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DLI Accelerated Data Science Teaching Kit

# Lecture 17.5 - Interactive Graph Exploration



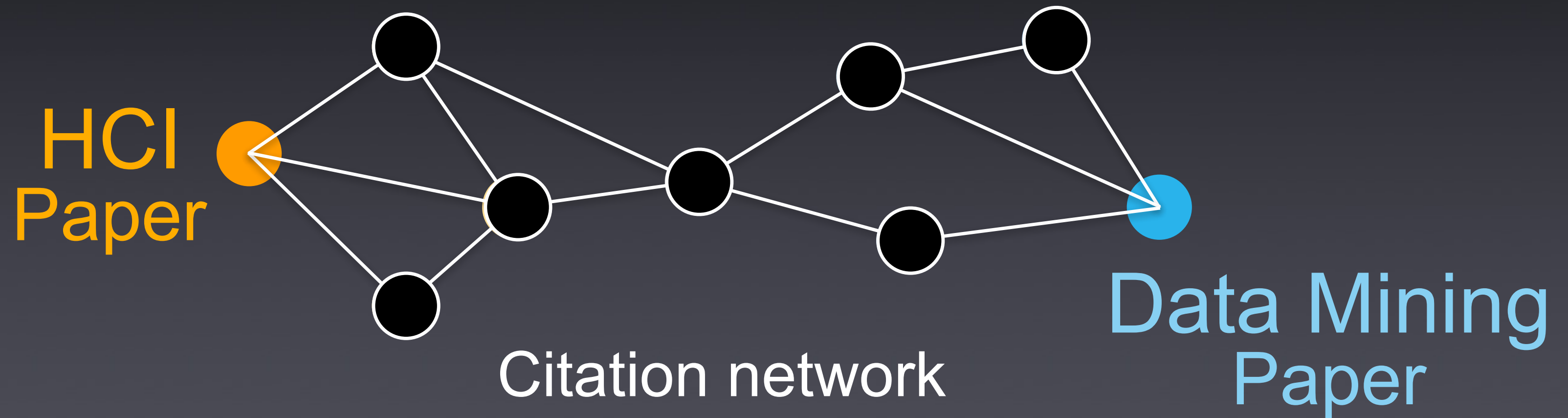
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# Human-In-The-Loop Graph Mining

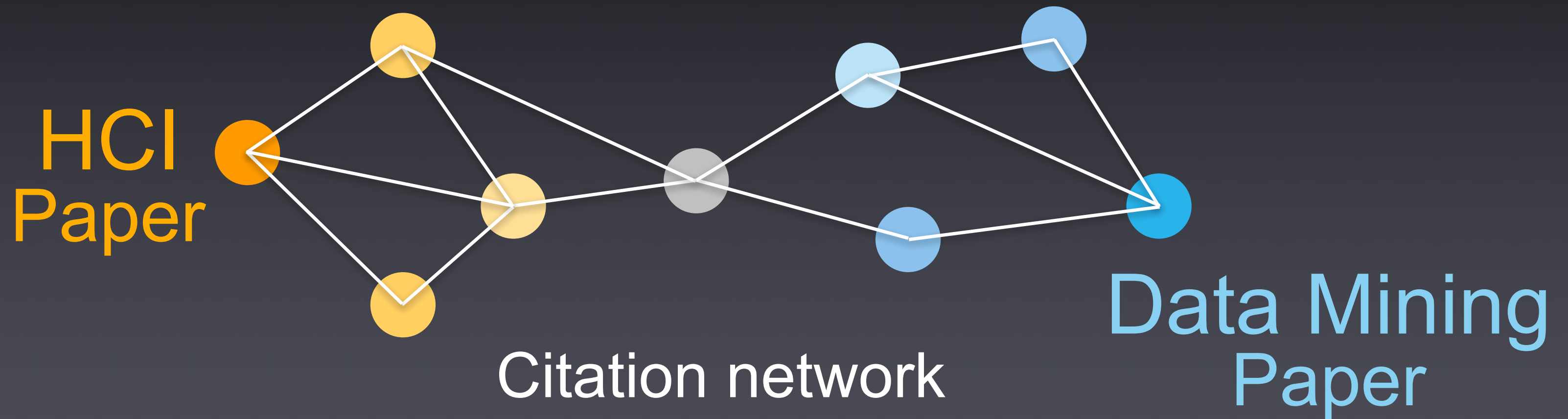
## Apolo: Machine Learning + Visualization CHI 2011

Apolo: Making Sense of Large Network Data by Combining Rich User Interaction and Machine Learning

