





DLI Accelerated Data Science Teaching Kt

Lecture 15.2 - KMeans and Hierarchical Clustering



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K-means Clustering

K-means is a partitional clustering algorithm

Let the set of data points (or instances) D be $\{x_1, x_2, ..., x_i, x_i, x_n\}$, where $x_i = (x_{i1}, x_{i2}, ..., x_{ir})$ is a vector in a real-valued space $X \subseteq R^r$, and r is the number of attributes (dimensions) in the data.

The k-means algorithm partitions the given data into k clusters.

- Each cluster has a cluster center, called centroid.
- k is specified by the user







Distance Functions

Key to clustering. "similarity" and "dissimilarity" can also commonly used terms.

There are numerous distance functions for

- Different types of data
- Different specific applications

Most commonly used functions are

$$dist(\mathbf{x}_{i}, \mathbf{x}_{j}) = \sqrt{(x_{i1} - x_{j1})^{2} + (x_{i2} - x_{j2})^{2} + \dots + (x_{ir} - x_{jr})^{2}}$$

- Euclidean distance and
- Manhattan (city block) distance $dist(\mathbf{x}_{i}, \mathbf{x}_{j}) = |x_{i1} x_{j1}| + |x_{i2} x_{j2}| + ... + |x_{ir} x_{jr}|$

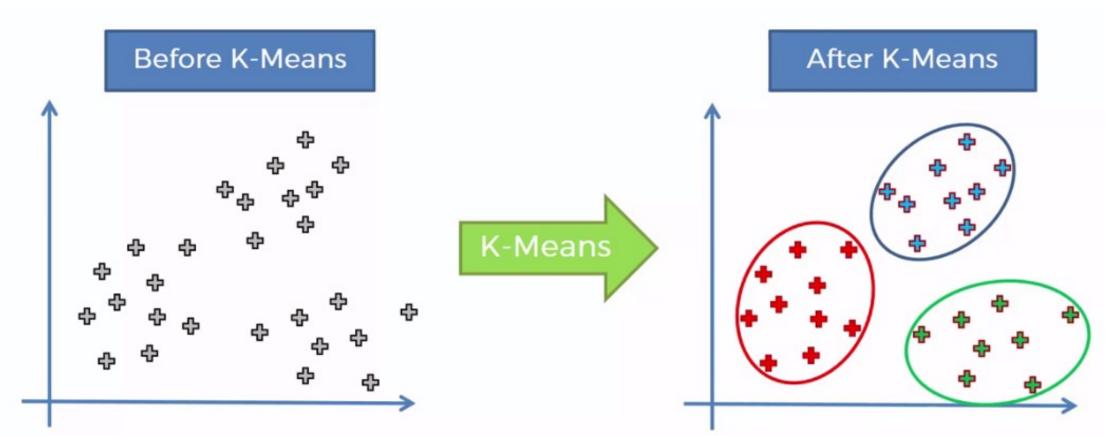
They are special cases of Minkowski distance. h is positive integer

$$dist(\mathbf{x}_{i}, \mathbf{x}_{j}) = ((x_{i1} - x_{j1})^{h} + (x_{i2} - x_{j2})^{h} + \dots + (x_{ir} - x_{jr})^{h})^{\frac{1}{h}}$$

Algorithm

Given k, the k-means algorithm works as follows:

- 1. Randomly choose k data points (seeds) to be the initial centroids, cluster centers
- 2. Assign each data point to the closest centroid
- 3. Re-compute the centroids using the current cluster memberships.
- 4. If a convergence criterion is not met, go to 2).



Source: https://towardsdatascience.com/k-means-clustering-identifying-f-r-i-e-n-d-s-in-the-world-of-strangers-695537505d

