LECTURE 8
MIDTERM RECAP
CONCEPTS OF COST
COST IN THE SHORT RUN

Question 1: Fixed Cost vs. Sunk Cost

- Suppose you rent a plant for production
 - The monthly rent is \$10,000
- □ Suppose you want to temporarily shut down the plant, i.e., produce Q=0
- If you can sublet the plant at the price of \$8000, how much is your sunk fixed cost?
- □ The sunk fixed cost is \$2000
 - When you do not produce, you still have to pay \$2000 of rent

Question 1: Fixed Cost vs. Sunk Cost

- \square Suppose the variable cost is Q^2
 - And there is no other fixed cost
- □ What is the equation of *STC*?
- When *Q*>0

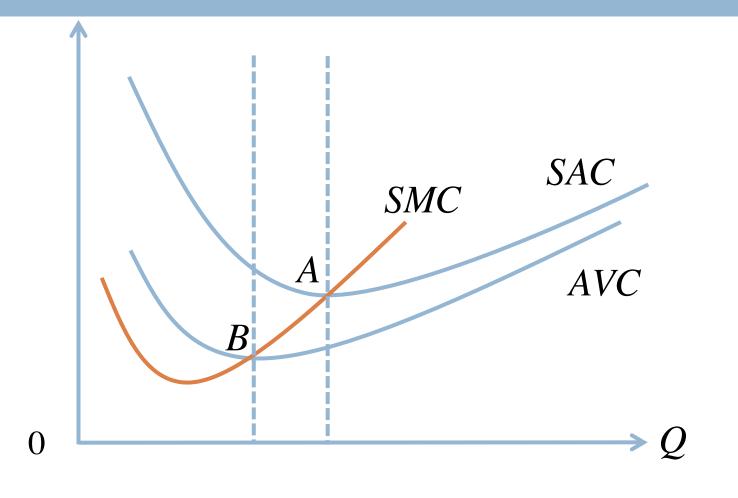
$$STC(Q) = 10000 + Q^2$$

■ When *Q*=0

$$STC(Q) = 2000$$

Can you draw the graph?

Question 2: SMC vs. AVC



If we differentiate *AVC* w.r.t. *Q*, what do we get?

Question 2: SMC vs. AVC Solution

Since

$$AVC(Q) = \frac{VC(Q)}{Q}$$

We have

$$\frac{dAVC(Q)}{dQ} = \frac{d(\frac{VC(Q)}{Q})}{dQ} = \frac{SMC(Q)Q - VC(Q)}{Q^2} = \frac{SMC(Q) - AVC(Q)}{Q}$$

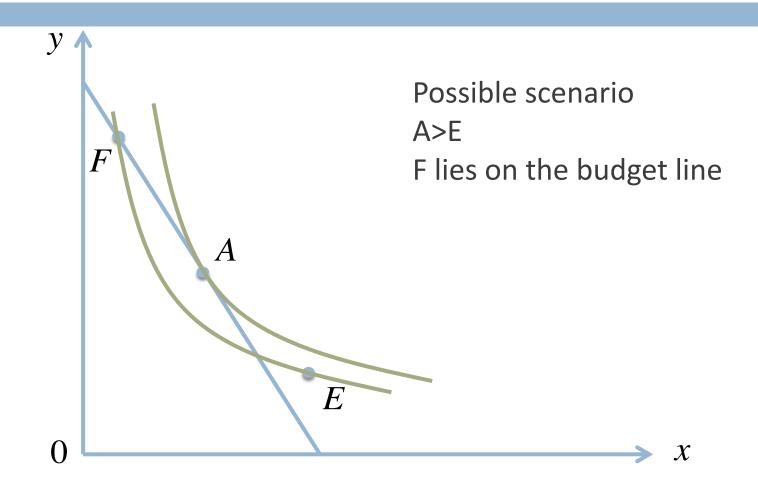
Question 3: Midterm MCQ 4

- □ A consumer's preference over x and y satisfies the three assumptions
 ─ completeness, transitivity, and more is better. When the price of x is \$2, the price of y is \$2, and the consumer's income is \$20, the optimal basket is basket A. Consider two baskets, E and F. Suppose basket E costs more than \$20, and basket A is strictly preferred to basket F. Which of the following scenarios is possible?
- What is this question about?
 - Revealed preference
 - Logic

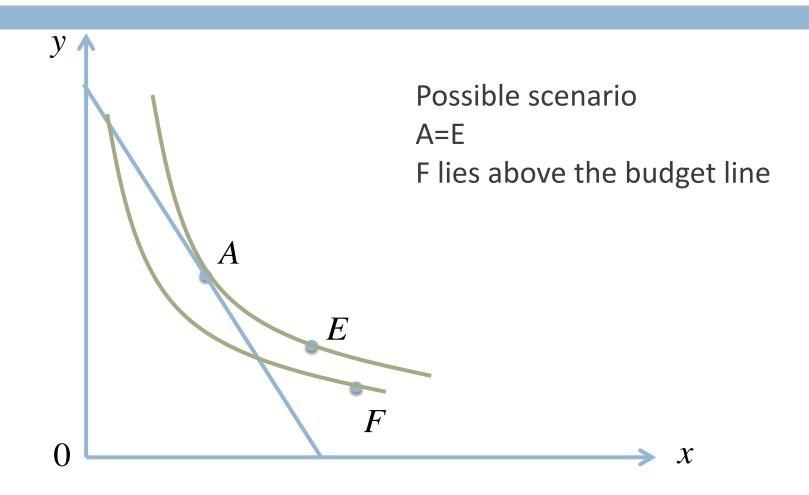
Question 3: Midterm MCQ 4 Cont'

