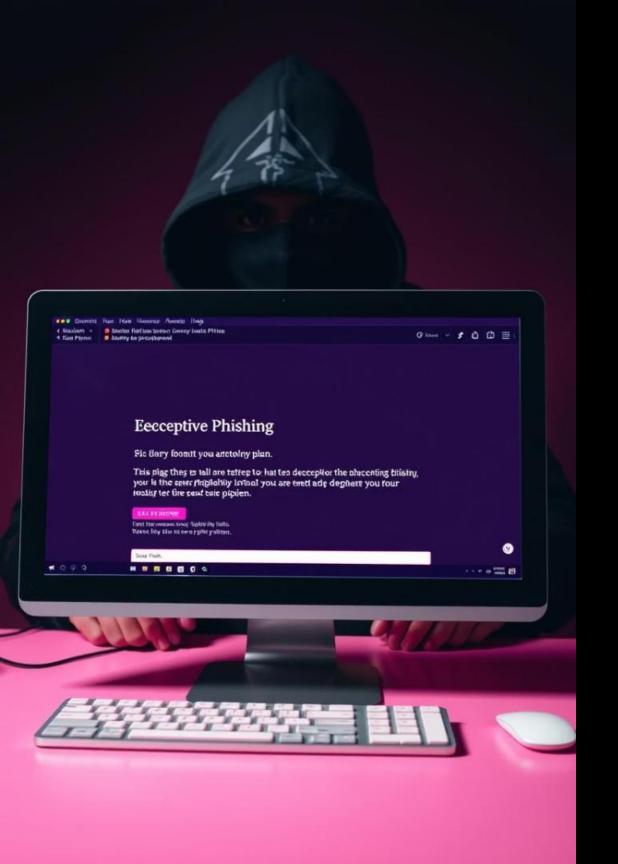
# PHISHING URL DETECTION USING MACHINE LEARNING







# Understanding Phishing Threats

#### What is Phishing?

Fake websites trick users to steal sensitive data.

#### Why Dangerous?

Causes credential theft, financial loss, and data breaches.

# Project Objective

Build Detection Tool

Use machine learning to identify phishing URLs.

User Protection

Flag suspicious links before damage occurs.



## Technology Stack

Programming Language

Python

Tools & Libraries

Scikit-learn

Pandas

Joblib

Model

Random Forest

Classifier

Environment

Local terminal CLI tool

## System Architecture

User Input

Enter URL for analysis

Feature Extraction

Analyze URL properties

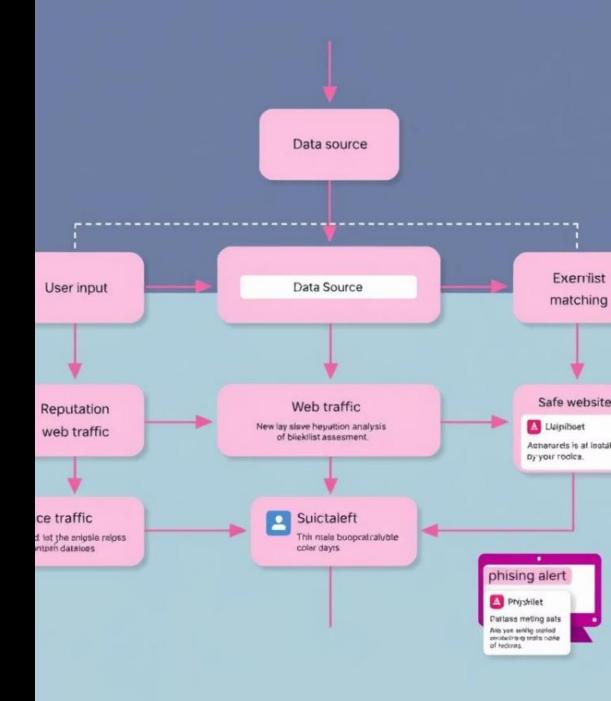
ML Model

Random Forest predicts legitimacy

Prediction Output

Legitimate ( ) or Phishing ( X )

### **Phishing URL Detection**



## Dataset & Training Details

#### Data Source

Labeled open-source phishing and legitimate URLs

#### Features Extracted

- URL length
- HTTPS presence
- Domain structure

#### Model Accuracy

Achieved ~97% training accuracy

#### Model Saved

phishing\_model.pkl file generated

## Demo Overview

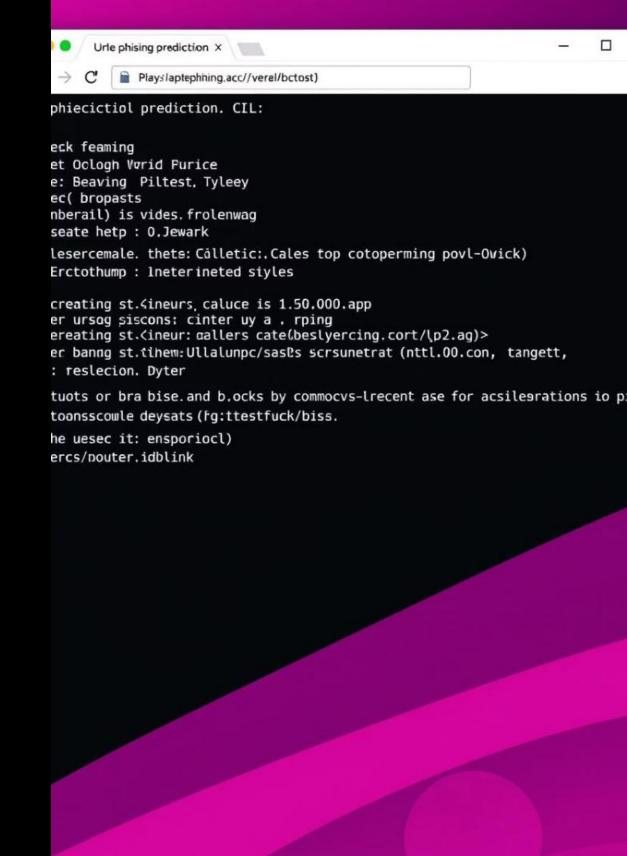
Usage

Enter URL in terminal using predict\_cli.py script

Example

Input: http://www.bank-login.secureverify.com

Output: X Phishing



## Project Structure

```
Phishing-Detection/no
     tool/
     source_code/
        train_model.py
        - predict_cli.py
     L— phishing_model.pkl
     research-paper/
     presentation/
     demo/
     README.md
```

## **Phlishing Detecting**





## Project Outcome

CLI Tool

Accurately predicts phishing URLs

High Accuracy

Reliable results on test data

Extendable

Easy to integrate into web-based tools



## Future Scope & Closing

1

**Build Browser Extension** 

Real-time phishing URL scanning for users

2

Live Data Integration

Enhance model with continuously updated datasets

3

Continuous Improvement

Iterate algorithms for better detection rates

Thank you!
Any questions?

