

KPI

Measure Names

- ☐ (All)
- ☐ Count of apple_p...
- ☒ Discount Percent...
- ☒ Mrp
- ☐ Number Of Ratings
- ☐ Number Of Revie...
- ☒ Sale Price
- ☒ Star Rating
- ☒ sales difference

Upc

MOBEXRGVZFZGZE... ▼

Brand	Discount Percent..	Mrp	Sale Price	Star Rating	sales dif ference
Apple	0	77,000	77,000	5	0

Model Specification					
Model	Processor	Front Ca..	Rear Camera	Col..	Price
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	1,99,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Colour

(Multiple values)

Brand

APPLE

Black

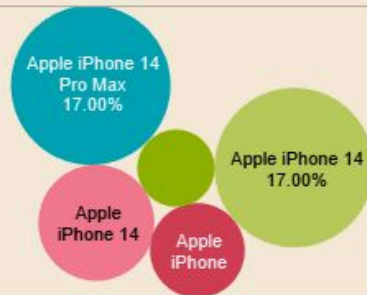
Blue

Brand Price Comparison

AVG(Original Price)



Model-Share



Models

- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro Max

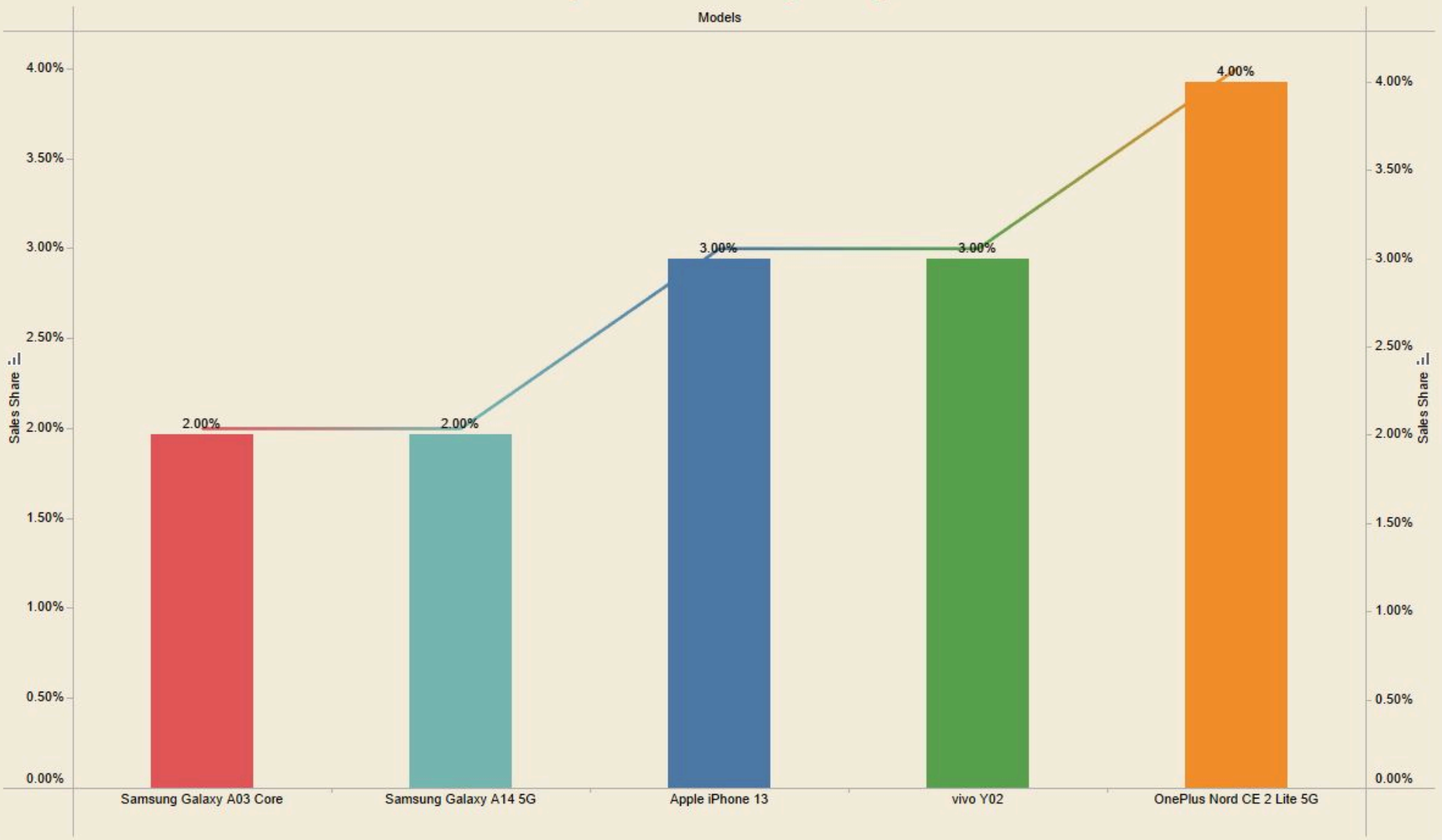
Country Wise Best Selling Smartphone

Country

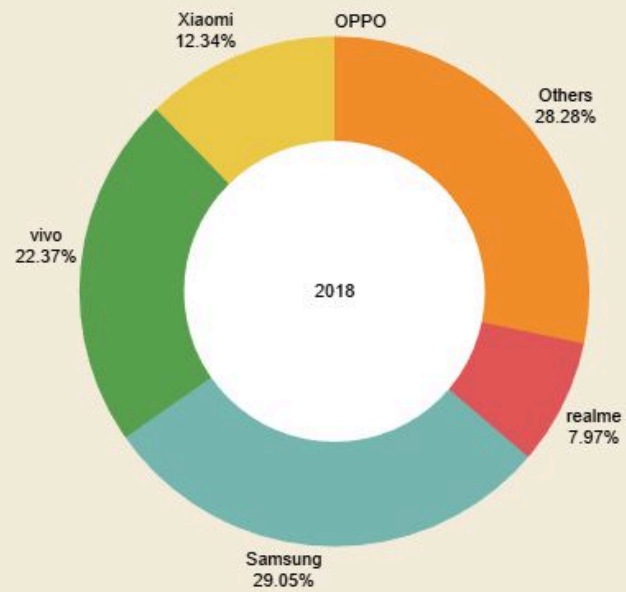
India

Models

- Apple iPhone 13
- OnePlus Nord CE 2 Lite..
- Samsung Galaxy A03 C..
- Samsung Galaxy A14 5G
- vivo Y02



