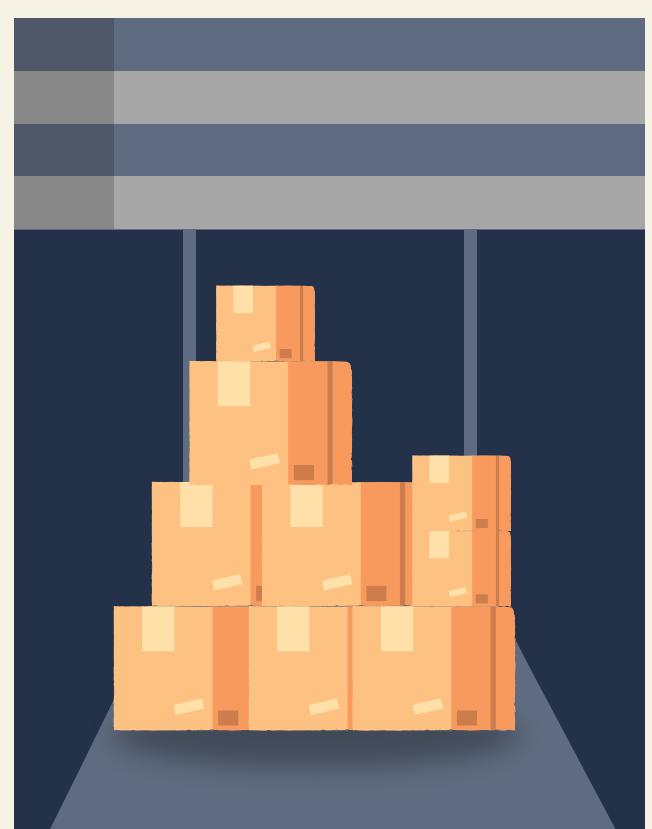




DEVANSH KAUSHIK, ISHITA RAGHUVANSHI, GAYATRI KUMAR

# Problem Statement

**High storage costs and limited transportation options** make it difficult for international students at Georgia Tech to **access affordable storage**.



# Problem Validation

## Key Challenges

- 💲 Expensive traditional storage
- 🚗 Lack of transportation
- ↗ Inflexible solutions
- 🗑 Wasted items

## Data-Backed Insights

- **85%** of surveyed international students reported difficulty finding storage
- **78%** of students are willing to store items within 5 miles but lack affordable options
- **Hidden fees and price spikes** make current storage unsustainable

# Existing Solutions

& Why they fail



01

## Self Storage Units

Expensive, inconvenient locations,  
seasonality of prices

02

## Storage Scholars

Expensive

03

## Ad-hoc solutions

Unreliable and informal

# Current Options near Georgia Tech

Storage Space	Extra Space Storage	Space Shop Self Storage	Extra Space Storage
Uber Price from Midtown	\$20.99	\$18.95	\$20.98
Distance from Midtown	1.0 mile	0.8 miles	1.5 miles
Facility Price/Month	\$125	\$143	\$87

# Pricing Comparison

OneByFour

\$10 - \$50 / Month

Others

\$58 - \$300 / Month

**98% of students** who took the survey  
said they are **not comfortable** paying the current  
market price.



# Solution

A peer-to-peer storage platform built for Georgia Tech students



## How it works?

01

Hosts (in-state students, faculty, alumni) list available storage.

02

International students book affordable, nearby storage.

03

Secure contracts & payment system ensure safety.

04

Optional transportation services (hosts can charge extra).

05

Long-term: Potential GT partnership for unused campus spaces.

# Our Prototype



**Student Search**

**Booking System**

**Host Sign Up**

**Integrated  
Payments**

**Legal Protection**

# Market Validation

Survey results prove the demand.



## International Students

- 92% indicated interest in OnebyFour



## Hosts

- 47% of in-state students are willing to offer storage
- 80% have space for 3+ months
- Faculty and alumni interviews confirm openness to renting out storage space



# Competitive Edge

Why OnebyFour?



## Reason 1

Solves a real, validated problem  
(Students NEED this!)

## Reason 2

Tech-backed & scalable (Fully functional, easy to expand)

## Reason 3

Financially sustainable (Low-cost, self-funding)

## Reason 4

Already built & tested! (Not just an idea, but a working MVP!).



