Yvette Rosario

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Portfolio: yvetterosario.dev

Summary Results-driven software developer with 3 years in web development. Complemented by 4 years experience in social media analytics, website design, and generating engaging content. Passionate about combining technical excellence with digital marketing strategies to drive user engagement and business growth.

Technical Skills

Programming: Python 3, SQL, JavaScript ES6+, TypeScript, HTML, CSS, SCSS
System Design: Monoliths, Microservices, Domain-driven design
Back-End: Django 4, FastAPI, PostgreSQL, RESTful APIs, Node.js
Front-End: React, React Hooks, Tailwind CSS, DOM manipulation, Redux Toolkit, Angular
Web/Graphic Design: Adobe Photoshop, Adobe Illustrator, Figma, Canva
Other: WordPress, Shopify, Wix

Application Development Experience

TaskManagr | *Solo Developer* | gitlab.com/introvette/task-managr | Aug 2022-Sep 2022
An application that increases productivity by giving users an overview of the users completed/uncompleted tasks even in a collaborative environment.
- Developed and implemented full CRUD functionality for projects, tasks, and notes, using Django and Python to enable easy creation, editing, and deletion of records.
- Built front-end templates for each feature using HTML and CSS, delivering a modular UI/UX experience that improved user productivity and satisfaction.

Motor Gurus | *FullStack Developer Team* | https://gitlab.com/introvette/motor-gurus | Sept 2022 - Jan 2023
A car dealership management application that tracks automobile inventory, service appointments, and technicians.
- Created and implemented a full CRUD functionality for automobile, service, and sales records using Django and React, allowing users to easily create, edit, and delete records.
- Using React, JSX, HTML, and CSS, built modular UI/UX templates to develop intuitive user interfaces for record creation.

What The Fridge? | *Full Stack Developer Team* | gitlab.com/whats-in-the-fridge | Dec 2022 - Feb 2023
What the Fridge makes cooking more accessible to users, and reduces food waste.
- Developed user preference algorithm and integrated Edamam API using React, FastAPI, and PostgreSQL.
- Implemented front-end features and templates with React Hooks, HTML, and CSS to provide a modular UI/UX experience.
- Utilized Redux Toolkit for default behavior, making the application more efficient.

Professional Experience

Web Developer Support Specialist | *Charlotte Mecklenburg Schools* | Charlotte, NC   **2023-Present**

- Collaborating with cross-functional teams to provide technical support and troubleshooting for web development projects, ensuring smooth functioning and optimal user experience.
- Assisting in the development and maintenance of web applications, including debugging, testing, and implementing enhancements to improve performance and functionality.
- Conducting training sessions and provide documentation to educate end-users on website usage, empowering them to effectively navigate and leverage various features and tools.

General Manager | *Anntony's Caribbean Cafe* | Charlotte, NC   **2018-2022**

- Demonstrated exceptional leadership skills by effectively managing a team of 12 employees, resulting in improved staff morale and a 15% increase in overall productivity.
- Implemented strategic operational improvements, such as streamlining inventory management and optimizing supply chain processes, leading to a 20% reduction in costs and enhanced profitability.

Graphic/Web Designer | *Anntony's Caribbean Cafe* | Charlotte, NC   **2018-2022**

- Created a visually stunning and user-friendly website for the restaurant, incorporating responsive design principles and optimizing load times, resulting in a 20% boost in website traffic.
- Designed and executed visually appealing and on-brand marketing collateral, including menus, flyers, and promotional materials, resulting in a consistent and captivating visual identity for the restaurant, leading to a 25% increase in customer engagement and brand recognition.

Content Manager + Web Developer/Web Designer | *33Headies LLC* | Charlotte, NC   **2020-2021**
- Managed, developed, and designed the ecommerce Shopify website for merchandise and glass art with HTML, CSS and Liquid, ensuring its functionality and appealing design.
- Served as the primary contact for wholesale transactions with glass artists, fostering strong relationships and facilitating smooth business operations.
- Utilized company analytics and sales data to create engaging and effective content, resulting in increased brand visibility and revenue.
- Showcases the delicate craftsmanship and unique textures of glass sculptures, and pendants through photography.

Facilities Management Intern | *Atrium Health* | Charlotte, NC   **2014**
- Compiled regular reports for upper management to ensure accuracy of data.
- Streamlined administrative process for the environmental services department, reducing paperwork and increasing organization.
- Gained invaluable insight into executive decisions by shadowing key leaders in the field.

Volunteer Experience
Graphic Designer + Content Writer | *All Points Bulletin TV* | Charlotte, NC
- Created captivating visuals and content for potential TV show concepts.
- Collaborated with the CEO of APB-TV to generate innovative ideas for television programming.
- Contributed as a graphic designer and content writer for TV show proposals to be presented to Jeff Bezos for funding considerations.

Education
Hack Reactor *Advanced Software Engineering with JavaScript & Python*   2023
East Carolina *Biology, 28 credits towards B.S.*   2015-2017

Certifications
Udemy *FastAPI (Beginner + Advanced) certificate*   2023
Udemy *Web Development with HTML + CSS certificate*   2023