# Posting content plan

## Types of posts

1. Posts via profiles
2. Jobs post
3. Internship post
4. Training post
5. Scholarship post
6. Featured products post
7. Property for sale post(featured)
8. Property for rent post(featured)
9. Business news
10. Ads burner

## Descriptions

**Post via profile:** this type of profile people will make sign up and wait for the system admin to approve the account after checking the terms and condition.

Therefore the post via profile will have two types of account according to functionalities will be applied to each type of account.

Those accounts are:

* Normal account
* Premium account

**Normal account:** after being approved the owner will have one month of trial, this account will be allowed two posts/day, the post will be included text and pictures

**Premium account:** after being approved the owner will have one month of trial, this account will be allowed up to 8 posts/day, the post will be included text and pictures but here we will add free management which means we’ll be making posts for you, the customer we only sent the data to us

**Scholarship posts:** data will be coming from two places 1. From institutes office, 2. From the institutes’ websites via API

**Featured products post:** it will contains products pictures/or with contents (few text with phone numbers)

**Property for sale post:** it will contains pictures and description of the property. This post will be having limited time according to the agreement with owner

**Property for rent post:** it will contains pictures and description of the property. This post will be having limited time according to the agreement with owner

**Business news:** this post will contains pictures and text and source if it is from another website (blog)

**Ads burner posts:** this burner it may be a rectangular or a square, also the time will be limited according to the agreement with the owner

**Jobs, internship & training:** this posts will be managed uploaded from the institutions

## Posts in charge of DigExpo

* Business news
* Featured products
* Property for sale(featured)
* Property for rent(featured)
* Ads burner
* Jobs, internships, training
* Scholarships
* Post via premium account

## Posts in charge of customers

* Post via normal profiles