# Finding **More** Relevant Nodes



# Finding **More** Relevant Nodes

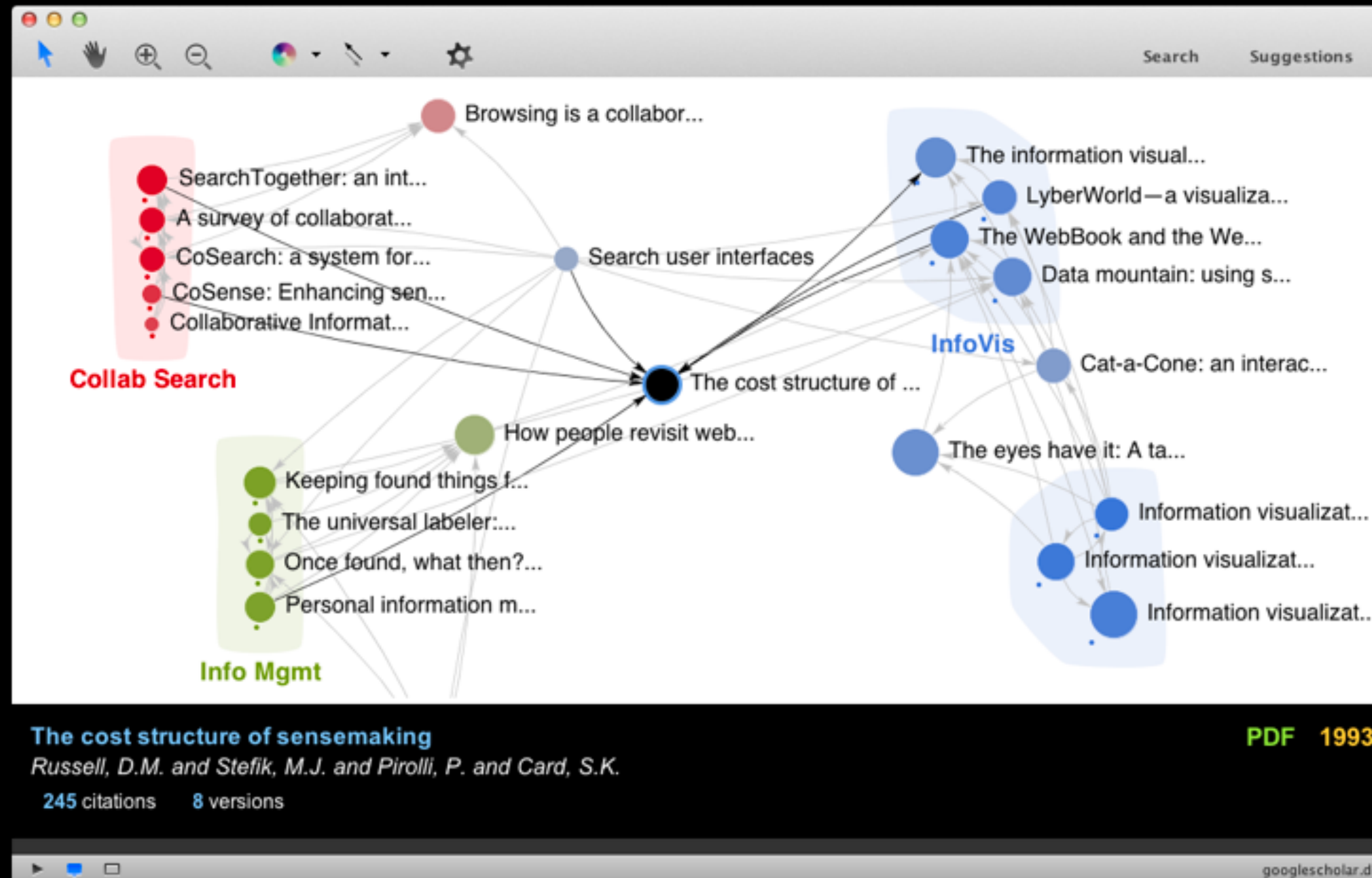


Apolo uses **guilt-by-association**  
(Belief Propagation, similar to personalized PageRank)

# Mapping the Sensemaking Literature

Nodes: 80k papers from Google Scholar (node size: #citation)

