

## PERSONAL INFORMATION

Full Name (English / Chinese): Benjamin James Hengst

Nationality/Hukou: USA

Date of Birth: 1987/03/31

Gender: Male

Marital status: Single

Languages: English

Phone: 13120558635

E-mail: Benjamin.hengst@outlook.com



---

<b>Notice period</b>	2 Weeks- (negotiable)
----------------------	-----------------------

---

<b>Current location</b>	Shanghai
-------------------------	----------

---

<b>Preferred location</b>	Shanghai
---------------------------	----------

---

<b>Current salary</b>	25000
-----------------------	-------

---

<b>Expected salary</b>	25000
------------------------	-------

---

## SKILLS / STRENGTHS

- 10 years professional experience working in the media industry, over 4 years experience working in education with 3 years teaching experience in China.
- Professional experiences are focused on creating entertaining and engaging educational content, entertaining audiences both behind and in front of a camera as well as in a classroom through speech, gestures, and body actions. Writing scripts that are both fun as well as educational, teaching the English Language alongside science, history, culture, and social behaviors.
- Self-motivated, constantly advancing my own abilities and skills, Great interpersonal skills, public speaking skills, and memorization skills.
- Television and film background with script writing, storyboarding, acting, videography, and Editing skills. Proficient in Final Cut, Premier Pro, and Avid.
- Three years experience teaching inside of a classroom with a year and a half experience teaching on camera.
- Solid skills using Adobe Illustrator, Photoshop, and After Effects.
- Charming on camera

## EDUCATION

2010	University of Akron	BA Degree in Media Production
2011	Ohio Center for Broadcasting	Certification in Radio and TV Broadcasting

## QUALIFICATION /AWARDS

- TEFL Certificate 2015
- TKT Certificate 2016
- Recipient, Nev Chandler Memorial Award for outstanding attitude and dedication
- Graduate Cum Laude

## EMPLOYMENT HISTORY

2019/01 – Present *DaDa*

**Position Title: Producer/ Lead Actor**

**Base Location: Shanghai**

**Company Brief Introduction:** DaDa is a leading online English education platform for students between the age of 4 to 16. Winner of over 15 awards and recognitions DaDa works to teach children through many different mediums, from online one on one classes, interactive videos, and group lessons.

**Report Line:** Content Team

### Responsibilities:

- Planned video shoots in studio and remotely by managing production through all stages to completion.
- Screenwriter for DaDa AI episodes and DaDa commercials. Responsible for completing one script per week.
- Storyboard Artist for all DaDa AI episodes and commercials. Responsible for completing one storyboard per week.
  - Due to my performance as a storyboard artist I was able to cut costs in the production budget, saving money on animation and relieving pressure from UED team.
  - I taught myself Adobe Ai as well as Photoshop to create better storyboards and backgrounds for the post production team to use saving them time and money.
- Lead Actor for all DaDa AI episodes, commercials, Social Media Posts, automated online classes, as well as DaDa Baby episodes.
- In studio Director for DaDa AI episodes. Responsible for directing production of one episode per week.
- Voice Over Actor for DaDa classes, Daily Practice, Online Media, Teacher Trainings, and all other Voice Over needs.
- Actor for Teacher Training videos.
- Proof read DaDa class materials as well as newsletters and in-house memos and App descriptions.

### Achievements:

- Cut costs significantly in the production of DaDa AI.
- Quickly promoted from actor to Producer and Lead Actor
- Reinvented and improved the quality of the DaDa AI course

**Reason for leaving:** Looking for new challenges.

2016/01 – 2019/01 *EF English First*

**Position Title: Career Advancement/ Life Club Teacher**

**Base Location: Shanghai**

**Company Brief Introduction:** EF is one of the leading training centers in China with centers all over the world. Since 1965, EF has helped millions of people see new places, experience new cultures, and learn new things about the world and about themselves.

