

## Visuele (data-) communicatie:

*Het gaat niet om waar je naar kijkt, maar om wat je ziet.*

Bureau Jeugdzorg Roermond, 14 juli 2022

### Boeken:

- Dyker, Brent. *Data Storytelling: How to drive change with data, narrative, and visuals*. Hoboken, NJ: John Wiley and Sons, 2020.
- Few, Stephen. *Show me the numbers: Designing tables and graphs to enlighten*. El Dorado hills, CA: Analytics Press, 2012.
- Nussbaumer Knaflic, Cole. *Storytelling with data: A data visualization guide for business professionals*. Hoboken, NJ: John Wiley & Sons, 2015.
- Schwabisch, Jonathan. *Better data visualizations: A guide for scholars, researchers, and wonks*. New York, NY: Columbia University Press, 2021.
- Tufte, Edward R.. *The visual display of quantitative information*. Cheshire, CT: Graphics Press LLC, 2001.

### Data:

- Download gratis pdf: <https://chart.guide/>
- The chartmaker directory: <https://chartmaker.visualisingdata.com/>
- John Schwabish: A guide to advanced data visualization in Excel, <https://policyviz.com>
- How to build data visualizations in Excel, <https://stephanieevergreen.com/how-to>
- Depict Data Studio. <https://depictdatastudio.com/category/data-visualization-in-excel/>

### Design:

- Franconeri SL, Padilla LM, Shah P, Zacks JM, Hullman J. The Science of Visual Data Communication: What Works. *Psychol Sci Public Interest*. 2021;22(3):110-61.
- Cleveland WS and McGill R. Graphical Perception: Theory, Experimentation, and Application to the Development of Graphical Methods. *JASA* 1984; 387 (79): 531-554.
- Lisa Charlotte Muth, blog: <https://blog.datawrapper.de/which-color-scale-to-use-in-data-vis/> en <https://blog.datawrapper.de/beautifulcolors/>
- Storytelling with data, picking the right colors: <https://www.storytellingwithdata.com/blog/2020/5/6/picking-the-right-colors>
- Adobe color wheel: <https://color.adobe.com/create/color-wheel>
- Color blindness simulator: <https://colororacle.org/>

### Storytelling:

- Hans Rosling, 200 Countries, 200 Years, 4 Minutes, <https://www.youtube.com/watch?v=jbkSRLYSojo>


## Dankjewel!



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