Stopping/Convergence Criterion

No (or minimum) re-assignments of data points to different clusters,

No (or minimum) change of centroids, or

Minimum decrease in the sum of squared error (SSE),

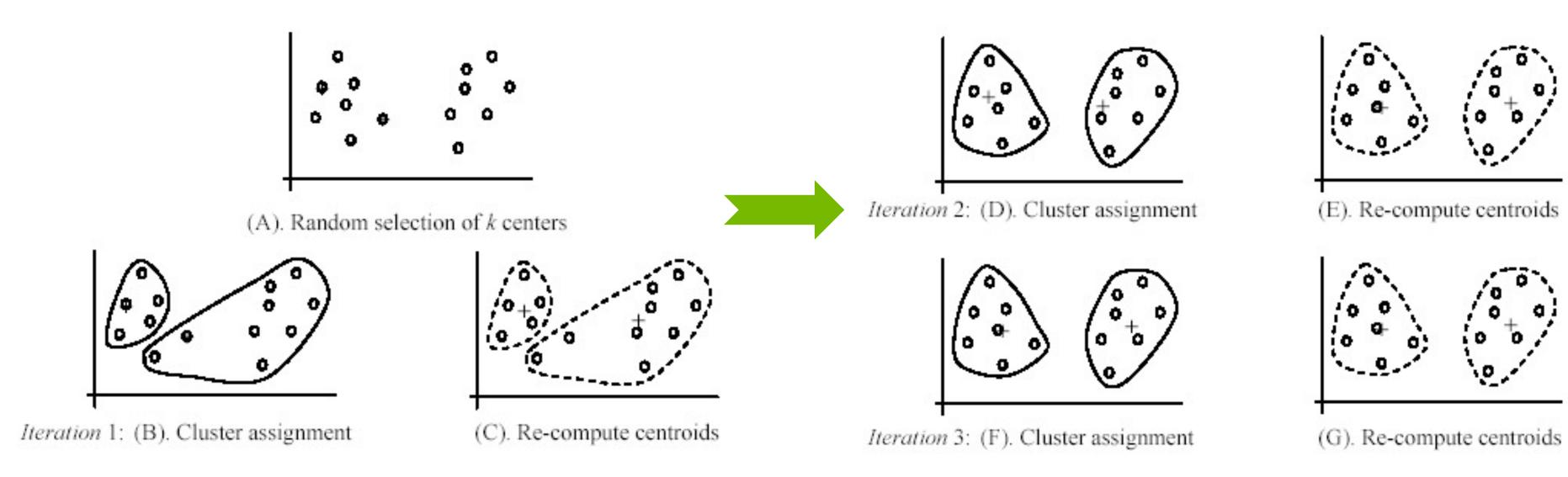
$$SSE = \sum_{j=1}^{k} \sum_{\mathbf{x} \in C_j} dist(\mathbf{x}, \mathbf{m}_j)^2$$

• C_i is the jth cluster, m_j is the centroid of cluster C_j (the mean vector of all the data points in C_j), and dist(x, m_j) is the distance between data point x and centroid m_i .





An Example of KMeans Clustering



Strengths and Weakness of KMeans

Strength

Simple: easy to understand and to implement Efficient: Time complexity: O(tkn),

- where n is the number of data points,
- k is the number of clusters, and
- t is the number of iterations.

Since both k and t are small, k-means is considered a linear algorithm

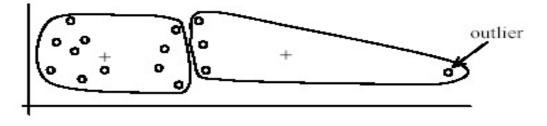
The most popular clustering algorithm

Weakness

The user needs to specify k.

The algorithm is sensitive to outliers

- Outliers are data points that are very far away from other data points.
- Outliers could be errors in the data recording or some special data points with very different values.



(A): Undesirable clusters



(B): Ideal clusters

Strengths and Weakness of KMeans

Weakness

Processing outliers

Remove some data points in the clustering process that are much further away from the centroids than other data points.

• To be safe, we may want to monitor these possible outliers over a few iterations and then decide to remove them.

Perform random sampling.

- Since in sampling we only choose a small subset of the data points, the chance of selecting an outlier is very small.
- Assign the rest of the data points to the clusters by distance or similarity comparison, or classification



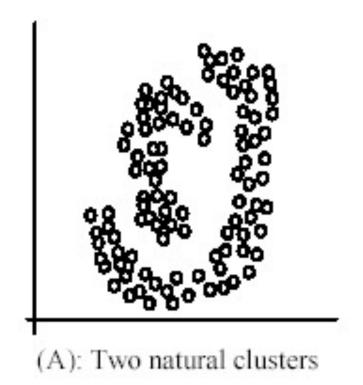


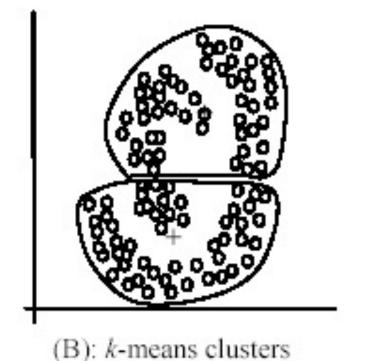


Strengths and Weakness of KMeans

Weakness

The k-means algorithm is not suitable for discovering clusters that are not hyperellipsoids (or hyper-spheres).









