

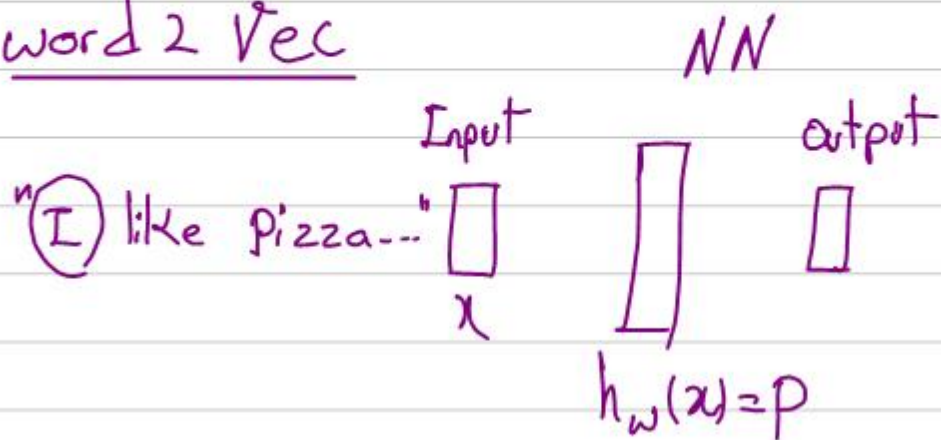
# TF / IDF & Word2Vec

feature  
↓

	I	like	hate	...	Predict
Doc1	1	1	0		5
Doc2	1	0	1		1

↓  
class

## word2vec



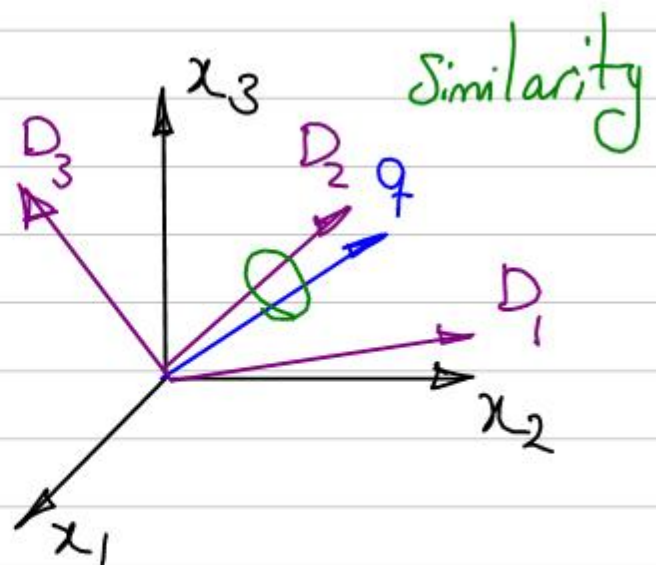
## Vector Space model

Query:  $q$  →  $q$

$D_1$

$D_2$

$D_3$



TF / IDF      Sparsity ← <sup>مشكل</sup> One-hot

↓  
(a/the) frequent Tokens ← Bow

$$\text{Sim} = \text{TF} * \text{IDF}$$

Term Frequency =  $\text{Count}(w, D)$  ← TF/IDF

$$\text{Inverse Document frequency} = \log\left(\frac{M+1}{df(w)}\right)$$

Q: "How Can I change my RAM"

---

Q: "Nike Shoes"

D1: "Puma Nike"

V: {Nike, Puma, shoes, ...} D2: "Mike Shoes Nike" \*

D3: "Shoes Puma Puma Shoes Nike shoes Puma"

$$Q = (1, \dots, 1)$$

$$D2 = (2, \dots, 1)$$

فرض

$$D \text{ words } M = 500$$

$$\text{IDF}(\text{Nike}) = \log \frac{501}{150} = 0.5$$

$$\text{IDF}(\text{Puma}) = 0.5$$

$$\text{IDF}(\text{Shoes}) = \log \frac{501}{300} = 0.2$$

$$df(\text{Nike}) = 150$$

$$df(\text{Puma}) = 150$$

$$df(\text{Shoes}) = 300$$

$$D1 = (1 * 0.5, 1 * 0.5, 0 * 0.2)$$

$$\text{Sim}(Q, D1) = 0.5 + 0 + 0 = 0.5$$

$$D2 = (2 * 0.5, 0 * 0.5, 1 * 0.2)$$

$$\rightarrow \text{Sim}(Q, D2) = 1 + 0 + 0.2 = 1.2 \leftarrow$$

$$D3 = (1 * 0.5, 3 * 0.5, 3 * 0.2)$$

$$\text{Sim}(Q, D3) = 0.5 + 0 + 0.6 = 1.1$$