

Executive Summary

RSVP Movies Case Study

Insights for RSVP movies after analyzing the IMDb dataset :

- Movie production had declined year on year with highest production in 2017 with 3052 movies and lowest in 2019 with 2001 movies
- The US produced more movies than India in 2019. March has the highest movie releases and December has the lowest. The top three genres are drama, comedy, and thriller.
- Top three movies based on average rating are Kirket, Love in Kilnerry, and Gini Helida Kathe. Dream Warrior Pictures and National Theatre Live produced the most successful movies.
- James Mangold is the most successful director in the top three genres with most superhit movies. Mammooty and Mohanlal are the leading actors with movies rated median 8 or higher. Marvel Studios, Twentieth Century Fox, and Warner Bros are the top three production companies by votes.
- Vijay Sethupathi, Fahadh Faasil, and Yogi Babu are the top actors in India with highest average movie ratings. Taapsee Pannu, Divya Dutta, Kriti Kharbanda, and Sonakshi Sinha are the top actresses in Hindi movies based on their average ratings.
- The drama genre movie "Shatamanam Bhavati" had the highest gross income of INR 530500000 in 2017. Star Cinema and Twentieth Century Fox produced most hits.
- Parvathy Thiruvothu, Susan Brown, and Amanda Lawrence are the top 3 drama actresses with superhit movies having an average rating of more than 8.

Recommendation for RSVP movies for their project:

- Twentieth Century Fox can be used as the production company
- Genre of the movie can be Drama
- Movie should be released in December
- James Mangold can be the director