

fire

road map



the problem



the solution



the app



the plan

the problem

over 1922 killed in Iraq in June.

the problem

over 70 journalists killed in Syrian conflict.

1 in 4 college girls will be raped before they graduate college.





whether it's covering ISIS or just dealing with someone who's being a little too pushy, the world can be a scary place

if something happens to me... how will my family know?





enter fire.



clean.

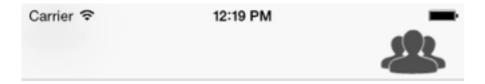


clean.
intuitive.



clean.
intuitive.
customizable.

features





o fire alarm

add contacts

create custom button

that's great, so what's the plan?



timeline & key milestones

janlaunch beta product,
continue user testing

june
hit 1000 users,
acquire first client

feb

today

basic mvp

refine product, launch marketing campaign

summer & beyond continue to scale

Google

thanks for hosting us!

at's great...so what's the plar

