Allow users to browse products for sale **Account Management** either as anonymous or logged in user. **Searching Products** While browsing, users can add products to their personal wish list. **Viewing Products** While browsing, users can add **Shopping Cart Management** products to the shopping cart. **Purchase Management** Users can purchase items and pay by credit card or PayPal. Wish List Management Should a user decide to purchase items in the shopping cart, it will have to login or create an account if they don't have one already. Alerting Users can set alerts on the price for items in their wish list and receive email Monitoring notifications when their price changes.