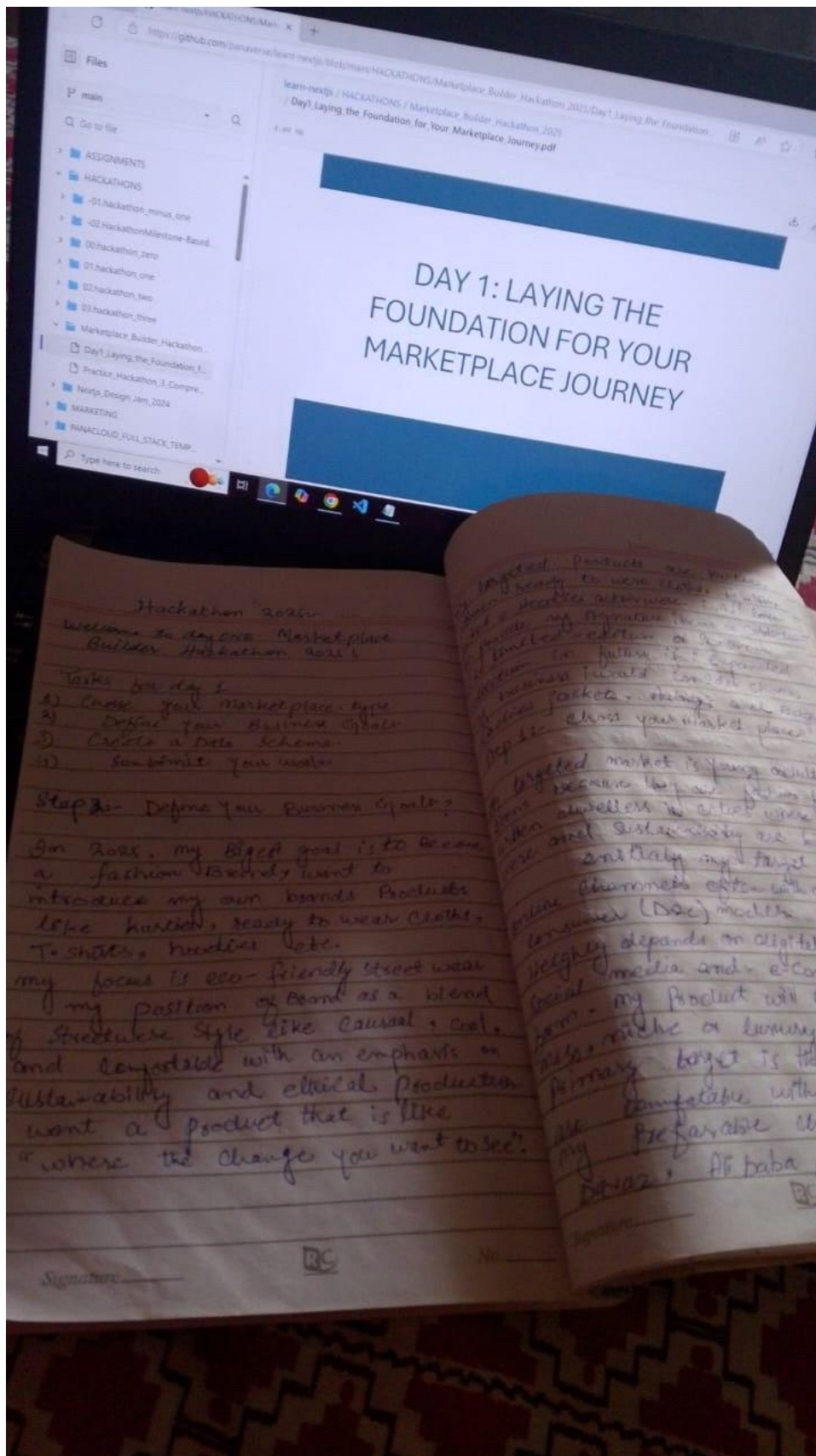


market place Builder Hackatone 2025

day_1



DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

My targeted products are Kurties, women ready to wear clothes, T-shirts, jacket a hoodie activewear. I will have to provide my signature items or collection like limited edition or seasonal collection. In future if I expanded my business I could consider shoes, ladies jackets, Aabays and Bags.

Step 1:- choose your Market place.

My targeted market is young adults, teens because they are fashion forward, urban dwellers in cities where street wear and sustainability are big trends.

