

Menu & Filter

Executive Summary

Product Details

Customer Details

Location

All

Year

01/01/2016

30/06/2017

Category

All

ADVENTURE WORKS DASHBOARD

Total Revenue

\$18.5M

Total Orders

22.5K

Total Customers

18K

Total Products

293

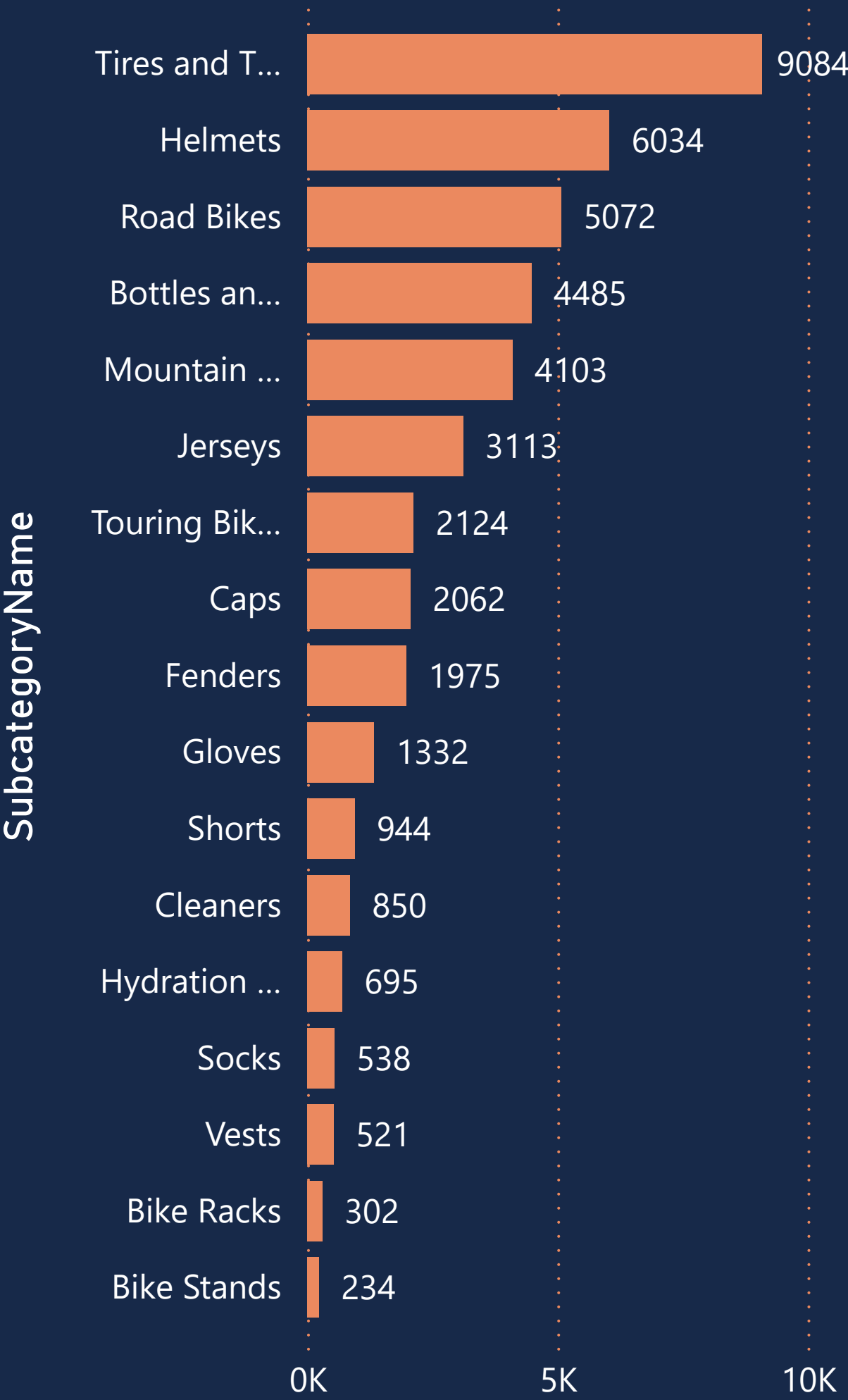
Total Returns

1724

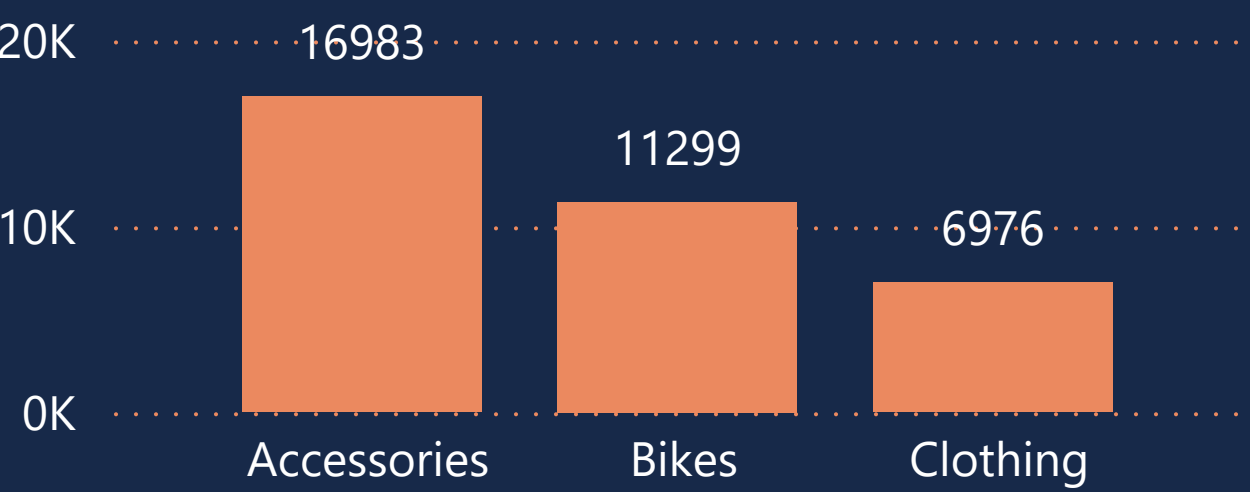
Total Profit

7.9M

