**METADATA**:

* All languages must have the following lists integrated, exactly as below:

CATEGORIES\_LIST "" define

{

\_1 "cat1",

\_2 "cat2"

};

BRANDLIST\_TEXT\_ONLY "" define

{

\_1 "brand1",

\_2 "brand2"

};

BRANDLIST\_LOGOS "" define

{

\_1 "brand1",

\_2 "brand2"

};

BRANDLIST\_CLOSENESS "" define

{

\_1 "brand1",

\_2 "brand2"

};

BRANDLIST\_TEXT\_LOGO "" define

{

\_1 "brand1",

\_2 "brand2"

};

STATEMENT\_LIST "" define

{

\_1 "statement1",

\_2 "statement2"

};

TOUCHPOINT\_LIST "" define

{

\_1 "touchpoint1",

\_2 "touchpoint2"

};

* All questions that use the lists above must be updated with the new ones.
* The questions that contain Statement Lists must contain the lists in the following format:

STATEMENT\_LIST\_QUESTIONNAME

Ex: STATEMENT\_LIST\_BIA

**ROUTING:**

* Delete all dims used for the brand image insert (dim brand1,brand2, …)
* Before the first question that uses CATEGORIES\_LIST add the following placeholders:

'INSERT CATEGORY FILTER BELOW

'INSERT CATEGORY FILTER ABOVE

* Before the first question that uses a BRANDLIST add the following placeholders:

'INSERT BRAND FILTER AND IMAGES BELOW

'INSERT BRAND FILTER AND IMAGES ABOVE

* Before the first question that uses a STATEMENTLIST add the following placeholders:

'INSERT STATEMENTS FILTER BELOW

'INSERT STATEMENTS FILTER ABOVE

* Before the first question that uses TOUCHPOINT\_LIST add the following placeholders:

'INSERT TOUCHPOINTS FILTER BELOW

'INSERT TOUCHPOINTS FILTER ABOVE

* Update the filters for the questions that need categories filtering by using the dim: CATEGORIES\_FILTER

The script will generate the following lines:

dim CATEGORIES\_FILTER

CATEGORIES\_FILTER=CatFilter("CATEGORIES\_LIST",lcase(cultureinfo),"",IOM)

* Update the filters for the questions that need brand filtering by using the dim: BrandFilter

The script will generate the following lines:

dim BrandFilter

BrandFilter=CatFilter("BRANDLIST\_TEXT\_ONLY",lcase(cultureinfo),FLAGCAT.format("a"),IOM)

dim brand1,brand4,brand2,brand1439,brand10000346,brand3,brand1438,brand10000347,brand180,brand1437,brand1000208,brand1435,ibrand

for ibrand=0 to IOM.MDM.Types["BRANDLIST\_LOGOS"].Elements.Count-1

execute("brand"+mid(IOM.MDM.Types["BRANDLIST\_LOGOS"].Elements[ibrand].Name,1) = "<img src='https://cdn.ipsosinteractive.com/projects/"+IOM.ProjectName+"/logos/"+CText(LCase(CultureInfo))+"/"+mid(IOM.MDM.Types["BRANDLIST\_LOGOS"].Elements[ibrand].Name,1)+".jpg' />")

next

* Update the filters for the questions that need statement filtering by using the dim: StateFilt\_QuestionName

The script will generate the following lines (please note this is just an example):

dim StateFilt\_BIA,StateFilt\_ME,StateFilt\_BARCON

StateFilt\_BIA=CatFilter("STATEMENT\_LIST\_BIA",lcase(cultureinfo),FLAGCAT.format("a"),IOM)

StateFilt\_ME=CatFilter("STATEMENT\_LIST\_ME",lcase(cultureinfo),FLAGCAT.format("a"),IOM)

StateFilt\_BARCON=CatFilter("STATEMENT\_LIST\_BARCON",lcase(cultureinfo),FLAGCAT.format("a"),IOM)

* Update the filters for the questions that need touchpoint filtering by using the dim: TouchFilt\_QuestionName

The script will generate the following lines (please note this is just an example):

dim TouchFilt\_RECNONVID,TouchFilt\_RECVID

TouchFilt\_RECNONVID=CatFilter("TOUCHPOINT\_LIST",lcase(cultureinfo),FLAGCAT.format("a"),IOM)

TouchFilt\_RECVID=CatFilter("TOUCHPOINT\_LIST",lcase(cultureinfo),FLAGCAT.format("a"),IOM)