Quarterly-Share

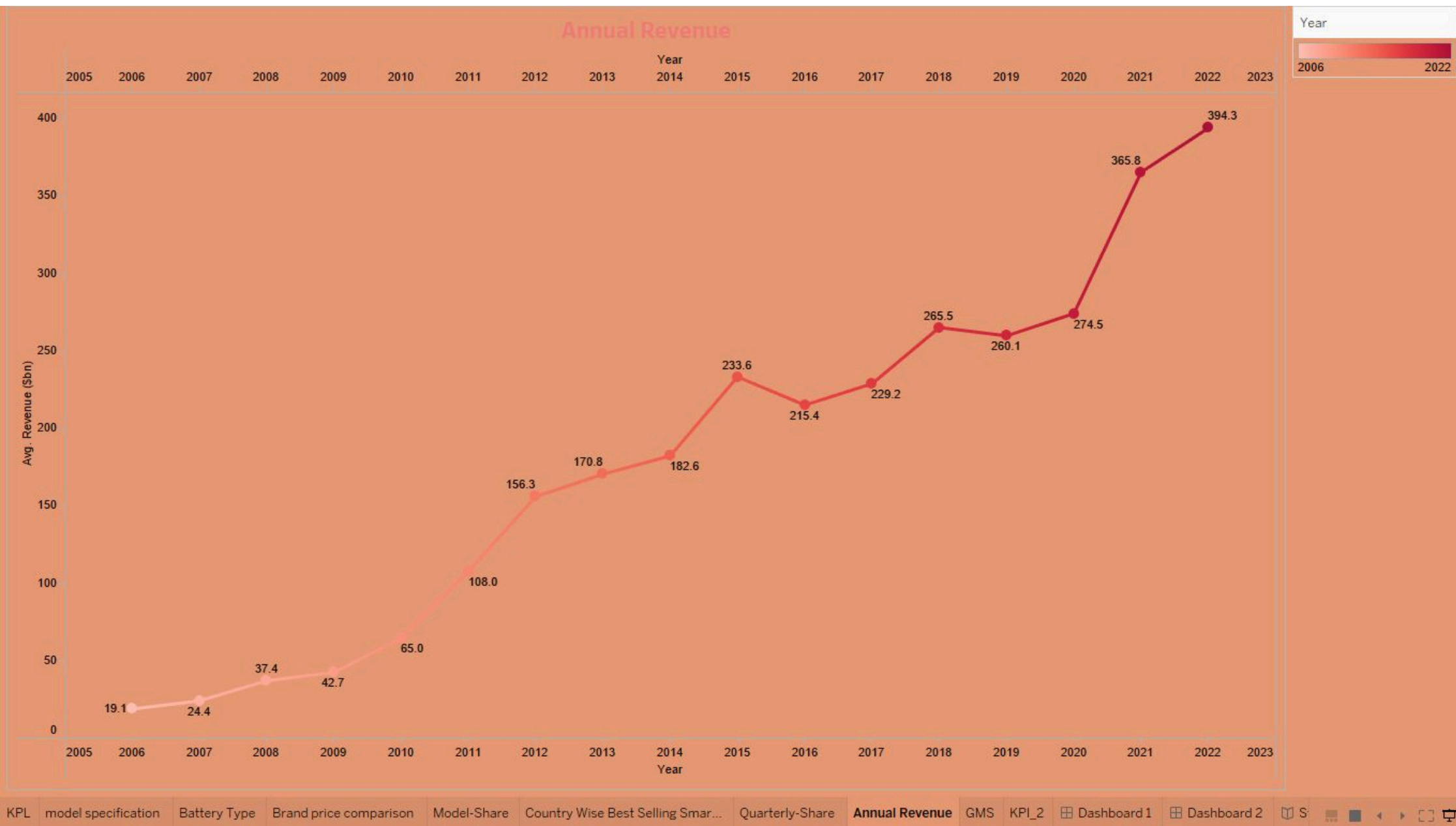


Year

2018

Brand

- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi



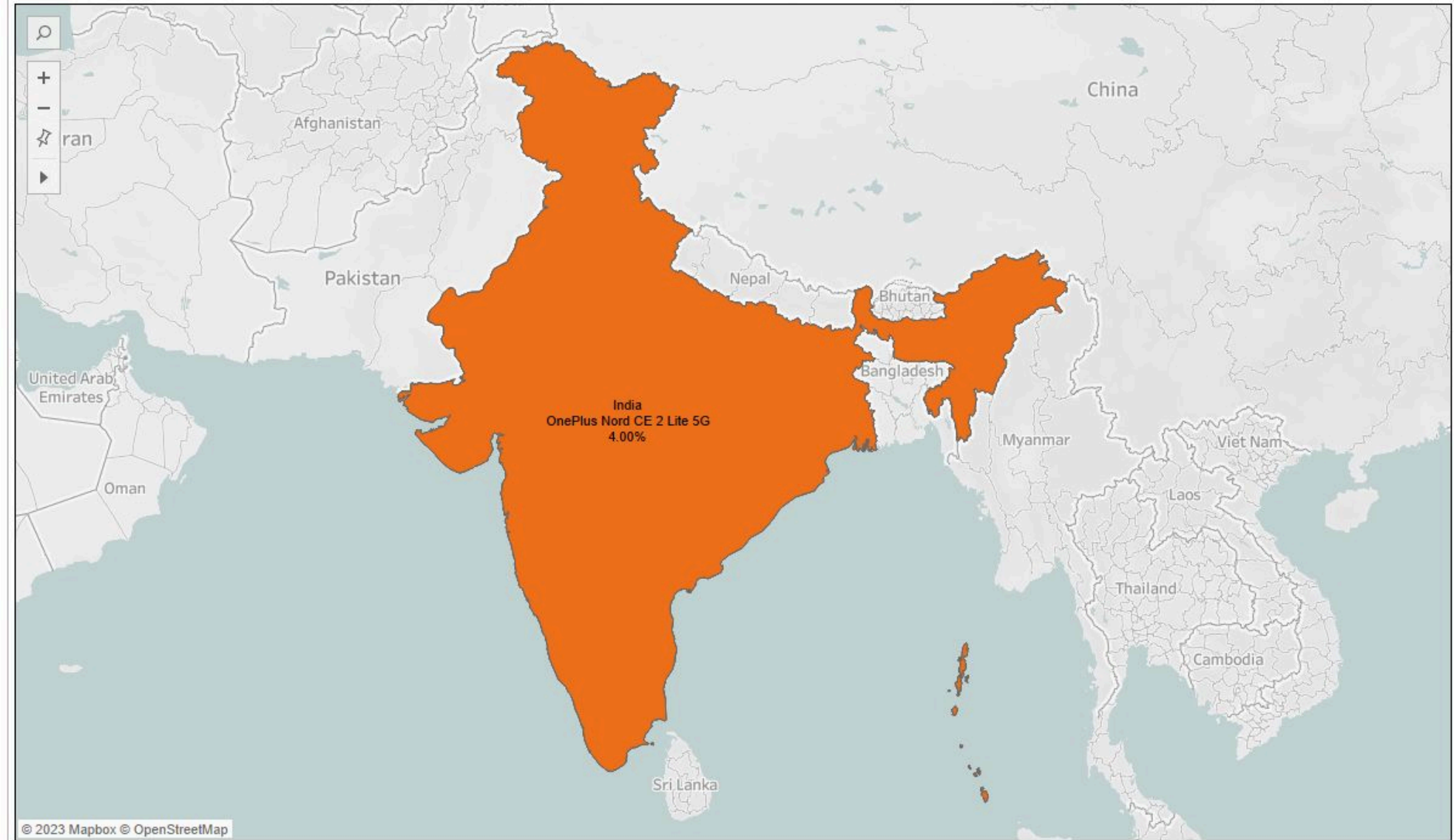
Gobal Market Share

Country

India

Country

India



KPI_2

Year

2022

Revenue Generated

Units sold (mm)

Active Users (mm)

205

232

1,334

KPL

model specification

Battery Type

Brand price comparison

Model-Share

Country Wise Best Selling Smar...

Quarterly-Share

Annual Revenue

GMS

KPI_2

Dashboard 1

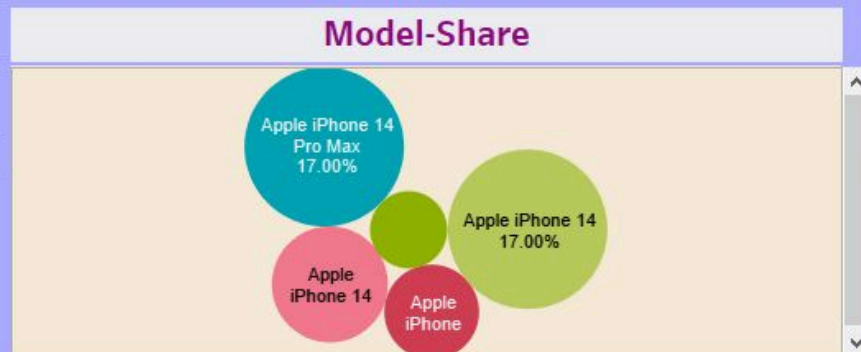
Dashboard 2

S



KPI_2		
Revenue Generated	Units sold (mm)	Active Users (mm)
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KPI					
Brand	Discount Percent..	Mrp	Sale Price	Star Rating	sales difference
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Colour
(Multiple values) ▼

Brand
APPLE ▼

Year
2022 ▼

IREVALUATION- THINK DIFFERENT

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Model	Processor	Front Ca..	Rear Ca..	Col..	
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IREVALUTION- THINK DIFFERENT