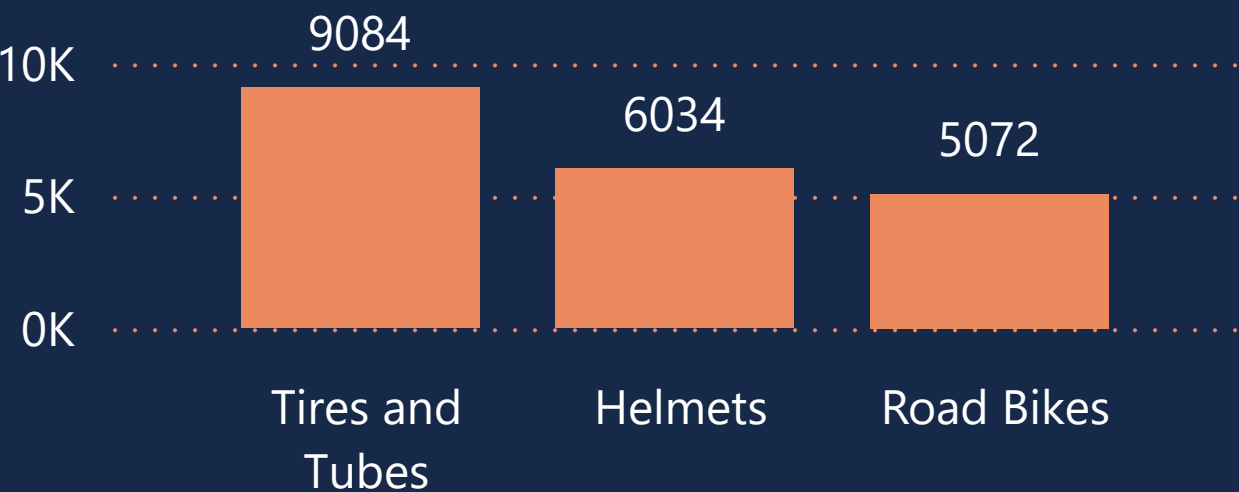
Total Orders and Profits by Subcategory



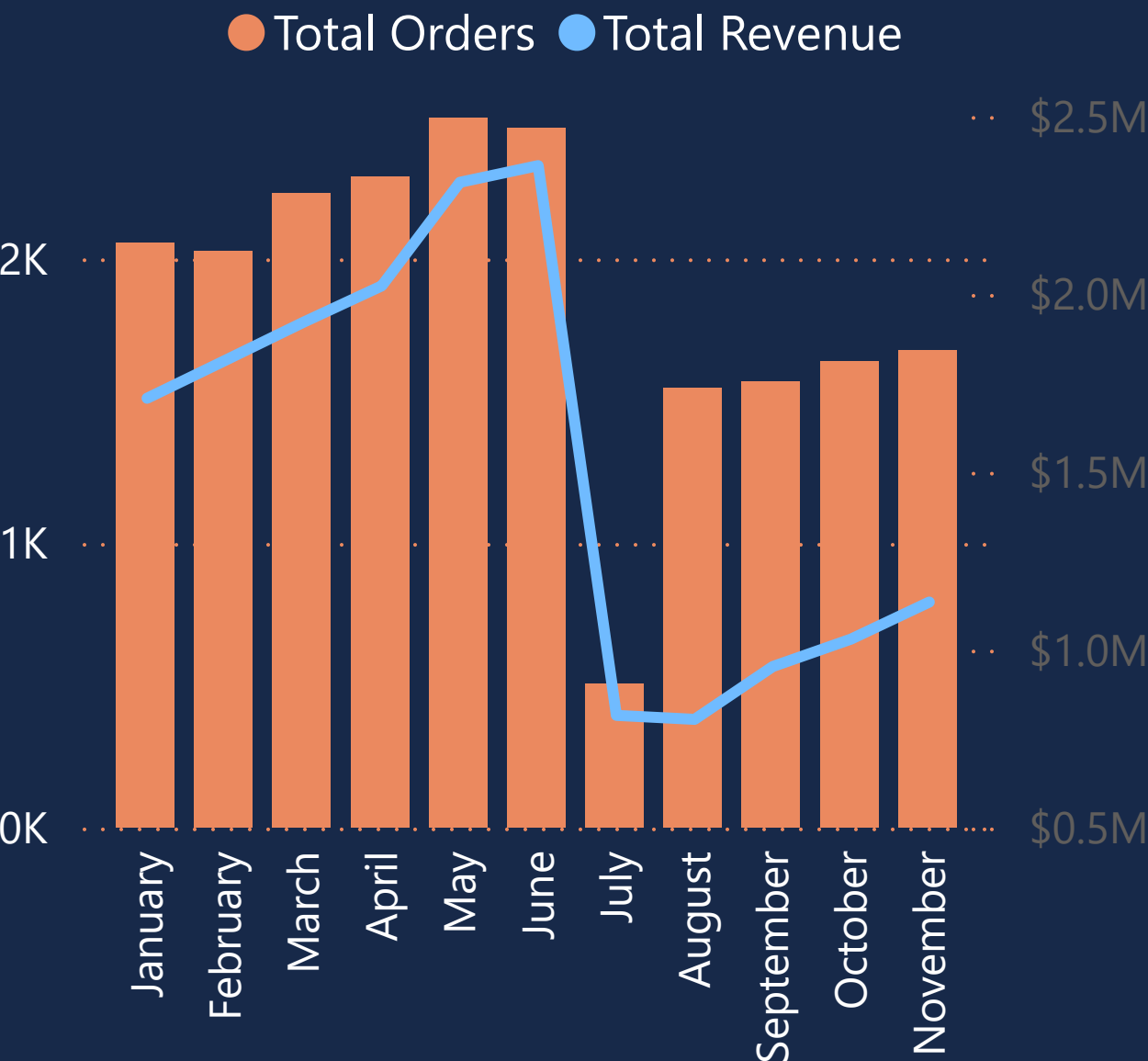
Product Categories by Orders



Top 3 Subcategory



Orders & Revenue by Month



SubcategoryName Total Orders Total Profit

Bike Racks	302	22,686.24
Bike Stands	234	23,290.02
Bottles and Cages	4485	67,411.81
Caps	2062	12,162.43
Cleaners	850	8,495.88
Fenders	1975	54,489.60
Gloves	1332	36,592.96
Helmets	6034	131,003.45
Hydration Packs	695	23,921.90
Jerseys	3113	44,971.11
Mountain Bikes	4103	3,242,071.51
Road Bikes	5072	2,455,331.65
Shorts	944	41,356.64
Socks	538	5,984.69
Total	22534	7,855,975.23

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Revenue Vs Target



Revenue Vs Target



Top Product by Order

Water Bottle - 30 oz.

