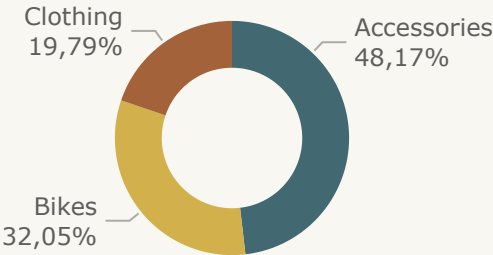
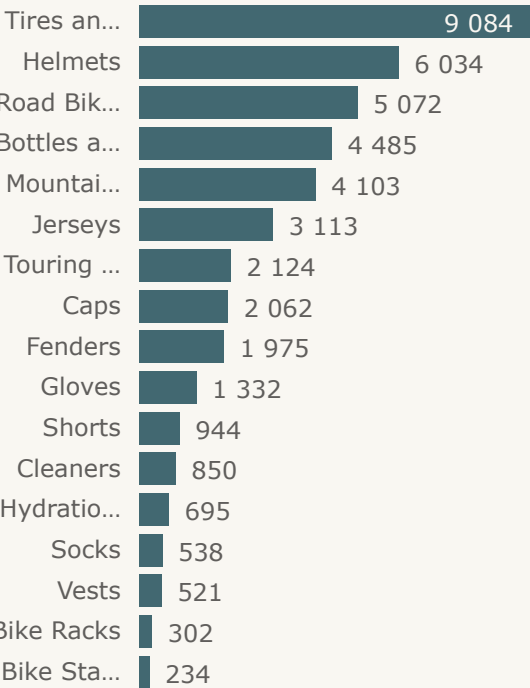


Order cases in categories



Order cases in subcategories



Date

01.01.2016 30.06.2017

ProductName	Order cases	Return rate
Water Bottle - 30 oz.	3 983	1,95%
Patch Kit/8 Patches	2 952	1,61%
Mountain Tire Tube	2 846	1,64%
Road Tire Tube	2 173	1,55%
Sport-100 Helmet, Red	2 099	3,33%
AWC Logo Cap	2 062	1,11%
Sport-100 Helmet, Blue	1 995	3,31%
Fender Set - Mountain	1 975	1,36%
Sport-100 Helmet, Black	1 940	2,68%
Mountain Bottle Cage	1 896	2,02%
Road Bottle Cage	1 668	1,68%
Touring Tire Tube	1 364	1,64%
HL Mountain Tire	1 305	3,75%
ML Mountain Tire	1 059	1,32%
LL Road Tire	957	2,26%
ML Road Tire	868	1,51%
Touring Tire	863	1,22%
Bike Wash - Dissolver	850	1,47%
HL Road Tire	795	3,52%
LL Mountain Tire	788	2,50%
Hydration Pack - 70 oz.	695	3,60%
Mountain-200 Black, 46	528	3,22%
Mountain-200 Black, 42	524	3,63%
Mountain-200 Silver, 38	522	2,30%
Mountain-200 Silver, 46	521	2,11%
Mountain-200 Black, 38	519	2,89%
Mountain-200 Silver, 42	483	2,48%
Всего	22 534	2,14%

Look through product details

Monthly revenue

\$1 826 985!
Цель: 1 945 274 (-6.08%)

Monthly order cases

2 146!
Цель: 2381,5 (-9.89%)

Monthly return cases

166✓
Цель: 169 (+1.78%)

Top-product (order cases)

Water Bottle - 30 oz.

Top-product (revenue)

Mountain-200 Black, 46

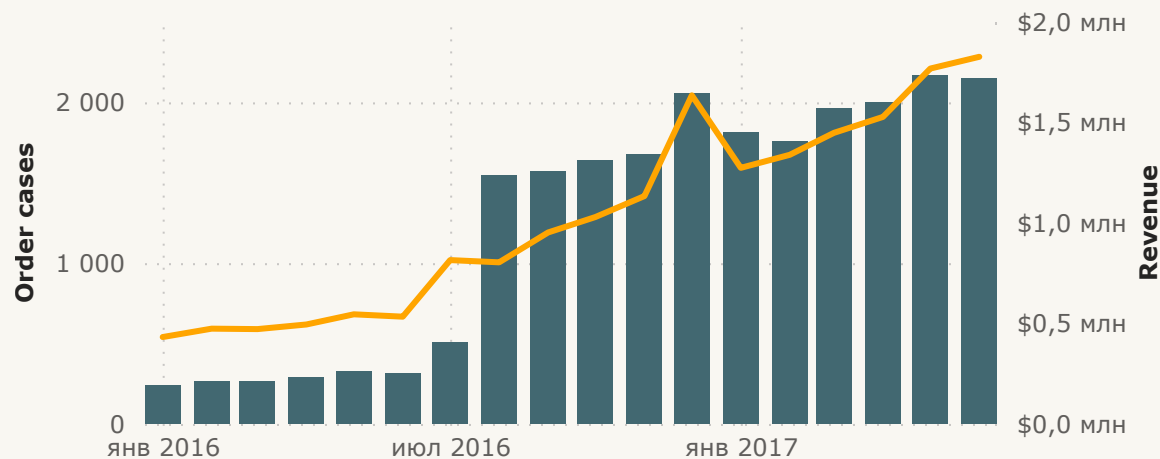
Выбрать все Europe North America Pacific