Gobal Market Share



Brand Price Comparison



Country

India

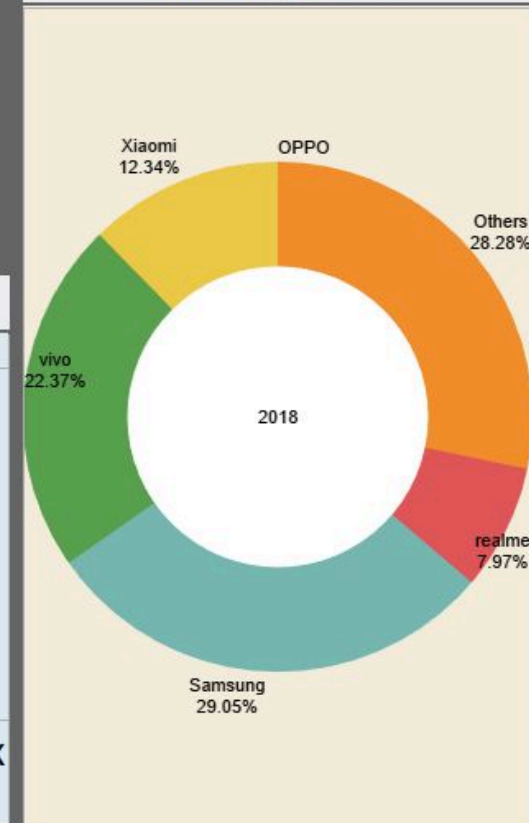
Brand

MOTOROLA

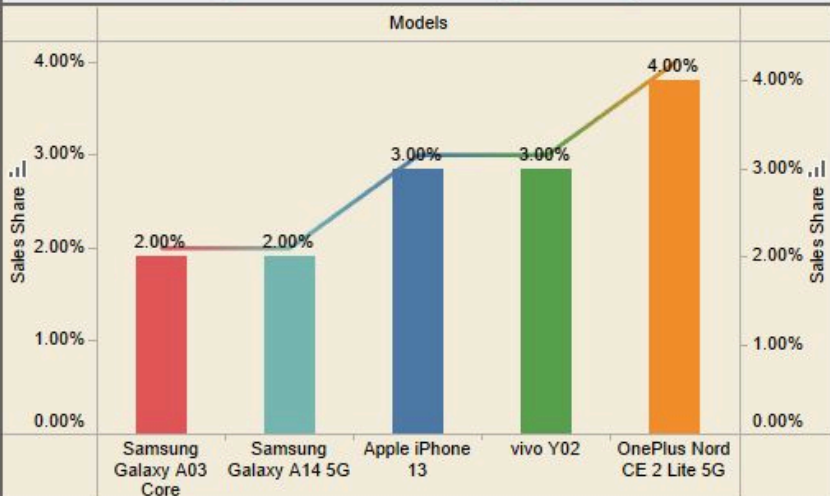
Year

2018

Quarterly-Share



Country Wise Best Selling Smartphone



Battery Type Distribution



Story 2



Although the iphone isn't far behind in the competition. Its 3% market is depicted in the line-bar graph.

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the Us.

More t
launch
2021 s



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Upc

MOBEXRGVZFZGZE... ▾

Story 2

ts initial sales in million

Iphone sales generated \$205 billion revenue for apple in 2022, more than microsoft in iphone.

Iphone sales counsumer currently use iphone.comparative analysis amongst various other leading brand in the smartphone industry showsthat iphone.

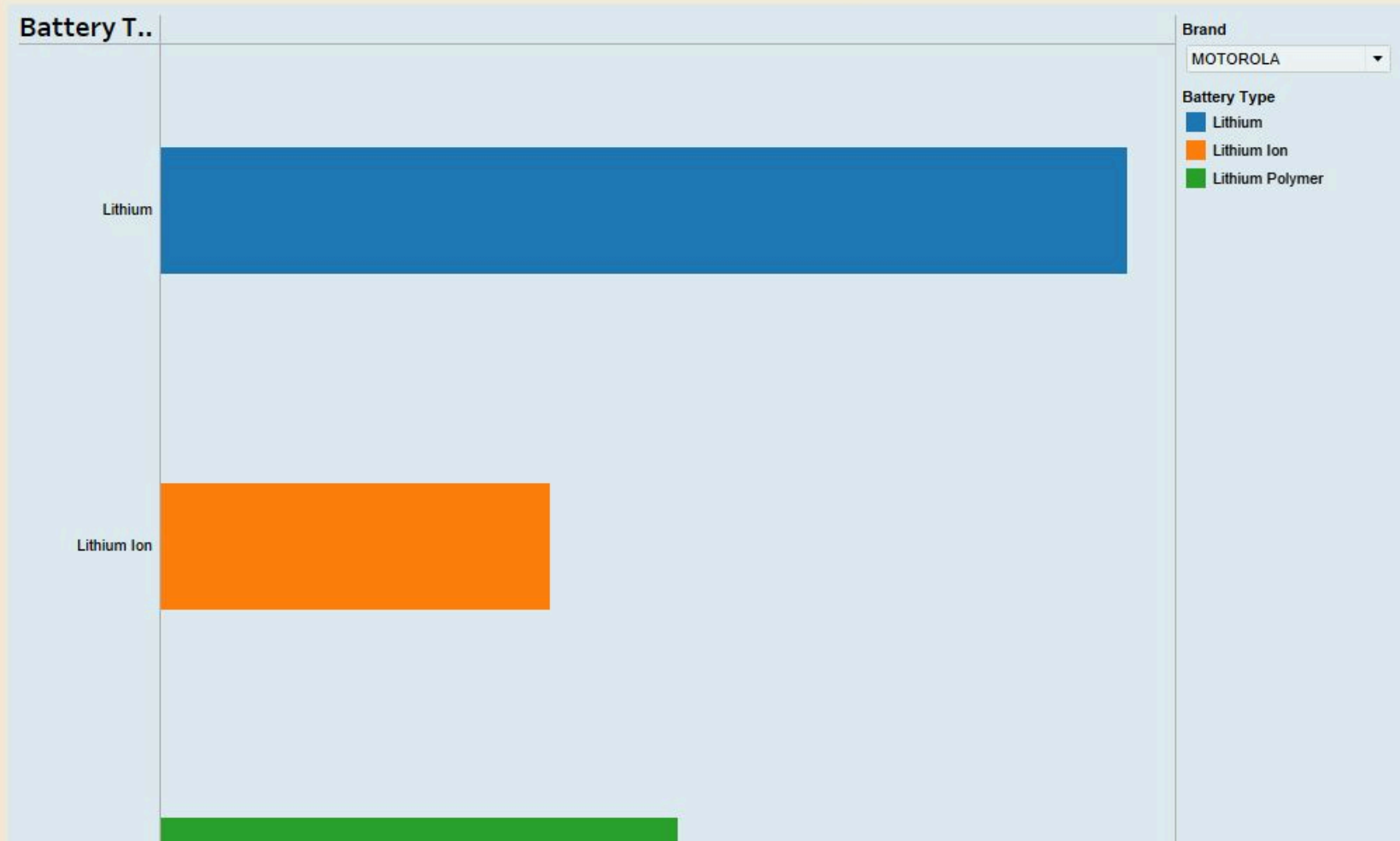
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Story 2

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Although the iphone isn't far behind in the competition.Its 3% market is depicted in the line-bar graph.

Apple
The br >



Story 2

← Iphone sales generated \$205 billion revenue for apple in 2022, more than micoesoft's total revenue. It sold 232 million iphone units that year.

