by 2030.

Cardano will be the
foundation of sustainable
and economically self-
sufficient ecosystem of
projects

A foundation built on
sustainability and economically
self-sufficient ecosystem of
projects services and partners
with great network utility and
widespread adoption

Cardano will be a self
sufficient ecosystem of
projects services and
partners by 2030

Where will we be if we pursue what we do successfully

With the cardano vision if executed well by 2030 the valuation will be over 200 million usd in annual layer 1 revenue

Economically self sufficient ecosystem by 2030

Cardano will be a self sustainable and economically self-sufficient ecosystem

Sustainable and economically self sufficient ecosystems

We will be the foundation of a more inclusive, transparent, and decentralized global system where people everywhere can access opportunity and trust the systems they rely on.

Widespread adoption

Cardano aims to be a sustainable and widely adopted self-sufficient ecosystem by 2030.

cardano will be the foundation of a sustainable and economically self-sufficient ecosystem of projects

Where will we be if we pursue what we do successfully

Be a foundation of sustainable and economically self sufficient ecosystem of project services and partners

Cardano will be the foundation of sustainable and economically self sufficient ecosystem of projects, services and partners

At the top Blockchains globally

Cardano will be the most trusted decentralized infrastructure powering global finance, governance, and innovation.

Economically sufficient

We will be a great pillar for economic development sustainable growth and self sufficient eco systems and projects.

200 \$ m in revenue

\$200 million in annual layer 1 revenue

Where will we be if we pursue what we do successfully

A foundation of a sustainable and economically self-sufficient ecosystem of projects, services and partners, demonstrating robust network utility

There will be mass adoption on awareness of blockchain

Increased adoption, DeFi growth, scalability and sustainability

Will have mass adoption. A stable and well renowned financial system

By 2030, Cardano will be a sustainable, economically self-sufficient, and globally adopted ecosystem—serving as trusted infrastructure for individuals, businesses, and governments, with robust real-wor

A foundation of a sustainable and economically self-sufficient ecosystem of projects, services, partners, demonstrating network utility and widespread adoption

Sustainable eco-system

From Vision to Strategy

A decentralised future is key

Comprehensive strategic plan need to be translated into a tangible action

Tangible action through comprehensive Strategic Plan

Using a comprehensive strategic plan with details on strategic imperatives

To translate into tangible actions centred to Blockchain abstraction

setting clear priorities identify which initiatives drive the most impact most towards 2030 vision

Cardano vision is put into action through a strategic plan focused on key areas like security, community, ecosystem growth, technology and financial management to ensure it remains a leading platform

A leading dependable and impactful platform

From Vision to Strategy

A Unified Community Aligned by a shared vision, where individuals, businesses, and governments work together on a transparent, fair system.

A comprehensive strategic plan need to be translated into a tangible action.

Leading, dependable, and impactful.

Cardano's vision for the future is centered around creating a more secure, transparent and sustainable blockchain platform.

Transforming Cardano's long-term mission into actionable steps

Tangible action tabled through a mastermind plan.

Empower builders to onboard users in emerging markets by abstracting blockchain jargon and building immersive UI/UX experiences

Cardano's vision is global financial inclusion. Its strategy is research-driven, eco-friendly, and partnership-based.

From Vision to Strategy

a decentralised future is ahead

Translation Into tangible action

Vision to strategy basically explains that cardano will remain a leading dependable and impactful platform for the centralized future truly serving individuals and communities globally.

Tangible action

Vision to strategy basically explains that cardano will remain a leading dependable and impactful platform for decentralized future truly serving individuals and communities globally .

Cardano's vision is global financial and technological empowerment — and its strategy is to achieve it through research-driven development, scalable tech, community governance, and real-world adoption

Comprehensive strategie plan that need to be changed into action

It cuts across multi level all rounded platforms providing fluidity and adaptiveness.

From Vision to Strategy

Increasing community engagement to get support

The plan gives strategic imperatives, centered on secure enterprise and national integration and cardano remains dependable

Abstract Blockchain Complexity for Mass Adoption

empowering developers
for abstraction

empowering developers
for abstraction

User experience

Identity and access

Payment and value
transfer

Invisible technology

Enterprise integration

Enabling broad
accessibility and
participation

Abstract Blockchain Complexity for Mass Adoption

Broad accessibility and participation

Invisible technology Intuitive user experience Empower developers for abstraction Enable broad accessibility and participation.