Edges: 150k citations

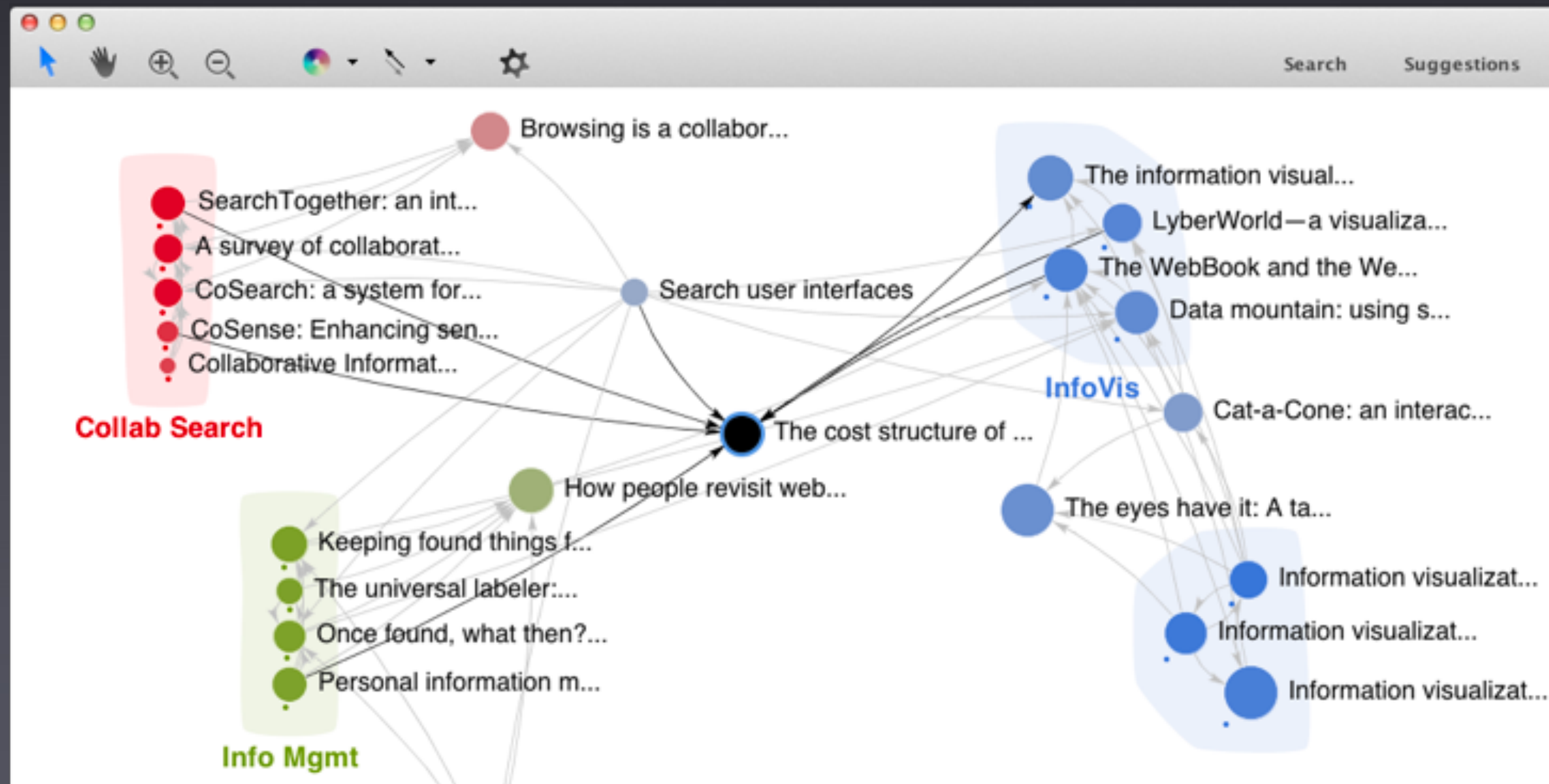


# Key Ideas in Apolo



Specify **exemplars**

Find **other** relevant nodes (BP)



# Apolo's Contributions

## 1 Human + Machine

It was like having a  
**partnership** with the machine.