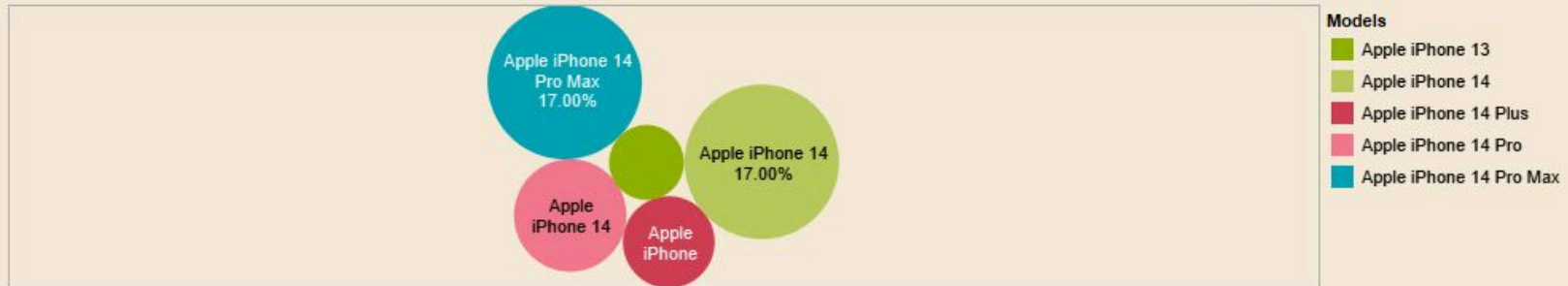
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Aithou depicts →



Story 2

< Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the Us. More than 1 billion consumers currently use iphone . Since its initial launch, more than 1.9 billion iphones have been sold. iphone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million Iphone than m >

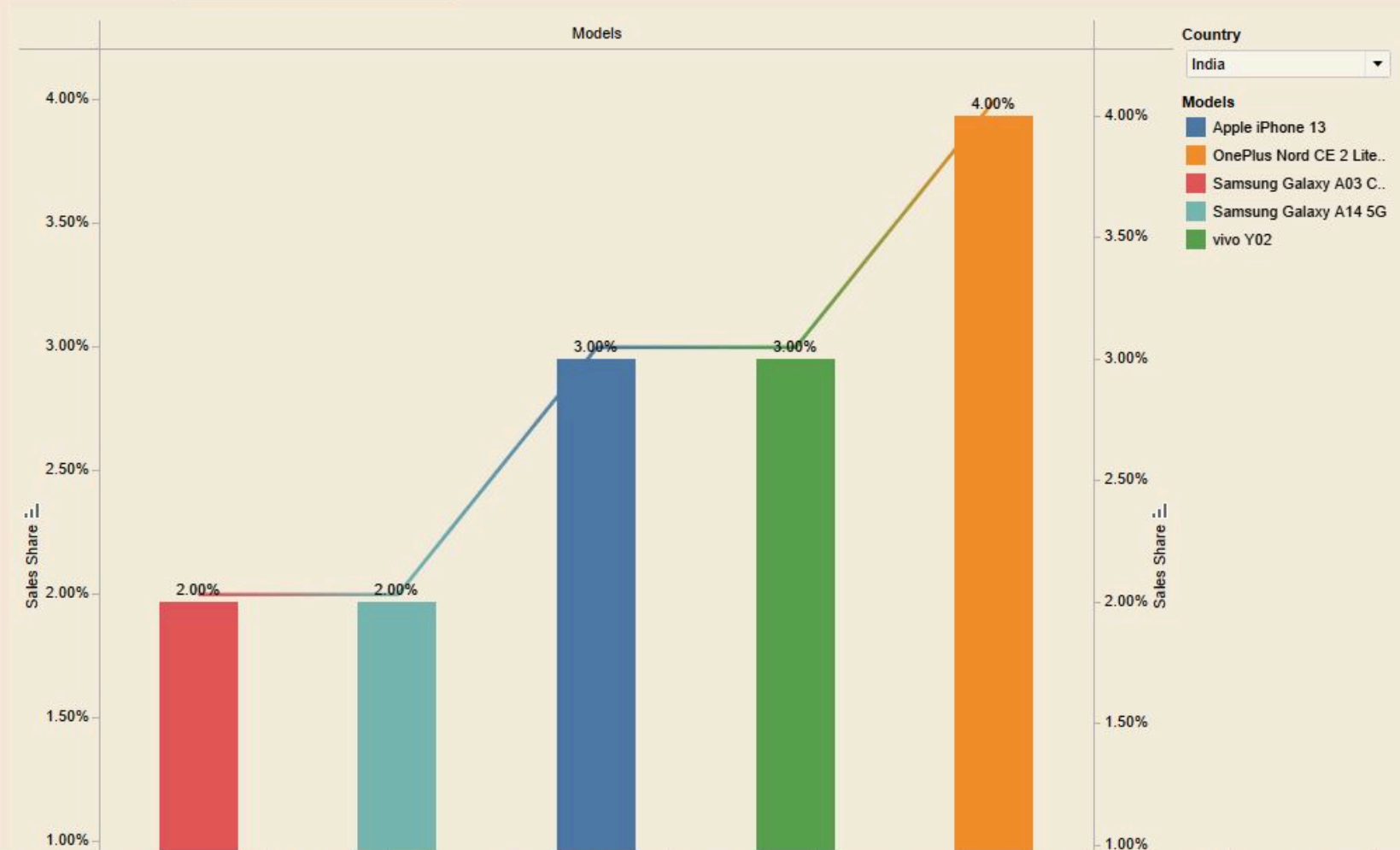


Story 2

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top ten most sold smartphone models in January 2021 were