Invisible tech

invisible tech to end users

Governance and upgrade

What's the question please

invisble technology intuitive ux empower developer for abstraction enable broad accesibility and participation

User friendly interfaces and simplified onboarding

Abstract Blockchain Complexity for Mass Adoption

Users shouldn't know they are engaging with blockchains. Builders should focus more on applications than jargon.

lies in scalability, regulation, user education, interoperability, and real-world integration. These challenges make global adoption slower despite strong te

Enable broadcast accessibility Empower developers Invisible technology Intuitive user experience

Simplifying user experience and hiding technical details

Invisible technology

Flexible payment methods

Whats the question tafadhal

Users should be able to understand there users and target market

Abstract Blockchain Complexity for Mass Adoption

Improving what we already have

Enable broad accessibility and participation

Invisible tech, enables participation and enables broad accessibility

Invincible technology intuitive user experience empower developers for abstraction enable broad accessibility and participation

Function as a robust technology to make people understand and perceive it

Intuitive user experience; enables flexible payment methods

Invisible technology intuitive user experience empowered developers for abstraction enable broad accessibility and participation

Invisible

Abstract Blockchain Complexity for Mass Adoption

Invisible technology
Intuitive user experience
Empower developers for abstraction
Enable broad accessibility and participation

Enable broad accessibility and participation

User experience

Enable broad accessibility and participation

Robust tool under the hood rather than a visible layer requiring specialized knowledge. Develop dApps and services that mirror web2 apps
Provide developers with tools and frameworks necessary to build

User experience

Ensures effectiveness in their operations with discretion

empowering the developers since they are the key to enabling adoption giving them tools , intuitive user experience , making it user friendly

Abstract Blockchain Complexity for Mass Adoption

Embed a culture -first approach

Integrate cultural understanding and knowing. The target market

Crypto will be the money

Fostering a Culture-First Approach and Localized Engagement

Prioritize Application Level security

Empowering local partnership and communication

Integrate cultural understanding

Empower local partnerships and communication

Prioritize application level security

Heralded by a humanist approach.

Empower local partnerships and communication

"Promote education & awareness campaigns to build national trust in blockchain.

Fostering a Culture-First Approach and Localized Engagement

High impact marketing

Empowering local partners and communication

This can only happen if we integrate cultural understanding empower local partnerships and communication mitigate negative external perceptions target specific high impact markets

This can only happen if we integrate cultural understanding empower local partnerships and communication mitigates negative external perceptions target specific high impact markets

Supports revenue growth and widespread adoption across diverse global communities

Embed a culture -first approach as a foundational layer in all ecosystem dvt

Mitigate Negative External perceptions

Target people with high impact markets

Fostering a Culture-First Approach and Localized Engagement

Cardano fosters adoption by respecting local cultures and engaging communities with tailored solutions.

Target specific High impact markerts

Empower local partnership and communication

Make it easier hy interesting cultural understanding

Empowering local partnerships and communication

Build local developer ecosystems

Intergrate cultural understanding

Integrate culture understanding Empower local partnership and communication

Fostering a Culture-First Approach and Localized Engagement

By integrating cultural understanding, empowering local partnerships and communication. By including leverage of local organizers

Ecosystem development and product roadmap processes
Collaborating with key local individuals and partners
Actively address and counter negative messaging Focus on markets embracing crypto

Mitigate negative external perception

Target specific, High - Impact Markets

Blockchain takeover

Massive adoption of crypto and AI

Fostering a Culture-First Approach and Localized Engagement

Enabling access to diverse cultures

Empower local partnership and communication,target specific,high impact markets

Community empowerment

Empowering local partners and communication

integrate cultural understanding empower local partnerships and communication mitigate negative external perceptions target specific

Intergrate cultural understanding targeting users in diverse regions Empower local partnerships and communication

Supports revenue growth and widespread adaptation across diverse global communities

structured research and involvement with diverse communities will help cardano know the communities needs and values and also make it be adopted easily

Cardano 2030 Community Vision

Big Picture & Vision



Blockchain
— c e n t r e —

3. Where do you think the world is heading by 2030?



4. What do you believe is the single most important role Cardano should play in 2030?

In legislation

Tracking chains on finances to curb losses

Make every Blockchain centered transaction easy and fast

A stable financial infrastructure

Real World Asset Tokenisation

On-chain governance

Decentralisation

Global financial inclusion through secure, sustainable, and community-centered blockchain solutions.