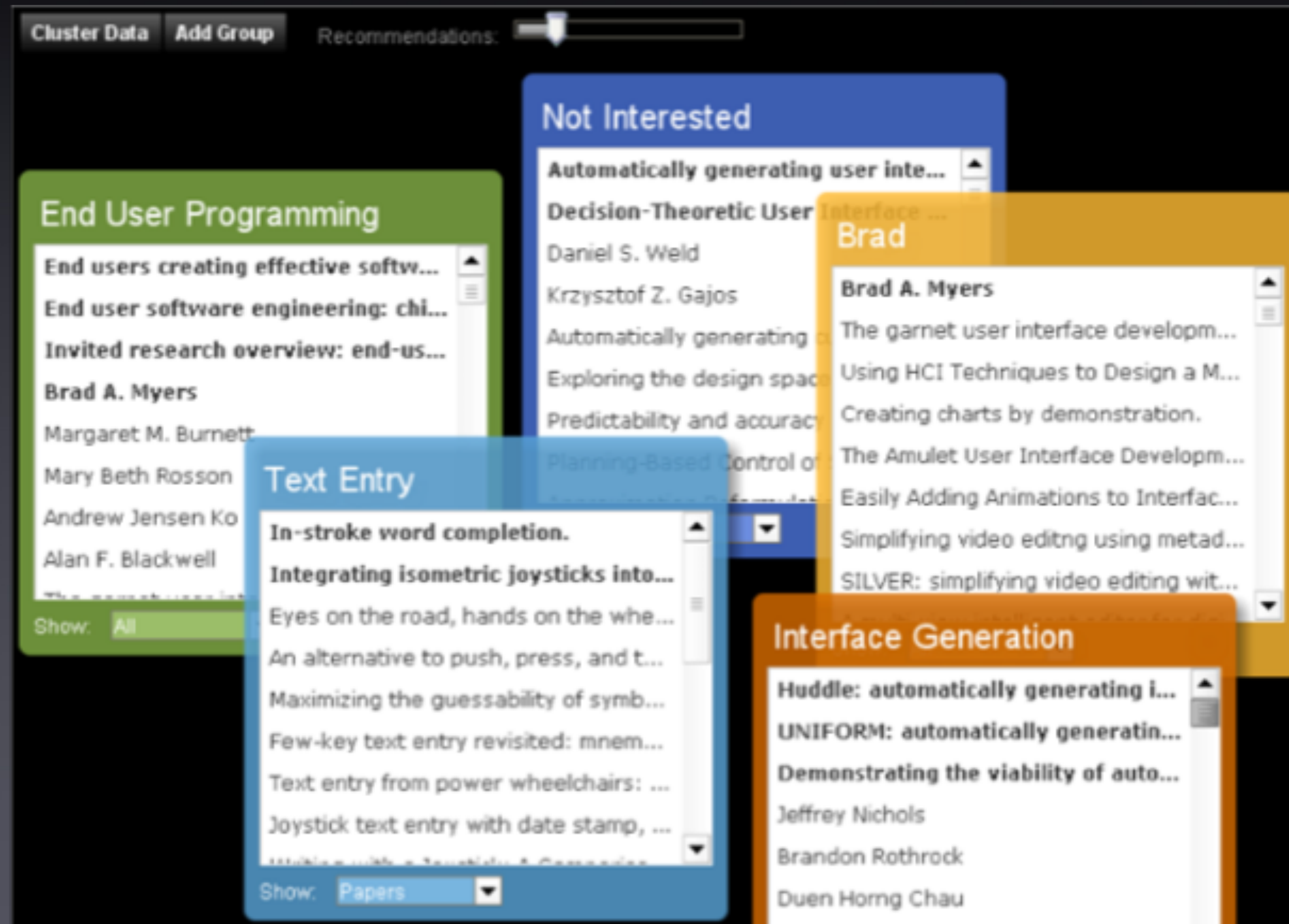
## 2 Personalized Landscape



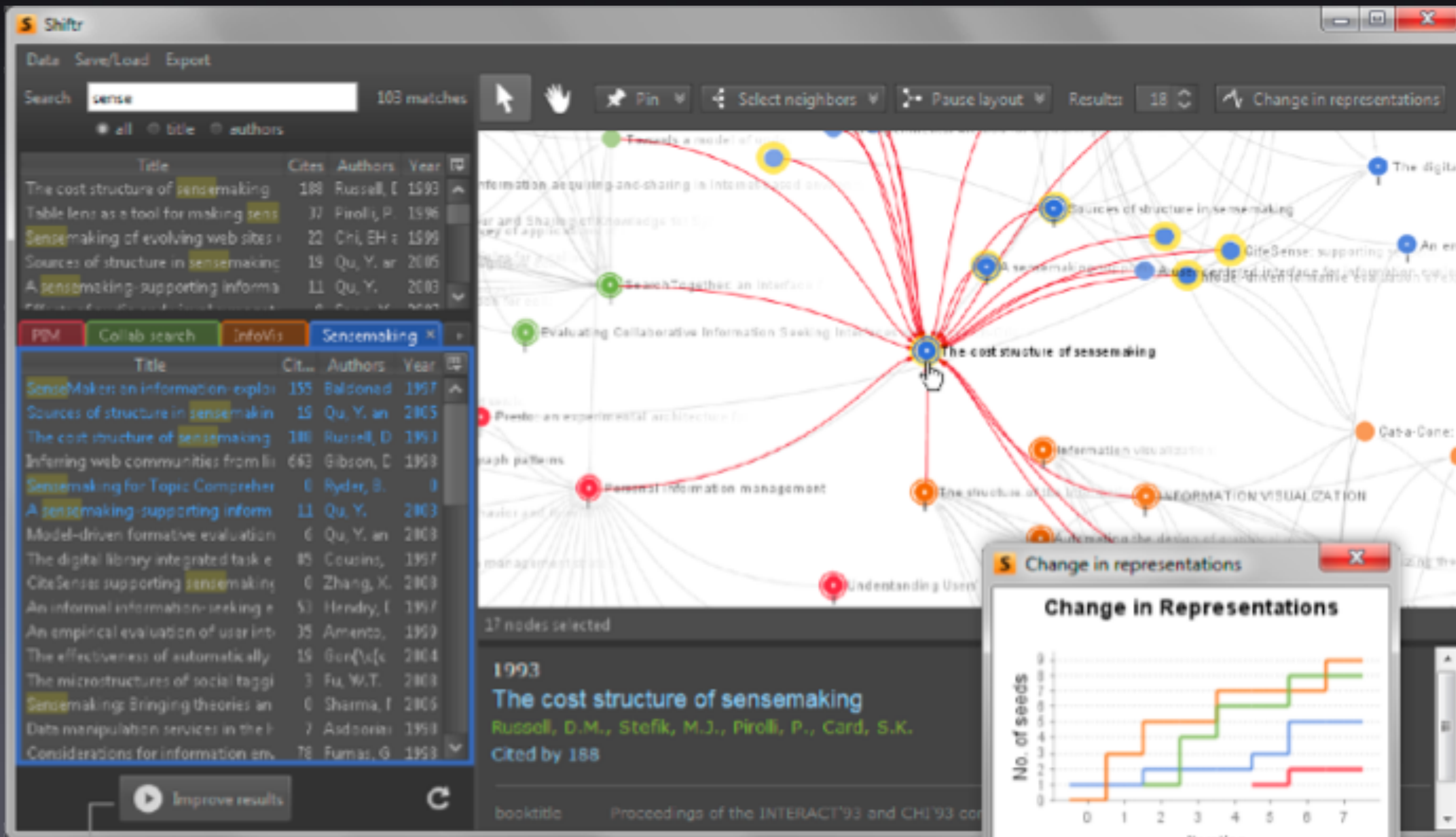
