



SYNAPSE

Bridging minds and machines

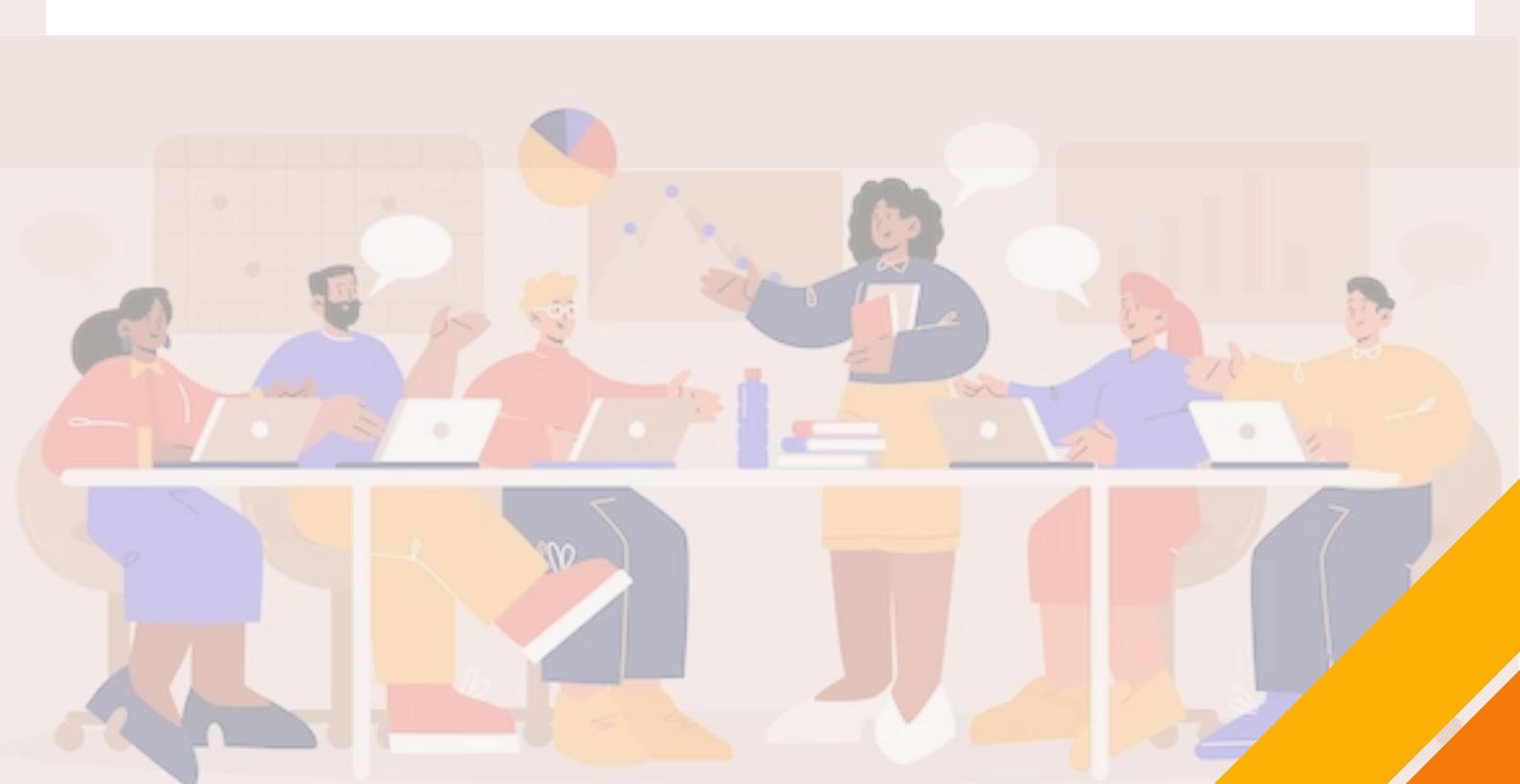
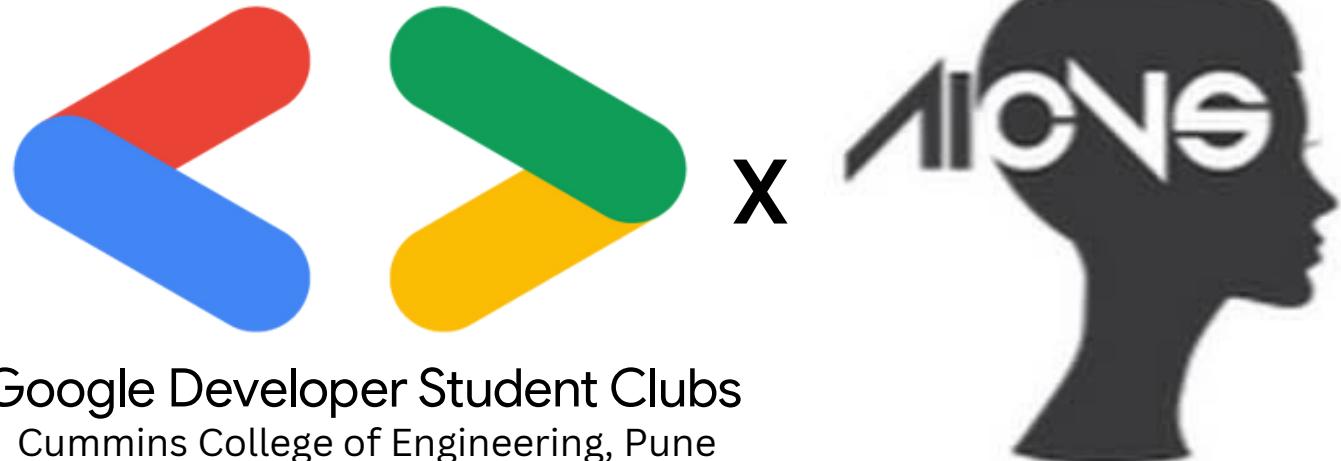


