

**Note: 请大家不要share, 违者必究**

**Week 1:**

W: SQL - questions using "joins"

F: Common probability questions at interviews (playing cards, dice...)

Su: SQL - questions using "joins" and others part II

**预习资料 :**

Read all tutorials below

<https://www.w3schools.com/sql/>

<https://stackoverflow.com/questions/5706437/whats-the-difference-between-inner-join-left-join-right-join-and-full-join>

<http://www.math-only-math.com/playing-cards-probability.html>

<http://www.math-shortcut-tricks.com/probability-problem-on-dice/>

<https://databricks.com/blog/2015/07/15/introducing-window-functions-in-spark-sql.html>

**Questions:**

(W)

1. We are studying ecommerce advertisers on Wechat over a certain time period (say a week).

The time period does not matter for this problem. You are given 2 Tables:

adv\_info: advertiser\_id, ad\_id, spend (primary key: ad\_id)

ad\_info: ad\_id, user\_id, price (primary key: ad\_id, user\_id)

Adv\_info table contains information on advertisers. Advertiser\_id is id of advertiser ; ad\_id is id of an ad being run by advertiser; spend is amount of money in \$ that advertiser pays wechat for ad-id to show it to Wechat users; price is the revenue for a specific ad.

Q1: What would be the average advertiser spend on wechat? Your query should return a single number.

Q2a: find advertisers with at least one conversion

Q2b: what % of advertisers have at least one converted user.

Q3: We want to come up with an advertiser level metric that quantifies how well wechat advertising is working for advertisers. This should be based on the above 2 tables.

After coming up with this metric, We want to compute it for each advertiser.

(F)

1. Given a deck of 52 cards, what's the probability of choosing two cards that are not in the same suit(花色) and not a pair (对子)?

2. 一个人去赌场, 花5刀玩一个游戏, 扔两次骰子, 如果和为6, 他赢21刀, 其他就什么也没有问, 这个游戏是偏向casino还是player的? Follow up: 如果现在有一个策略, 这个人一直玩, 直到第一次赢, 然后走。问第一次赢需要“平均”玩几次?

3. 在一个班级里100人一起扔每个人手里一个硬币，问一起扔后得到50个head50个tail的概率是多少？
4. 已知一对夫妇有两个孩子，其中一个是男孩，请问另一个是男孩的概率？

(Su)

给一张表描述Line每天聊天数量的记录( $n\_msg = \# \text{ of messages}$ )

date | user1 | user2 | n\_msg

- (1) 从这个表我们可以知道些什么信息？
- (2) 写个query得到某一天用户发消息朋友数量的distribution，就是output出两列，X: number of unique contacts for each user; Y: number of user with this many contacts。你觉得这个distribution会长什么样子，为什么？
- (3) 写个query找到每个user发信息最多(所有消息总和数)的top partner