Apolo User



# Apolo v1

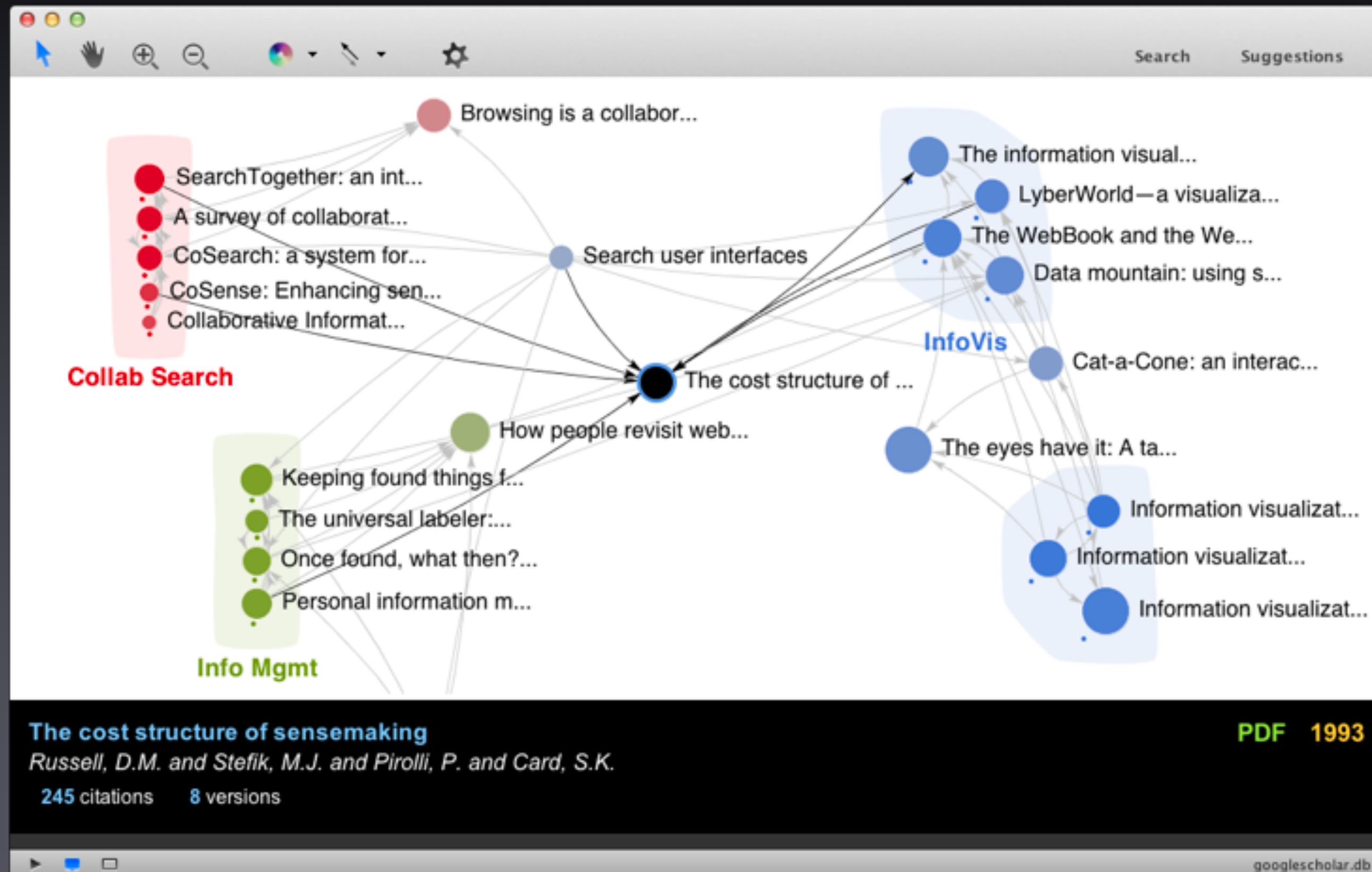