- Two conclusions from revealed preference
 - □ If A is optimal, and if E>A, E should lie above the budget line
 - □ If A is optimal, and if F lies below the budget line, A>F
- How about the reverse?
 - If E lies above the budget line, can we conclude that E>A?
 - If A>F, can we conclude that F lies below the budget line?
- The answer should be no

Question 3: Midterm MCQ 4 Solution



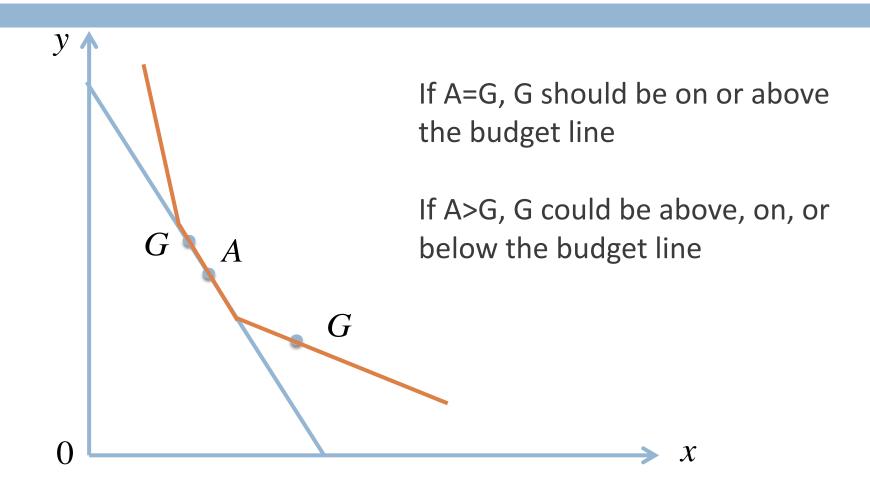
Question 3: Midterm MCQ 4 Solution



Question 3: Midterm MCQ 4 Cont'

- Suppose A is the optimal basket, and A>=G
- Where is basket G?
- Our conclusion from revealed preference
 - □ If A is optimal, and if G lies on the budget line, A>=G
- The reverse is not true

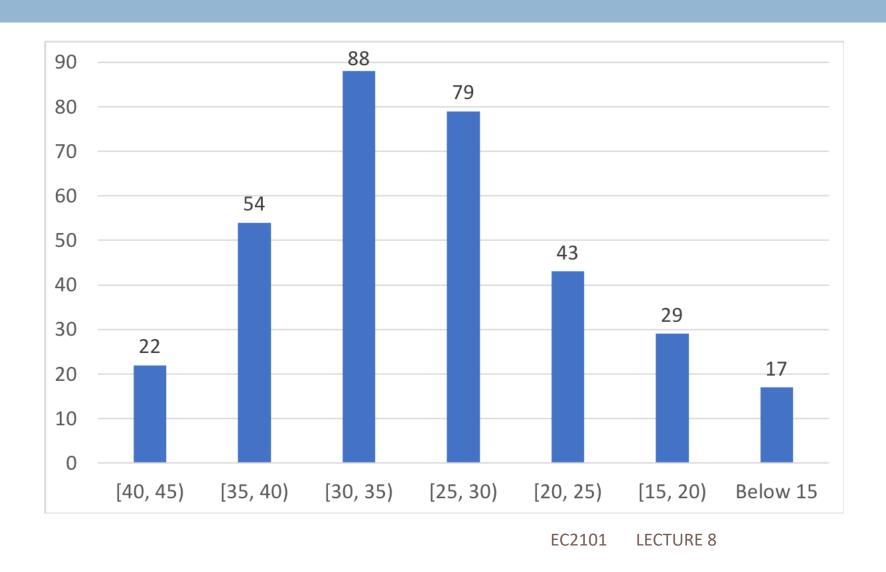
Question 3: Midterm MCQ 4 Solution



Midterm Statistics

Median	29.5
Mean	29
Standard Deviation	7.6
Highest Score	44.5
75 th Percentile	34
25 th Percentile	24.5

Midterm Distribution



Midterm Statistics by Question

- MCQ (18 marks)
 - Mean: 10.2; Median: 9
- Q1 (9 marks)
 - Mean: 6.6; Median: 6.5
- Q2 (11 marks)
 - Mean: 7; Median: 7
- Q3 (12 marks)
 - Mean: 5.2; Median: 5.5

Q&A on Lecture 8