

Olajide, Ridwan Adeshina I Product Manager

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PROFESSIONAL PROFILE

'A Product/Project Manager with over 3 years experience, and proven ability to guide product success and offer technical direction in product quality'

Demonstrates profound knowledge of product development with strong expertise across tech product and software development. Skilled in product management, IT project management, design thinking and user experience, with the ability to deliver distinct software solutions to achieve product objectives, revenue and viable product. Demonstrates a focus on leading sales teams to introduce new products to market, with a focus on customer experience and retention. A competent leader with the ability to set the strategy, roadmap and feature definition for a product or product line. Committed to mapping work processes and applying agile principles to locate opportunities for efficiency improvements. A diverse expert in Communication, Digital Marketing Strategy, Brand Management, Digital Marketing, Content Development, Customer Engagement and Client Retention.

COMPETENCIES

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|-------------------------|--------------------------|--------------------------|
| ▪ Product Management | ▪ Project Management | ▪ Product Development |
| ▪ System Implementation | ▪ Customer Experience | ▪ Strategic Planning |
| ▪ Digital Marketing | ▪ Stakeholder Engagement | ▪ Emotional Intelligence |

CAREER SUMMARY

Project/Product Manager – TechonStack Ltd.

January 2022 – Till Date

Outline

Overseeing the product development team, comprising of 5 members, in the development of software and products for business to business; reporting to the CEO/MD.

Key Responsibilities

- Overseeing product development procedure, supporting the product development team to identify and address gaps in already existing products and build new feature requests.
- Communicating at intervals (via presentation) product updates and developments to the stakeholders to ensure team are in sync.
- Showcasing products and enhancing visibility and awareness via the execution of demonstrations.
- Documenting the product development roadmap used across the organization.
- Obtaining and evaluating customer feedback to inspire product improvements and implement necessary changes to existing products.

Product Manager - Vocational

November 2021 – March 2022

Outline

Led a team of 6 inclusive of product owner, software developers, product designers in the development and delivery of an educational/vocational learning product. (To be Launched in December 2022)

Key Responsibilities

- Oversaw the product development cycle of the product.
- Governed the software roadmap, developed the business case and outlined service specifications.
- Actively participated as the product manager, key stakeholder and provided reliable support to the product owner and developers.

Key Achievement

- The product came second at the UK/Nigeria Tech Hub & DPD School Capstone Project Demo Day.

Product Manager – Relieve Careers (Internship)

December 2019 – February 2020

Outline

A team member of 6 product managers in a mentorship program organised by Product Manager Africa Mentorship Program with a capstone project of a CV bank portal for employees who lost their job during covid-19.

Project Manager - VerveTree Hub**May 2019 – Till Date****Outline** - Project Manager TechSummitOgun'21 and 2022.**Key Responsibilities**

- Built the conference programme project plan: setting clear deadlines for all milestones related to the conference programme and tracking adherence to those deadlines;
- Built and managed the relationship with the summit stakeholders (sponsors, partners, speakers, host)
- Follow-up on the execution of the panellist invite with the program manager.
- Supervised team members on deliverables of the summit planning
- Acted as a liaison between the team planning the projects and VerveTree management and ensure both parties have necessary resources and information to complete tasks;
- Developed, monitored, presented and evaluated the conference programme related budgets;
- Worked closely with the conference logistics team on welfare; for guests and attendees, speaker's Accommodation/transportation, etc.
- Worked closely with the team responsible for online & offline marketing and communications for the conference;

Key Achievement

- Managed the Client Relationship, Media and Communication Department of the Hub.
- Team Lead 2020 Digital Jurist Assessment Project for Phillips Consulting Ltd.
- Written briefs of over 15 conferences for clients and prospective partners with 85% satisfaction on feedbacks.
- Programme Lead on career development and personal development of over 800 undergraduates and graduates youths and corps members in Ogun State and Kwara State.
- Trained over 500 Ogun States Teachers on skills on demands for Gen Z.
- Co-Team Lead Nigeria Fintech Student Conference and Hackathon; Spearheaded project #TechSpark2019 pre-event, event and post-event planning and strategy with over 1500 attendees.
- Team Lead Registration, Media and Logistics of the project "TechSummitOgun19" with a record of over 2000+ attendees, and a comprehensive report follows suit.

Intern - Triift Africa**July 2019 – December 2019**

- Contributing writer for the company's Medium Page.
- Content Writer for the company's email marketing.
- Media team member "Ilorin Digital Summit 2019"
- Worked closely with Triift Africa's Team on how to reach a large audience.
- Contributor 2020 Strategic Content.
- Contributing writer for a yet to be published book for Instagram users who are business owners.

EDUCATION

- **BA, English** – University of Ilorin, Ilorin **2018**

TECHNICAL SKILLS

- **Product & Project Management:** Trello, Jira, Slack, Figma
- **Office Management:** MS Office (Word, Excel, PowerPoint, Outlook & Access)

REFEREE

Available on request