



Data
extraction



Streaming API

Keywords search

Database export



Descriptive
analysis

Tweets texts
Originals/retweets
Retweets number
Distinct users
number
Tweets per user
Location
Hashtags
Profile descriptions
Source

User
selection

Tweet language

Tweets text:
relevance for the
offer

Valid users:
person/non person
classification

User
rank

By content:
H index

By network
relevance: centralities
Degree
Eigenvector
Bonacich
PageRank
Closedness
Betweenness

Results
Visualization