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iPhone than m



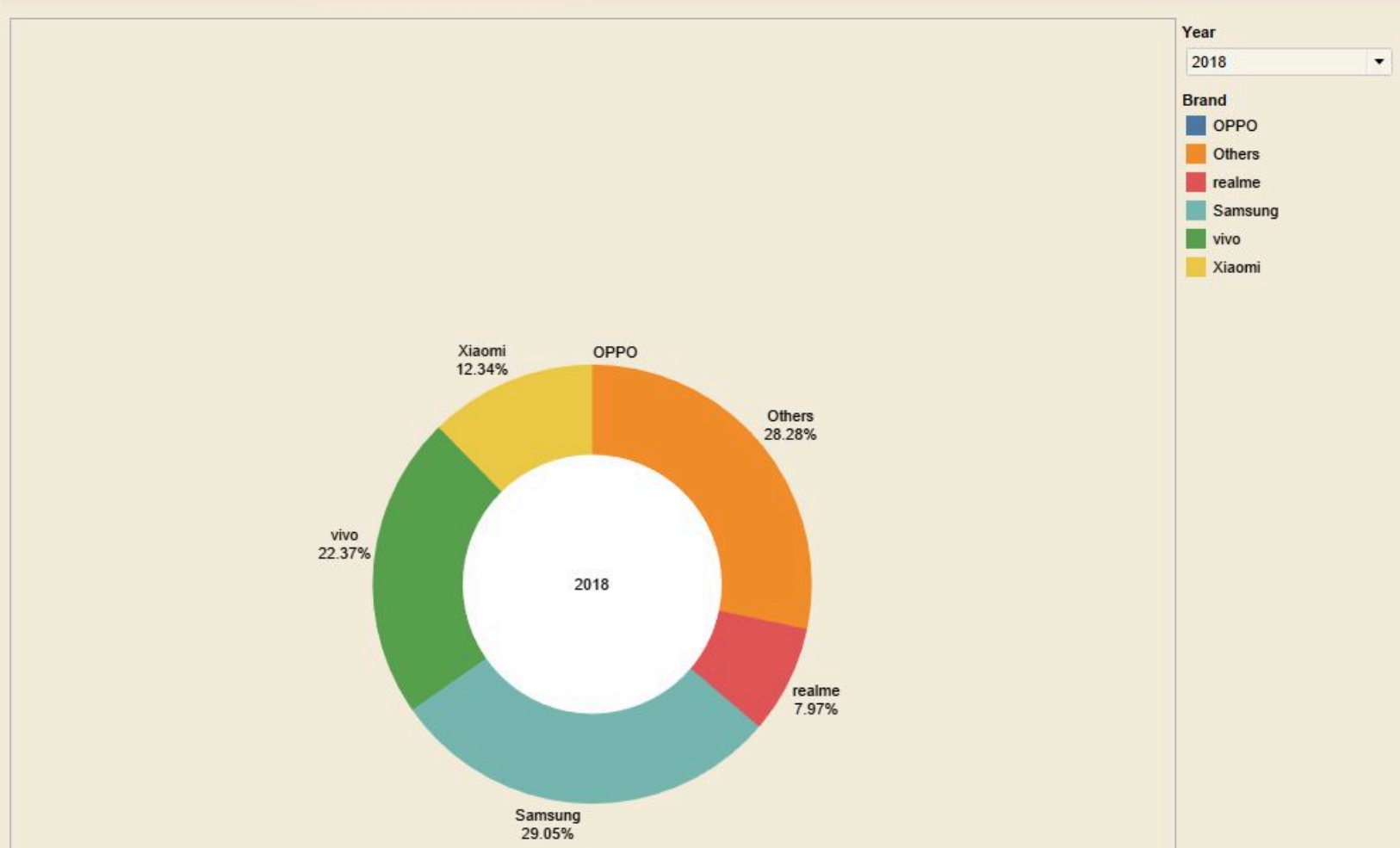
Story 2



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iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Comparison
Smartphones
India.

