Menu & Filter

**Executive Summary** 

**Product Details** 

**Customer Details** 

Location

All

Year

01/01/2016 30/06/2017

Category

All

## ADVENTURE WORKS DASHBOARD

Total Revenue Total Orders

Jerseys

Caps

Fenders

Gloves

Shorts

Cleaners

Bike Racks 302

Bike Stands 234

0K

Hydration ...

Touring Bik...

SubcategoryName

\$18.5M 22.5K

2124

2062

1975

1332

Total Customers

18K

Total Products

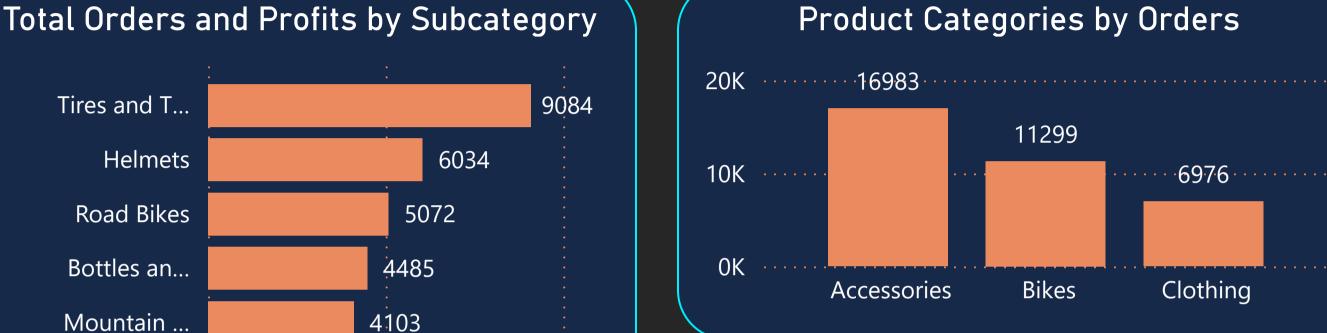
293

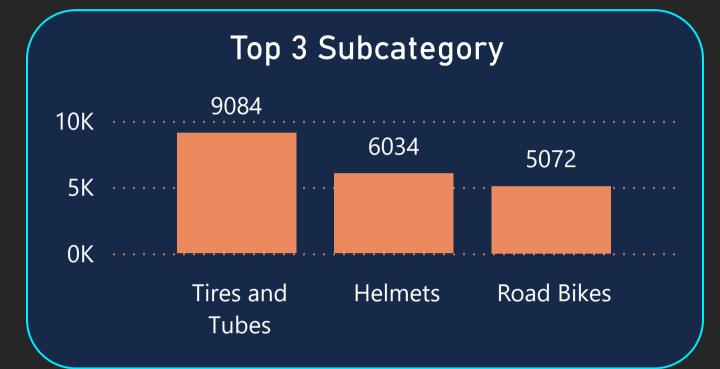
Total Returns

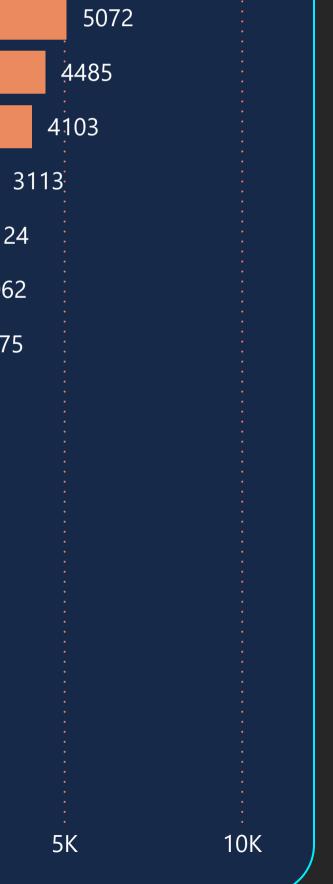
1724

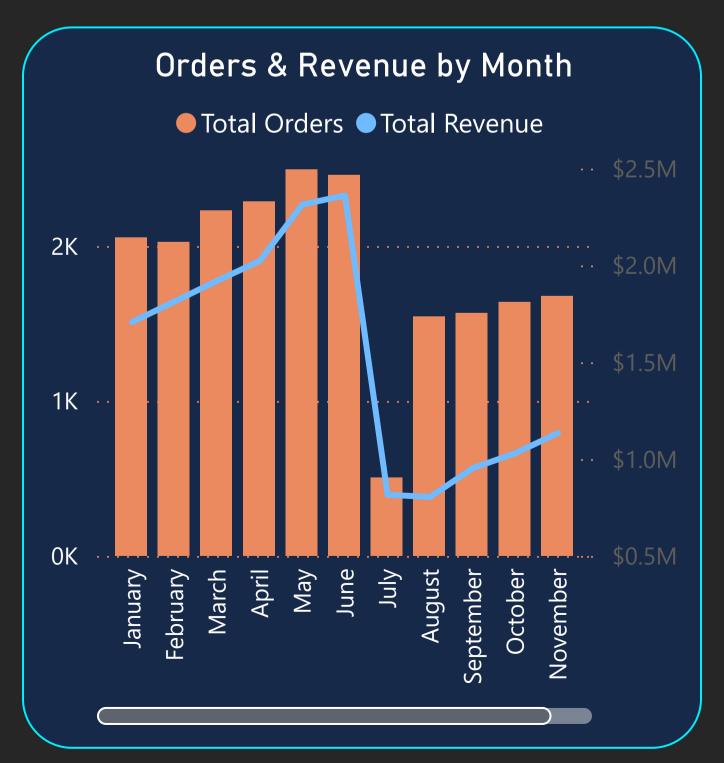
Total Profit

7.9M











ADVENTURE WORKS DASHBOARD Menu & Filter **Executive Summary** Total Orders **Total Products Total Customers Total Returns** Total Revenue 22.5K \$18.5M 18K 293 1724 **Product Details** Top Product by Order Revenue Vs Target Revenue Vs Target **Customer Details** Water Bottle - 30 oz. Location \$18.51M Top Product by Profit 23K All Mountain-200 Black, 46 0.0K 22.8K \$0.0M \$19.0M Weekly Profit Year 0.2M 0.2M 0.2M 30/06/2017 0.2M 0.1M 0.1M Category 0.1M 0.1M All 50K ..... 0.0M 0.0M 0.0M Jan 2016 Apr 2016 Oct 2016 Jul 2016 Jan 2017 Apr 2017

**Total Profit** 

7.9M

Jul 2017

ADVENTURE WORKS DASHBOARD Menu & Filter **Executive Summary** Total Orders **Total Profit Total Customers Total Products Total Returns** Total Revenue \$18.5M 22.5K 18K 293 7.9M 1724 **Product Details Customers by Location** Top 3 Customers by Profit **Customer Details** 6K · · · · Mrs. Lisa Cai Mr. Maurice Shan Location 4781 (32.24%) 5075 (34.23%) All Mrs. Janet Munoz Australia Canada United United France Germany Kingdom 4971 (33.53%) States Year 30/06/2017 Orders & Revenue by Month Total Orders Total Revenue Category All Tota September November February March May July October December April June January Month