4. What do you believe is the single most important role Cardano should play in 2030?

DApps

Decentralization of power

Streamlining the finance sector, more reliability and trust

Becoming the trusted global infrastructure for inclusive, decentralized coordination of value, identity, and governance. Because by 2030, the world will need reliable systems ,secure

Cardano should use it for B2B transactions and SMEs

Supply chain application

Managing transactions in hospitals because those nurses and doctors STEAL

Smart contract governance

4. What do you believe is the single most important role Cardano should play in 2030?

Stable financial frontire

Provide verifiable
monerary system that
cannot fail

Managing finances in
school EASILY and do away
with bursers completely.

Extra privacy for
launderers like me

Improve the job market

Stable financial
infrastructure

Human rights advocacy
against oppression

Bridge the gap between
tech and people . Help
people be more involved
than just imposing it

4. What do you believe is the single most important role Cardano should play in 2030?

Cardano should train everyone who is not conversant with it, mostly in the rural areas. Not just urban

decentralized global financial and social operating system, particularly for underserved populations

By 2030, Cardano's most important role could be as a foundational layer for decentralized applications and enterprise-level blockchain solutions

Stable financial infrastructure

Decentralizing AI resources

Transaction security

Immutability hence reducing fraud

Education and open source development

5. Any final thoughts or suggestions for Cardano's vision for 2030?

Get Cardano into higher institutions as a n academic course

More community adoy

More forums to create awareness on decentralised finance

Let's have more of these meetups

Continue cardano and for sure you'll change the world

Set up an event at Sarit Expo for everyone to learn about it

EMPOWER LOCALS BY EDUCATION

Mass education about Cardano

5. Any final thoughts or suggestions for Cardano's vision for 2030?

Include and empower local developers in the ecosystem Have brand ambassadors and massive education

Support education content creators to hold cardano talks

A trusted, sustainable, and inclusive digital backbone for the world.

Mass Adoption Through Abstraction and Seamless UX

Empowering cybersecurity

More mass education and community events not just in Nairobi but in tech communities like in Mombasa

More adoption

Find easier ways for lay men to understand Cardano as a blockchain

5. Any final thoughts or suggestions for Cardano's vision for 2030?

More empowerment and easy to access in our universities

Get feedback from young innovators...involve young people

Do more community outreach, break it down to the locals in language that is easily understandable. Let it be the new slogan

To Stipend Developers in its Infrastructure for more engagement

1. Digital Identity & Education – Secure student certificates & professional credentials on-chain
2. Microfinance & Chamas/Saccos – Transparent savings & lending via smart contracts.

Partnerships with communities that actually build and give valid skills to those onboarded

Still focus on the people .. educating the people first

Bring awareness on the community

Cardano 2030 Community Vision

Adoption, Barriers & Challenges



Blockchain
— c e n t r e —

6. What makes it hard for people in your region to use blockchain services?

lack of knowledge

The word cloud is centered around the term "lack of knowledge". Other prominent terms include "ignorance", "fear of internet money", "scammers", "complexity", and "forex". The words are arranged in a roughly circular pattern, with more specific challenges like "not well trained on block", "complicated", and "misleading presentation" at the top; "scamming", "government shiels", and "digital illiteracy" on the left; "gen x don't know", "shallow knowledge", and "complex technical language" on the bottom-left; "kasongo", "illiteracy", and "high costs" on the bottom; "internet and tech access", "the growth of m-pesa", and "lack of understanding" on the bottom-right; "lack of exposure", "blockchain isn't easy to g", and "lack of visibility" on the right; "forex", "brainwashed", and "mi" on the far right; "fear", "lack of education", and "unreliable internet" on the bottom-right; "stigma", "p diddy shenanigans", and "yahoo boyz" on the right; "lack of awareness" and "limited knowledge" on the bottom-right; and "butt coin sammy boy" on the far right.