Top Product by Profit

Mountain-200 Black, 46

Weekly Profit



ADVENTURE WORKS DASHBOARD

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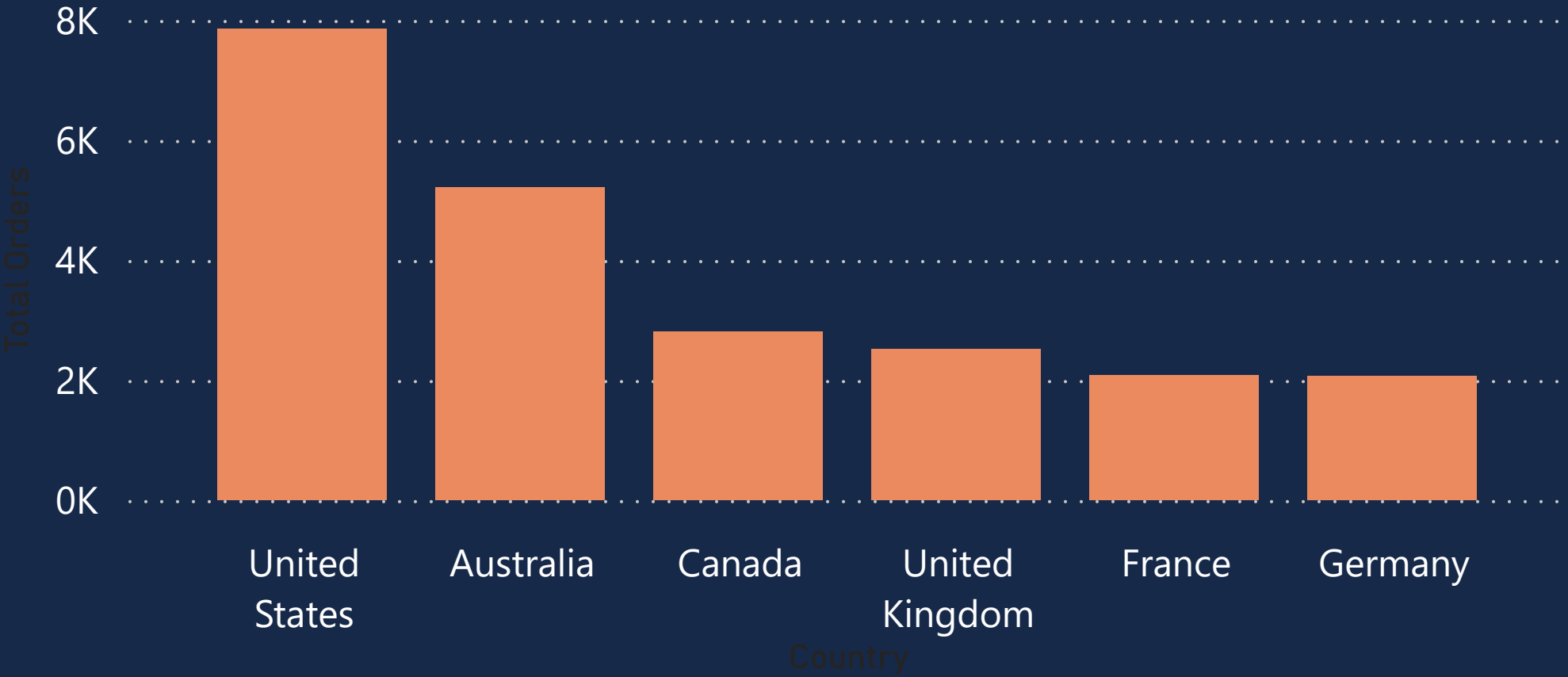