Initially my target place is online channels often with a direct to consumer (D2C) model.

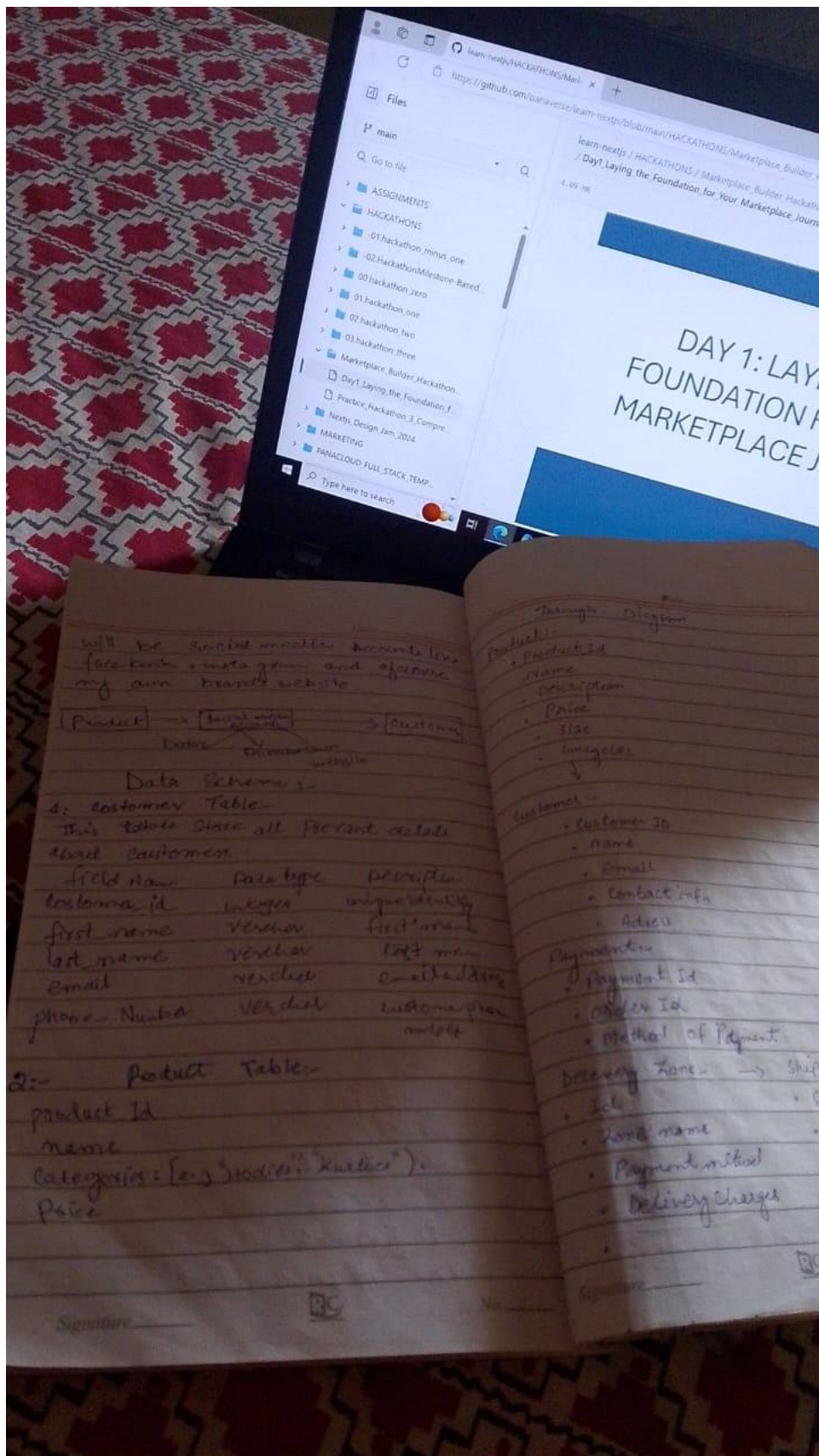
Highly depends on digital marketing, social media and e-commerce. platform - my product will be mix of mass, niche or luxury products. But pioneer target is the consumer who use comfortable with online shopping.

