



FOOD RESCUE

Pitch Presentation



THE PROBLEM – FOOD WASTE

Worldwide Affection

Environmental impact,
increasing greenhouse gas
emissions & fuels climate
change

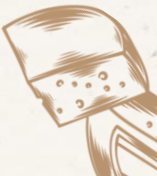


Economic Loss

Lost revenue for businesses
and wasted resources for
households

1.3B Tonnes of Food

Gets wasted or lost,
equating to 1/3 of world
food production



OUR SOLUTION

An Innovative Food Management Platform



Integrated Market

An integrated market offering win-win solutions for buyers and sellers, enabling everyone to sell near-expiration food and reduce waste efficiently

Smart Inventory System

A smart inventory system leveraging cutting-edge technologies and machine learning algorithms to predict food expiration dates and set timely alerts

Educational Resources

A blog offering educational resources on proper recycling and composting, including information on where and how to recycle, and a blog for

Creative Recipes

A blog featuring recipes specifically designed for using near-expiration foods, helping to reduce waste and inspire delicious, sustainable meals.



TARGET GROUP

Supermarkets

Supermarkets, with their vital role in the food supply chain, can leverage our platform to minimize food waste, promote sustainability, and engage customers effectively

Households

Environmental conscious households can benefit from our platform by accessing educational resources, discovering recipes for near-expiration foods, and participating in a marketplace to buy and sell surplus items.

Food Retail

Food retail establishments, spanning restaurants, coffee shops, and fast food companies, can leverage our platform's features to efficiently manage their surplus resources and maximize their utilization.



COMPETITION MATRIX

	 FOOD RESCUE	 BRING IT BACK	 bitl <small>Online & Super Market</small>	 Mystery Pot	 FOOD BAG <small>THE FOOD BAG MARKET</small>
inventory system	✓	✗	✓	✓	✗
educational resources	✓	✓	✗	✗	✓
Recipe Suggestions	✓	✗	✗	✗	✗
Local Availability	✓	✓	✓	✓	✓
Price per Serving	✓	✓	✓	✓	✓

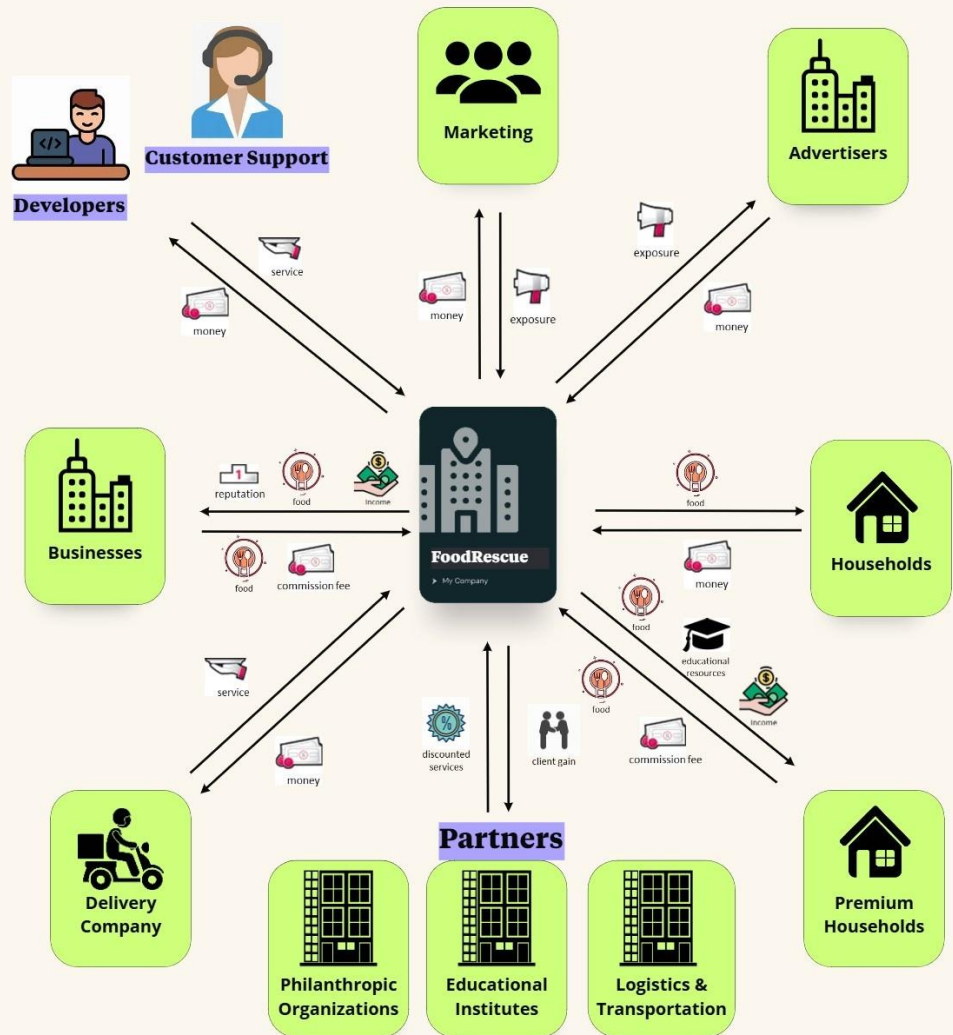
BUSINESS MODEL

Income

- Commission Fees
- Advertisements
- Integrated Market

Expense

- Salaries
- Marketing
- Delivery System



CURRENT & NEXT STEPS



OUR TEAM



**Ippokratis
Pantelidis**
Researcher
Pptx designer



**Eirini
Gaitanarou**
Researcher
UI Specialist



**Antonis
Konstantakis**
Researcher
Presenter



**Angela
Dimitrakaki**
Researcher
Market Analyst



**Charalabos
Kolometsos**
Researcher
Marketing Head





THANKS

Does anyone have any questions?

You will find us very soon on :

foodrescue@gmail.com

foodresue.com