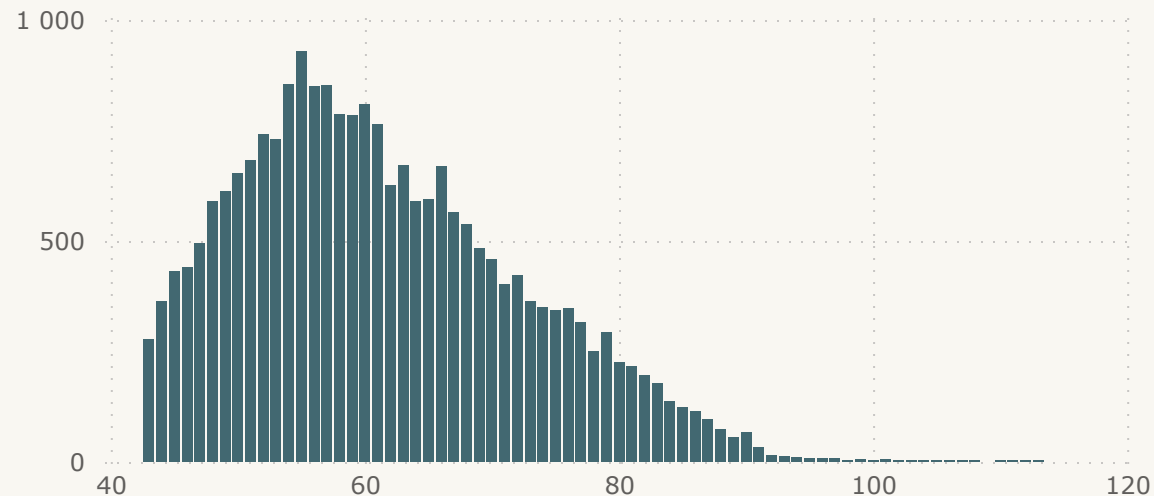


Monthly Order cases and Revenue

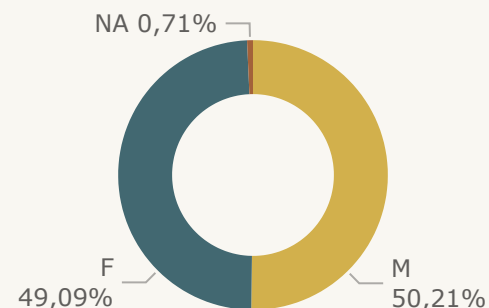
● Order cases ● Revenue



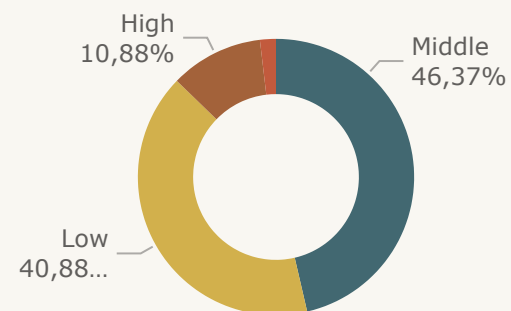
Order cases by Customers age



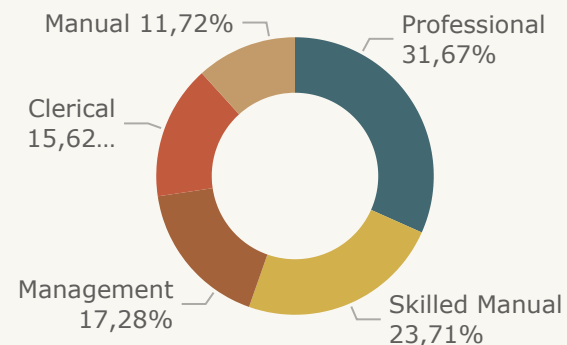
Order cases by Gender



Order cases by Income level



Order cases by Occupation



Top-customer

Mr. Maurice Shan

Top-customer Order cases

6

Top-customer Revenue

\$12,41 тыс.

Top-100 Customers by Revenue

Full name	Order cases	Доход
Mr. Maurice Shan	6	\$12 407,95
Mrs. Janet Munoz	6	\$12 015,39
Mrs. Lisa Cai	7	\$11 330,44
Mrs. Lacey Zheng	7	\$11 085,74
Mr. Jordan Turner	7	\$11 022,38
Mr. Larry Munoz	7	\$10 852,04
Mrs. Ariana Gray	6	\$10 391,42
Mr. Marco Lopez	6	\$10 289,68
Mr. Franklin Xu	5	\$10 164,34
Mrs. Margaret He	4	\$9 266,74
Mrs. Kaitlyn Henderson	4	\$9 258,92
Mrs. Nichole Nara	4	\$9 234,66
Mr. Randall Dominguez	4	\$9 210,36
Mrs. Rosa Hu	4	\$9 201,20
Adriana Gonzalez	4	\$9 195,69
Mrs. Dominique Prasad	6	\$9 180,93
Mrs. Brandi Gill	4	\$9 166,18
Mr. Brad She	4	\$9 161,01
Mr. Francisco Sara	4	\$9 125,54
Mr. Kevin Coleman	4	\$7 750,53
Mr. Johnathan Suri	4	\$7 721,33
Bcero	353	\$751 130,39