not well trained on block
complicated there's no awareness on i
platform dominance by mpe forex assertion
little knowledge about it misleading presentation
limited exposure wrong mentality is still rocket science
your big words complex buying process skill shortages
scamming lack of exposure to such security concerns
government shiels insufficient blockchain e trust issues
digital illiteracy sim 2 allegations uninforme
gen x don't know lack of proper english security awareness
shallow knowledge ui interoperability issues
complex technical language ux kenyan prince
limited awareness scared personal responsib
kasongo illiteracy low awareness
high costs blockchain isn't easy to g
internet and tech access lack of exposure
the growth of m-pesa
lack of understanding
basic understanding of
lack of knowledge
ignorance
fear of internet money
scammers
complexity
forex
brainwashed
mi
fear
lack of education
unreliable internet
yahoo boyz
lack of awareness
limited knowledge
butt coin sammy boy

7. What barrier do you think most prevents global adoption of Cardano today?

POLITICAL CLASS

Fear of lack of control

Complexity

Not many people know about it

Language

People fearing change

Education

Politics



7. What barrier do you think most prevents global adoption of Cardano today?

Fear of change

Trust

Theft

LACK OF ENOUGH
INFO

Government

SCAMS

Awareness

Politics



7. What barrier do you think most prevents global adoption of Cardano today?

African mentality
(scams)

Lack of Internet

Lack of cardano
knowledge

Confidentiality

Trust

It's not yet mainstream

Misinformation

Developer Tooling and
Ecosystem Size

7. What barrier do you think most prevents global adoption of Cardano today?

It's not yet mainstream

Fear

Skills

Timee

Lack of awareness

Perception and Market
Narrative

Politics and complexity

Their are some older
Blockchains that are
known

8. What important opportunities could we miss if we don't act now?

FINANCIAL FREEDOM

Getting the 2030 vision

The youth
The older
generation that's still not
educated about it coz they
don't know

Big investments

Bitcoin will stay the most
known currency

Inflation control

FINANCIAL FREEDOM

Dominating

8. What important opportunities could we miss if we don't act now?

Adoption

Beatings TON

Exposure

Edtech

Competition

To be known globally

Missing the "AI/Tech Transformation" Wave
(The Competitive Lag)

Marketing

8. What important opportunities could we miss if we don't act now?

AI will bring about labour decentralisation. Cardano should focus on decentralising AI resources

Beating TON blockchain

Awards

Financial freedom and security

People's trust

Adoption

Facing Exponentially Greater Long-Term Costs
(The Climate & Social Debt)

development

8. What important opportunities could we miss if we don't act now?

Market control

Properly utilizing
decentralization

Slow development pace

Finance governance

Widespread use. It's can be
easy for the society to use
including the forgotten ones
in upcountry.

