

**WideHeaven (Online store)**  
**(Project Proposal)**

**Project Code**

BS212332-CP01

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## Table of Contents

1. Abstract .....	3
2. Background and Justification.....	3
3. Project Methodology.....	4
4. Project Scope .....	4
5. High level Project Plan .....	4
6. References.....	5

## 1. Abstract

Shopping has long been considered a recreational activity by many. Shopping online is no exception. The goal of this application is to develop a web based interface for users so that they can get clothing suggestions of different stores at a single place. The system which can provide items at a single platform would be easy to use and hence make the shopping experience pleasant for the users. There are large numbers of commercial Online Shopping websites offering large number of products tailored to meet the shopping interests of large number of customers.

## 2. Background and Justification

Online shopping has now become an essential part of our everyday lives. Especially, after covid-19 everybody wants to have ease also in shopping.

- Technologies for an online store (Cordier, Seo, & Magnenat-Thalmann, 2003)  
The Internet is a compelling channel for selling garments. Several recent initiatives by companies such as Nordstrom, Macy's, and Lands' End focus on made-to-measure manufacturing and shopping via the Internet. We present a Web application that provides more powerful access to and manipulation of clothing to facilitate clothing design, pattern derivation, and sizing. We apply 3D graphics technology to help create and simulate the virtual store.
- DARAZ (nd)  
Daraz.pk, the pioneering and leading e-commerce platform in Pakistan, started in 2012 as an online fashion retailer and evolved into a general marketplace for brands selling items ranging from electronics to home appliances to fashion. The case study is built around the decision regarding how to engage international brands in the wake of increasing local competition and the potential entry of some established international players. Highlighting the decision's implications on logistics (and vice versa), this case study exposes various important trade-offs between in-house inventory and vendor managed inventory. Through the example of a sales-day event conducted by Daraz, this case study also brings to light various strains that logistics could potentially face because of demand hikes and the steps that could help in managing a situation like this.
- Shopify (Shopify n.d.)  
Shopify unifies all of your commerce onto a single platform. With Shopify, merchants can build and customize an online store and sell in multiple places, including web, mobile, in person, brick-and-mortar locations, and pop-up shops and across multiple channels from social media to online marketplaces. Shopify is completely cloud-based and hosted, which means you can access it from any connected compatible device and we'll handle software and server upgrades and maintenance for you. This gives you the flexibility to access and run your business from anywhere with an internet connection.
- **Limelight** (limelight n.d.)(Maypole Pvt. Limited) is a renowned fashion clothing brand that was founded in. Under the vision of creating attractive and comfortable outfits for women of every age and persona, Limelight is working hard to provide its customers with high-quality products at a very affordable price range. A hardworking team of highly qualified professionals, design and textile creatives, marketing strategists, and finest crafters work together to present you with the most appealing and trending outfits ever. Be it stitched or unstitched, western or eastern, formal or semi-formal, men, women or girls,

fragrances or body mists, accessories, bags or footwear, Limelight proudly excels at every niche.

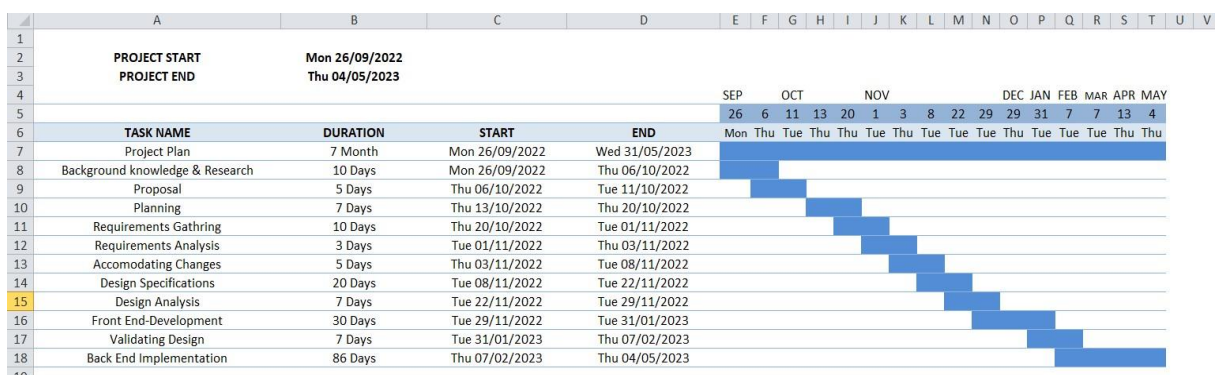
### 3. Project Methodology

- Any member can register and view available products.
- Only registered member can purchase multiple products regardless of quantity.
- Contact Us page is available to contact Admin for queries.
- There are four roles available:
  - Visitor
  - User
  - Operator
  - Admin.
- Visitor can view, search, compare available products.
- User can view and purchase products.
- Operator can excess add option and can view everything of admin panel.
- Operator can add product, edit product, update and remove product.
- Can access users some information.
- Operator can ship order to user based on order placed by sending confirmation mail.
- An Admin has some extra privilege including all privilege of visitor and user.
- Admin can add products, edit product information and add/remove product. can add user, edit user information and can remove user.
- Admin can ship order to user based on order placed by sending confirmation mail.

### 4. Project Scope

Our site will provide information about various products in a different category. Customer can purchase Products Online. Customer can log in and get various information about products and can purchase a suitable product with price and quality comparison. Customer can pay online, so security is must, therefore, e-shopping provide secure transactions. After-sale e-shopping also provide after-sales service in which customer problem is solved

### 5. High level Project Plan



## 6. References

1. Cordier, F., Seo, H., & Magnenat-Thalmann, N. (2003). technologies for an online clothing store.
2. DARAZ (n.d.): Retrieved from <https://www.daraz.pk/>
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5. Online shopping: <https://core.ac.uk/download/pdf/5165156.pdf>
6. (MariaB n.d.): <https://www.mariab.pk/>
7. E-commerce: <https://www.slideshare.net/sohelhoo/ecommerce-documentation>
8. Shomiofficial: <https://shomiofficial.com/>
9. Lazada: <https://lazada.com/>
10. Home shopping: <https://homeshopping.pk/>