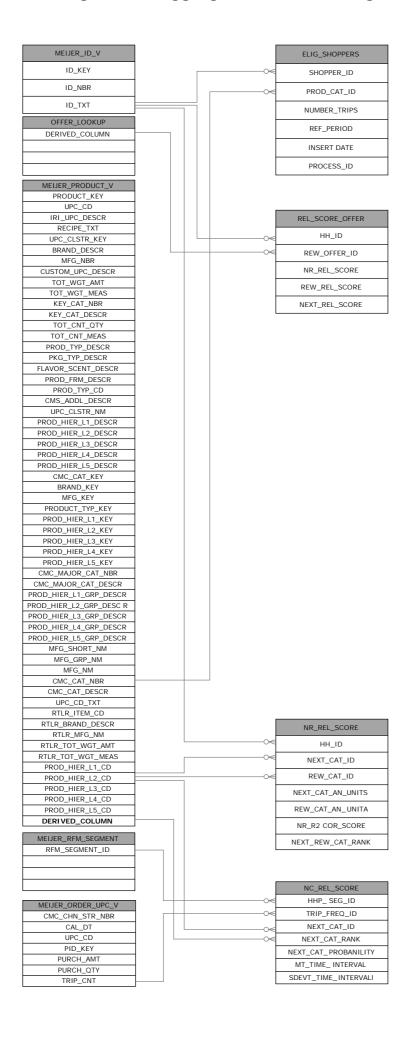
ER Diagram (PR Aggregations and Scoring)



MEIJER_CUST_V
CUST_KEY
OLD_CUST_KEY
CUST_ID_NBR
CID_CLSTR_KEY
CID_CLSTR_NM
CARD_ID
HHLD_KEY
HHLD_NBR
HHLD_ID
HHLD_RTLR_CD
DBA_PREF_CRD_NBR
PRMRY_CID_FLG
SALUTATION_NM
LAST_NM
FIRST_NM
MID_INIT_NM
MID_INTI_NM
ADDR_LN_1
ADDR_LN_2
CITY_NM
STATE_NM
POSTAL_CD
BIRTH_DT
EMP_FLG
EMAIL_ADDR
OPT_OUT_DM_FLG
OPT_OUT_EM_FLG
OPT_OUT_1_FLG
OPT_OUT_2_FLG
OPT_OUT_3_FLG
LAST_NM_CD
LONGITUDE_NBR
BIRTH_MONTH_NBR
CLASSIC_NBR
CARD_ABUSER_FLG
LIVING_STAT_DESCR
ACCOM_TYP_DESCR
GARDEN_FLG
TERRACE_FLG
HM_DELIVERY_FLG
LANG_CD
PRMRY_LOC_CHN_NBR
PRMRY_LOC_CHN_STR_NBR
DST_HM_PRMRY_LOC_NBR
CAT_SEG_DESCR
LIFESTAGE _SEG_DESCR
BEH_STAGE_SEG_DESCR
LIFESTYLE_SEG_DESCR
LOW_LVL_SEG_DESCR
LIFEGRID_SEG_DESCR
LIFEGRID_SEG_DESCR
BEH_SCAPE_SEG_DESCR
CUST_GENDER_CD
PROFESSION_DESCR
AARDITAL CT:T CECCE
MARITAL_STAT_DESCR
HH_SZ_CNT
CHILD_PRESENT_CNT
CHILD_BIRTH_MONTH_TXT
BABY_PRESENT_ CNT
CENSUS_CD
IRIS_CD
INIZ (II)
LOY_START_DT
LOY_START_DT
LOY_START_DT LOY_PCT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT LAST_SEEN_DT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT LAST_SEEN_DT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT LAST_SEEN_DT INVOICE_ACCT_NBR
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT LAST_SEEN_DT INVOICE_ACCT_NBR BIN_NBR
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT LAST_SEEN_DT INVOICE_ACCT_NBR BIN_NBR HASH_CUST_ID_NBR_TXT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT LAST_SEEN_DT INVOICE_ACCT_NBR BIN_NBR HASH_CUST_ID_NBR_TXT
LOY_START_DT LOY_PCT HH_SPEND_CONTRIB_AMT LIFETM_VAL_AMT ANNUAL_VAL_AMT FIRST_SEEN_DT LAST_SEEN_DT INVOICE_ACCT_NBR BIN_NBR