



PRODUCT CRM most suitable  
data carrier – such as QR Code, NFC, RFID



INVNTZ

PRODUCT SUMMARY

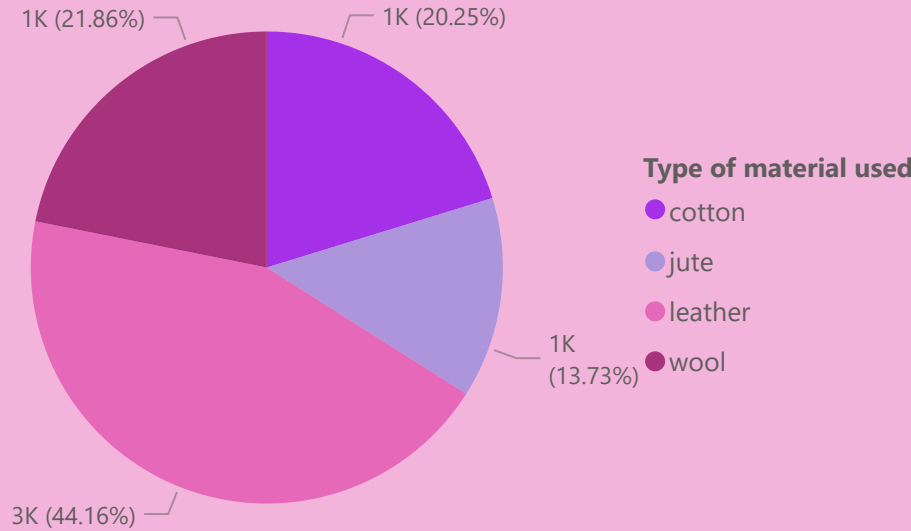
RFID

QR code

NFC

29

Total number of products with ID



Brand Name	colour name	Sum of MSRP	Product Name	Sum of RRP	season	Sum of
Erids	white	118	coat	178	summer	
frods	white	118	tote bag	178	summer	
frods	yellow	118	tote bag	178	summer	
Erids	black	154	coat	214	winter	
Erids	black	154	coat	214	winter	
heinza	green	154	leatherjacket	214	winter	
Erids	black	170	coat	230	winter	
Total		6816		8556		

