

Data extraction

Descriptive analysis

User selection

User rank

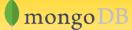
Results Visualization



Streaming API

Keywords search

Database export



Tweets texts
Originals/retweets
Retweets number
Distinct users
number
Tweets per user
Location
Hashtags
Profile descripitons
Source

Tweet language

Tweets text: relevance for the offer

Valid users: person/non person classification By content: H index

By network
relevance: centralities
Degree
Eigenvector
Bonacich
PageRank
Closedness

