ER Diagram(PR Aggregations and Scoring)

MEIJER_ID_V

ID_KEY
ID_NBR
ID_TXT

OFFER_LOOKUP

DERIVED_COLUMN

MEIJER_PRODUCT_V

PRODUCT_KEY
UPC_CD
IRI_UPC_DESCR
RECIPE_TXT
UPC_CLSTR_KEY
BRAND_DESCR
MFG_NBR
CUSTOM_UPC_DESCR
TOT_WGT_AMT
TOT_WGT_MEAS
KEY_CAT_NBR
KEY_CAT_DESCR
TOT_CNT_QTY
TOT_CNT_MEAS
PROD_TYP_DESCR
PKG_TYP_DESCR
FLAVOR_SCENT_DESCR
PROD_FRM_DESCR
PROD_TYP_CD
CMS_ADDL_DESCR
UPC_CLSTR_NM
PROD_HIER_L1_DESCR
PROD_HIER_L2_DESCR
PROD_HIER_L3_DESCR
PROD_HIER_L4_DESCR
PROD_HIER_L5_DESCR
CMC_CAT_KEY
BRAND_KEY
MFG_KEY
PRODUCT_TYP_KEY
PROD_HIER_L1_KEY
PROD_HIER_L2_KEY
PROD_HIER_L3_KEY
PROD_HIER_L4_KEY
PROD_HIER_L5_KEY
CMC_MAJOR_CAT_NBR
CMC_MAJOR_CAT_DESCR
PROD_HIER_L1_GRP_DESCR
PROD_HIER_L2_GRP_DESC R
PROD_HIER_L3_GRP_DESCR
PROD_HIER_L4_GRP_DESCR
PROD_HIER_L5_GRP_DESCR
MFG_SHORT_NM
MFG_GRP_NM
MFG_NM
CMC_CAT_NBR
CMC_CAT_DESCR
UPC_CD_TXT
RTLR_ITEM_CD
RTLR_BRAND_DESCR
RTLR_MFG_NM
RTLR_TOT_WGT_AMT
RTLR_TOT_WGT_MEAS
PROD_HIER_L1_CD
PROD_HIER_L2_CD
PROD_HIER_L3_CD
PROD_HIER_L4_CD
PROD_HIER_L5_CD
DERIVED_COLUMN

MEIJER_RFM_SEGMENT

RFM_SEGMENT_ID

MEIJER_ORDER_UPC_V

CMC_CHN_STR_NBR
CAL_DT
UPC_CD
PID_KEY
PURCH_AMT
PURCH_QTY
TRIP_CNT

ELIG_SHOPPERS

SHOPPER_ID
PROD_CAT_ID
NUMBER_TRIPS
REF_PERIOD
INSERT DATE
PROCESS_ID

REL_SCORE_OFFER

HH_ID
REW_OFFER_ID
NR_REL_SCORE
REW_REL_SCORE
NEXT_REL_SCORE

NR_REL_SCORE

HH_ID
NEXT_CAT_ID
REW_CAT_ID
NEXT_CAT_AN_UNITS
REW_CAT_AN_UNITA
NR_R2 COR_SCORE
NEXT_REW_CAT_RANK

NC_REL_SCORE

HHP_ SEG_ID
TRIP_FREQ_ID
NEXT_CAT_ID
NEXT_CAT_RANK
NEXT_CAT_PROBANILITY
MT_TIME_ INTERVAL
SDEVT_TIME_INTERVALI

MEIJER_CUST_V

CUST_KEY
OLD_CUST_KEY
CUST_ID_NBR
CID_CLSTR_KEY
CID_CLSTR_NM
CARD_ID
HHLD_KEY
HHLD_NBR
HHLD_ID
HHLD_RTLR_CD
DBA_PREF_CRD_NBR
PRMRY_CID_FLG
SALUTATION_NM
LAST_NM
FIRST_NM
MID_INIT_NM
ADDR_LN_1
ADDR_LN_2
CITY_NM
STATE_NM
POSTAL_CD
PHONE_NBR
BIRTH_DT
EMP_FLG
EMAIL_ADDR
OPT_OUT_DM_FLG
OPT_OUT_EM_FLG
OPT_OUT_1_FLG
OPT_OUT_2_FLG
OPT_OUT_3_FLG
LAST_NM_CD
LATITUDE_NBR
LONGITUDE_NBR
BIRTH_MONTH_NBR
CLASSIC_NBR
CARD_ABUSER_ FLG
LIVING_STAT_DESCR
ACCOM_TYP_DESCR
GARDEN_FLG
TERRACE_FLG
HM_DELIVERY_ FLG
LANG_CD
PRMRY_LOC_CHN_NBR
PRMRY_LOC_CHN_STR_NBR
DST_HM_PRMRY_LOC_NBR
BASIC_SEG_DESCR
CAT_SEG_DESCR
LIFESTAGE _SEG_DESCR
BEH_STAGE_SEG_DESCR
LIFESTYLE_ SEG_DESCR
LOW_LVL_SEG_DESCR
LIFEGRID_SEG_DESCR
BEH_SCAPE_SEG_DESCR
CUST_GENDER_CD
PROFESSION_DESCR
MARITAL_STAT_DESCR
HH_SZ_CNT
CHILD_PRESENT_ CNT
CHILD_BIRTH_MONTH_TXT
BABY_PRESENT_ CNT
CENSUS_CD
IRIS_CD
LOY_START_DT
LOY_PCT
HH_SPEND_CONTRIB_AMT
LIFETM_VAL_AMT
ANNUAL_VAL_AMT
FIRST_SEEN_DT
LAST_SEEN_DT
INVOICE_ACCT_NBR
BIN_NBR
HASH_CUST_ID_NBR_TXT
HHLD_LAST_UPD_DT
CUST_LAST_UPD_DT