



# Irina Ziborova

Web Design, UX/UI Design

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Location: Berlin, Germany

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## Personal Statement

I want to design, layout and implement modern and user-friendly web sites being part of a collaborative and dynamic team. As a Master graduate in Computer Graphics and Web Design, my profile merges design expertise with coding skills, and a solid background on UX design.

## Skills

**Design:** Photoshop, Illustrator, CorelDraw, After Effects, Sketch, InDesign, GIF animation, AXURE, InVision, Figma

**Development:** HTML, CSS, Bootstrap, JavaScript, jQuery, Github, Zeplin.

## Work Experience

### UI Designer at Netcracker

November 2017 – December 2017, St. Petersburg, Russia

- Create user flows in AXURE, Photoshop and InVision for a big telecommunication company portal.
- Collaborate with customers and business analytics.
- Design tasks for graph tools.

### Web Designer at Avanta Digital

June 2017 – November 2017, St. Petersburg, Russia

- Created websites, content, service designs and user scenarios.
- Collaborated with customers, front-end and back-end developers.
- Biggest achievement: Created a design and layout for a large clothing online shop from scratch.

### Project Coordinator at Reksoft

Feb 2012 – May 2017, St. Petersburg, Russia

- Coordinated software development projects, communicated with developers, suppliers and customers.
- Assisted in the development of user interfaces.
- Biggest achievement: Coordination of a large-scale airport baggage sorting system project with a volume of 1.5M Euro.

## **Freelance UX Researcher at Lokal**

**Projects** Sep 2016 – Dec 2016, Helsinki, Finland

- Conducted research in the field of user experience (UX).
- Created wireframes, storyboards, user workflows and processes (mind map, affinity diagrams, user groups, personas and behavior scenarios).

## **Graphic Designer at Level Jewel**

Apr 2016 – May 2016, St. Petersburg, Russia

- Created icons and graphic materials for the social networks.
- Conducted design and usability consultations of better content and graphic creation.
- Created a press page for the website.

## **Education Master Degree, ITMO University**

Sep 2015 – Jun 2017, St. Petersburg, Russia

- Master in Computer Graphics and Web Design with honors, GPA: 5A (highest)
- Courses: Technologies in Website Creation, User Interface Construction, User-centered Methods for Product and Service Design, Design of WWW Services, Typography, and others.

## **Semester Abroad, Aalto University**

Aug 2016 – Dec 2016, Helsinki, Finland

- Master in Computer, Communication and Information Sciences

## **Bachelor Degree, State Polytechnic University**

Aug 2009 – Dec 2015, St. Petersburg, Russia

- Bachelor in Management with honors, GPA: 4.7 (5 is the highest)

**Languages** Russian (native), English (C1), German (B1)

## **References Ekaterina Zabelinskaya, Sales Director Reksoft**

Reksoft Isafjordsgatan, 39B 16440, Kista, Sweden

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## **Ekaterina Egoshina, Marketing Director, ITMO University**

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