# Apolo v2



# Apolo v3

22,000 lines of code. Java 1.6. Swing.  
Uses SQLite3 to store graph on disk





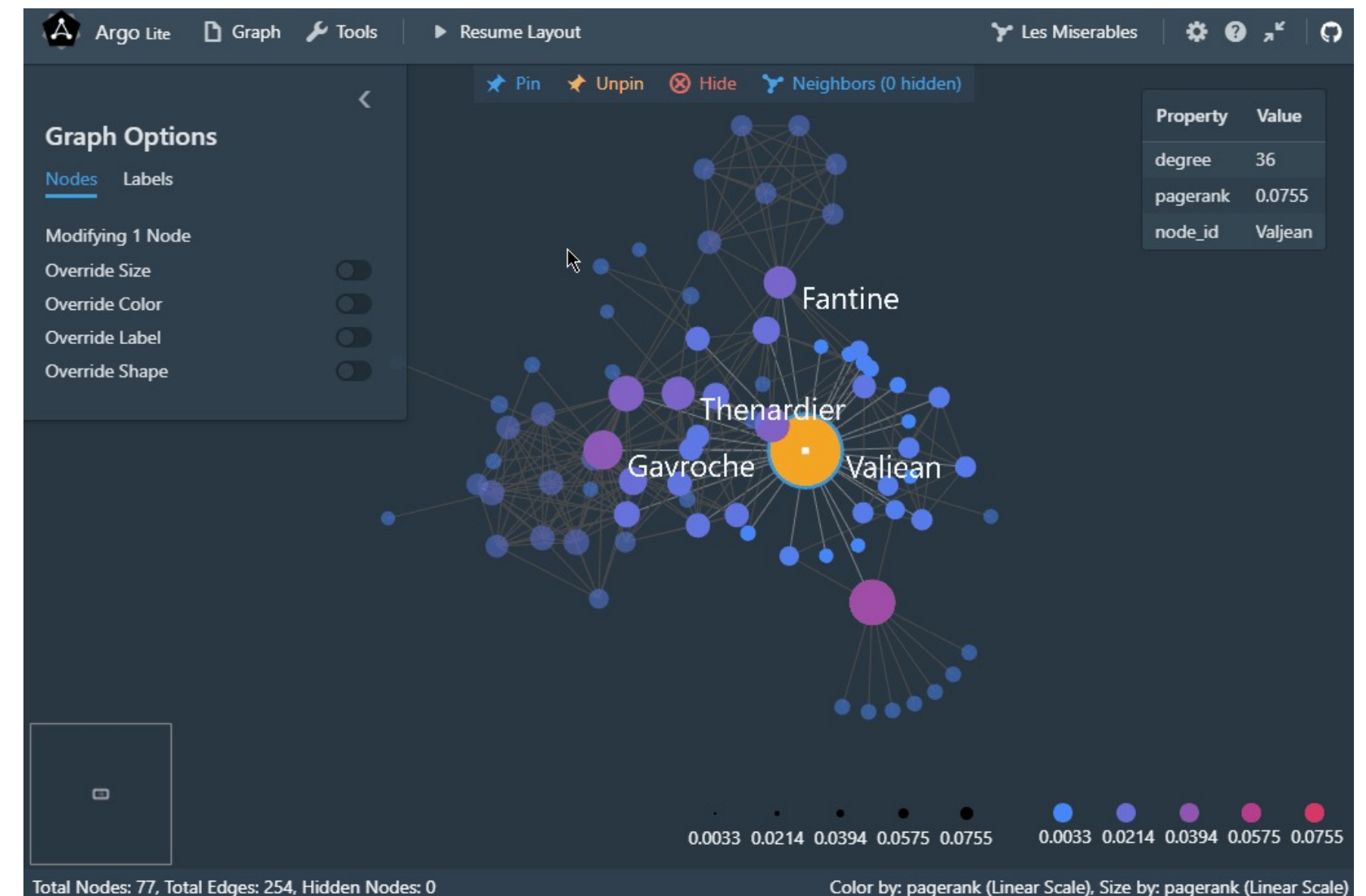
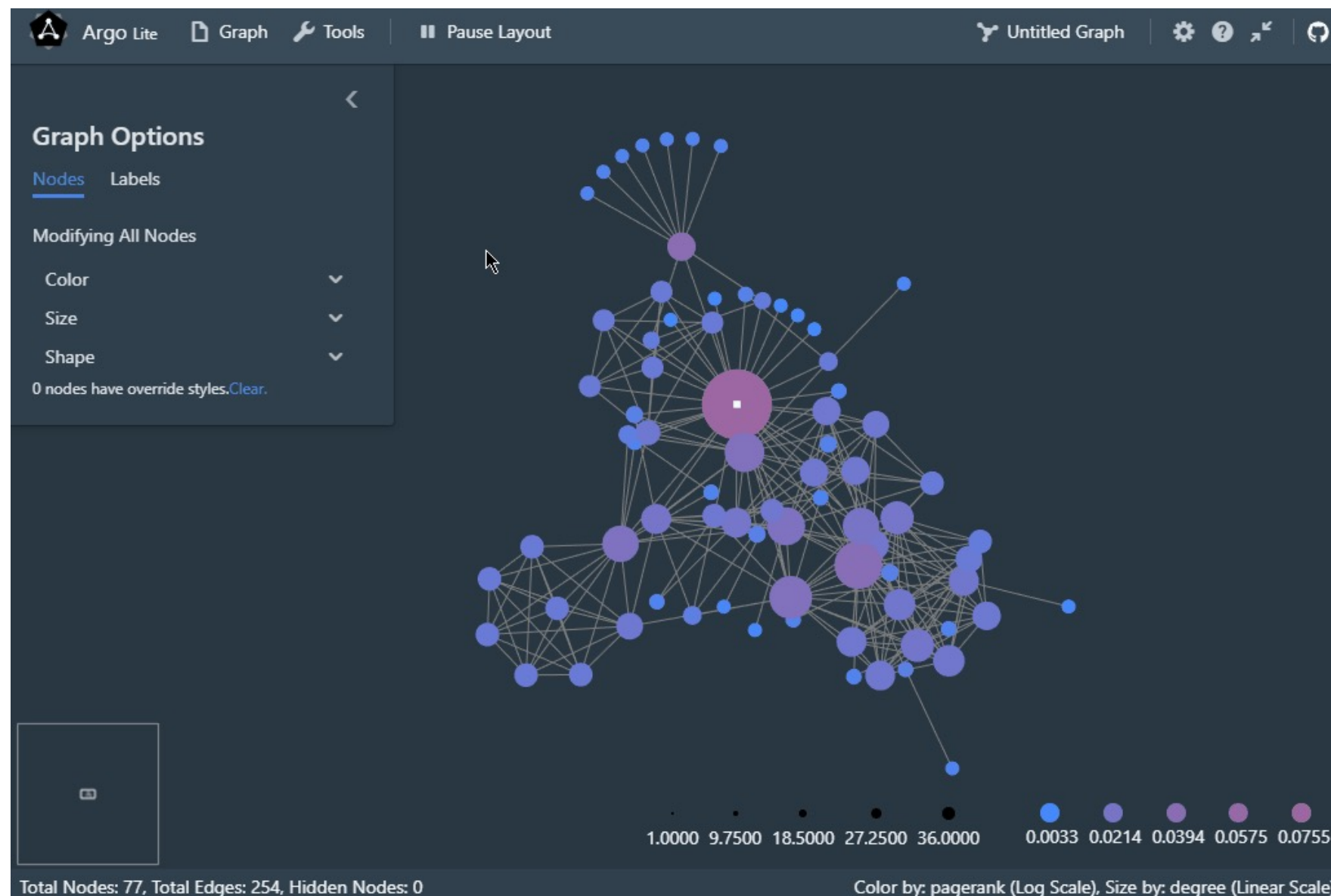


