



fire



the problem



the solution



the app



the plan

over 1922 killed in Iraq in June.

over 70 journalists killed in Syrian conflict.

1 in 4 college girls will be raped before they graduate college.



whether it's covering ISIS or just dealing with someone who's being a little too pushy, the world can be a **scary** place

if something happens to me...
how will my family know?

CR



enter fire.



clean.



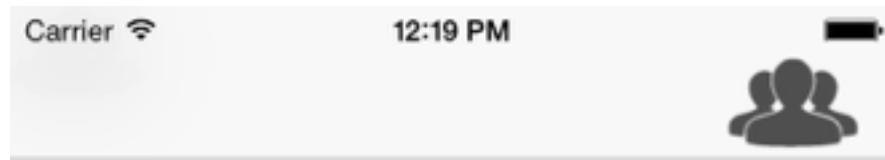
clean.
intuitive.



clean.

intuitive.

customizable.



- fire alarm
- add contacts
- create custom button

that's great, so what's the plan?



timeline & key milestones



thanks



thanks for hosting us!

that's great...so what's the plan

