Online Retail Sales Dashboard

Quantity ⬤ Sales   March 2022

Customers 1,012	**Products** 2.2K	**Sales** $573.3K	**Avg Sales** $21.2K

Sales by Location
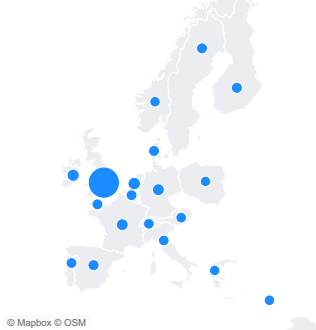
Top locations

1	United Kingdom	$467.1K
2	Netherlands	$22.4K
3	EIRE	$18.3K
4	France	$14.6K
5	Germany	$14.4K
6	Finland	$5.4K
7	Spain	$5.4K
8	Sweden	$4.7K
9	Denmark	$4.0K
10	Channel Islands	$3.5K

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Top Sold Products

Regency cakestand 3 tier	2.5%	$14.4K
Jumbo bag red retrospot	1.5%	$8.5K
Party bunting	1.1%	$6.1K
Postage	0.9%	$5.3K
White hanging heart t-light holder	0.9%	$5.3K
Jumbo bag strawberry	0.9%	$4.9K
Jumbo bag pink polkadot	0.8%	$4.7K
Assorted colour bird ornament	0.7%	$4.0K

Customer Details

Customer ID	Country	Day of Latest purchase	No of Purchases	
14646	Netherlands	08 Dec 2022	4	$21.5K
17450	United Kingdom	01 Dec 2022	3	$13.5K
15769	United Kingdom	02 Dec 2022	3	$13.0K
14156	EIRE	30 Nov 2022	6	$9.7K
13694	United Kingdom	06 Dec 2022	3	$8.1K
17511	United Kingdom	07 Dec 2022	3	$7.2K

Daily Sales Trend

● Sales   ● No of purchase

▼13.2% vs. previous day