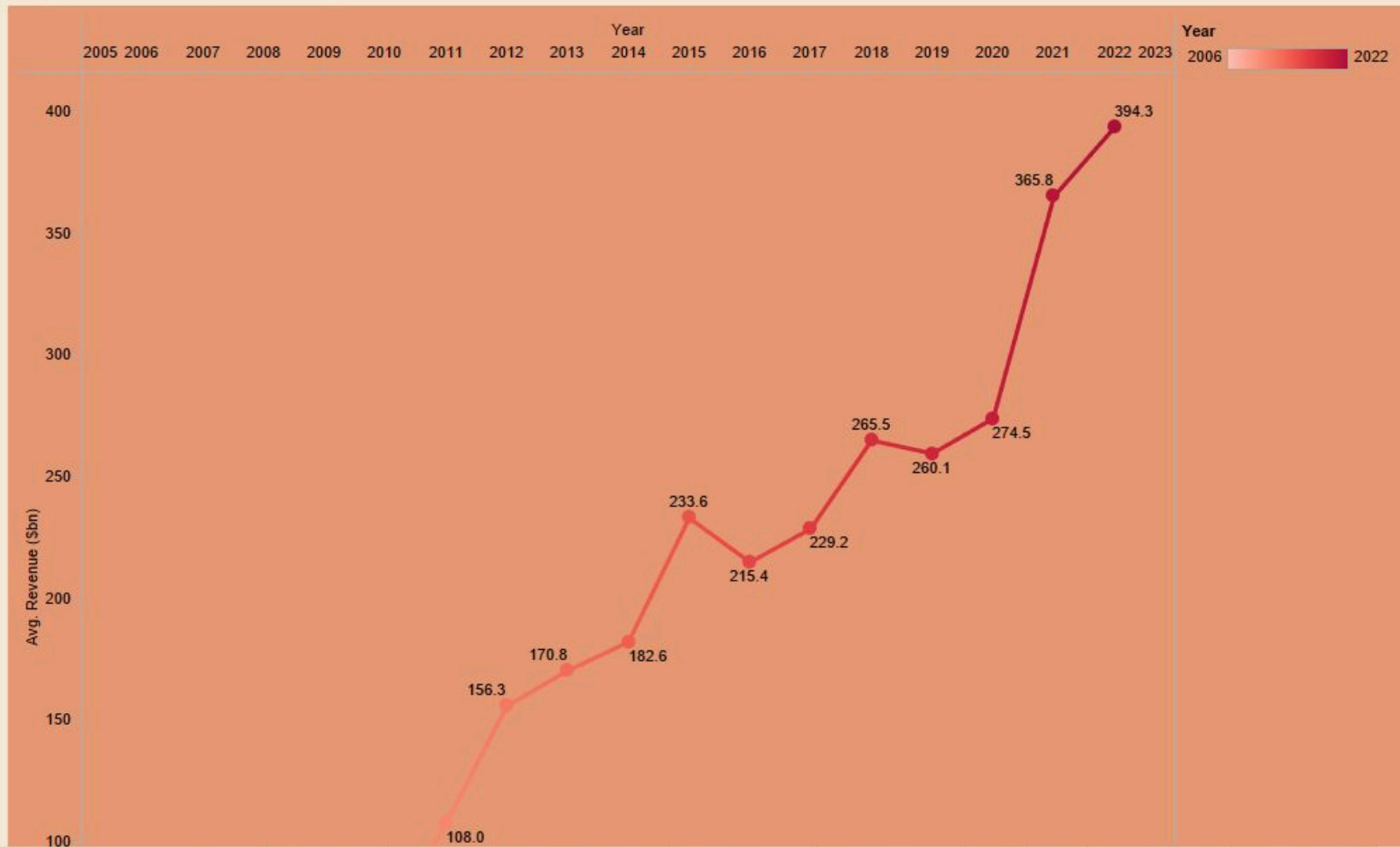


Story 2

Since its initiation in 2006 it has seen the tremendous increase in sale and revenue generation over the years, though a slight bump is being observed 2016 but ever since it has increased to \$394.3bn in 2022.

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top ten most sold smartphone models in January 2021 were

