








Business Model Canvas

 Key Partners <p>The key partners of FoodRescue include businesses in the food service and retail sectors, household consumers, and philanthropic organizations. Collaboration with these partners is crucial for FoodRescue's success in reducing food waste and promoting sustainability, creating a network that supports the exchange and recovery of food that would otherwise be discarded.</p>	 Key Activities <ul style="list-style-type: none"> Platform development Partnership Management Marketing and outreach Logistics and operations Education and training Data analysis 	 Value Propositions <ul style="list-style-type: none"> Reducing food-waste Cost savings Sustainability Convenience Community engagement Social Impact 	 Customer Relationships <ul style="list-style-type: none"> User support Community engagement Feedback mechanism Partnership development Educational initiatives Communication 	 Customer Segments <ul style="list-style-type: none"> Businesses in the Foodservice Industry: Engaging with these customers to minimize food waste and redirect surplus food to those in need, FoodRescue can substantially reduce food waste at its source. Household Consumers: Partnering with household consumers who purchase near-expiration food items or donate surplus food contributes to reducing food. Philanthropic Organizations and Social Assistance Groups: These organizations serve as key partners in distributing surplus food to those in need.
 Cost Structure <p>The business model entails significant costs in platform development, marketing and outreach efforts, and operations and logistics. Key resources, such as technology infrastructure and human capital, play crucial roles in delivering a seamless experience to users and partners. With a focus on premium value propositions, FoodRescue invests in extensive outreach, personalized customer support, and ongoing platform development to create a robust ecosystem that effectively reduces food waste. While fixed costs like salaries and rents are inherent, variable costs such as marketing and partnership-related expenses fluctuate based on usage and scale.</p>		 Revenue Streams <p>FoodRescue generates revenue through various streams tailored to its mission of reducing food waste and promoting sustainability. This includes transaction fees charged to businesses for successful sales or donations facilitated through the platform, subscription plans offering enhanced features, advertising opportunities on the platform, data insights services, partnerships with organizations for co-branded initiatives, and educational programs. These revenue streams enable FoodRescue to sustain its operations, invest in platform development, and further its impact in combating food waste while providing value to its users and stakeholders.</p>		

Business Model Kit