Competition

Government adoption

Community involvement
in Blockchain

Cardano 2030 Community Vision

Governance & Decentralization



Blockchain
— c e n t r e —

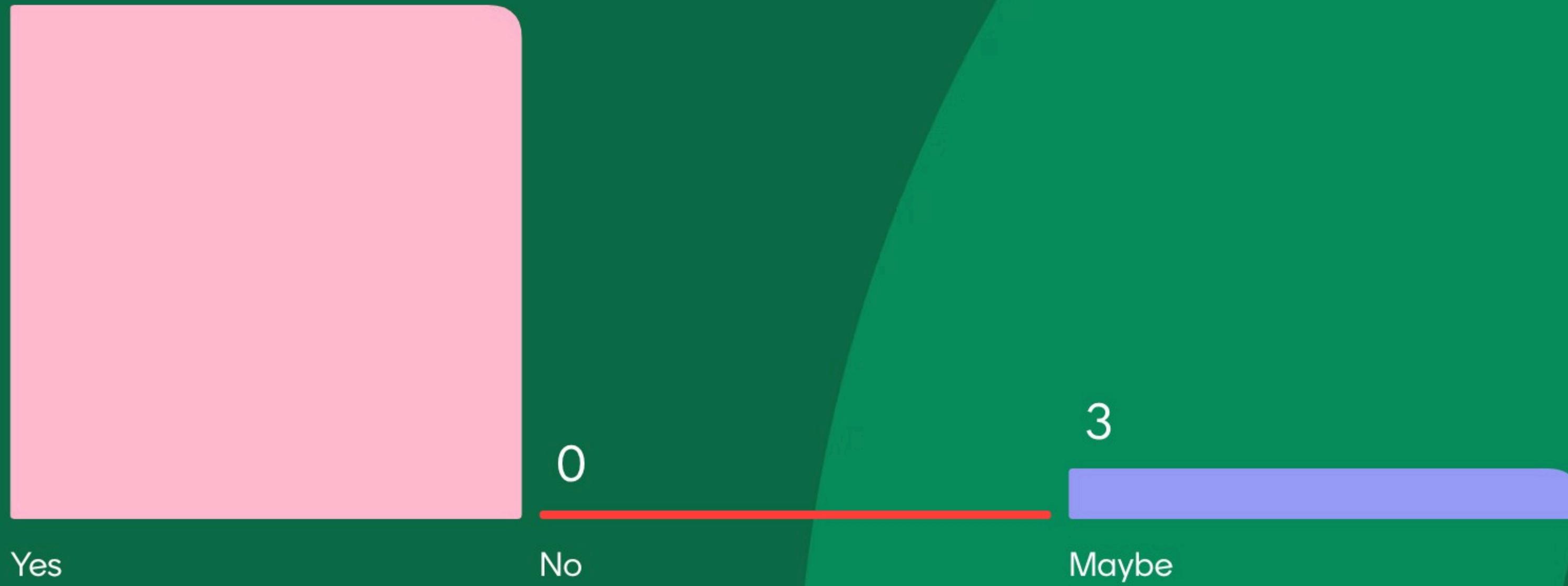
9. By 2030, what should Cardano's governance look like?

The visualization shows a collection of words related to Cardano's governance in 2030, categorized by color:

- Yellow words (top row):** young innovators, ada holders should decide, fair inclusive global.
- Orange words (middle row):** decentralised, zero knowledge, 2023 vision board.
- Red words (center column):** easy to understand, board but decentralized, voting.
- Pink words (bottom row):** open source.
- Blue words (left side):** singularity, acceptance, globally nclusive.
- Green words (right side):** community first, censorship, the community.
- Light blue words (bottom left):** decentralised, acceptance, globally nclusive.
- Light green words (bottom right):** cardano community, fully decentralised government -free.
- Dark blue words (far left):** dao, defi.
- Dark green words (far right):** censorship, the community.

