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Weekly challenge 1

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1. A data analyst at a book publisher is working on an urgent report for executives. They are using only historical data. What is the most likely reason for choosing to analyze only historical data?

1 / 1 point

- ☐ The data is unknown
- ☐ The data is constantly changing
- ☐ There is plenty of time to research historical data
- ☒ The project has a very short time frame

✓ **Correct**

The most likely reason for choosing to analyze only historical data is that a project has a very short time frame.

2. Which of the following are examples of discrete data? Select all that apply.

1 / 1 point

- ☒ Box office returns

✓ **Correct**

The number of actors in a movie, box office returns, and the movie budget are examples of discrete data.

- ☒ Movie budget

✓ **Correct**

The number of actors in a movie, box office returns, and the movie budget are examples of discrete data.

- ☐ Movie running time

- ☒ Number of actors in movie

✓ **Correct**

The number of actors in a movie, box office returns, and the movie budget are examples of discrete data.

3. Which of the following questions collects nominal qualitative data?

1 / 1 point

- ☐ How many people do you usually dine with?
- ☐ How many times have you dined at this restaurant?
- ☐ On a scale of 1-10, how would you rate your service today?
- ☒ Is this your first time dining at this restaurant?

✓ **Correct**

"Is this your first time dining at this restaurant?" is a question that collects nominal qualitative data.

4. Which of the following is a benefit of internal data?

1 / 1 point

- ☐ Internal data is less vulnerable to biased collection.
- ☒ Internal data is more reliable and easier to collect.
- ☐ Internal data is the only data relevant to the problem.
- ☐ Internal data is less likely to need cleaning.

✓ **Correct**

A benefit of internal data is that it's more reliable and easier to collect than external data.

5. A social media post is an example of structured data.

1 / 1 point

- ☐ True

☒ False

✓ **Correct**

A social media post is an example of unstructured data.

6. A Boolean data type must have a numeric value.

1 / 1 point

☐ True

☒ False

✓ **Correct**

A Boolean data type can have many different types of values, but there can only be two of them.

7. The following is a selection from a spreadsheet:

1 / 1 point

Name	Attribute	Value
Agnes Shipton	Age	44
Agnes Shipton	Occupation	Entrepreneur
Henry Sing	Age	36
Henry Sing	Occupation	Editor

What kind of data format does it contain?

☒ Long

☐ Narrow

☐ Short

☐ Wide

✓ **Correct**

The selection from the spreadsheet contains long data.

8. A data analyst is working in a spreadsheet application. They use Save As to change the file type from .XLS to .CSV. This is an example of a data transformation.

1 / 1 point

☒ True

☐ False

✓ **Correct**

A data analyst using Save As to change a file type from .XLS to .CSV is an example of a data transformation.