|                                      | Accuracy | Battery<br>Consumption | User<br>Interaction | Platform<br>Independency |
|--------------------------------------|----------|------------------------|---------------------|--------------------------|
| iBeacon<br>(Bluetooth LE)            |          |                        |                     |                          |
| WiFi<br>(Localization)               |          |                        |                     |                          |
| Bluetooth/Pairing (Device to Device) |          |                        |                     |                          |