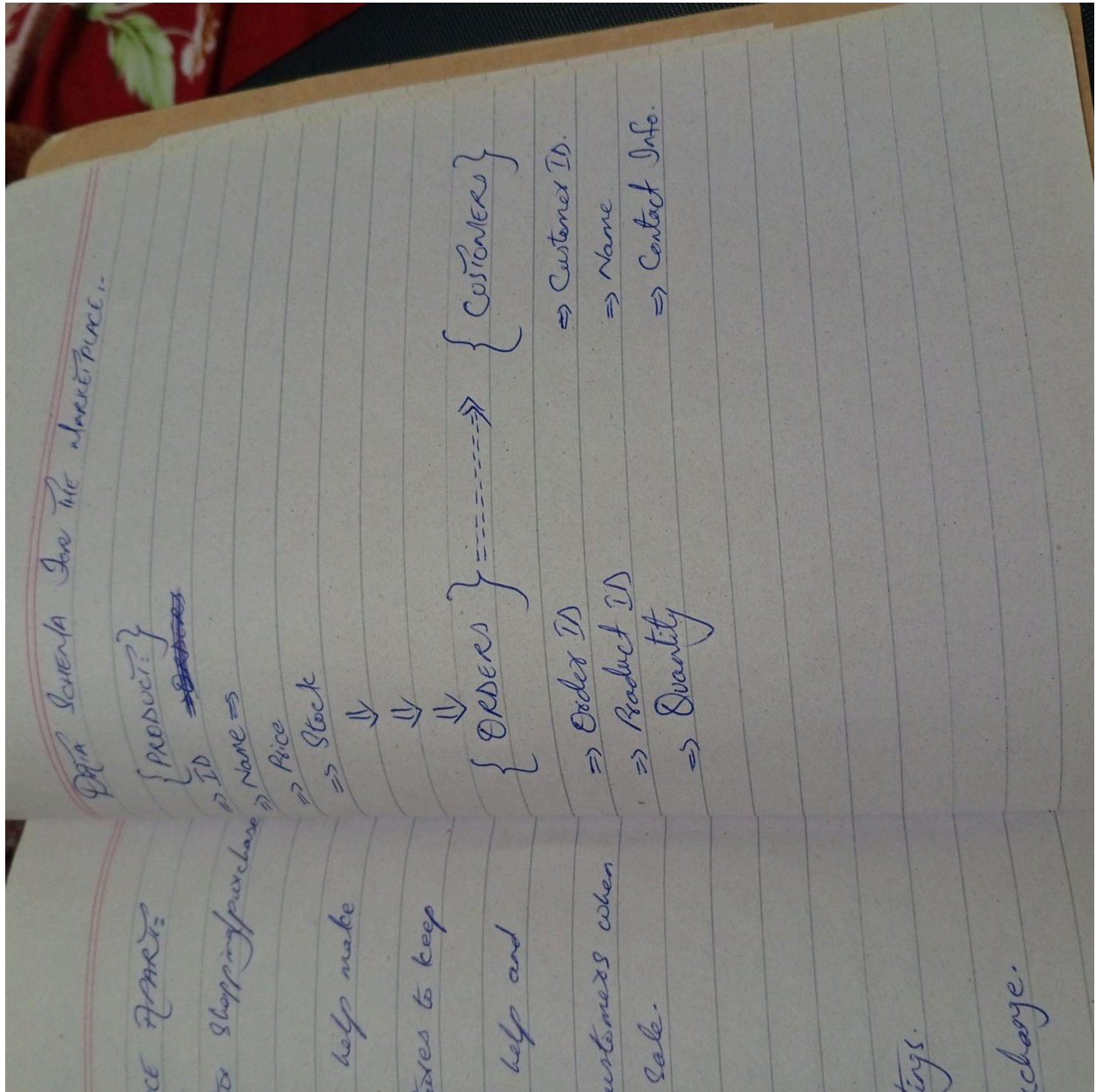


DAY 1



01:

2. TARGET AUDIENCE:

- * AGE: Trendsetters and young explorers, ages 18-45, who love discovering the latest products and enjoy the convenience of online shopping.
- * INCOME LEVEL: Smart shoppers who seek unbeatable value and high quality products at prices that make their wallets smile.
- * LOCATION: Shopkeepers from cities and beyond looking for easy online shopping.

3. WHAT SERVICES WILL WE OFFER:

- Fast and reliable home delivery.
- Easy product returns and exchanges.
- 24/7 customer support for assistance.
- Personalized product recommendations.
- Secure and authentic online payment options.

Hackathon 3: Day 01:

MARKETPLACE:

GENERAL E-COMMERCE WEBSITE:

The goal is to create a user friendly website that allows customers to browse, purchase products, and manage orders easily.

BUSINESS GOALS:

PROBLEM SOLVING: To provide a convenient and reliable online shopping experience for customers looking for a high-quality products at affordable ~~prices~~ prices.

The website will addresses the common issues like;

- limited accessibility to certain products in local markets.
- Difficulties in finding ^{trusted} positive retailers.
- Poor user experience on many e-commerce websites.

TARGET

* AGE: 18-45

and

* Income

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* Local

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3. WHY

→ Fast

→ Easy

→ 24/7

→ Per

→ Sec