

# Haifa Alohaideb

## Market researcher

Business administration graduate and working with marketing pro, Looking to work in a dynamic field with a higher caliber of professional people and bring my strong sense of dedication, motivation and responsibility

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## WORK EXPERIENCE

### Market researcher marketing pro

01/2019 – Present

Riyadh, Saudi Arabia

#### Achievements/Tasks

- doing the visibility studies for multiple applications and market research for several projects
- I worked with D. Aymen degheidy for period of time

### Volunteer

#### Riyadh development authority

01/2017 – 10/2017

#### Achievements/Tasks

- to raise the awareness of how to use metro stations and the locations of metro and busses stations

## EDUCATION

### Business administration

#### Princess noura bint Abdurrahman university

06/2011 – 06/2016

Riyadh, Saudi Arabia. GPA: 4.39 out of 5

### Coop training

#### Dr. Assem Arab Consulting center

02/2016 – 05/2016

Feasibility study training

## SKILLS

presentation skills

team work

public speaking

intrgrity

flexability

Excel

Powerpoint

Microsoft word

Microsoft project

## TRAINING COURSES

Feasibility study workshop in Riyadh chamber  
(02/2019 – 02/2019)

Market research workshop (12/2019 – 12/2019)

PMP (01/2020 – 01/2020)

- Now i am planing to take CAPM exam

## ACHIEVEMENTS

Achievement Name

## LANGUAGES

Arabic



English



## INTERESTS

Project development

Market research

Intelligence marketing