



Visual Information

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Segment Marketing Manager



Cities Are Becoming Smart

54% 66%

of the world's
population lives in
urban areas*

of people could live
in cities by 2050*

* "World's population increasingly urban with more than half living in urban areas," United Nations.

SMART CITY ENABLERS

Media Advertising

Generate jobs and revenue

Location-based, digital advertising revenue

Jobs created to build, install, and maintain kiosks

Self-sustaining digital network

Citywide Alerting

Promote public safety

Real-time emergency messaging

Security cameras

Emergency calling

Public Connectivity

Enable access to information

Public high-speed internet

LTE small-cell support

VOIP

Data & Analytics

Value-added insights

Environmental sensors

Parking, lighting, waste management optimization

Concierge & Information

Citizen engagement

City 311

Interactive wayfinding

City events and points of interest

POWERED BY INTEL

SECURITY

Intel® Security Technology

CONTENT MANAGEMENT

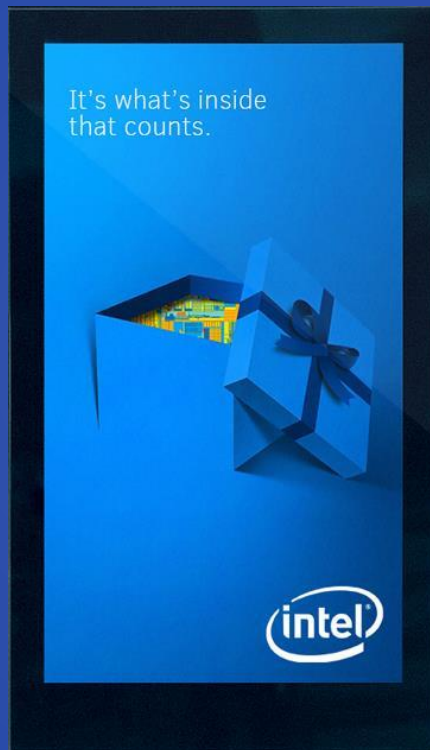
Media Player

REMOTE MANAGEMENT

Intel® vPro Technology

RICH GRAPHICS

Intel® HD Graphics



NATURAL & INTUITIVE INTERACTION

*10th Gen. Intel® Core™ i5
Processor*

SENSOR HUB

Intel® Pioneer Pass

ANALYTICS

Intel® Open Vino

CONNECTIVITY

Small Cell

BOOMING POPULATION BRING DEMANDS IN URBAN MOBILITY

In 11 years
2030
the world
will have



41 MEGACITIES

*cities with more than 10
million inhabitants*

In 20
years
more,

2050

The demand for urban mobility



**IS EXPECTED
TO GROW 2.6X**

**PUBLIC TRANSPORTATION NEEDS TO BE ENHANCED
TO SATISFY THE DEMAND**

TRANSPORTATION



REAL TIME ARRIVALS/DEPARTURES
INTERACTIVE TRANSIT INFORMATION
WAYFINDING

INTERACTIVE ADVERTISEMENTS
PEDESTRIAN TRAFFIC ANALYTICS
SECURITY/SAFETY

VISUAL SOLUTIONS IN HEALTHCARE

DIGITAL SIGNAGE



INTERACTIVE DISPLAYS



VIDEO WALLS & LARGE FORMAT DISPLAYS



Patient KIOSKS



WAYFINDING KIOSKS



Hospital



Clinic



Pharmacy



Home Health Care



Health Diagnostic Lab



HEALTHCARE TREND

CENTRALIZED

DECENTRALIZED



Yolo **HealthATM** enables you to do health screening and receive an instant diagnosis



HealthATM

Your patients can just walk-in to the nearest HealthATM to get a quick preventive health checkup
Video consult with your reputed doctors

Automated Health Screening.
Integrated devices

Instant Diagnostic.No more waiting

Instant Health Report and
Prescription



Live and Recorded video consultation

Attendant to facilitate you to take
tests

Over 40 Health parameters measured

ONMED TELEMEDICINE



Gaming

- Casino
- Lottery
- Sportsbook



Live Entertainment

- Concerts
- Sports Entertainment (Football, Wrestling etc.)



Amusement & Arcade

- Amusement Park
- Arcades



Mass Media Entertainment

- Movies Theater
- TV/Radio Show



Electronic Entertainment

- ESports
- Karaoke
- Internet Cafe



Visual Engagement

Video Wall Ad.

Live Show/Sports/Display

Interactive Lucky Number Display

3D Visual Interactive Projection

Rides Live Display

Facility Enhancement

Ticketing & Check-in

Customer Loyalty Kiosk

Cash Handling

Self Service Kiosk

Photo Shooting Booth

Information Assistance

Event Advertisement

Billboards

Live Scoreboards

Promotional Display

Way Finding

Customer Analytics

Targeted Advertisement

Crowd Analytics

Motion Analytics

Behavioral Analytics

Product Recommendation

Create a Personalized and Engaging Entertainment Experience via Visual Solutions

IMMERSIVE E-SPORTS EXPERIENCE