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01

What is GDSC?

GDSC, which stands for Google Developer Student Club is a vibrant and diverse community of individuals passionate about science and technology. Our club aims to provide a platform to empower students to grow their skill set, build innovative projects, and network with like-minded individuals. Whether you're a seasoned coder, or simply curious about the world of technology, GDSC offers a supportive environment where you can explore, learn, and collaborate on exciting projects that make a positive impact.

What is AICVS?

AICVS, the Artificial Intelligence and Computer Vision Society, is dedicated to fostering enthusiasm for AI and Computer Vision. Our aim is to equip students with essential skills in AI/ML and Deep Learning algorithm implementation while promoting awareness through engaging workshops, seminars, guest lectures, and competitions. AICVS offers an inclusive platform for all, providing opportunities to engage, learn, and collaborate on meaningful projects within the realm of AI/ML and Computer Vision.



02

All about SYNAPSE

What is the event about?

TensorFlow event encourages participants to deep dive in machine learning and deep learning.

A beginner friendly event lined up with co-teaching sessions that range from basics to intermediate level. Post sessions and workshops, this collaborative event introduces a hackathon which provides a much needed competitive edge to your learning!

Purpose of the event

The event aims to expand understanding in machine learning, provide practical experience, foster project-based learning, and introduce participants to new domains.

Target audience

Engineering students who want to delve deeper into the field of deep learning and machine learning and expand their knowledge and expertise through research projects.

Expected footfall

Having organized successful events, this collaboration aims to have 200+ attendees.

Since the hackathon is an inter-college event, we welcome all engineering colleges in Pune to have a fun project building experience at Cummins.



02

All about SYNAPSE

Relevance to potential sponsors

ML startups can leverage the event to showcase their technology and offerings, providing attendees with insights into the real-world applications of machine learning. Sponsors can also tap into the talent pool present at the event for potential internships, providing guidance and mentorship to students interested in pursuing careers in the ML domain.

Event Flow

5 MARCH 2024
DAY -1 - Co-Teaching
INTRODUCTION TO ML

7 MARCH 2024
DAY -3
CNN HANDS ON

6 MARCH 2024
DAY-2 - Co-teaching
DEEP LEARNING SESSION

11 MARCH 2024
INTER-COLLEGE
HACKATHON

03

Why Sponsor us?

Sponsoring our event offers you a fantastic opportunity to connect with aspiring machine learning enthusiasts. By getting involved as mentors , sponsors can share their expertise and provide valuable guidance to the participants, making a real impact on their learning journey.

Sponsors can also showcase their technology platforms , allowing participants to get hands-on experience on the latest advancements in ML and DL industry.

Plus, you can boost their visibility and promote their startups by branding throughout the event, creating meaningful connections with newcomers in the field. It's a chance to not only support the growth of the machine learning community but also to demonstrate your commitment to innovation and collaboration in a dynamic and engaging setting.