17. Could blockchain be useful for your government in any way?

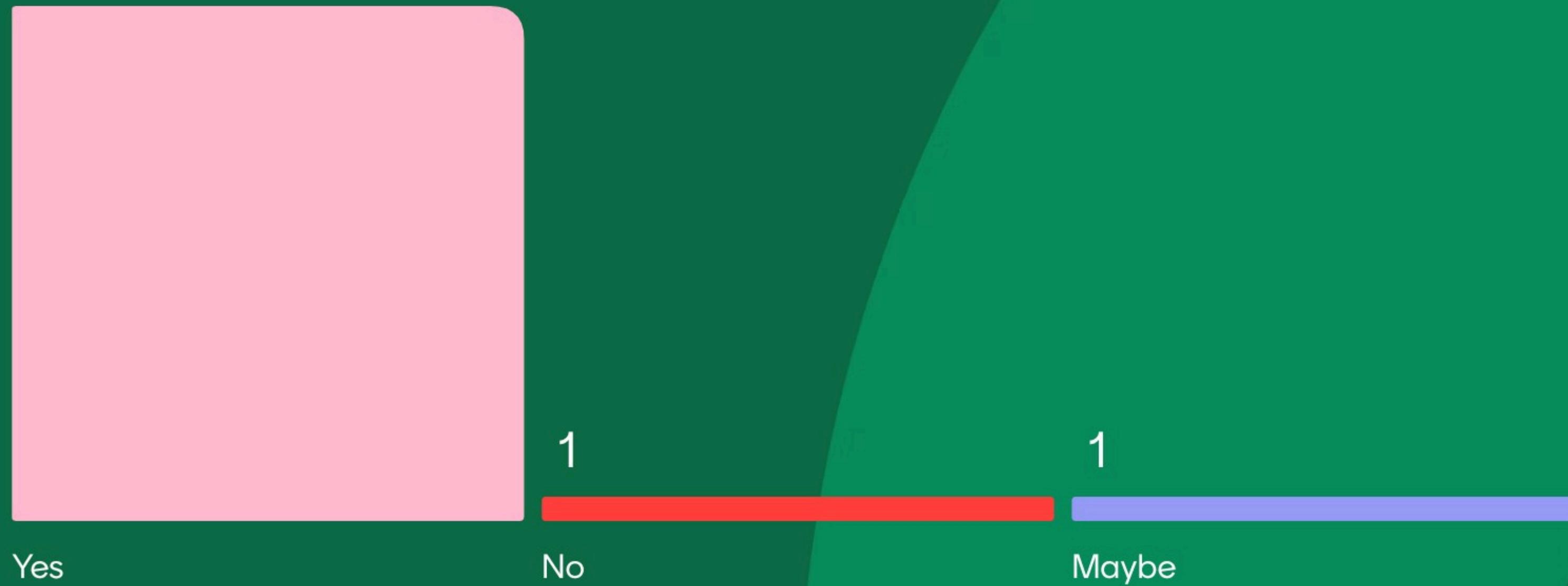
36



1

18. Do you see blockchain helping improve voting systems in your area?

32



1

19. Are there any local companies or services already trying to solve these problems?

No

No

not sure

Haven't had of any yet

Yes

Yes..lido nation

No

Not in a decentralised way. All of them want control

19. Are there any local companies or services already trying to solve these problems?

No

No

Yes

No

Few

Yes

Yesss there should be 😊

Haven't had of any yet

19. Are there any local companies or services already trying to solve these problems?

Nop

No

Y3s

Maybe

Blockchain center
nbo...education and
awareness

Not sure

Not really

No

19. Are there any local companies or services already trying to solve these problems?

Yesssssss

None

yes but still struggling

No

Maybe

Airtel

I don't know

Yes

19. Are there any local companies or services already trying to solve these problems?

No

No

Yes

None

No

Government won't allow
that

Yes

Yes

19. Are there any local companies or services already trying to solve these problems?

Lack of information

Yes

I'm not sure

No

No

No

Yes

Maybe

20. If yes, how could blockchain improve what they're doing?

Train people on it

Simplicity

Education

Add resources...funding

Education

Transparency

Add resource Funding

Being truthful

20. If yes, how could blockchain improve what they're doing?

More awareness
campaigns or events

Train people

Fund community
meetups...ie..blockchain
center

Trust, reliability

None yet so they should
bring one up

Make it User friendly

Accountable
transactions

Education and push for
adoption

20. If yes, how could blockchain improve what they're doing?

Transparency and simplicity

Blockchain can boost trust with verifiable records, cut fraud via transparency, enable cross-border scaling, reduce costs with smart contracts, and offer secure, decentralized identity solutions.

Education

More education

Transparency and simplicity.Decentralization, spreading awareness,Improve security,verifiable records

decentralization

Transparency and simplicity.Decentralization, spreading awareness,Improve security,verifiable records

Integrate local partnerships and education

20. If yes, how could blockchain improve what they're doing?

Education

Spreading awareness

Improve security

To make the systems work efficiently

Transparency

Improve on security

Transparency

Yes, adoption is easy



22. What impact should Cardano prioritize most by 2030?

innovation and participation
massive scalability
adoption fam should know
cardano should prioritize
achieving full decentralization
fair funding criteria
ux experience
real-world utility and adoption
public awareness
user engagement
sports community
decentralized governance
investors
community events
adaptability
taught in school
developer support
clear sec case
developer empowerment
mass community education
grassroots education
community adoption
ada to the moon
real world impact
real world adoption
mass education
education
fintech
timing
edtech
community
developers
college ed
empowerment
security
growth
awareness
fair voting
community and developers
cultural adoption