**Report Line:** Career Advancement and Life Club

**Responsibilities:**

- Initiate engaging and innovative center referral events.
- Create dynamic and personalized Career Advancement lessons and Citywide Life Clubs on a daily basis.
- Host Life Club events and parties.
- Host EF team building events
- Create and Teach profitable Life Club Weekend courses.
- Teach Career Advancement Weekend Bootcamps.
- Teach and supplement engaging English Lessons.
- Led interesting and diverse group activities to engage students in course material.
- Provided academic advisement and educational guidance for adult learners using constructive feedback, in-person facilitation, contact calls, and emails.
- Employed visual and auditory approaches to make lessons more interesting and interactive for students.
- Prepared lesson plans for over 25 classes per week to accommodate students with varying proficiency levels.

**Achievements:**

- Promoted in my center to lead center parties, monthly events, and recruitment activities
- Promoted from an international teacher to Career Advancement and Life Club Teacher moving from a center base to Shanghai Headquarters.
- Created a profitable weekend art course that is still taught today.

**Reason for leaving:** Contract had expired and was seeking to move my career back into media production.

2013/02 – 2016/01 *Cleveland Indians Baseball Club*

**Position Title:** Game Day Production Staff

**Base Location:** Cleveland, OH, USA

**Company Brief Introduction:** The Cleveland Indians Baseball Club, is an organization dedicated to creating memories, connecting generations and celebrating families. The Indians organization has provided superior customer service and entertainment to over 40 million fans at Progressive Field, requiring the best and highest quality inhouse entertainment for crowds reaching above 35,000 people.

**Report Line:** Production Staff

**Responsibilities:**

- ClickEffects Crossfire operator for Cleveland Indians Baseball Games and Special Events.
- Seek out, Edit, and update ClickEffects Crossfire with videos featuring pop culture, dancing, and humor to get fans excited.
- Center Field Camera Operator for Cleveland Indians Baseball games and special events.
- Responsible for finding content and editing together special video content for themed gameday events.
- Organized and updated schedules, staffing all scoreboard positions for Indians Home Games and special events.

**Achievements:**

- Quickly fast tracked to be given greater responsibility than associates.

**Reason for leaving:** Left to pursue a career in China.

2012/06 – 2013/09 *Brand Affinity Technology Inc.*

**Position Title: Photographer**

**Base Location: Cleveland, OH, USA**

**Company Brief Introduction:** Brand Affinity Technologies is a technology and marketing services company focused on activating, engaging, and monetizing fans. Brand Affinity's offerings power highly-targeted and interactive 360° fan-centric experiences and promotions. Its partners include thousands of celebrities, athletes, professional sports teams and leagues, and event promoters.

**Report Line:** Cleveland Indians Branch

**Responsibilities:**

- Photographed high-quality images for both print and internet distribution.
- Directed guests to photo port locations to view and purchase pictures.

**Achievements:**

- Consistently was a competitor for highest photo sales.

**Reason for leaving:** Left for a better opportunity

2012/06 – 2013/09 *CBS Radio*

**Position Title: Morning Show Producer**

**Base Location: Cleveland, OH, USA**

**Company Brief Introduction:** CBS RADIO is one of the largest major-market broadcast

media operators in the United States. Producing original audio and video content, live events and exclusive programming broadcast via on-air, online and mobile platforms, CBS RADIO reaches nearly 70 million consumers nationwide each week.

**Report Line:** Morning Show Hosts

**Responsibilities:**

- Engaged with audience members through telephone calls and personal commentary on musical selections political happenings and other items of interest.
- Delivered exceptional programming to audience members by always researching events, guests, and programs thoroughly.
- Managed all news announcements, and scripted quick headlines for breaking news events.
- Spearheaded promotional appearances on behalf of station and to increase sales for advertisers.
- Recorded ads and commercials for local businesses, edited cuts and aired results on strict schedules.
- Produced all news stories, topics, playbacks, web posts, and managed all aspects of the show.
- Was an integral on-air personality for the morning show.

**Achievements:**

- Started as an intern and rose to become the show's producer before I had even finished school.
- Under my time as producer the show climbed to number one in the ratings in the shows target demographic.

**Reason for leaving:** Sought a better working environment.