KMeans Summary

Despite weaknesses, k-means is still the most popular algorithm due to its simplicity, efficiency. No clear evidence that any other clustering algorithm performs better in general

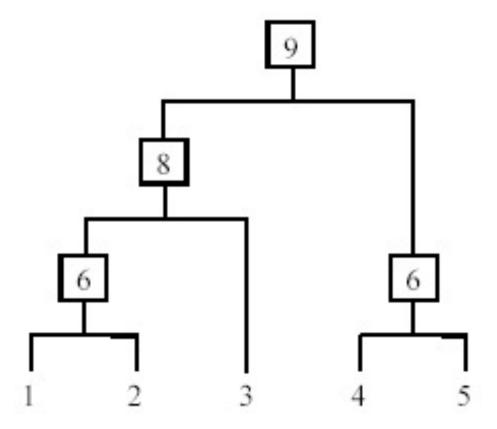
- although they may be more suitable for some specific types of data or applications.
- Comparing different clustering algorithms is a difficult task.
 - No one knows the correct clusters!





Hierarchical Clustering

Produce a nested sequence of clusters, a tree, also called Dendrogram.







Types of Hierarchical Clustering

Agglomerative (bottom up) clustering: It builds the tree from the bottom level, and

- Merges the most similar (or nearest) pair of clusters
- Stops when all the data points are merged into a single cluster (i.e., the root cluster).

Divisive (top down) clustering: It starts with all data points in one cluster, the root.

- Splits the root into a set of child clusters. Each child cluster is recursively divided further
- Stops when only singleton clusters of individual data points remain, i.e., each cluster with only a single point





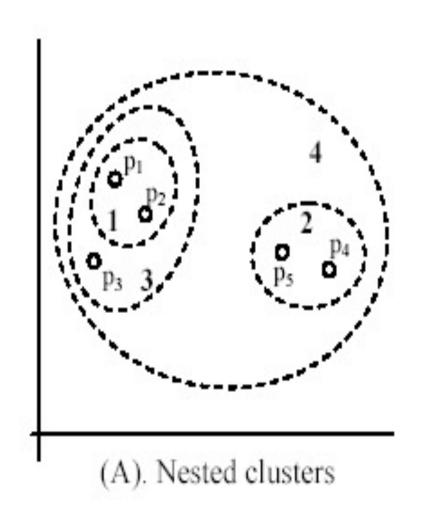


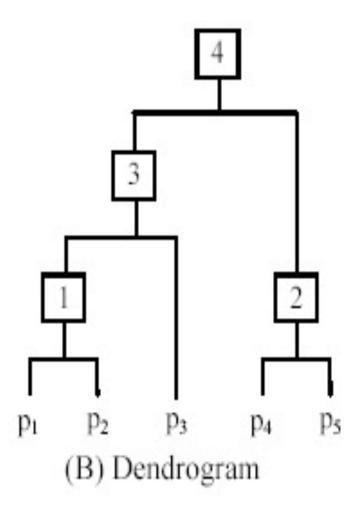
Agglomerative Clustering

It is more popular than divisive methods.

The basic ideas are below:

- 1. At the beginning, each data point forms a cluster (also called a node).
- 2. Merge nodes/clusters that have the least distance.
- 3. Go on merging
- 4. Eventually all nodes belong to one cluster





Hard to Evaluate Clustering Performance

The quality of a clustering is very hard to evaluate since we do not know the correct clusters Some methods are used:

- User inspection
- Study centroids
- For text documents, one can read some documents in clusters.







Summary

Clustering (Unsupervised Learning) has along history and is still active.

- There are a huge number of clustering algorithms
- More are still coming every year.

Clustering is hard to evaluate, but very useful in practice.

Clustering is highly application dependent and to some extent subjective.













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Thank You