Usability testing and people with disabilities

Acknowledgement of country

I'd like to acknowledge the **Traditional Owners of the lands** on which I am presenting today.

In my case, this is the <u>Cammeraygal people</u> of the Guringai tribe of the Eora nation.

I'd like to pay my respects to **Elders past and present**, and extend that respect to all First Nations people present today.

Some introductions

My name is Russ Weakley:

- 1995: Web Design and HTML.
- 2002: CSS.
- 2003: Accessibility.
- 2012: Component libraries and Design systems.

Some family:

- A father who is profoundly deaf.
- A brother who is legally blind.
- A son on the ADHD/Autism spectrum.

• I have Dyslexia/Dyscalculia.

Some initial thoughts

The importance of observing people in action

One of the most important things you can do if designing or building a product is to **spend time observing people**.

This could be anything from focus group sessions to interviews or **user testing sessions**.

I began this process in 1984 at the Australian Museum, doing basic user testing on **aspects of our exhibitions**.

In the digital world, this means observing people interact with web content, web apps, native apps.

And, you should engage with a diverse range of people, **including those** with disabilities.

But what does this engagement actually mean?

Discussions and interviews

Talk to diverse groups of people.

- Find out how they interact with the digital world.
- Find out their needs and frustrations.

User testing

- Observe them in their own environments, using their own setups.
- Observe them doing "real world" tasks.

You will quickly realise

- 1. Everyone is unique.
- 2. Everyone approaches tasks in their own way.
- 3. It is dangerous to assume a group of people will all act in the same way.

I was luck enough to **work with a mentor** who totally believed in this approach.

So, from early 2003 onwards, we met with may people with a wide range of disabilities.

We went to their houses or offices, we **asked them questions about their experience**, and we observed them in action.

A bunch of stories

This is going to be **a bit of a ramble**: some different stories from over the years.

Please stop me at any time if you have qustions, comments or insights!

Side note: In most of these stories, I'm using **fake names** so as to protect the innocent!

1. Barry and colour

Take aways

- Focus management is critical for all users.
- Do not use colour alone to signify anything critical links, error states etc

Any questions or comments?

2. Mary and the flyout menu

Let's look at **ZoomText** (Screen magnifier software) in action.

Take aways

- As before, focus management is critical for all users.
- Be aware that proximity is important and users may only see a portion of the screen.

Any questions or comments?

3. Mary and the invisible form fields

Take aways

• Colour contrast also also critical for UI components, like inputs!

Any questions or comments?

4. Judith and tabbing

Let's look at a Head wand in action.

Take aways:

• Use skip links to allow users to bypass blocks of content that are repeated on multiple Web pages.

Any questions or comments?

5. Judith and the missing focus states

Take aways:

• Make focus states clearly visible.

Any questions or comments?

6. Screen reader users and data tables

Take aways:

- People used different methods to navigate pages.
- People may not be able to afford the latest technologies.
- People have a wide range of technical competency.

Any questions or comments?

7. Steve and Dragon

Let's look at **Dragon Naturally Speaking** in action.

Take aways:

 Steve can do everything that any other user could do, he just may need extra time.

Any questions or comments?

8. Bruce and his refreshable braille device

Let's look at a Refreshable braille display in action.

Take aways:

• While many people with disabilities may need additional time to complete tasks, this is not true for everyone.

Any questions or comments?

9. Damien and face tracking

Let's look at a <u>Controlling your mac with head movement and facial</u> <u>gestures</u>.

Take aways:

- Be aware that some users cannot easily type.
- Autocomplete, dropdowns and date pickers are good for some users.

Any questions or comments?

10. Jeff and head trauma

Take aways:

- Be aware that some people may have trouble understanding or remembering complex tasks.
- Breaking complex tasks down into simpler tasks, and use clear instructions

Any questions or comments?

Final thoughts

If you are designing or building any digital product, you should test it as early and often as possible.

Preferrably with real users, but anyone is better than no one.

Make sure to include a wide range of diverse audiences - gender, sexuality, identity, ethnicity, socio-economic status etc.

Thier lived experience could provide you with valuable insights.

Any questions or comments?