Irina Ziborova

Graphic and Web Designer

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Personal Statement

I want to design, layout and implement modern and user-friendly web sites being part of a collaborative and dynamic team. As a Master graduate in Computer Graphics and Web Design, my profile merges design expertise with coding skills, and a solid background on UX design.

Skills

Graphic Design: Photoshop, Illustrator, CorelDraw, GIF animation, video editing, After Effects, Sketch, InDesign, Zeplin, AXURE, InVision

Web Design: HTML, CSS, Bootstrap, JavaScript, jQuery, Github

Work Experience

UI Designer at Netcracker
November 2017 – Present, St. Petersburg, Russia
- Create user flows in AXURE, Photoshop and InVision for a big telecommunication company portal.
- Collaborate with customers and business analyst.
- Design tasks for graph tools.

Web Designer at Avanta Digital
June 2017 – November 2017, St. Petersburg, Russia
- Created websites, content, service designs and user scenarios.
- Collaborated with customers, front-end and back-end developers.
- Biggest achievement: Created the whole design and graphics for a big clothing online shop in a short time from zero.

Project Coordinator at Reksoft
Feb 2012 – May 2017, St. Petersburg, Russia
- Coordinated software development projects, communicated with developers, suppliers and customers.
- Assisted in the development of user interfaces.
- Biggest achievement: Coordination of a large-scale airport baggage sorting system project with a volume of 1.5M Euro.

Freelance Projects

UX Researcher at Lokal
Sep 2016 – Dec 2016, Helsinki, Finland
- Conducted research in the field of user experience (UX).
- Created wireframes, storyboards, user workflows and processes (mind map, affinity diagrams, user groups, personas and behavior scenarios).

Graphic Designer at Level Jewel

Apr 2016 – May 2016, St. Petersburg, Russia

- Created icons and graphic materials for the social networks.
- Conducted design and usability consultations of better content and graphic creation.
- Created a press page for the website.

Education

Master Degree, ITMO University

Sep 2015 – Jun 2017, St. Petersburg, Russia

- Master in Computer Graphics and Web Design, GPA: 5A (highest)
- Courses: Technologies in Website Creation, User Interface Construction, User-centered Methods for Product and Service Design, Design of WWW Services, Typography, and others.

Semester Abroad, Aalto University

Aug 2016 – Dec 2016, Helsinki, Finland

- Master in Computer, Communication and Information Sciences

Bachelor Degree, State Polytechnic University

Aug 2009 – Dec 2015, St. Petersburg, Russia

- Bachelor in Management, Computer Science with honors, GPA: 4.7 (5 is the highest)

Conferences and Publications

XIV Scientific Conference ITMO

- Presented my paper "Features of Prototyping Interfaces in the Field of Education"

Science Week SPBSTU

- Presented my paper "Improving the Management of Small Businesses in the Municipalities by Implementing Modern Information Technologies"

Languages

Russian (native), English (C1), German (currently studying A2/B1 level)

References

Ekaterina Zabelinskaya, Sales Director Reksoft

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