# Interactive Graph Visualization in Browsers

Try at [poloclub.github.io/argo-graph-lite](https://poloclub.github.io/argo-graph-lite)

Runs on desktops & mobile devices

Easy sharing or embedding via URLs

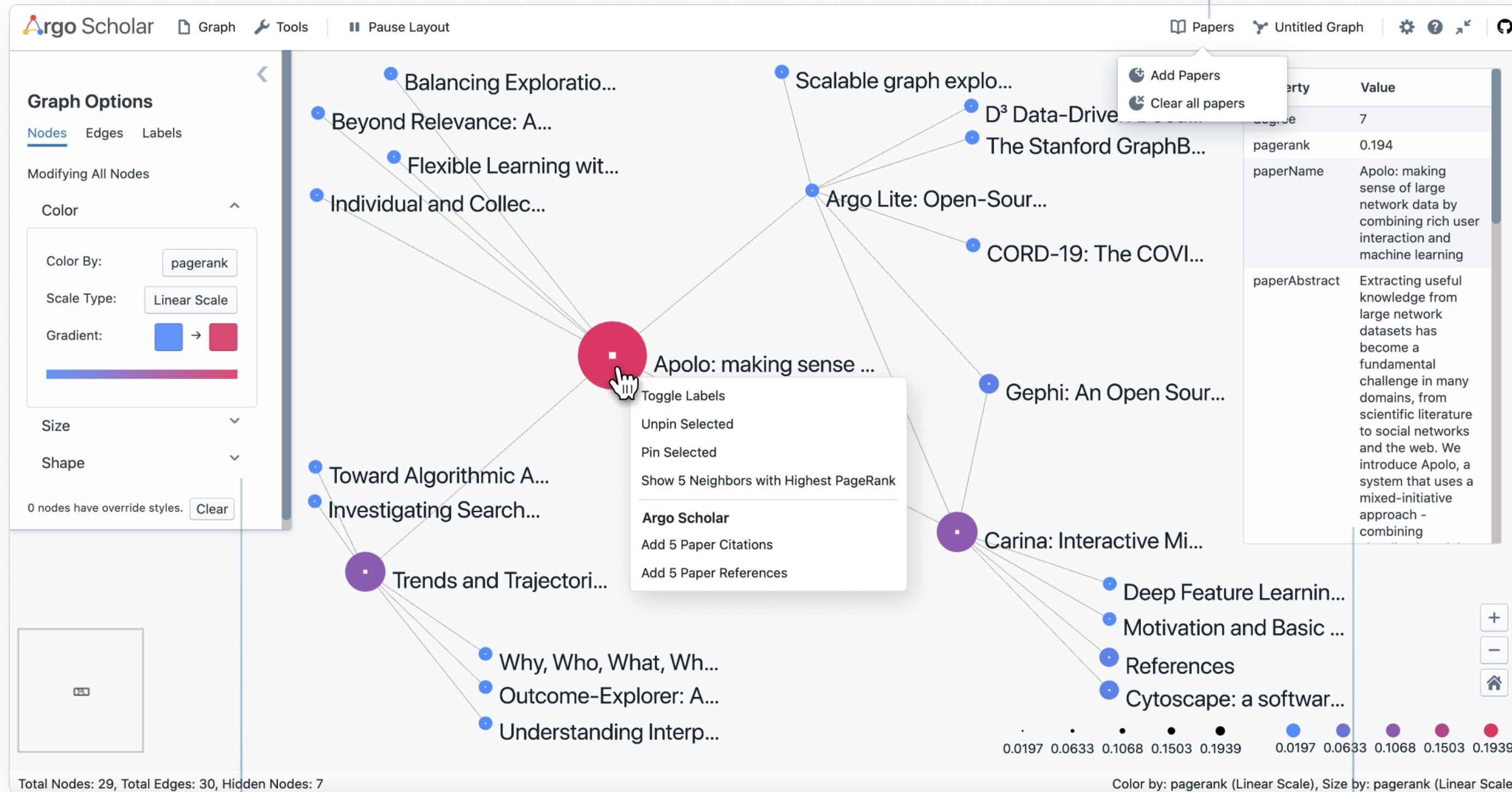


# Argo Scholar

## Visual Exploration of Literature in Browsers

Try at [poloclub.github.io/argo-scholar](https://poloclub.github.io/argo-scholar)

Creates new exploration or adds papers via their Semantic Scholar CorpusIDs



Modify visual properties of graph of papers (e.g., color, size, labeling)

Shows key paper information

1. Access ~200M Papers on Semantic Scholar

2. Shareable Literature Graphs via URLs

3. Incremental Exploration of paper references & citations

# Practitioners' Guide to Building (Interactive) Applications

What kinds of prototypes?

- Paper prototype, lo-fi prototype, high-fi prototype

Important to involve **REAL users** as early as possible

- Recruit your friends to try your tools
- Lab study (controlled, as in Apollo)
- Longitudinal study (usage over months)
- Deploy it and see the world's reaction!
- Take courses on human-computer interaction (HCI), human factors, user interface design



# Practitioners' Guide to Building (Interactive) Applications

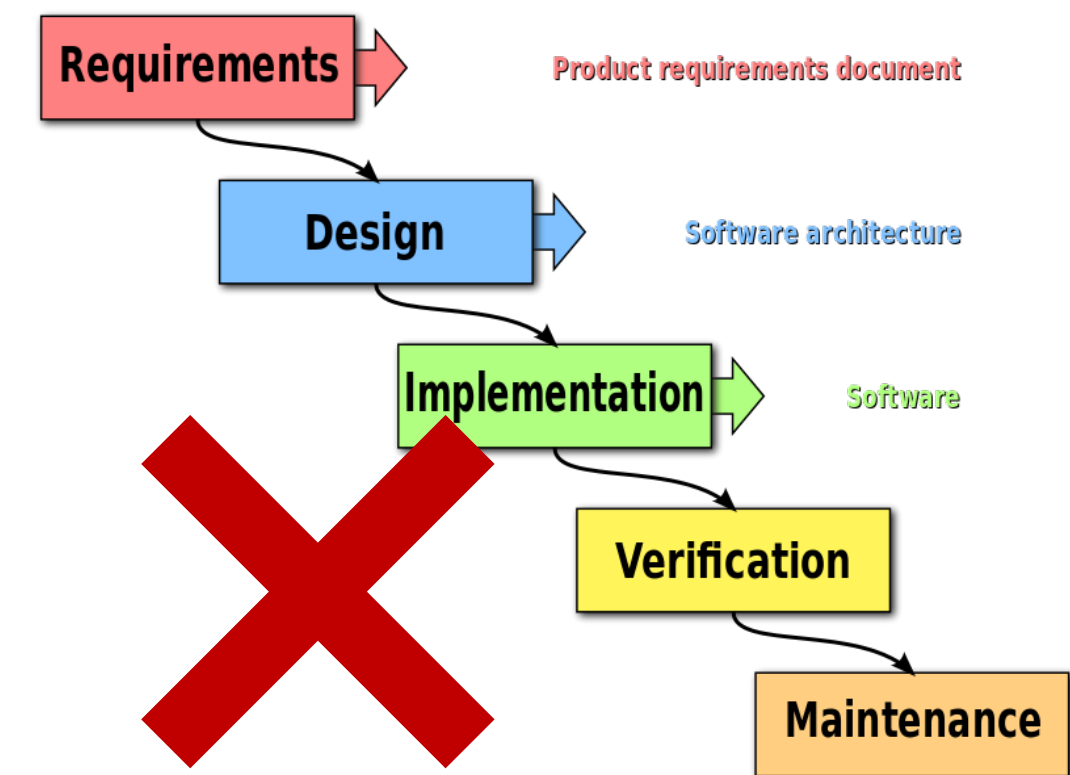
Think about scalability early

- Identify candidate scalable algorithms early on

Use **iterative** design approach, as in Apollo and industry

- Why? It's hard to get it right the first time
- **Create prototype**, **evaluate**, **modify prototype**, **evaluate**, ...
- Quick evaluation helps you identify important fixes early — save you a lot of time overall

Waterfall model  
(software engineering)





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# Thank You