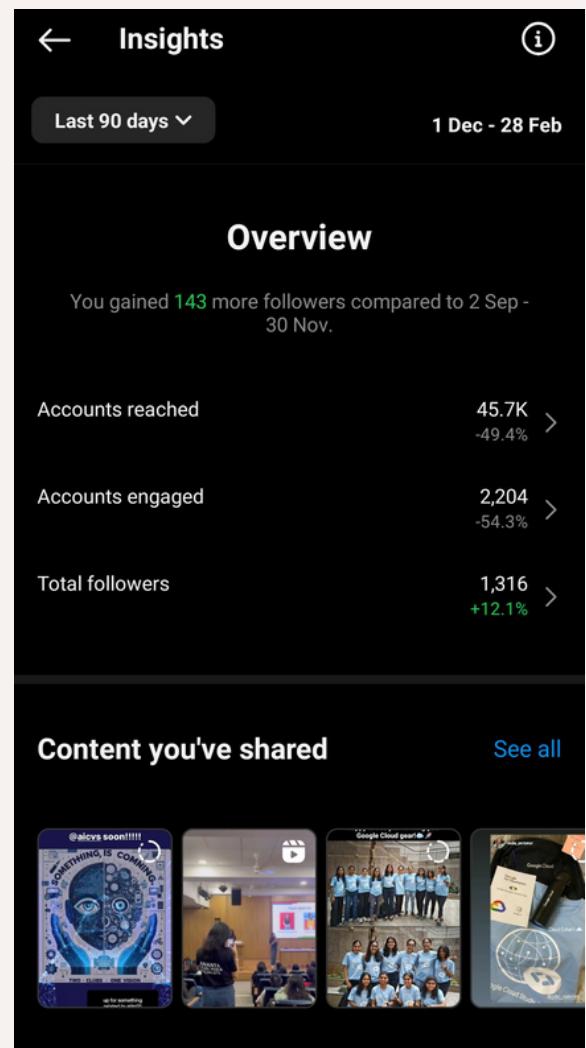


03

Our Reach and Social media insights

The marketing strategy encompasses a multi-faceted approach, utilizing various channels such as posters, banners, and social media content to generate widespread awareness. Engaging social media content is tailored for different platforms to maximize reach and engagement.

On social media platforms, the maximum reach we've attained is 154K, while the minimum goes at 15K and average about 45K. Additionally, in-person advertising tactics, including distributing flyers and personally reaching out to other organizations, will encourage participation from a broader network. This integrated approach aims to create a comprehensive marketing campaign that effectively promotes the event to a diverse audience.



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Our Past Events

GDSC

Android Compose Camp (2022-23)

- Attracted 290+ attendees
- Six sessions introduced new technologies and provided hands-on Android development experience to second-year college students
- Students were encouraged to build applications in three categories: college/university assistance, small business support, or clone apps.
- Fifteen teams submitted working applications
- Achieved tier-1 status due to significant participation and fulfillment of GDSC India's criteria.



Cloud Cohort (2022-23 and 2023-24)

- 300+ students joined the Google Cloud Campaign, completing the 1-month program of courses and several hands-on labs on the Google Cloud Boost Website
- Last year, we achieved Tier 3 status with 34 students successfully completing the tasks.
- This year, with over 80+ students participating, we have reached Tier 1 status, marking a significant increase in our accomplishments.
- Goodies(bags, T-shirts, water bottles, stickers etc) were distributed to those who successfully completed the tasks



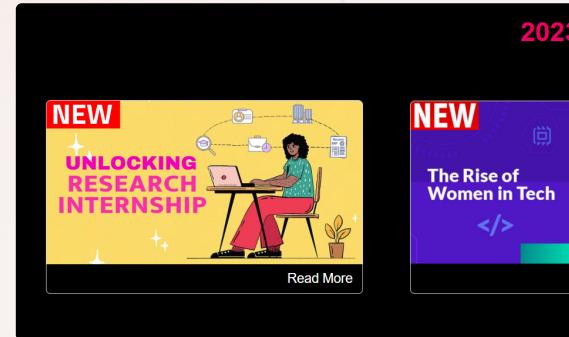
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Our Past Events

AICVS

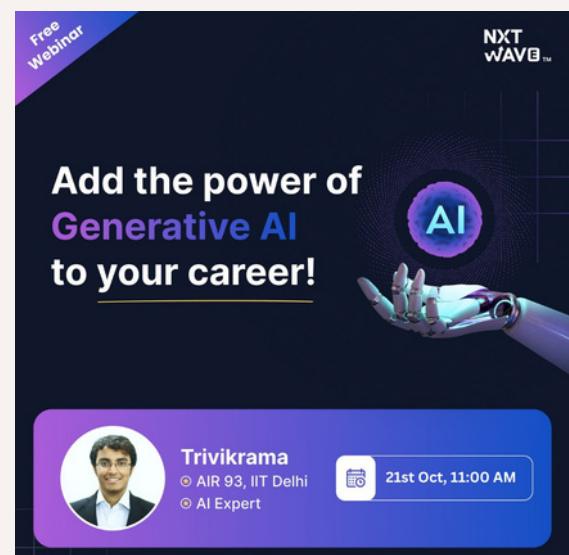
Hands-on Generative AI Workshop

- Hands-on Generative AI Workshop
- Speaker: Mr. Trivikrama, alumni IIT Delhi and AI expert
- Free, hands-on workshop to build one's own Generative AI model
- Details about internships and other tech opportunities
- Certificate of completion
- 250+ attendees



Footprints Blog Series

- Experiences of highly skilled individuals in a variety of fields of AI/ML
- All the blogs are published on official website of AICVS
- 3 blogs published this year along with a total of 20+ blogs from previous years



05

Contact us

Thanks for going through the content
and checking out our plans.

For any doubts/queries, please drop us a mail at
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