Irfan Moideen

Senior Data Analyst

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💼 7 Years 3 Months

🌐 https://www.linkedin.com/in/irfan-m-k

👤 ABOUT ME

Data Analyst with a results-driven approach, adept at extracting insights from complex datasets, generating valuable reports, and driving data-driven decisions. Seeking to contribute analytical expertise to an innovative, data-focused organization.

⬡ KEY SKILLS

Qlik
★★★★★

Tableau
★★★★★

Python
★★★★

SQL
★★★★

AWS Glue
★★★★

AWS S3
★★★★

AWS Cloud
★★★★

AWS Lambda
★★★★

Problem Solving
★★★★★

Communication Skills
★★★★★

Project Management

📋 PROFILE SUMMARY

Experienced Data Analyst and Business Intelligence professional with a strong track record of 7 years in QlikView, QlikSense, Tableau, Oracle SQL, and Redshift database management. Skilled in harnessing the power of AWS Data Analytics Services and Python for advanced Data Analysis and engineering. I am currently thriving at Unisys, seeking new opportunities to apply my expertise and drive data-driven success in a dynamic and challenging environment.

🄰 EDUCATION

MBA/PGDM — 2022
Alliance University
3.7/4

B.Tech/B.E. — 2016
Sri Krishna College of Engineering and Technology, Coimbatore
8.3/10

💼 WORK EXPERIENCE

Senior Data Analyst 2021 - Present

Unisys (Client: Globe Life Insurance)

- Spearheading the development of log data processing pipelines using Python, AWS S3, Glue, Crawler, Lambda, Athena, and Tableau, leading to valuable insights and streamlined data management.

Client Relationship Management
★★★★★

Leadership skills
★★★★★

COURSES & CERTIFICATIONS

- **AWS Certified Cloud Practitioner (Valid upto April 2026)**
- **Machine Learning for Business professionals**
- **Tableau Certified Business Analyst**

LANGUAGE

English
Expert

Hindi
Proficient

Tamil
Expert

PERSONAL DETAILS

Date of Birth
5th June 1995

Gender
Male

Address
Bangalore Nationality: Indian (Contact Number: +91 9944962785)

- Overseeing the end-to-end lifecycle of Qlik projects, maintaining 100+ reports, and ensuring seamless project delivery.
- Creating and maintaining Tableau reports with subscriptions (reports via email to stakeholders) to enable data-driven decision-making within the organization.
- Improving operational efficiency by automating manual tasks using Python, results in time savings of 297 hours annually and enhanced accuracy.
- Effectively translating client business requirements into technical specifications, contributing to the successful execution of projects.
- Successfully leading the migration of the Business Intelligence tool from on-premises infrastructure to a cloud-based setup.
- Mentoring and guiding junior and contracted team members, fosters team growth and development.

Analytics Consultant 2020 - 2021

Fractal Analytics (Client: Philips)

- Led data-driven initiatives for a global consumer lifestyle brand, defining key performance indicators (KPIs) and leveraging analytics to support critical business decisions and marketing strategies on a prominent e-commerce platform.
- Successfully executed real-time social media campaigns to drive website traffic and facilitate strategic investment planning for the client.
- Implemented a Qliksense and Python-based solution to provide a comprehensive business health overview and conducted key driver analysis to identify revenue gaps across different geographies, unearthing 3.5 million euros in lost sales opportunities arising from stock unavailability and buy box loss to third-party sellers.
- Served as the subject matter expert (SME) for Qlik within multiple teams, offering guidance on Qlik architecture and data modeling for complex reports.
- Pioneered the development of an anomaly detection model using Python, utilizing Time Series algorithms to detect and address irregularities within the data.

Data Analyst 2018 - 2020

Verizon

??? At Verizon, I worked in Margin Analysis and Fraud Analytics, optimizing device pricing by utilizing advanced analytics to comprehend margins (Buy price - processing fees - Sales price).
??? The main objective was to automate Margin calculations and leverage Qlik for data visualization techniques.
??? Additionally, I designed and implemented end-to-end alarms for customer fraud detection using Machine Learning tools, encompassing data analysis, feature selection, feature engineering, model development, and production deployment.
??? My role also involved collaborating with tech leads, ETL, and data architect teams to construct data models tailored for Qlik.

Application Development Analyst	2016 - 2018

Accenture

At Accenture HR Analytics, I successfully led the migration of a legacy system from Tableau Dashboards to Qlik. Expertly connected and blended data from multiple sources to utilize cross-functional insights. Proficiently developed and managed Oracle SQL tables, Views, and Functions to enhance data processing efficiency.