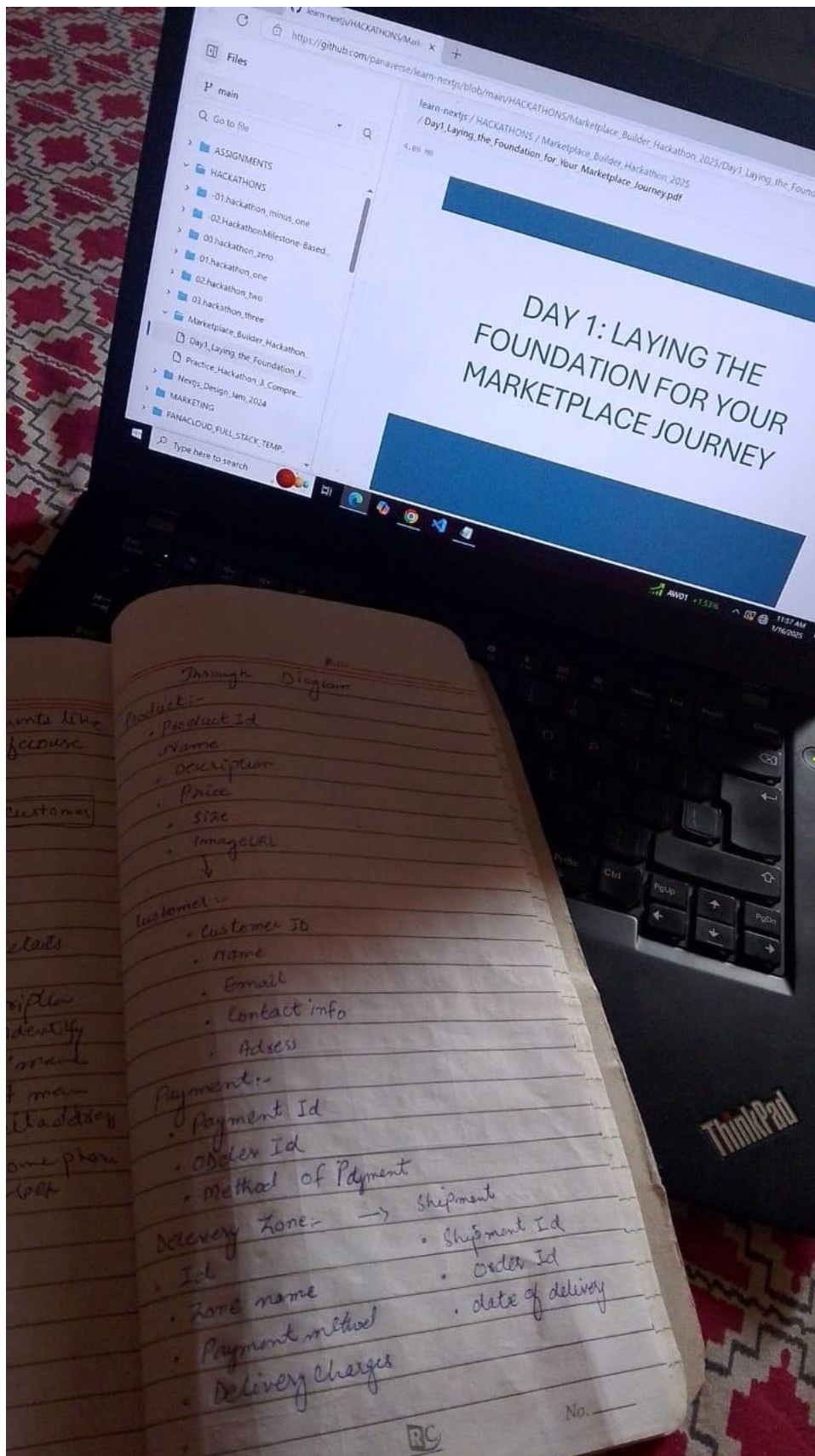
My preferable channels are Daraz, Ali baba, Temu and

Signature _____

No. _____

No. _____





Through Diagram

Product:-

- Product Id
- Name
- Description
- Price
- Size
- ImageURL

Customer:-

- Customer Id
- Name
- Email
- Contact info
- Address

Payment:-

- Payment Id
- Order Id
- Method of Payment

Delivery Zone:- → Shipment

- Id
- Zone name
- Payment method
- Delivery Charges
- Shipment Id
- Order Id
- date of delivery

day one completed here.....