

Overview

Products

Top Manufacturers

Top Products

Trends

Bottom Manufacturers

Bottom Products

Customers

CLTV by Cohort

Loyalty Metrics

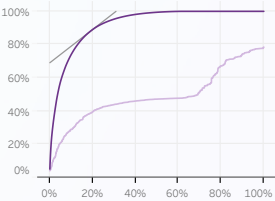
Geography

Regional Performance

City/State Performance

Top Products

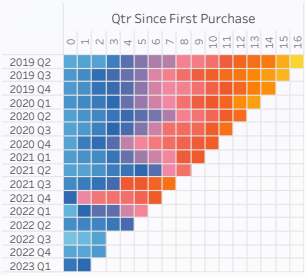
Last Month Last Week YTD



88% of Revenue by 19% of Products

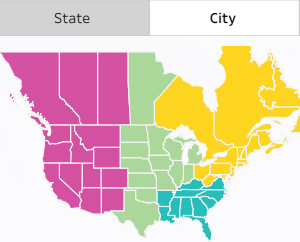
Canon imageCL..	21,700
Cubify CubeX 3D..	8,000
Fellowes PB500 ..	7,372
GBC DocuBind T..	6,638
Martin Yale Cha..	6,329
Samsung Galax..	6,300
Staples	5,345
3D Systems Cub..	5,200
Fellowes PB300 ..	5,063
Global Troy Exe..	4,659
GBC DocuBind 3..	4,629
HON 5400 Serie..	4,416
Adjustable Dept..	4,319
Chromcraft Bull..	3,636
Polycom CX600 ..	3,599

Customer Lifetime Value



2023 Q1			
	\$/Cust.	N	Ret. Rate
Grand Total	328.2	800.0	51%
2019 Q2	426.8	41.0	51%
2019 Q3	178.2	162.0	46%
2019 Q4	319.2	149.0	54%
2020 Q1	491.8	160.0	53%
2020 Q2	299.3	104.0	49%
2020 Q3	321.0	37.0	57%
2020 Q4	109.7	30.0	50%
2021 Q1	530.2	36.0	53%
2021 Q2	502.6	24.0	42%
2021 Q3	176.0	19.0	47%

City/State Performance



	YTD	YOY %
Grand Total	\$421,785	27%
New York Ci..	\$67,974	120%
Philadelphi..	\$27,939	122%
Seattle, Wa..	\$24,500	104%
Los Angeles..	\$23,262	-28%
San Francis..	\$20,392	63%
Burlington, ..	\$12,019	1808%
Newark, De..	\$10,757	3477%
Chicago, Illi..	\$8,210	199%
Houston, T..	\$6,299	-38%
Henderson, ..	\$5,740	202%
Calgary, Al..	\$5,421	9908%
Sacrament..	\$5,326	10148%
Tallahassee..	\$4,686	312%
Brentwood,...	\$4,230	
Detroit, Mic..	\$4,218	-73%