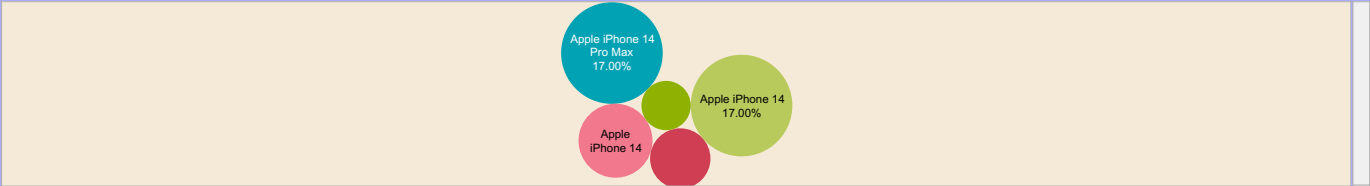


IREVALUATION- THINK DIFFERENT

Year  
2022

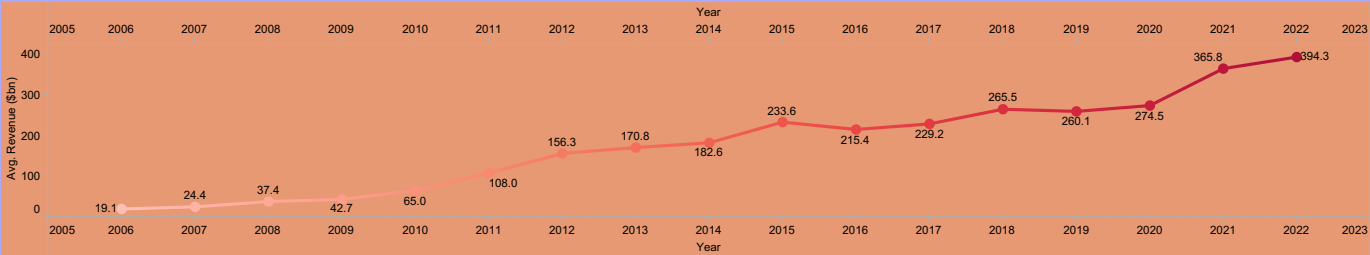
KPI_2		
Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Model-Share



KPI					
Brand	Discount Perce...	Mrp	Sale Price	Star Rating	sales dif ference
Apple	0	77,000	77,000	5	0

Annual Revenue



Colour  
Multiple values

Brand  
APPLE

Model Specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900