More than launch, m 2021 surp



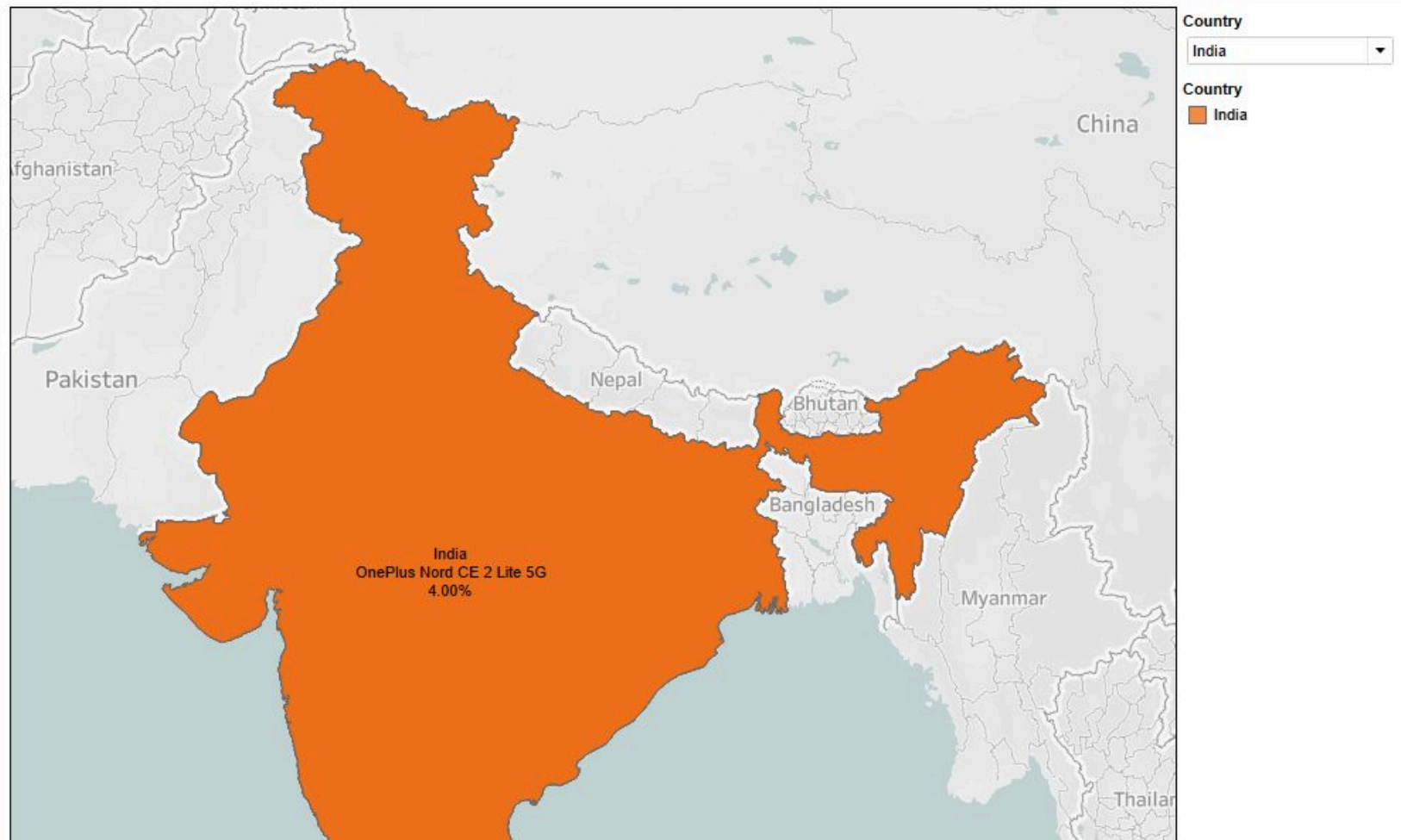
Story 2



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Story 2

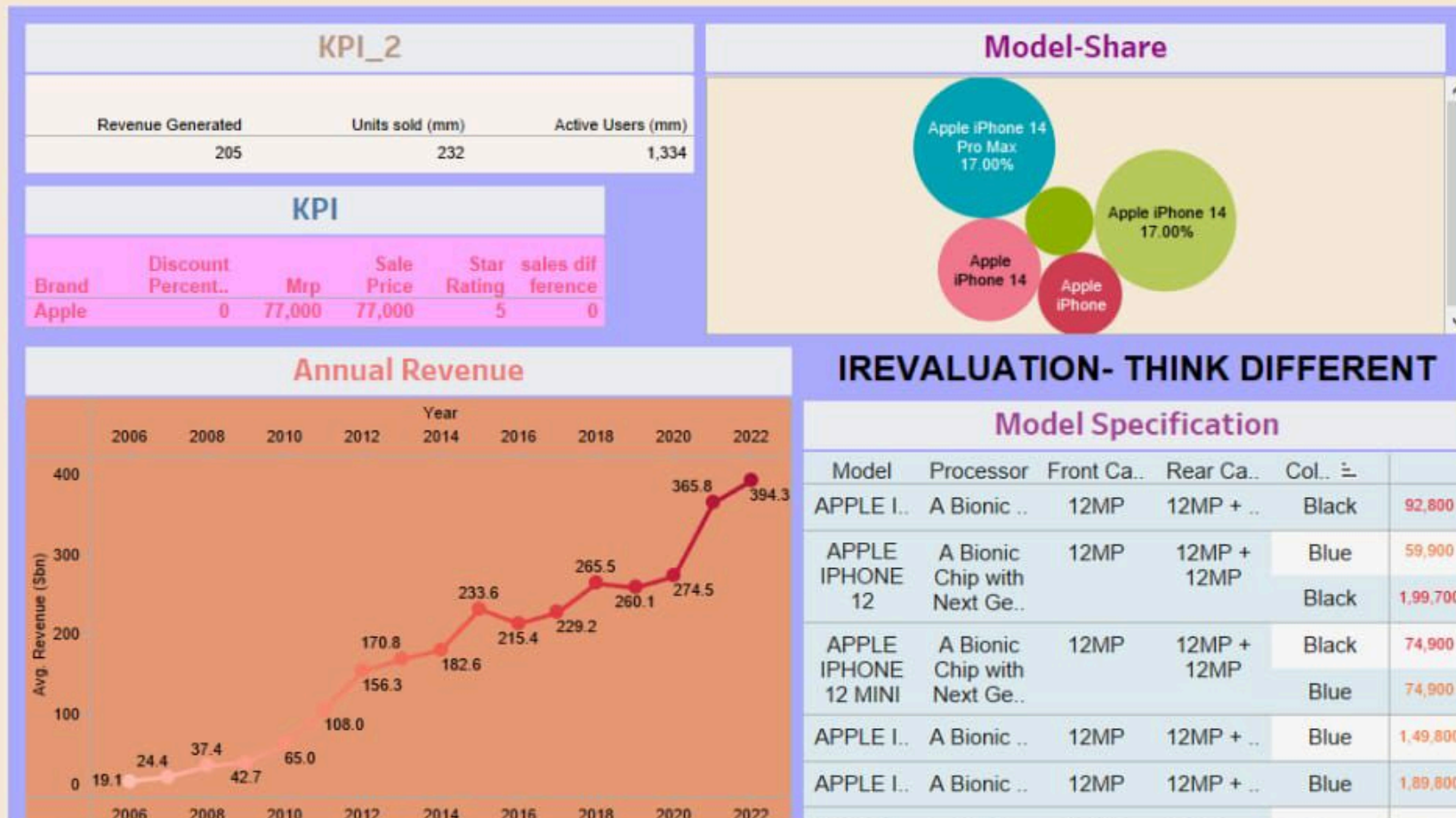
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analysis
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Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance

IREVALUTION- THINK DIFFERENT

Global Market Share



