**SELLING BIRMINGHAM**

**Project Outline:**

We are real estate agents in one of Uk’s most populous cities. We buy and sell properties within Birmingham. We have been given the task of creating a dashboard that our clients could use without any stress when trying to find the home of their dreams. Our data is obtained from Zoopla( www.zoopla.co.uk) and Rightmove([www.rightmove.co.uk](http://www.rightmove.co.uk)) using web scraping. This project analyses properties within the Birmingham area of the west midlands. It aims at Understanding the Birmingham property market.

**RESEARCH OBJECTIVES**

* Understand the Birmingham property market.
* Find out the most expensive property type to invest in.
* Match the low, high and expensive areas with price and property type.
* Understand the relationship between price and bathrooms
* Understand the relationship between price and bedrooms.

**RESEARCH QUESTIONS**

* What is the most expensive property type?
* What is the best type of property to buy?
* What is the worst type of property to buy?
* What is the relationship between price and number of bedrooms?
* What is the relationship between price and number of bathrooms?

**KEY CONCLUSIONS**

* The Birmingham market is very lucrative.
* Buying land is a better investment.
* The number of bedrooms affects the price of a building.
* The number of bathrooms affects the price of a building.
* Birmingham’s market can be easily accessible by low, medium and high-income individuals.

**RECOMMENDATIONS**

* Birmingham is an amazing place to invest in and live in.
* For long term invest buy land and develop over time.
* Buying property and investing in Birmingham would yield a high rate of return.