# TITLE: PRODUCT DEMAND PREDICTION

# LIBRARIES/MODULES USED:

PANDAS for dataset manipulation,

NUMPY for encoded variables manipulation,

SEABORN for visualization,

SCI-KIT LEARN for the core,

#### MODEL SELECTION

• train\_test\_split for the division within the dataset

### PRE-PROCESSING

• Label\_encoder for encoding strings and categorical variables

### LINEAR MODEL

• Logistic\_Regression for the core

#### **METRICS**

- confusion\_matrix,
- accuracy\_score and
- classification\_report for the evaluation.

#### **CONCEPT USED:**

The model uses a Logistic regression library as its core to fit in the given dataset.

This library is referred by the model to observe the underlying pattern within the given dataset.

In a brief it tries to apply the formula,

$$Y = b0 + b1x1 + b2x2 + b2x2 + ... + bnxn$$

Where,

b0...bn denotes coeffecients of the input features and

x1...xn denotes the input features.

But this approach uses a transformed version of this formula to specifically find a probabilistic value for a positive outcome such as,

P(Y = 1/x) = 1 / (1 + exp(-(b0 + b1x1 + b2x2 +b2x2 +...+bnxn)))

The above formula can be described as the probability of the outcome being 1 given the x features.

Where,

b0...bn denotes coeffecients of the input features and

x1...xn denotes the input features

### **DESIGN PROCESS:**

# 1) MODEL DEFINITION

- Step 1: The '.csv' files are loaded into the model.
- Step 2: The dataset is pre-processed by handling any missing values and removing the least relevant features
- Step 3: The dataset is classified as Y for the prediction and X for the features.
- Step 4: The dataset is then split into training and testing sections.
- Step 5: The parameters for randomness are defined.
- Step 6: The dataset is observed for underlying patterns.
- Step 7: The dataset is then fit into the model.

# 2) TUNING

- Step 8: A test metric is used to evaluate the model's accuracy.
- Step 9: Based on the accuracy the model's hyper-parameters are tuned.
- Step 10: Step 9 is repeated until the model reaches the desired accuracy.

### 3) TESTING

- Step 11: A new dataset is loaded.
- Step 12: The dataset is then pre-processed and cleaned.
- Step 13: The dataset is then loaded into the model for prediction.