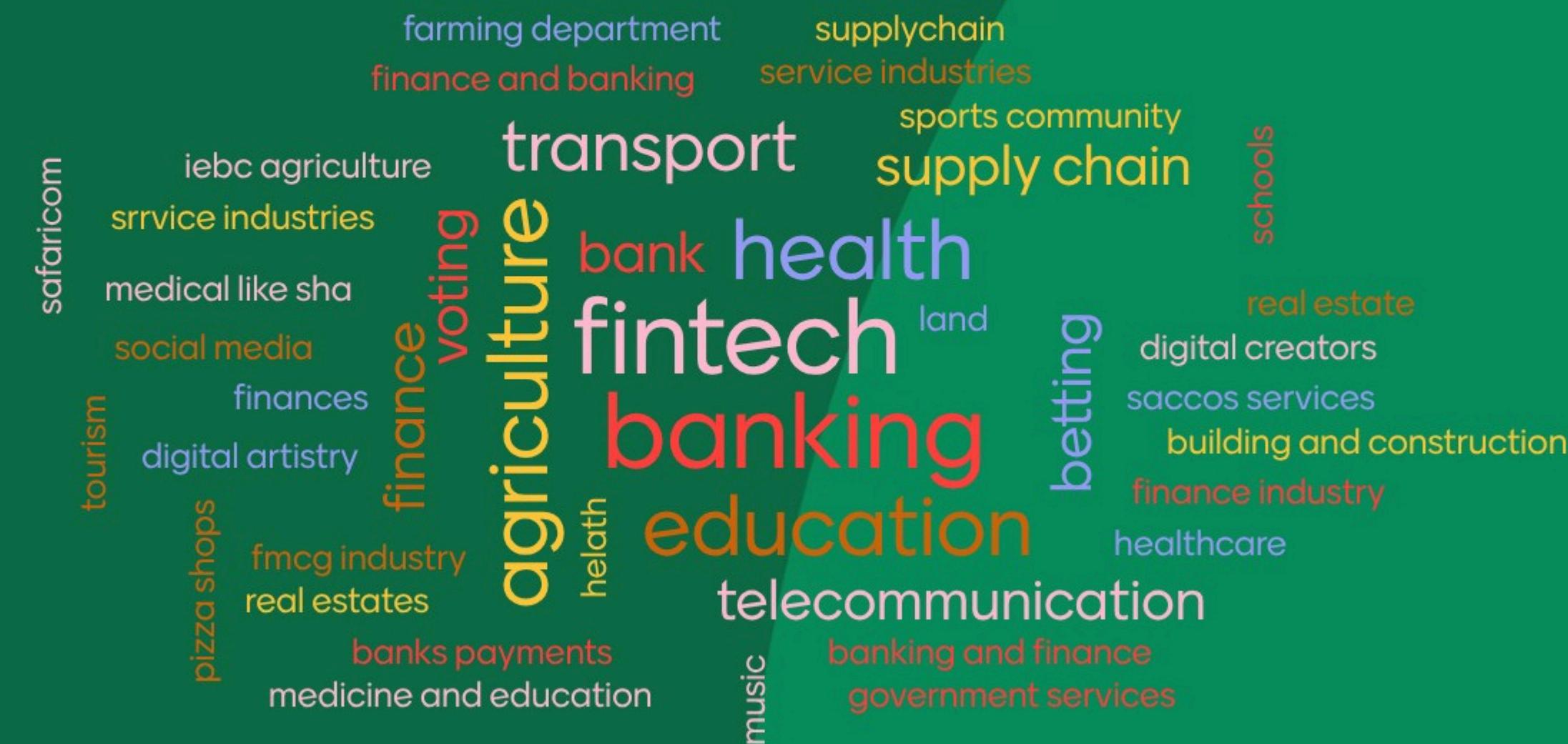
Cardano 2030 Community Vision

Open Exploration & Reflection



Blockchain
— c e n t r e —

23. What industries or services in your region could be transformed by blockchain?



24. If you could describe the Cardano you want to see in 2030 in one word, what would it be?

decentralized governance
money changing firm
inclusive perfection innovative
transparency freedom transformative
amazing marvellous
game changer metro life reliable efficient miraculous
bullish honest new thing love value
flourishing adoption otf decentralisation
new thing adoption otf mastermind bags loaded
trust world blockchain master healthy
blockchain master kenyan governme adopted
cardano over coffee

Thank you

Scan the code to join the Community

Cardano 2030 Community Vision

Blockchain Centre NBO

2n October 2025

Hashtags

@BCentreNBO

#CardanoCommunity

#Web3