**Phase 1 (Nov - Dec):** Customer discovery, build MVP, finalize partnerships, onboard initial hosts.



**Phase 2 (Jan - Mar):** Launch beta, collect feedback, expand GT outreach

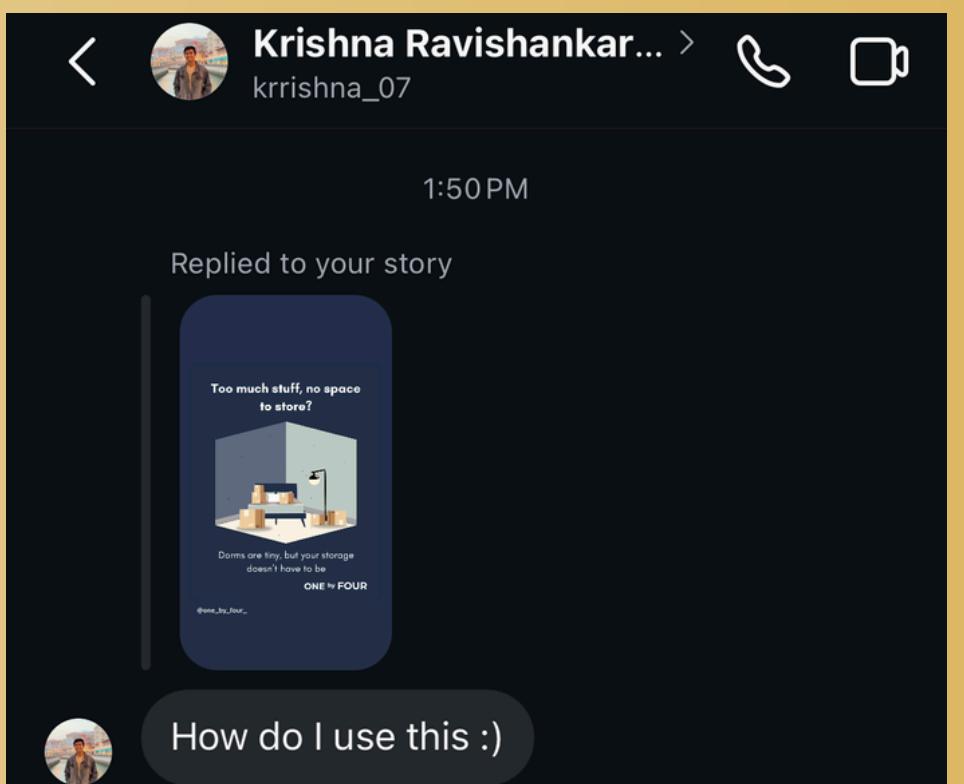
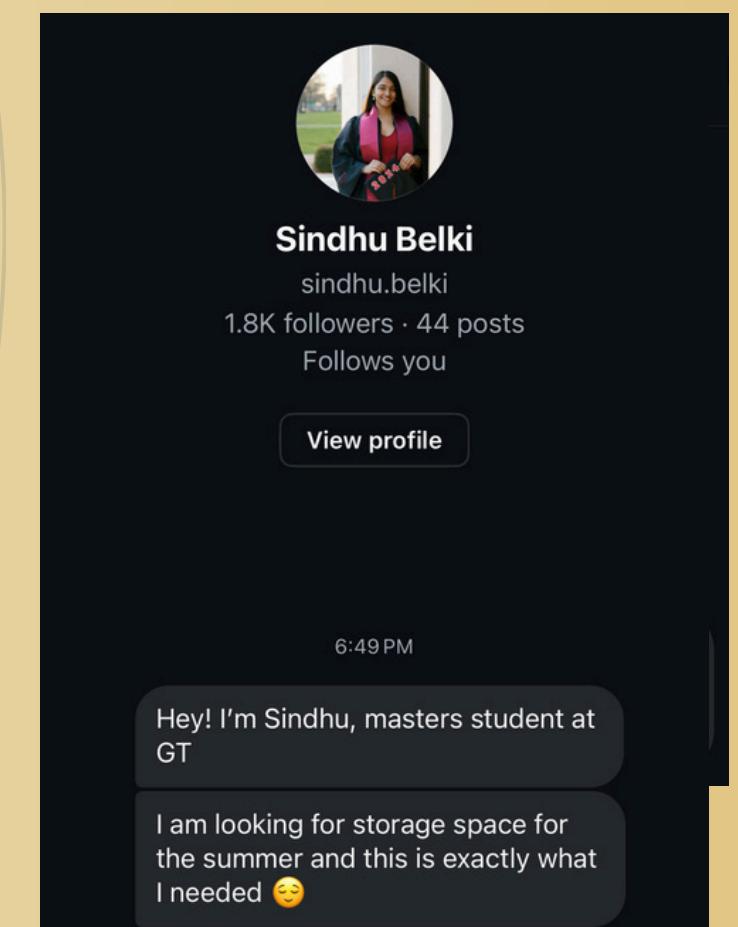
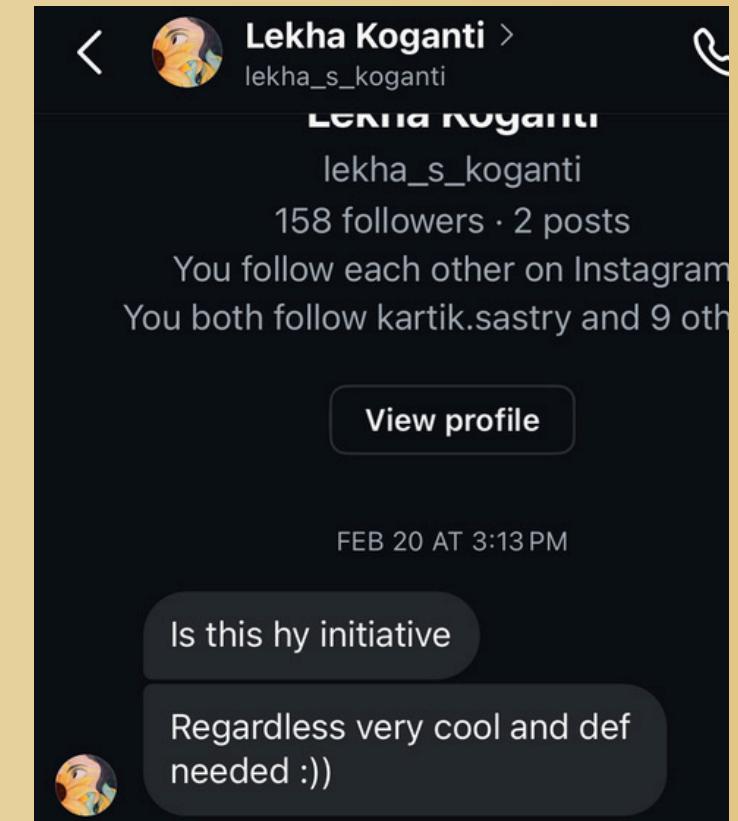
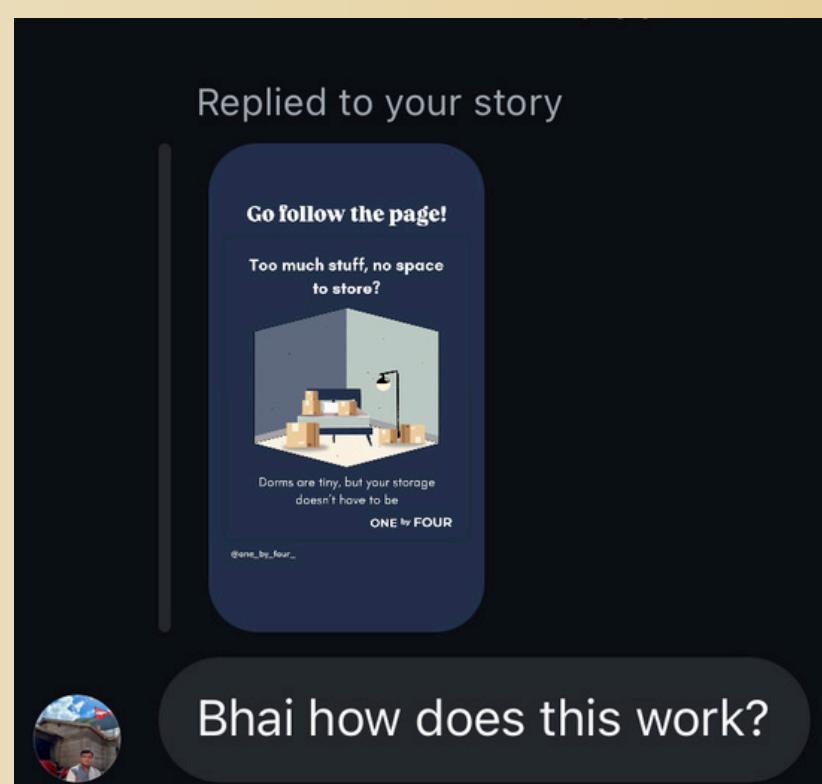