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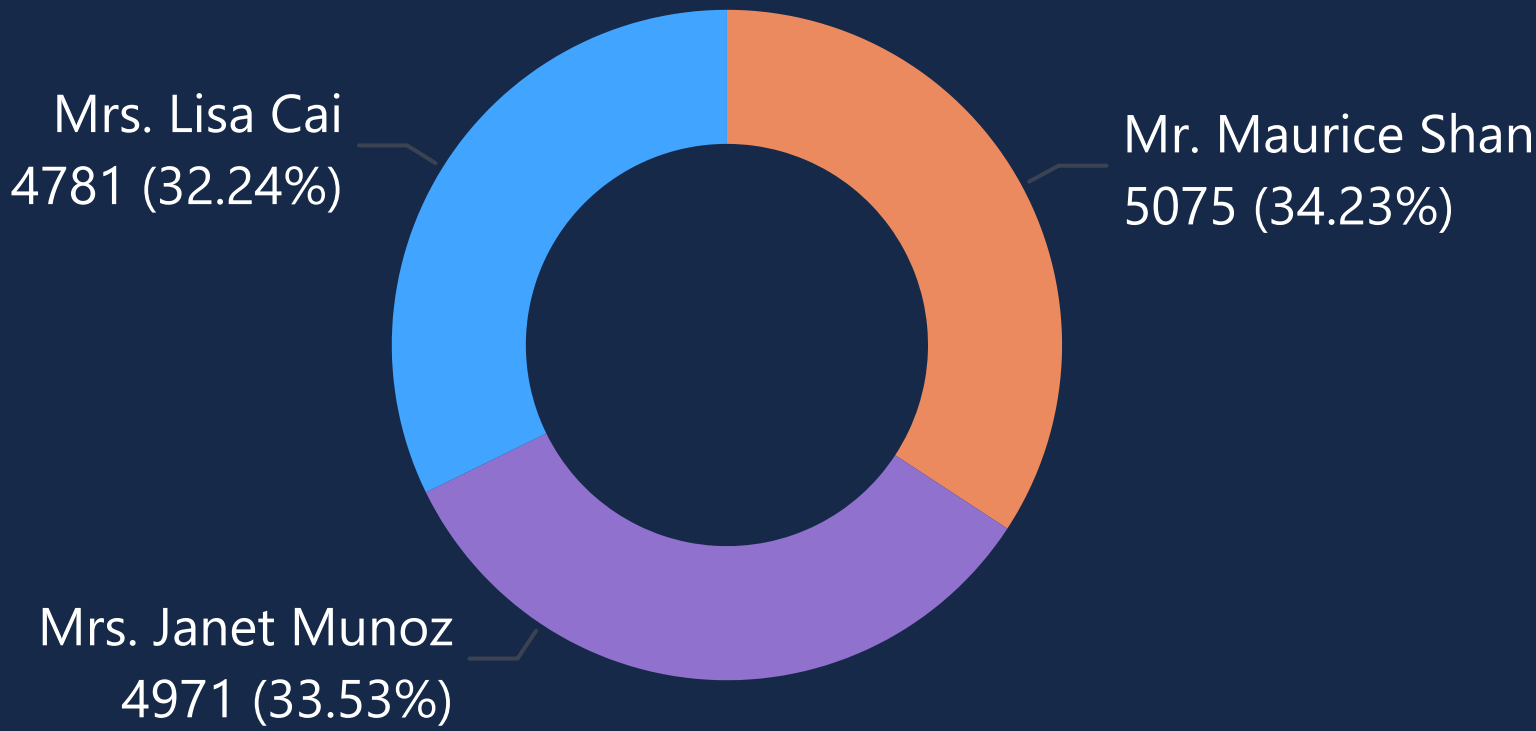
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7.9M

Customers by Location



Top 3 Customers by Profit



Orders & Revenue by Month

