

Project Name:

FoodRescue

Problem	Customer	Solution
<p>My idea solves the problem of food waste in restaurants, coffee places, supermarkets, and households. According to the Food and Agriculture Organization of the United Nations, approximately one-third of the food produced in the world for human consumption every year — approximately 1.3 billion tonnes — gets lost or wasted. This not only has significant environmental and social impacts but also economic costs. For businesses, food waste represents lost revenue and profit. For households, it means wasted money and resources.</p>	<p>The problem affects environmentally conscious businesses and households who are looking for ways to reduce their food waste and save money. This could include restaurants, coffee shops, and supermarkets that want to improve their sustainability practices and attract environmentally conscious customers. It could also include households that are concerned about the environmental impact of food waste and want to save money by reducing their food waste.</p> <p><i>They care enough about the problem to want to fix it because they understand the environmental, social, and economic costs of food waste and are motivated to take action.</i></p>	<p>My idea solves the problem by introducing an innovative platform that empowers businesses and households to effectively manage food inventory, sell or donate near-expiration items, and educate themselves on composting and recycling methods. The platform incorporates an integrated marketplace for purchasing near-expiration food at reduced prices, a smart inventory system that sends alerts for expiring food, and educational resources on proper composting and recycling techniques. By utilizing this platform, users can minimize food waste, cut costs, and contribute to a more sustainable food system, all while benefiting from the latest technology.</p>