**Phase 3 (Apr - May):** Full-scale launch to pilot for Summer 2025

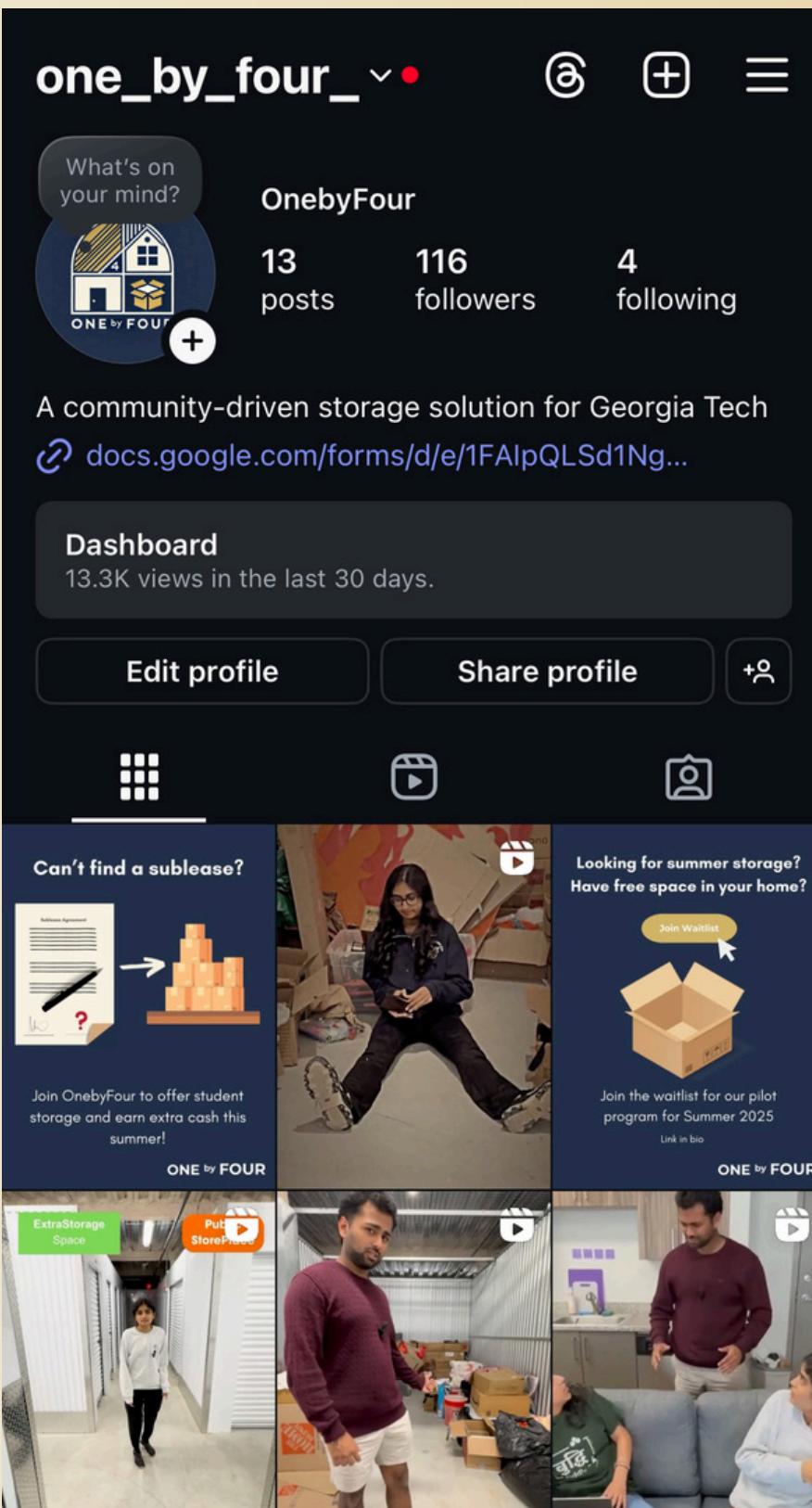
# Implementation & Scaling Strategy



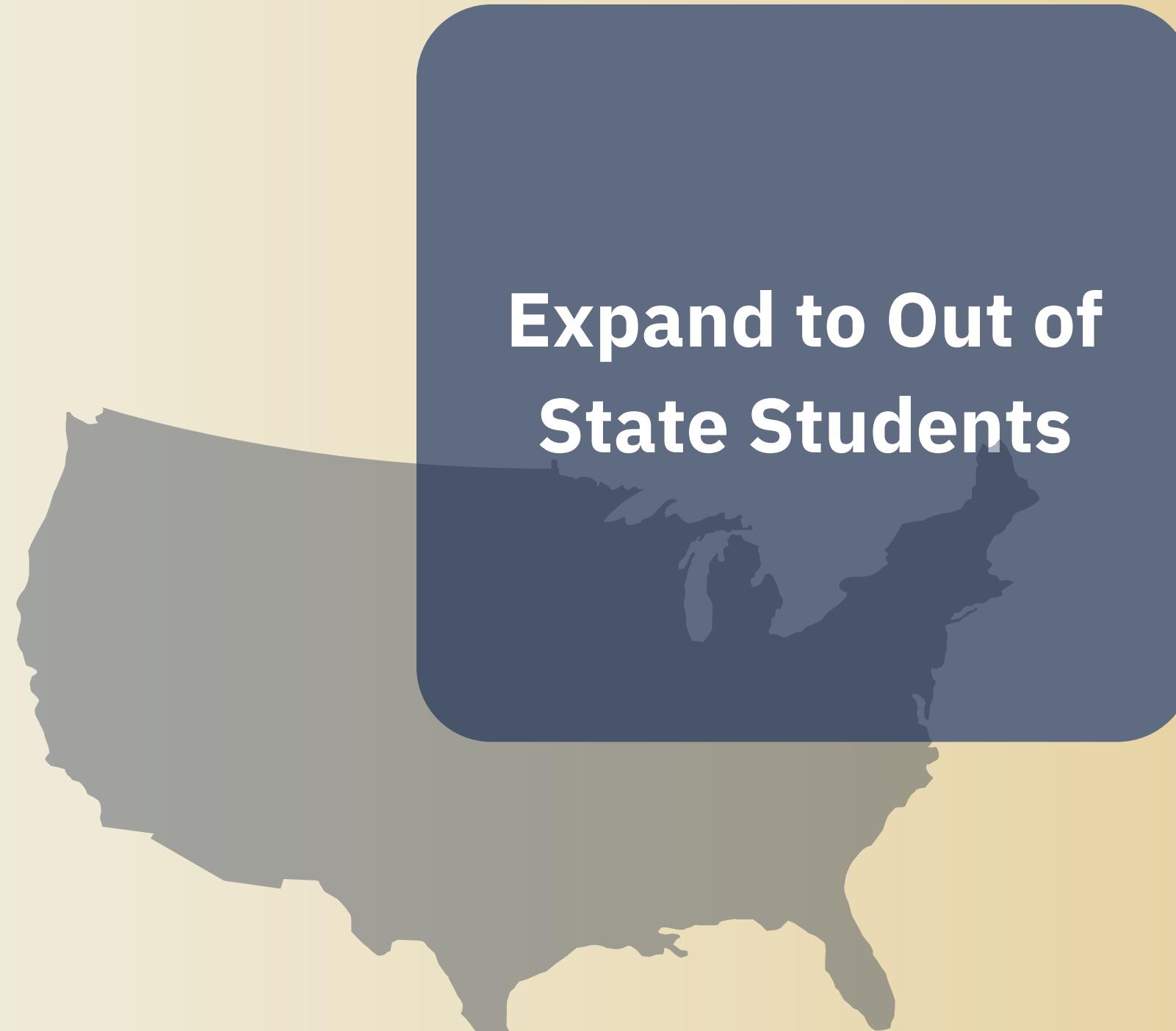
# Traction



# Marketing



# Expansion Plans



Expand to Out of  
State Students

Use unused Georgia  
Tech spaces to store  
over the summer

# Meet the Team



**Devansh  
Kaushik**  
Co-Founder



**Ishita  
Raghuvanshi**  
Co-Founder



**Gayatri  
Kumar**  
Co-Founder

Thank you