Brand Price Comparison



Country

India

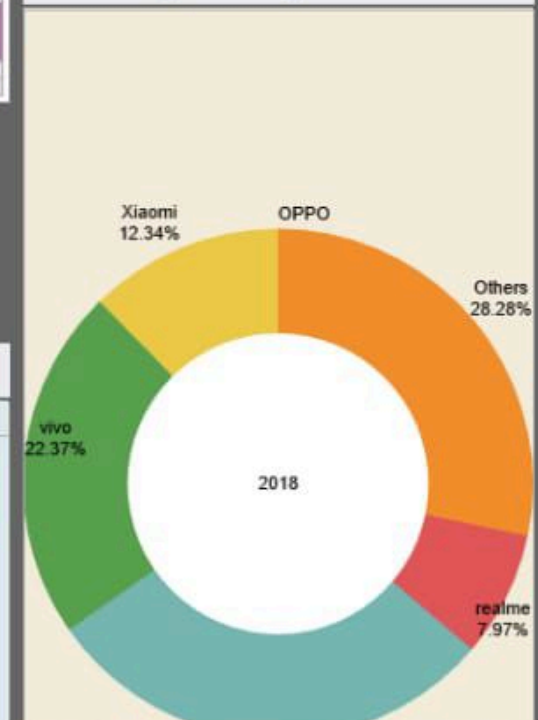
Brand

MOTOROLA

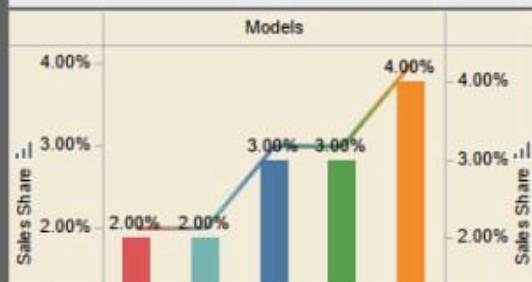
Year

2018

Quarterly-Share



Country Wise Best Selling Smartphone



Battery Type Distribution

Battery T..



model specification

Battery Type

Brand price comparison

Model-Share

Country Wise Best Selling Smart...

Quarterly-Share

Annual Revenue

GMS

KPI_2

Dashboard 1

Dashboard 2

Story 2