

Folkert Burghout

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Current address:
Admiraliteitsstraat 7b
Rotterdam 3063 EJ
The Netherlands



EDUCATION

Business administration, Erasmus University, Rotterdam, The Netherlands September 2009
Bachelor of Science, Certificate obtained August 2012

Exchange program, Trinity College, Dublin, Ireland
Approved in the courses entrepreneurship, investment analysis September 2011
and international business

Master Innovative Hospitality Management, Barcelona, Spain September 2014
Master of Science, Certificate obtained September 2015

RELEVANT WORK EXPERIENCE

Sportlery.nl & mybff.nl, Rotterdam, The Netherlands Jan 2016-April 2017
Marketing, Co- founder

- Obtained skills and experiences in setting up a business and discovered the gaps and issues involved
- Marketing skills: online marketing, design and development websites.
- Professional skills: Communicating and collaborating with team, companies and other organizations(such as investors, clients/partners and governments).

Azavista, Amsterdam, The Netherlands May 2015-November 2015
Intern, Sales Development Representative

- Qualifying incoming leads
- Selling and scheduling demonstrations (demo's) with the qualified leads
- Providing demo's of the Azavista product based on the prospects' needs
- Closing deals during demo's based on a systematic CNA and MEDDIC approach

Image Consult, Wassenaar, The Netherlands October 2013-May 2014
Intern, Marketing Research

- Marketing research for the project named TrippinPlanet
- Developing a business plan for TrippinPlanet
- Using Photoshop and Powerpoint for designs and presentations

PlusNewMedia, Buenos Aires, Argentina

January 2013-June 2013

Intern, Marketing & Sales

- Explored new possible markets and new business development
- Acquired understanding in structuring the founding of new markets in CRM
- Expanded these markets through approach by mail or phone
- Acquired understanding to sell in a convincing and professional way

OTHER EXPERIENCES

AIESEC – Make a Move, Rotterdam, The Netherlands

January 2012-December 2012

Logistics

- Planning large student career events
- Structuring all actions and functions of the event into an “Action Plan”
- Choosing locations, monitoring capacity and budgets for the different events
- Monitoring the website and the student registrations for different events
- Promoting our events to attract students to participate

LANGUAGE/COMPUTER SKILLS

- Professional knowledge of spoken and written Dutch (Native Speaker)
- Professional knowledge of spoken and written English
- Intermediate knowledge of spoken and written Spanish
- Basic knowledge of spoken and written German
- Intermediate knowledge of Microsoft Office (Word, Excel and Powerpoint)
- Basic knowledge of Adobe (Photoshop, Illustrator)
- Basic knowledge of Online Marketing (Google, Facebook, Mailchimp, Animaker, Viral Contests)
- Intermediate knowledge of HTML, CSS, BOOTSTRAP, JavaScript, JQuery, JSON, WordPress

HOBBIES/LEISURE TIME

- Kitesurfing, snowboarding, cycling, tennis, football, fitness
- Piano, music, nature, travel, languages, culture