

## Marketplace Technical Foundation

This document outlines the core technical framework for the marketplace platform. It details key routes, API integrations, and the workflow for order processing.

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#### Frontend:

1. Built using Next.js, providing server-side rendering for enhanced performance and faster UI development.
2. Offers a seamless user experience with optimized page load times and improved SEO capabilities.

#### Backend:

1. Powered by Sanity CMS, enabling efficient management and storage of content, including products, orders, and customer data,
2. Ensures scalability and flexibility for handling various content types.

#### Third-Party APIs:

1. The marketplace integrates with external APIs to enhance functionalities, such as payment processing, shipping rate calculations, and product data synchronization.
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## Operational Workflow

### Home Page

- Retrieves and displays a list of available products by fetching data from an external API.
- Users can navigate to individual product pages for detailed information.
- Includes search and filtering options to help users find specific products easily.
- Highlights featured or promotional items on the homepage for increased visibility.

### Product Detail Page (`/products/{product_id}`)

- Fetches and presents detailed product information, such as:
  - **Description:** Overview of the product's features.
  - **Price:** Current pricing, including discounts or offers.
  - **Stock:** Real-time availability of the product.
- Allows users to add products to their shopping cart with a single click.
- Supports displaying user reviews and ratings to guide purchasing decisions.

### Shopping Cart (`/cart`)

- Displays all items that users have added to their cart, along with:
  - Product details (e.g., name, price, and quantity).
  - The total price of all items, including taxes or shipping fees.
- Provides functionality to:
  - Add new products to the cart.
  - Update product quantities.
  - Remove unwanted items from the cart.
- Data is securely managed and stored using the Cart Schema in Sanity CMS to ensure persistence across sessions.

## Checkout Page (/checkout)

- Guides users through the checkout process, which includes:
  - Entering or selecting shipping details.
  - Reviewing the final cart summary, including itemized costs and estimated delivery timelines.
- Integrates with payment gateways for secure payment processing.
- Displays a confirmation message once the order is successfully placed.

## Order Management

- A Shipping ID is generated automatically once an order is confirmed.
- The order status is updated through the following stages:
  1. **Processing:** The order is being prepared.
  2. **Shipped:** The order has left the warehouse, and a tracking ID is issued.
  3. **Delivered:** The order has been delivered to the customer.

## Order Tracking (/order/{order\_id})

- Users can track the status of their order using the provided tracking ID.
- Order details and current statuses are fetched from the Order Schema within Sanity CMS.

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## API Endpoints with Sanity Schema Examples

### API: Products (GET)

- **Endpoint:** /api/products
- **Description:** Retrieve a list of products from the Sanity CMS.
- **Sanity Schema Example:**

```
export const productSchema = {
  name: 'product',
  type: 'document',
  fields: [
    { name: 'name', type: 'string', title: 'Product Name' },
    { name: 'price', type: 'number', title: 'Price' },
  ],
}
```

```

    { name: 'description', type: 'text', title: 'Description' },
    { name: 'stock', type: 'number', title: 'Stock' },
    { name: 'image', type: 'image', title: 'Product Image' },
  ],
};

```

## API: Orders (POST)

- **Endpoint:** /api/orders
- **Description:** Create a new order in the system.
- **Sanity Schema Example:**

```

export const orderSchema = {
  name: 'order',
  type: 'document',
  fields: [
    { name: 'orderId', type: 'string', title: 'Order ID' },
    { name: 'products', type: 'array', of: [{ type: 'reference', to:
{ type: 'product' } }], title: 'Products' },
    { name: 'total', type: 'number', title: 'Total Price' },
    { name: 'status', type: 'string', title: 'Order Status', options:
{ list: ['Processing', 'Shipped', 'Delivered'] } },
    { name: 'customer', type: 'string', title: 'Customer Name' },
  ],
};

```

## API: Shipment (GET)

- **Endpoint:** /api/shipment
- **Description:** Track the shipment status of an order using a third-party API.
- **Sanity Schema Example:**

```

export const shipmentSchema = {
  name: 'shipment',
  type: 'document',
  fields: [
    { name: 'trackingId', type: 'string', title: 'Tracking ID' },
    { name: 'orderId', type: 'reference', to: { type: 'order' },
title: 'Order ID' },
    { name: 'status', type: 'string', title: 'Shipment Status',
options: { list: ['In Transit', 'Out for Delivery', 'Delivered'] } },
    { name: 'estimatedDelivery', type: 'datetime', title: 'Estimated
Delivery' },
  ],
};

```

## Diagram

Below is a high-level flow diagram illustrating the route workflow:

- **Home Page → Product Detail Page → Shopping Cart → Checkout → Order Tracking**

## Additional Considerations

1.

### **Authentication and User Accounts:**

2.

- Users can create accounts to save their order history and manage preferences.
- Implement secure login and registration processes using industry-standard authentication protocols.

3.

### **Performance Optimization:**

4.

- Implement caching mechanisms and content delivery networks (CDNs) for faster page loading.
- Optimize API calls to reduce latency.

5.

### **Mobile Responsiveness:**

6.

- Ensure all pages and components are fully responsive for seamless mobile and tablet experiences.

### **Analytics and Monitoring:**

7.

- Integrate tools like Google Analytics to track user behavior and platform performance.
- Use monitoring services to detect and resolve issues in real-time.

