



**A S C E N S I O N 2 0 1 8**

SPONSORSHIP PACKAGE



Students for the Exploration and Development of Space  
Étudiants pour l'Exploration et le Développement Spatial

## ABOUT SEDS CANADA

Students for the Exploration and Development of Space (SEDs Canada) is a student-run not-for-profit re-established in late 2014. Our mission is to strengthen Canada's future in space by providing post-secondary students with unique projects, research programs, and professional development opportunities in the Canadian governmental, industrial and institutional space sectors.

We work to develop unique learning and development opportunities, such as the Canadian Reduced Gravity Experiment Design Challenge (CAN-RGX) and the Young Space Entrepreneurs Competition (YSPACE). Our projects, along with Ascension, our national conference, provide opportunities for students to learn key technical skills, network with professionals, and participate in exciting and relevant experiences for their professional development. To date we've provided students with unique hands on experiences in business development and microgravity research. In addition, this year we will be providing opportunities in stratospheric research and satellite design.

Our vision is to be the central hub for all post-secondary students who want to have an impact in the Canadian space sectors, by providing opportunities that engage students at the forefront of space exploration and development.

## ABOUT ASCENSION

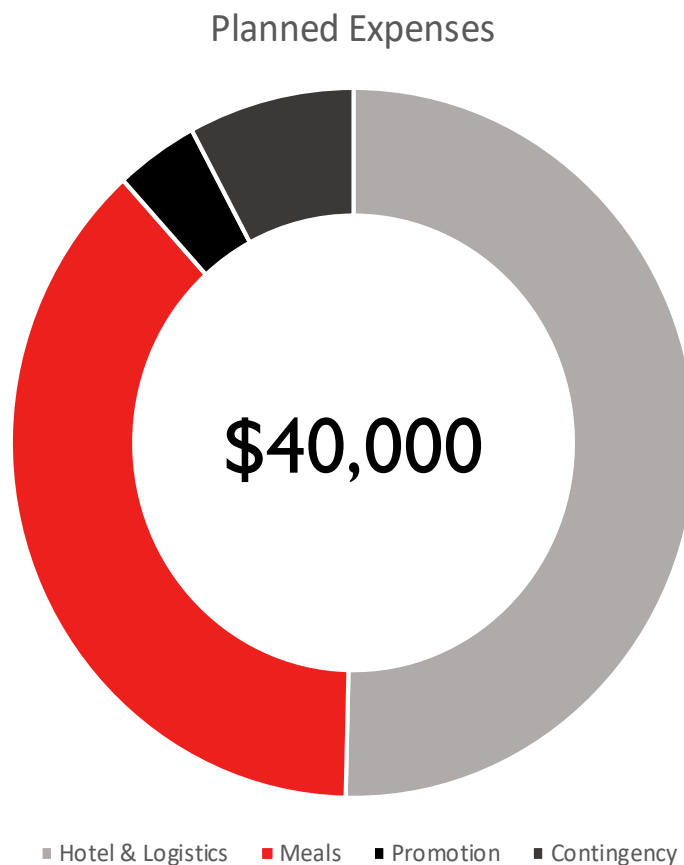
Ascension is a weekend-long, national conference that engages students in the conversation about Canada's role in the exploration and development of space. Ascension 2018 aims to inspire post-secondary students from all disciplines to drive innovation in space. Delegates will leave Ascension motivated to push the boundaries of the Canadian space economy and propel Canada into the next era of exploration and development.

At Ascension, students and professionals will discuss the current state of the Canadian space industries, share their visions for the future of space exploration and development, and discover unique opportunities to get involved and learn.































In 2018 the third annual Ascension conference will be held at the historic Lord Elgin hotel in Ottawa, Ontario from March 2<sup>nd</sup> - 4<sup>th</sup>. The Lord Elgin Hotel is one of the most centrally located downtown Ottawa hotels, just a stone's throw away from the Rideau Canal, Confederation Park and Parliament Hill. Originally constructed in 1941, Lord Elgin is a piece of Ottawa's history, and a fitting venue to discuss Canada's future in space.

## EXPENSES

Planned expenses total \$40,000 and projected ticket revenue will cover a quarter of the expenses. Recognizing that conferences often have a substantial surplus of food we will be partnering with La Table des Chefs to ensure that any leftover food from Ascension is donated safely to community members in need.



## SPONSORSHIP TIERS

	\$1,000 BRONZE	\$2,500 SILVER	\$5,000 GOLD	\$7,500 DIAMOND	\$15,000 PARTNER
Social Media Mentions (up to 6 months)	Monthly	Monthly	Bi-Weekly	Bi-Weekly	Weekly
Delegate Handbook Ad Size	1/8 page	1/8 page	1/4 page	1/2 page	1 page
Networking Lunch Tickets	x	1	2	2	3
Linked Logo on Conference Website					
Promo Material Distribution					
Coffee Break Sponsor (3 available)					
Career Fair Table					
Meal Sponsor (4 available)					
Resume Distribution					
Verbal Recognition Each Day					
Sole Sponsor in Category					
Full Access to Conference					
Invitation to Advisors Meeting					

For more information on Ascension 2018, and to discuss sponsorship details  
please email: [directors@sed.s.ca](mailto:directors@sed.s.ca).

## WHY SUPPORT US?

Ascension is an annual conference held for students by students to inspire and connect the next generation to the space industry. Last year, we had an attendance of approximately 150 students, speakers, spectators, and volunteers attended to learn from members of industry, government, and academia. This year, our goal is to engage more students by providing an experiential learning environment and elevate the student voice in the Canadian space community.

At Ascension, you will have the unique opportunity to interact with approximately 100 students from several different universities and educational backgrounds who are interested in pursuing careers in the Canadian space sector and related industries.

SEDS Canada will work with Gold level sponsors and above to develop and facilitate an interactive learning session for attendees and speakers to provide a unique collaborative atmosphere.



Students for the Exploration and Development of Space  
Étudiants pour l'Exploration et le Développement Spatial

## THANK YOU

We appreciate your interest, and thank you for your time.

A handwritten signature in black ink, appearing to read 'Nicolas Lehman'.

Nicolas Lehman,

Chair

[chair@seds.ca](mailto:chair@seds.ca)