

# IRFAN HANEES

WEB CONTENT (CONTENT CREATION)



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**Website**

insert domain  
later

## SOCIAL



**Instagram**

Instagram/kripxythings



**Twitter**

twitter.com/JustKripxen

## EDUCATION

### Diploma in New Media and Contentpreneurship

UiTM Lendu / Melaka / 2020 - 2023

### Sijil Pelajaran Malaysia

Sultan Ismail College / Kelantan /  
2015 - 2019

## SKILLS

- Problem solving skills
- Technical skills
- Verbal communication
- Production skills
- Motivational Skills

## PROFILE

I'm 20 and I'm an aspiring content creator and social media specialist. I'm a big music enthusiast, apparel lover and a very technical person when it comes to creating content pieces. My hope is to learn and explore more on content creation world to create something effective and meaningful.

## WORK EXPERIENCE

### Director and Camera Operator

*Community Based Tourism Pengkalan Datu, Kubang Kerian (2019 - 2020)*

- Served as a young director and camera operator of the shoot.
- Edited the whole project, and revising it according to client's desire.

### Director, Camera Operator, Video Editor of class\_shift's "Like Me" cover.

*class\_shift (2022)*

- Project was managed collaboratively well between class\_shift and I and ideas were expressed openly.

### Social Media Consultant

*mugosatu, Kuantan (2022 - Now)*

- Served as an observant social media consultant, providing feedbacks on content planning.
- Managed to sell the entire "The Last Restack" which is mugosatu's last restock of their first shirt.
- Developed a close relationship with mugosatu.

### Graphic Designer

*mugosatu, Kuantan (2022 - Now)*

- Served as a thoughtful graphic designer for MSE's apparel.
- Designed headgears for MSE, accordingly to the brand philosophy.

## EXPERTISE

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- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe After Effects
- Adobe Dreamweaver
- PowerPoint
- Microsoft Word
- Canva

## AWARDS

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### Runner-up Award

*UTP Psychological & Counselling  
Services Video Competition (2021)*

### Runner-up Award

*Digital Storytelling (DST) : Anima-  
tion (Voiceover Artist) (2019)*

## REFERENCE

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### Wan Azfarozza Wan Athmar

*Industrial Training Coordinator*

Phone 06-3838175 / 013-380 7870

Email internshipfkpm@gmail.com

### Nor Raihan Abu Bakar

*Senior Lecturer of Universiti  
Teknologi MARA Alor Gajah,  
Melaka*

Phone 06-3838155

Email raihan058@uitm.edu.my

## EXPERIENCE CONTINUED

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### Social Media Specialist

*Argania, Shah Alam (2021 - 2021)*

- Served as a head of a social media specialist team under the name subsidiary named "Finers"
- Managed projects effectively to get things done accordingly to deadlines.

### Content Creator

*Kripxen (2015 - Now)*

- Have been singlehandedly running the channel, Instagram, and Tiktok.
- Total views (YouTube) : 119,330 views
- Total subscribers (YouTube) : 903 subscribers.

## INTERESTS

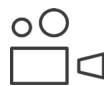
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Music



Photography



Videography



Poster Design

## LINGUAGES

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### Malay

*Native speaker*

### English

*Fluent*