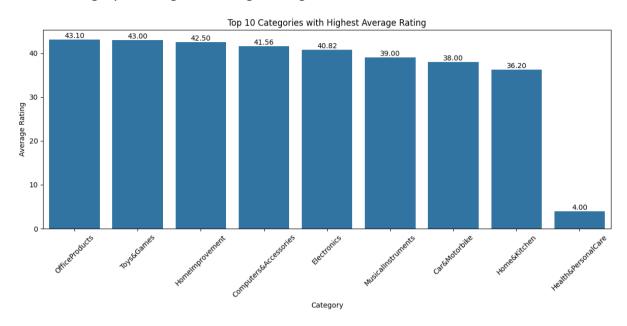
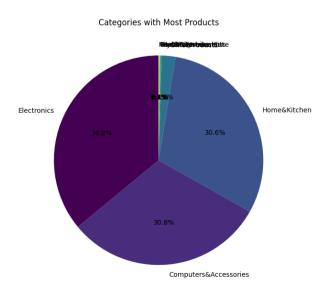
## **Amazon Sales Report**

### 1. Category with Highest Average Rating



"Office Products" category leads with the highest average rating of 43.10. "Toys & Games" (43.00) and "Home Improvement" (42.50) categories follow very closely, indicating strong customer satisfaction in these areas as well. For "Health&PersonalCare" category stands out with a significantly lower average rating of 4.00 compared to all other categories. This suggests a potential issue that could be due to product quality, customer service, pricing, or other factors.

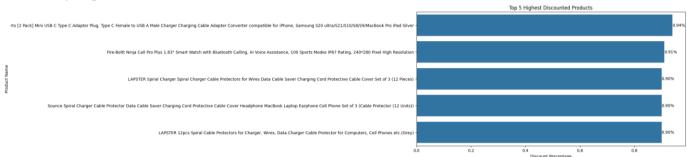
### 2. Categories with Most Products



"Electronics" (36.0%), "Computers & Accessories" (30.8%), and "Home & Kitchen" (30.6%) categories collectively account for the vast majority (over 97%) of the total products. This indicates that the product inventory is heavily concentrated in these three areas. And the remaining categories their exact percentages are not clearly visible, they appear to be very small, around 0.1% to 0.2%) represent a negligible portion of the overall product count.

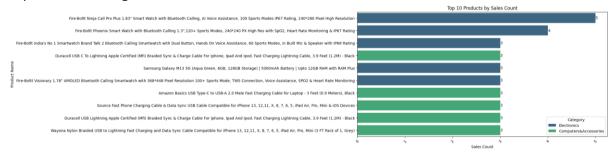
The business's product offering is highly skewed towards electronics and home goods, with other categories having a very limited presence. This concentration might reflect market demand, strategic focus, or available supplier relationships.

### 3. Top Highest Discount Products



The discounts are very high, almost approaching 100%, which seems unusual for typical retail discounts. This could indicate clearance sales, a specific promotional strategy, or potentially a data anomaly if these percentages are meant to be proportions rather than literal discounts off the original price. Assuming they are discounts, these products are being sold at extremely reduced prices.

#### 4. Top 10 Best Selling Products



The market appears to have a strong demand for smartwatches, especially from the "Fire-Boltt" brand, as well as for various types of cables and accessories related to electronic devices and computers. This data can be valuable input for inventory management and marketing strategies, highlighting which products and categories should be prioritized.

# 5. Top Product with Highest Rating



The products listed here are exceptionally well-received by customers, with several achieving perfect or near-perfect average ratings. This suggests strong product quality, good user experience, or high customer value for these specific items.